

Thinking Ahead on International Trade (TAIT)

Inaugural Conference

Challenges facing the world trade system

17th and 18th September 2009

**Short biographies
of panellists and speakers**

Dukgeun Ahn, Professor, Graduate School of International Studies, Seoul National University

Dukgeun Ahn is Director of the Center for International Commerce and Finance, Associate Professor of International Trade Law and Policy at the Graduate School of International Studies, and Adjunct Professor at the Law School, all at Seoul National University. Before that he was Associate Professor at KDI School of Public Policy and Management and Director of the WTO & Trade Strategy Center of the KDI School. He holds a PhD in economics from the University of Michigan and a JD from the University of Michigan Law School.

Richard Baldwin, Professor, Graduate Institute, Geneva

Richard Edward Baldwin is Professor of International Economics at the Graduate Institute, Geneva since 1991, Policy Director of CEPR since 2006, and Editor-in-Chief of Vox since he founded it in June 2007. He was Co-managing Editor of the journal Economic Policy from 2000 to 2005, and Programme Director of CEPR's International Trade programme from 1991 to 2001. Before that he was a Senior Staff Economist for the President's Council of Economic Advisors in the Bush Administration (1990-1991), on leave from Columbia University Business School where he was Associate Professor. He did his PhD in economics at MIT with Paul Krugman. He was visiting professor at MIT in 2002/03 and has taught at universities in Italy, Germany and Norway. He has also worked as consultant for numerous governments, the European Commission, OECD, World Bank, EFTA, and USAID. The author of numerous books and articles, his research interests include international trade, globalisation, regionalism, and European integration. He is a CEPR Research Fellow.

H.E. Mr Ujal Singh Bhatia, Ambassador, Permanent Representative of India to the WTO

H.E. Mr Ujal Singh Bhatia is Ambassador, Permanent Representative of India to the WTO.

Gary Campkin, Head, International Group, CBI

Since 1995, Mr Campkin has had overall responsibility for the CBI's International Group. This involves managing all CBI work on international trade & investment issues, including bilateral & multilateral policy, as well as CBI's activities on globalisation, CSR, human rights, bribery & corruption, security, development, & trade & investment promotion. In addition, Mr Campkin represents the CBI in its interface with European & global institutions on key international trade & investment issues. Mr Campkin is currently Co-Chairman of the BIAC (Business & Industry Advisory Committee to the OECD) Investment Committee, Chairman of the IOE (International Organisation of Employers) Working Group on Business & Human Rights, rapporteur of BusinessEurope's Global Issues Working Group & the business member of the UK OECD Guidelines National Contact Point Steering Board.

Theresa Carpenter, Executive Director for the Centre for Trade and Economic Integration

Theresa Carpenter is the Executive Director for the Centre for Trade and Economic Integration since February 2008. Prior to that, she was the alternate leader of the NCCR Trade Regulation individual project entitled "Regionalism; Special and Differential Treatment; and Variable Geometry". Previous experience includes five years' Management Consulting in London, where she worked as consultant to leading multinational corporations, international organizations and government departments; and four years as an economist with a leading engineering consultancy firm. Theresa holds a PhD in economics from the Graduate Institute of International and Development Studies.

Carolyn Deere-Birkbeck, Director, Global Trade Governance Project, University College, Oxford

Dr. Deere-Birkbeck is a Senior Researcher at the Global Economic Governance Programme at the University of Oxford where she directs GEG's Global Trade Governance Project. She is also a Senior Research Associate at Oxford's Centre for International Studies and a Resident Scholar at the International Centre for Trade and Sustainable Development (ICTSD) in Geneva. She is the founder and Chair of the Board of Directors of Intellectual Property Watch and a member of the Advisory Board of 3D -> Trade – Human Rights – Equitable Economy.

Before moving to Europe, she served as the Assistant Director of the Global Inclusion Programme at the Rockefeller Foundation. She also co-founded the Funders Network on Trade and Globalization, worked for the World Conservation Union (IUCN) and was the Manager of the Congressional Staff Forum on International Development at the Overseas Development Council (ODC).

She holds a DPhil in International Relations (Oxford), an MA in International Relations (Johns Hopkins University School of Advanced International Studies) and a bachelors degree in political economy from the University of Sydney.

Biswajit Dhar, Director General, Research and Information System for Developing Countries (RIS), New Delhi

Dr. Biswajit Dhar is Professor and Head of the Centre for WTO Studies at the Indian Institute of Foreign Trade. Dr. Dhar has been working extensively on the multilateral trading system for more than two decades. He has been nominated by the Government of India as a member of expert groups for providing advice on trade and development strategies. He was also a member of the official Indian delegation in several multilateral negotiations, including in the WTO Ministerial Conferences.

Dr. Dhar has been interacting closely with several institutions that have been involved in working on issues relating to trade and development. Besides institutions based in India, he has been working closely with several inter-governmental organisations. These include the United Nations Development Programme (UNDP), the United Nations Conference on Trade and Development (UNCTAD), the UN Economic and Social Commission for Asia and the Pacific (UNESCAP), the International Development Research Centre (IDRC), the Commonwealth Secretariat and the International Trade Centre (ITC). He has presented research papers in several international and national conferences and has publications in reputed national and international journals.

Andreas Dür, Professor of International Relations, University of Salzburg

Andreas Dür is Professor of International Politics at the University of Salzburg (Austria). His research interests are in the areas of International Political Economy, International Relations, and European Union politics. More specifically, his research has focused on trade policy, interest group influence, and international negotiations. He holds a PhD (2004) from the Department of Political and Social Sciences of the European University Institute in Florence. Before coming to Salzburg, he was a lecturer in the UCD School of Politics and International Relations (2005-2009) and a research fellow at the Mannheim Centre for European Social Research (2003-2005).

Simon Evenett, Professor of International Trade and Economic Development, and Director of Swiss Institute for International Economics at the University of St. Gallen

Simon J. Evenett is Professor of International Trade and Economic Development at the University of St. Gallen, Switzerland, and Co-Director of the CEPR Programme in International Trade and Regional Economics. Evenett taught previously at Oxford and Rutgers University, and served twice as a World Bank official. He was a non-resident Senior

Fellow of the Brookings Institution in Washington. He is Member of the High Level Group on Globalisation established by the French Trade Minister Christine LaGarde, Member of the Warwick Commission on the Future of the Multilateral Trading System After Doha, and was Member of the the Zedillo Committee on the Global Trade and Financial Architecture. In addition to his research into the determinants of international commercial flows, he is particularly interested in the relationships between international trade policy, national competition law and policy, and economic development. He obtained his Ph.D. in Economics from Yale University.

Carsten Fink, Chief Economist, World Intellectual Property Organisation

Carsten Fink is the Chief Economist of the World Intellectual Property Organisation (WIPO) based in Geneva. Before joining WIPO, he was Professor of International Economics at the University of St. Gallen. He also held the positions of Visiting Professor at the Fondation Nationale des Sciences Politiques (Sciences Po) in Paris and Visiting Senior Fellow at the Group d'Economie Mondiale, a research institute at Sciences Po. Prior to his academic appointments, Mr. Fink worked for more than 10 years at the World Bank. Among other positions, he was a Senior Economist in the International Trade Team of the World Bank Institute, working out of the World Bank's office in Geneva and an Economist in the Trade Division of the World Bank's research department, based in Washington, DC. Mr. Fink's research work has been published in academic journals and books. He holds a doctorate degree in economics from the University of Heidelberg in Germany and a Master of Science degree in economics from the University of Oregon in the US.

Juan Gonzalez-Valero, Head of Corporate Responsibility, Syngenta

Dr. Juan Gonzalez-Valero has been leading the corporate responsibility framework for Syngenta since early 2006. He is responsible for setting the company's CR agenda and ensures its implementation within the different business functions. He is the secretary of the Syngenta Corporate Responsibility Panel, the senior executive body that reviews and advises on CR policy, priorities and reporting. Previously, Gonzalez-Valero was responsible for Sustainable Use and Stewardship in Europe and Global. This involved integrating sustainable agriculture and product stewardship programs into the regional business strategies. He joined the company in 1990 holding several global leadership positions in Environmental Sciences and Risk Assessment across Europe and the US.

H.E. Mr Peter Grey, Ambassador, Permanent Representative of Australia to the WTO

Prior to his appointment as Ambassador and Permanent Representative to the WTO, Mr Grey was a Deputy Secretary in the Department of Foreign Affairs and Trade. As Deputy Secretary, Mr Grey had oversight of the Office of Trade Negotiations, bilateral political and economic relations with North Asia, the Economic Analytical Unit, and the various taskforces negotiating free trade agreements with Asian countries. He has served overseas as Ambassador in Japan from 1998 to 2001, and as Ambassador in Brussels with responsibility for the European Union, NATO and Belgium/Luxembourg from 2003 to 2006. Mr Grey has been Australia's lead negotiator on WTO matters (1994 to 1998 and 2001 to 2003) and Australia's senior APEC official and first Ambassador for APEC (1994 to 1998), positions held concurrently with that of Deputy Secretary.

He holds a Bachelor of Economics (Honours) from the University of Sydney and a Master of Business Administration from Stanford. He was awarded an Australian Government scholarship to undertake his MBA in the US.

Gary Hufbauer, Reginald Jones Senior Fellow, Peterson Institute for International Economics

Gary Clyde Hufbauer is Reginald Jones Senior Fellow at the Peterson Institute for International Economics. Previously he was the Marcus Wallenberg Professor of International Financial Diplomacy at Georgetown University, and served in the US Treasury Department from 1974 to 1980. He holds an A.B. from Harvard College, a Ph.D. in economics from King's College at Cambridge University, and a J.D. from Georgetown University Law Center. Hufbauer has written extensively on international trade, investment, and tax issues. His co-authored publications include *Economic Sanctions Reconsidered*, third edition (2007), *US Taxation of Foreign Income* (2007), *US-China Trade Disputes: Rising Tide, Rising Stakes* (2006), *The Shape of a Swiss-US Free Trade Agreement* (2006) and *NAFTA Revisited: Achievements and Challenges* (2005).

H.E. Mr Faizel Ismail, Head of Delegation, Permanent Representative of South Africa to the WTO

Faizel Ismail is Head of the South African Delegation to the World Trade Organization. He joined the new democratic government of South Africa in 1994 as it began its transition to re-integrate with the world economy and led South Africa's trade negotiations with the European Union, the Southern African Development Community, the Southern African Customs Union, with a number of bilateral trading partners and the WTO. He joined South Africa's Mission to Geneva in May 2002. He has written numerous articles on trade and development, including *An Assessment of the 6th WTO Ministerial Conference*, 2005, and 'From The Hong Kong WTO Ministerial Conference to the Suspension of the Negotiations: Developing countries reclaim the development content of the WTO Doha Round' (*World Economics*, 7(3) 2006). He holds an M.Phil. in Development Studies from the University of Sussex, United Kingdom, and an LLB from the University of Natal.

Tim Josling, Professor, Food Research Institute at Stanford

Timothy Josling is a professor, emeritus, at the (former) Food Research Institute at Stanford; an FSI senior fellow by courtesy; and a faculty member at FSI's European Forum. His research focuses on agricultural policy and food policy in industrialized nations, and international trade in agricultural products. He is currently studying the reform of the agricultural trading system in the World Trade Organization. He has also done research on the agricultural trade policies of countries in the Caribbean Basin, and expected changes in farm policy in the European Union as a result of the EU's expansion to include countries from Central Europe.

Before coming to Stanford in 1978, Josling taught at the London School of Economics and at the University of Reading (England). Born in England, he received a BS in agriculture from the University of London, an MS in agricultural economics from the University of Guelph (Canada), and a PhD in agricultural economics from Michigan State University.

Jisun Kim, Research Assistant, Peterson Institute for International Economics

Jisun Kim is a research assistant at the Peterson Institute for International Economics. Her areas of research at the Institute include international trade, international tax and climate change issues. She holds a US CPA certificate and previously worked as a tax consultant at PricewaterhouseCoopers in Seoul, Korea. She received her MA degree in international relations, focusing on global markets and Asia, from the Maxwell School of Syracuse University.

She is coauthor of *Global Warming and the World Trading System* (2009) and has coauthored several papers with Gary Hufbauer, including "View from Washington: Climate Policy Under Obama—Implications for Canada and Trade" (Conference Board Canada,

2008), "The Augmented Misery Index" (2008), and "International Competition Policy and the WTO". She also assisted with US Taxation of Foreign Income (2007) and Economic Sanctions Reconsidered 3rd Ed. (2007).

Pascal Lamy, Director General, WTO

Mr. Pascal Lamy is Director-General of the World Trade Organisation (WTO) since September 2005. He holds degrees from the Ecole des Hautes Études Commerciales (HEC), from the Institut d'Études Politiques (IEP) and from the Ecole Nationale d'Administration (ENA). He began his career in the French civil service and then became an advisor to the Finance Minister Jacques Delors, and subsequently to Prime Minister Pierre Mauroy. In Brussels from 1985 to 1994, he was Chief of staff for the President of the European Commission, Jacques Delors, and his representative as Sherpa in the G7. In November 1994, he joined the team in charge of rescuing Credit Lyonnais, and later became CEO of the bank until its privatisation in 1999.

Between 1999 and 2004, he was Commissioner for Trade at the European Commission under Romano Prodi. After his tenure in Brussels, he spent a short period as President of "Notre Europe", a think tank working on European integration, as associate Professor at the l'Institut d'études politiques and as advisor to Poul Nyrup Rasmussen, president of the European Socialist Party.

Patrick Low, Director, Economic Research and Statistics Division, WTO and Adjunct Professor, Graduate Institute of International and Development Studies, Geneva

Patrick Low is Chief Economist (Director of Economic Research and Statistics) at the World Trade Organization. He was first appointed Chief Economist in May 1997 and then served as Director-General Mike Moore's Chief of Staff from September 1999 to December 2001, after which he returned to his previous post of Chief Economist. From 1995-1997 he was in the WTO's Trade in Services Division. He worked from 1990-94 in the World Bank's research complex (International Trade Division). Prior to that, he taught at El Colegio de México in Mexico City and worked as a consultant, from 1987-90. From 1980-87, Patrick Low worked at the GATT secretariat in Geneva. He holds a PhD in economics from Sussex University in the UK, and has written widely on a range of trade policy issues.

Urs Luterbacher, Professor, Graduate Institute of international and Development Studies, Geneva

Urs Luterbacher has been Professor of Political Science at the Graduate Institute since 1973. He has done work on problems of international conflict and cooperation and international environmental problems using formal models and game theory. He is the author/co-author of, among other works, Dynamic Models of International Conflict, Cooperative Models in International Relations Research and Pathways of Understanding: The Interactions of Humanity and Global Environmental Change and numerous articles on international political and environmental problems. He is also a member of ProClim, the Forum for Climate and Global Change of the Swiss Academy of Sciences and of the Consultative Organ on Climate Change, a committee set up by the Swiss Academy of Sciences to advise the Swiss government on climate change. He is currently involved in an international research project concerned with the peaceful allocation and distribution of fresh water resources in the Middle East. He has completed a book The International Politics of Climate Change (co-authored with Detlef Sprinz) which was published by MIT Press in 2001.

H.E. Mr Fernando de Mateo, Ambassador, Permanent Representative of Mexico to the WTO

H.E. Mr Fernando de Mateo is Ambassador and Permanent Representative of Mexico to the WTO. He has been Chairperson of the WTO's Special Session of the Council for Trade in Services since 2005. He was previously Assistant Secretary for Trade Negotiations in the Secretariat of the Economy, as well as Assistant Secretary for Trade Negotiations with Latin America, FTAA, Europe and for trade in services. Other previous posts include Chief Negotiator for the FTAA and for free trade agreements with Latin American countries and EFTA countries. He also served as the Deputy Chief Negotiator in the free trade agreement with the EU and as Chief Negotiator for services for NAFTA and in the WTO.

Ambassador de Mateo has published several articles on international economics in academic journals.

H.E. Mr Mario Matus, Ambassador, Permanent Representative of Chile to the WTO

Ambassador and Permanent Representative to the World Trade Organization (WTO), to the World Intellectual Property Organization (WIPO) and to United Nation Conference on Trade and Development (UNCTAD) since October 2005. He is currently Chair of the WTO General Council. He has also chaired the Committee on Trade and Environment in Special Session and the Working Group on the accession of Ukraine to the WTO. He served before as Director for Bilateral and Multilateral Economic Affairs of the Ministry of Foreign Affairs, Chief Trade Negotiator of the Chilean FTAs with China, European Union, EFTA, Korea, Trade Coordinator for Chile-US and Free Trade Agreement of the Americas (FTAA), as well as APEC Senior Official (2000-2005) and Chair of various Groups.

From 1994 to 1998 he was Minister in charge of Trade at the Embassy of Chile to the United States in Washington D.C. His other posts have been Trade Advisor to the Undersecretary of Foreign Affairs (1992-1993) and Delegate to the GATT during the Uruguay Round negotiations (1987-1991).

He has been Professor and Visiting Professor of Law and International Relations in various universities in Chile and the US. He has a Law degree from Universidad de Chile (1980) and Law, Economics, and International Politics at Oxford University.

Patrick Messerlin, Professor, Institut d'Etudes Politiques de Paris

Patrick A. Messerlin is professor of economics at the Institut d' Etudes Politiques de Paris, known as Sciences Po and the director of the Groupe d'Economie Mondiale de Sciences Po (GEM) since its creation in 1997. He has specialized in international trade and trade policy. His current research deals with (i) WTO issues; (ii) liberalization in services (with a special interest for the audiovisual and distribution sectors) and the associated regulatory reforms; and (iii) EC commercial policy.

He was a special advisor to Mike Moore, WTO Director General. He also serves as a member of the Preparatory Conference to the G7-G8 Summits (a group of independent persons gathered by the Institute for International Economics and the Tokyo Foundation), of the Advisory Committees on competition issues and on services (both at the French Ministry of Economics) and of the Steering Committee of the European Trade Study Group (an academic group). After having been a visiting professor at the University of Houston (Texas) and at Simon Fraser University (British Columbia), he has been, from 1986 to 1990, a Senior Economist at the Research Department of the World Bank, and since then, a consultant to various international organizations, governments and firms.

Urs Näf, *economiesuisse*, Zurich

Since 2004, Urs Näf is Deputy Head for Economic Policy, Education and Energy at *economiesuisse*, the largest umbrella organization representing the Swiss economy. He previously worked for the Swiss Federal Office of Energy from 1990 until 2004, where he was responsible for the liberalization of international electricity markets. Urs also worked for four years as a product manager in the banking industry. He holds a Diploma in Economics from the University of Bale.

Joost Pauwelyn, Professor, Graduate Institute, Geneva, and Director, Centre for Trade and Economic Integration

Professor Pauwelyn joined the HEID Law faculty as Professor of International Economic Law and WTO Law in 2007. Previously he was Professor of International Law at Duke University (USA). He has taught at Neuchâtel, Columbia, NYU and Georgetown law schools and worked as legal adviser for the WTO Secretariat (1996-2002). He specializes in international economic law, in particular trade law and investment law, and its relationship to public international law. Professor Pauwelyn is also Senior Advisor with the law firm of King & Spalding LLP in Washington DC and frequently advises governments and industry in WTO dispute settlement. He is the author, more recently, of *The Transformation of World Trade, Human Rights and International Trade and Conflict of Norms in Public International Law* (Guggenheim Prize, 2005). His current projects include: non-discrimination in international law; fragmentation of international law; enforcement; law and economics of public international law; trade policy to fight climate change; appellate review in the WTO.

Reinhart Quick, Director, Brussels office, German Chemical Industry Association

Reinhard Quick received his legal education in Germany and a Master of Laws from the University in Michigan. During this period he was intern at the EC Commission in Brussels and the GATT Secretariat in Geneva. In 1984 he became a Trade Policy Adviser for the German Chemical Industries Association (VCI) in Frankfurt. In 1987 he was appointed Head of the Legal Service of the European Chemical Industry Council (CEFIC) based in Brussels. Since October 1993 Reinhard Quick is the director of the VCI Liaison Office in Brussels. He is currently vice-chairman of the WTO Working Party and chairman of the Trade and the Environment Working Group of BUSINESS EUROPE. In 2006 he has been appointed honorary professor for international economic law at Saarland University, Saarbrücken where he teaches a course on trade and environment. He gives lectures on specific WTO subjects at the London School of Economics and at the Université Libre de Bruxelles.

Andre Sapir, Professor, Université Libre de Bruxelles and Bruegel

André Sapir holds a PhD in Economics from The Johns Hopkins University (1977). He is professor at ULB, where he holds a chair in international economics and European integration. He is also a Senior Fellow of the Brussels European and Global Economic Laboratory (BRUEGEL) and a Research Fellow of the Centre for Economic Policy Research (CEPR). In addition, he is a member of European Commission President Jose Manuel Barroso's Economic Policy Analysis Group.

He was an Economic Advisor to European Commission President Romano Prodi (2001-2004) and the Chairman of the High-Level Study Group appointed by him that produced the 2003 report "An Agenda for a Growing Europe", widely known as the "Sapir Report", published by Oxford University Press in March 2004. He is a founding Editorial Board Member of the *World Trade Review*, published by Cambridge University Press and the World Trade Organisation.