



Photos: World Health Organisation, Geneva. WHO/P, Viroc. Medical Consultation in the ICRC field hospital in Kantale. ICRC/NG, Norman

Executive Course on Global Health Diplomacy

21 – 25 June 2010

Director: Prof. Dr. Ilona Kickbusch

Diplomacy is undergoing profound changes in the 21st century – and global health is one of the areas where this is most apparent. The negotiation processes that shape and manage the global policy environment for health are increasingly conducted not only between public health experts representing health ministries of nation states but include many other major players at the national level and in the global arena. These include philanthropists and public-private players. As health moves beyond its purely technical realm to become an ever more critical element in foreign policy, security policy and trade agreements, new skills are needed to negotiate global regimes, international agreements and treaties, and to maintain relations with a wide range of actors. The summer course will focus on health diplomacy as it relates to health issues that transcend national boundaries and are global in nature, discuss the challenges before it, and how they are being addressed by different groups and at different levels of governance.

Course Highlights

Deliberations on Intellectual Property Rights, the Framework Convention on Tobacco Control, the International Health Regulations, the creation of new finance mechanisms such as the Global Fund for Aids, Tuberculosis and Malaria or UNITAID, as well as the response to SARS and Avian Flu are cases in point and will provide the real-life backdrop to the discussions. The programme will also discuss approaches to policy coherence at the level of regional organisations and at the national level, such as national global health strategies.

Course topics include:

- ✓ Introduction to global health, global health diplomacy and global health governance
- ✓ Health and foreign policy
- ✓ Coordination at the national and regional level for global health
- ✓ The actors, stakeholders and interest in global health governance and diplomacy
- ✓ The dynamics of global health negotiations
- ✓ Key methods, processes, instruments and mechanisms in global health diplomacy
- ✓ Cross cutting issues and the key interface with health

Teaching Methodologies

- ✓ Speaker panels
- ✓ Lectures by internationally-renowned experts and negotiators
- ✓ Case studies
- ✓ Working groups
- ✓ Role play (training in negotiation skills)
- ✓ Visits to international organisations

The course has been designed to be highly participatory and to draw on the national and international professional experiences of participants.

Participant Testimonial

“This course has added another two years of experience to my professional career. The type of material presented on issues of global health diplomacy was very rich, interesting and stimulating. The modules provided a purpose driven curriculum and transmitted knowledge and ability via practical activities.”

*Executive Education course participant,
Geneva 2009*

Duration

The Executive Course 2010 is a 5-day full time course from 21 – 25 June 2010. Sessions normally run from 09.00 AM to 18.00 PM.

Programme Fees

Tuition for attending the programme is 2,800 Swiss francs. Tuition fees do not include travel costs, accommodation or other living expenses in Geneva.

Target Audience

- Health attachés;
- Health and international relations professionals in departments of international health, ministries of foreign affairs and development cooperation;
- Staff in international and regional organisations, NGOs, philanthropic organisations, universities and the private sector.

Applications

Applications must include:

- ✓ A current resumé
- ✓ References from supervisors
- ✓ Motivation
- ✓ Proof of working command of English

Deadline for applications

2 April 2010

Contact

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For more information on the course and to **APPLY ONLINE**, please visit:

<http://graduateinstitute.ch/corporate/executive/training-workshops/global-health-diplomacy>

