



# NEWSLETTER

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## IN THIS ISSUE

- The Global Health Programme in Action
- Recent Appointments
- Recent Global Health Events- Outcome and Analysis
- Forthcoming Global Health Events: July – October 2010
- Current Global Health Developments in International Politics
- Global Health Governance 'Must Reads'

Dear newsletter recipient,

Highlights of the summer edition of the Global Health Programme (GHP) newsletter are: the recent Executive Course on Global Health Diplomacy in Geneva (21-25 June), and upcoming executive courses in China (5-9 July) and Indonesia (11-15 October). Registrations are open for the 13<sup>th</sup> European Health Forum Gastein (6-9 October) and for the annual GHP symposium on 29 November in Geneva. To learn more about a recent GHP event at the World Health Assembly, see the 'Recent Global Health Events' section.

The Global Health Programme wishes you a pleasant summer!

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### THE GLOBAL HEALTH PROGRAMME IN ACTION

[21-25 JUNE FOURTH EXECUTIVE COURSE ON GLOBAL HEALTH DIPLOMACY; GENEVA, SWITZERLAND]

The fourth annual Executive Course on Global Health Diplomacy was held from 21-25 June, 2010 in Geneva. 20 participants with a variety of health and international relations backgrounds were brought together to learn about emerging global health challenges and the negotiation processes and diplomatic avenues used to tackle these issues. This included, among others, representatives from ministries of health and foreign affairs, academia, international and non-governmental organizations. Course director Professor Ilona Kickbusch, Director of the Global Health Programme, and co-director Dr. Gaudenz Silberschmidt, Vice Director and Head of the Division of International Affairs of the Swiss Federal Office of Public Health, guided participants throughout the week, starting with an opening panel of experts on "health and foreign policy: the challenges and impact on health". It included the course directors and the following representatives: Ambassador Sigrun Mogedal of Norway, Mr Luvuyo Ndimeni from the South African Mission and Dr. Rüdiger Krech from the World Health Organization. The morning panel was opened to a wider

audience and attracted representatives from the diplomatic health community in Geneva. Several other guest speakers, themselves leading policy-makers and practitioners in global health, presented on a variety of global health topics such as national global health strategies, cross-cutting issues with health and new actors and stakeholders in the changing global health landscape. Participants regularly fed into the discussions with experiences from their own contexts, enriching the learning process. Furthermore, participants took part in a full day negotiations training, improving their diplomatic skills in the field of global health. Over 200 participants worldwide have been trained up to date, setting the base for an expanding network of alumni. Global health diplomacy courses will soon be complemented by a series of accompanying tools such as a training manual, a textbook and a book of case studies.

For more information, please visit:  
[graduateinstitute.ch/corporate/executive/training-workshops/global-health-diplomacy\\_en.html](http://graduateinstitute.ch/corporate/executive/training-workshops/global-health-diplomacy_en.html)

**| SAVE THE DATE: 11-15 JULY GHP CO-ORGANIZES SYMPOSIUM AND WORKSHOP AT IUHPE WORLD CONFERENCE; GENEVA, SWITZERLAND |**

Professor Kickbusch will chair a symposium on 'Health in All Policies: Moving to the How' on 12 July at the 20th World Conference of the International Union for Health Promotion and Education (IUHPE). A panel of experts will present on topics linked to Health in All Policies (HiAP). Speakers will include Dr. Rüdiger Krech, Director, Ethics, Equity, Trade and Human Rights Department, WHO; and Professor John Catford, Dean, Faculty of Health, Medicine, Nursing and Behavioural Sciences, Deakin University.

The GHP is also organizing a workshop at the IUHPE with the United Nations Environment Programme (UNEP) on July 15 entitled "Health Diplomacy Meets Environmental Diplomacy:".

For further information, please visit: [www.iuhpeconference.net](http://www.iuhpeconference.net)

**| SAVE THE DATE: 6-9 OCTOBER EUROPEAN HEALTH FORUM GASTEIN; BAD HOFGASTEIN, AUSTRIA |**  
**"Health in Europe - Ready for the Future?"**

The European Health Forum Gastein (EHFG) is a high level discussion platform that brings together key actors in European health policy. At this year's EHFG, Global Health Europe will be hosting a Parallel Forum entitled "Health is Global: is Europe ready?" The forum will be divided into three main sessions to discuss topics such as (1) how Europe can respond to the new global dynamics of health like trade, migration, demographic change, and the impact on European health systems. Furthermore, (2) the EU's role in global health will be reviewed, including how Europe can ensure health for its citizens through new alliances and partnerships. (3) Experts will discuss the innovations needed in European health governance and the role of European countries in setting health agendas in non-health venues, such as the WTO, G20, OECD, and Council of Europe.

To register and download the programme, please visit:  
[www.ehfg.org/index.php?id=174&L=0](http://www.ehfg.org/index.php?id=174&L=0)

**| SAVE THE DATE: 29 NOVEMBER FOURTH HIGH-LEVEL SYMPOSIUM ON GLOBAL HEALTH DIPLOMACY; GENEVA, SWITZERLAND |**  
**"Fragile states: analyzing the interface of health and diplomacy"**

The annual high level symposium of the GHP explores critical issues and new developments in global health with particular relevance to the interface between foreign policy and health. This year's symposium has been developed in cooperation with the Global Fund on AIDS, Tuberculosis and Malaria.

The global health debate is giving more consideration to the political determinants of health: understanding governance is central to moving the health agenda forward. Nowhere is this more obvious than under conditions of extreme vulnerability and conflict. The 2010 symposium will therefore focus on fragile states and ask if health diplomacy can play a role in peace building and state building. The symposium will introduce a new approach to crisis management, which is referred to as "meta-leadership" – "overarching leadership that strategically links the work of different agencies and levels of government." The pioneer of this approach Leonard J. Marcus, Ph.D. will be keynote speaker to present his experiences in health care negotiation, conflict resolution and managing crisis. Other speakers will reflect on the forces that are shaping health in fragile states and how global health diplomacy must respond.

For further information, please visit:  
[www.graduateinstitute.ch/globalhealth/home/page9072.html](http://www.graduateinstitute.ch/globalhealth/home/page9072.html)

**| RECENT APPOINTMENTS |**

**Margarita Ivanova**

A recent post-graduate from the Hertie School of Governance, Berlin, Ms Margarita Ivanova joined the GHP in June as a full-time research associate. During her master's degree, she participated in a specialization programme on Global Health at Duke University, NC, USA. She graduated with highest honours and distinctions in European Studies and Political Science from St. Kliment Ohridski University, Sofia, Bulgaria. Her previous work was devoted to the cooperation among Eastern European states based on their responsibility beyond the fulfilment of EU accession criteria to help the EU play its role of a stable partner, as well as to the dynamics of health politics in a multi-level governance system.

Margarita can be contacted at:

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**Anna Leela van Balkom**

Ms Anna Leela Van Balkom joined the GHP mid-June as a research assistant, working on the update of the Directory of Geneva Global Health Actors and the creation of a directory of Swiss Global Health Actors. She holds a Bachelor degree in International Development Studies from McGill University and is currently pursuing a Master's degree in the same field at the Graduate Institute.

Anna Leela can be contacted at:

[anna.vanbalkom@graduateinstitute.ch](mailto:anna.vanbalkom@graduateinstitute.ch)

**Zhibo Qiu**

The GHP also welcomes Ms Zhibo Qiu as an assistant to help with the organisation of some of the programme's upcoming courses and seminars. Zhibo holds a Master's degree in Development Studies from Cambridge University, and is currently pursuing a Master's degree in International Affairs at the Graduate Institute.

Zhibo can be contacted at:

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**RECENT GLOBAL HEALTH EVENTS –  
 OUTCOME AND ANALYSIS**

**| 20 MAY GLOBAL HEALTH PROGRAMME EVENT AT WORLD HEALTH ASSEMBLY; GENEVA, SWITZERLAND |**

**"The EU Role in Global Health"**

On 20 May, on the occasion of the sixty-third World Health Assembly, the European Union presented its new global health policy framework. The GHP co-organized this first-ever EU side event together with the Spanish Presidency of the EU and the European Commission. The seminar brought together experts from Brazil, Thailand and South Africa with experts from the EU, the WHO and Global Health Europe in order to talk about the challenges and opportunities for improved collaboration between the EU and other regions for global health. Professor Ilona Kickbusch chaired the panel which also included Dr. Carissa Etienne, WHO Assistant Director General for Health Systems and Services; Dr. Suwit Wibulpolprasert, Senior Advisor on Disease Control for the Thai Ministry of Health; Professor Anthony Mbewu, Executive Director of the Global Forum for Health Research; and Professor Paulo Buss, Brazilian representative to the WHO Executive Board.

For further information and speakers' presentations, please visit: [www.globalhealthurope.org](http://www.globalhealthurope.org)

**|10-11 JUNE HIGH-LEVEL CONFERENCE ON GLOBAL HEALTH;  
BRUSSELS, BELGIUM|**  
"Global Health - Together We Can Make it Happen"

On 10-11 June 2010, the EU organized its first high-level event on global health, thereby marking the culmination of the first phase in creating a comprehensive strategy in this area. The event's objective was to present the European Commission Communication on global health and to discuss key challenges, goals, policy instruments and partnerships with stakeholders in order to see how the EU can most effectively engage with all actors. The event covered issues ranging from access to quality health care, coherence in response to globalization challenges, and access to new innovation in health sciences, to workshops on health as a human right, the future of global health governance, and the bridging of local and global challenges to health research. The conference marked a turning point from discussions on *what* the EU should be doing concerning global health challenges, to discussions on *how* this can be done.

The event report can be accessed at:  
[www.globalhealththeurope.org](http://www.globalhealththeurope.org)

**|14-18 JUNE GLOBAL HEALTH COUNCIL ANNUAL CONFERENCE;  
WASHINGTON DC, USA|**  
"Deadline 2010: Global Health & Metrics"

The Global Health Council concluded its 37th Annual Conference in Washington, DC. More than 2,000 practitioners, policy-makers, health researchers, academics, private sector experts, and others came together to discuss global health goals, and to assess their achievements and future challenges. Professor Ilona Kickbusch delivered a speech as part of the panel on global health diplomacy. This session also featured the speakers Dr. Harley Feldbaum, Director of the Global Health and Foreign Policy Initiative, Johns Hopkins School of Advanced International Studies; Dr. Kerri-Ann Jones, Assistant Secretary of State for Oceans and International Environmental and Scientific Affairs, U.S. Department of State; as well as Dr. Leonard S. Rubenstein, Visiting Scholar, Johns Hopkins Bloomberg Center for Human Rights and Public Health.

For further information, please visit:  
[www.globalhealth.org/conference\\_2010/](http://www.globalhealth.org/conference_2010/)

**|30 JUNE CHATHAMHOUSE GLOBAL HEALTH 2010 CONFERENCE;  
LONDON, UK|**  
"What's next for the G20? Investing in health and development"

This event looked at the interests and activities of the G20 in development and global health. In shedding light on the future of this club of major leading states, conference participants also revisited the legacy and role of the G8 in order to identify priorities to be further developed in the G20. The event featured many internationally renowned academics and policy-makers from the Global North and Global South. Among the large number of prominent speakers were Dr. David Heymann, Head of the Chatham House Centre on Global Health Security; Dr. Nils Daulaire, Director, Office of Global Health Affairs, Department of Health and Human Services, USA; Dr. Suwit Wibulpolprasert, Senior Adviser in Disease Control and Health Economics, Ministry of Public Health, Thailand; and Santiago Alcazar, Brazilian Ambassador to Burkina Faso.

For further information, please visit:  
[www.chathamhouse.org.uk/Globalhealth10](http://www.chathamhouse.org.uk/Globalhealth10)

**FORTHCOMING GLOBAL HEALTH EVENTS  
JULY–OCTOBER 2010**

**|5-9 JULY CHINA COURSE ON GLOBAL HEALTH DIPLOMACY TO BE  
HELD FOR SECOND TIME|**

A second executive course on global health diplomacy will be held in Beijing, China from 5-9 July, 2010. The course is organized in cooperation with the Institute for Global Health, Peking University, China. It is supported by the Department of International Cooperation (DIC), Ministry of Health (MoH), China, the Swiss Federal Office of Public Health, the Health Human Resources Development Centre, MoH, China and the World Health Organization. 40 participants will attend from the DIC, line departments from the MoH and its affiliated institutions, other ministries, academic institutions, bilateral and multilateral agencies in China, provincial health officials, and MoH potential international staff pool. All of them are involved in international cooperation activities.

**|9-10 SEPTEMBER SWISS PUBLIC HEALTH CONFERENCE; NOTTWIL,  
SWITZERLAND|**  
"Social Responsibility and Health - Promoting Health by Actively Addressing Social Determinants"

This year's Swiss Public Health Conference is co-organized by the Swiss Society for Public Health and the School of Social Work at Lucerne University of Applied Sciences and Arts. The premise of the conference theme is the Swiss Public Health Report of 2008 that highlighted the importance of the social determinants of health for society. The event seeks to put emphasis on the interplay between the different levels of government, the private sector and the individual.

For further information, please visit:  
[www.eventsforce.net/organizers/frontend/reg/thome.csp?pageID=1403&ef\\_sel\\_menu=47&eventID=4&eventID=4](http://www.eventsforce.net/organizers/frontend/reg/thome.csp?pageID=1403&ef_sel_menu=47&eventID=4&eventID=4)

**|11-15 OCTOBER FIRST EXECUTIVE COURSE ON GLOBAL HEALTH  
DIPLOMACY IN INDONESIA|**

The GHP is organizing its first executive course in Southeast Asia from 11 – 15 October, 2010 in Jakarta, Indonesia. The course is jointly organized by the GHP, the Ministry of Foreign Affairs and Ministry of Health, Indonesia and the Non-Aligned Movement Centre for South-South Technical Cooperation.

**CURRENT GLOBAL HEALTH DEVELOPMENTS IN  
INTERNATIONAL POLITICS**

**|WORLD HEALTH ASSEMBLY ELECTS NEW WHO EXECUTIVE CHAIR|**

The sixty-third World Health Assembly of the World Health Organization elected Dr. Mihaly Kökény as the new Executive Chair of the WHO Executive Board. He has prioritized a number of topics for the next Executive Board meeting taking place early 2011. A key focus will be the financial restructuring process of the WHO. Another objective will be to improve the agenda management of governing bodies in order to render them more transparent and effective. Furthermore, the challenges and opportunities of global health governance will be particularly brought to the attention of the Executive Board. Dr. Kökény was Minister of Welfare between 1996 and 1998 and Minister of Health, Social and Family Affairs in Hungary between 2003 and 2004. Since 2008 he has been the member

for Hungary in the WHO Executive Board. He holds a degree from the General Medical Faculty, Semmelweis University.

For a recent interview with Dr. Kökény, please visit:  
[www.globalhealthurope.org](http://www.globalhealthurope.org)

#### | WORLD ECONOMIC FORUM LOOKS AT REDESIGNING GLOBAL HEALTH GOVERNANCE |

On 30-31 May, the World Economic Forum (WEF) held the Global Redesign Summit in Doha, to discuss proposals to improve international cooperation in a variety of policy areas. The Summit also dedicated one session to global health governance. The agenda was built around the search for solutions on how to rebuild health systems. Participants addressed the specific challenges of developing health risk metrics, combating chronic disease and reducing malnutrition in children under the age of two in developing countries. The Summit is part of the WEF Global Redesign Initiative. This process seeks to integrate the Forum's diverse communities to promote integrated thinking and develop concrete proposals to update and upgrade international cooperation structures in various policy areas, including health governance.

A discussion paper was prepared for the global health governance session and is available at:  
[www.weforum.org/pdf/grs2010/report/6-Health-for-All.pdf](http://www.weforum.org/pdf/grs2010/report/6-Health-for-All.pdf)

#### | CANADA HOSTED G8 SUMMIT IN MUSKOKA AND G20 SUMMIT IN TORONTO |

From 25-27 June, Canada hosted this year's G8 and G20 summit where the world's country leaders gathered to discuss issues with a particular focus on fiscal and monetary policy coordination in the wake of the global recovery from the economic crisis. In addition, the G8 members committed \$5 billion in new funding to Canadian Prime Minister Stephen Harper's Muskoka Initiative on Maternal, Newborn and Under-Five Child Health. A supplementary \$2.3 billion was pledged beyond the G8 members, by others including the Bill and Melinda Gates Foundation, Korea, the Netherlands, Norway, Spain Switzerland and the UN. The money is to be delivered over the next five years. Despite this significant amount of money, critics argue that it is far from the estimated \$30 billion that is needed to achieve the MDGs 4 and 5 by their 2015 deadline.

#### | EU CONSULTATION ROUND ON STRENGTHENING EU PREPAREDNESS ON PANDEMIC INFLUENZA |

The European Union has opened a stakeholder consultation on 'Strengthening European Union Preparedness on Pandemic Influenza'. This process has to be considered against a background of accusations that the threat of the most recent pandemic was overestimated, resulting in the EU Member States overstocking up on anti-viral medicines. The consultation is structured around two main areas: 'How useful was the 2005 European Pandemic Preparedness plan both during the pandemic preparedness phase and during the response to the 2009 H1N1 pandemic and how should it be improved?', as well as 'What should be done at EU level to improve EU pandemic preparedness?'

The consultation is due to close on Friday 23 July and can be found at:

[ec.europa.eu/yourvoice/ipm/forms/dispatch?form=pandemicinfluenza&lang=en](http://ec.europa.eu/yourvoice/ipm/forms/dispatch?form=pandemicinfluenza&lang=en)

#### GLOBAL HEALTH GOVERNANCE 'MUST READS'

##### | IMPLEMENTING HEALTH IN ALL POLICIES, ADELAIDE 2010 |

Ilona Kickbusch and Kevin Buckett (eds.); Rundle Mall: Department of Health, Government of South Australia, 2010.

##### About the book:

This book addresses a set of implementation challenges for Health in All Policies (HiAP). This innovative policy strategy focuses on the health impacts of policy across all sectors, and provides a lever for governments to address the key determinants of health through a systematic approach. The volume addresses issues such as intersectoral collaboration, power dynamics between health and other sectors, development of common goals and a culture of cooperation, among others. A range of case studies seeks to shed light on how countries are incrementally working towards better policy integration and governance for well-being and equity.

##### About the authors:

The book is the result of the appointment of Professor Ilona Kickbusch by the South Australian Government as South Australia's Thinker in Residence. In this role, she was asked to assist in formulating new approaches to health, well-being and health governance in the South Australian state. Her residency provided a catalyst for action that enabled the health sector and the government to explore how best to develop 'Health in All Policies' in South Australia. Dr. Kevin Buckett is Director of Public Health at the Department of Health in South Australia.

##### | TRIGGERING DEBATE - WHITE PAPER. THE FOOD SYSTEM |

Ilona Kickbusch; Bern: Health Promotion Switzerland, 2010

##### About the book:

This white paper looks at the food system as a prism of present and future challenges for health promotion and sustainable development. The work seeks to contribute to the growing recognition of building a bridge between the agendas of health promotion and sustainability to create the joint policy goal of a sustainable food system. The study is the first of a series of white papers, initiated on occasion of the 2010 Conference of the International Union for Health Promotion and Education, taking place in Geneva from 11-15 July. The paper series will look at different challenges of the 21st century and explore the interlinkages between policy agendas in order to explore the commonality of principles and shared policy solutions.

##### | TIME MAGAZINE EXAMINES GLOBAL HEALTH |

TIME magazine published a series on 'The Battle for Global Health'. It features a case study on the town of Apac in Uganda, known as the most malarial town on earth, as well as a lab report sharing the latest developments in HIV/AIDS research. While the former article examines global malaria control and efforts to eradicate the disease, the latter article discusses a recent study explaining how HIV-positive people under certain generic conditions rarely develop the disease. In addition, the TIME's global health package includes an article about the growth of non-infectious illnesses in the developing world and a photo series on the health crisis in Apac, Uganda

For further information, please visit: [www.time.com/specials/packages/0,28757,1995199,00.html](http://www.time.com/specials/packages/0,28757,1995199,00.html)

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