

Michael Kende
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Profile

Global thought leader on the economics of the Internet. Affiliate at Berkman Klein Center at Harvard University. Visiting lecturer at the Graduate Institute of Geneva, Internet for All Steering Committee for the World Economic Forum Future of the Internet Initiative, Steering Committee for the Dutch Foreign Ministry Index Initiative. Ph.D. in Economics from MIT, with five years teaching at INSEAD, and three years at the Federal Communications Commission. Over ten years as partner at Analysys Mason Consulting, managing the U.S. office and projects for high-level international clients. Swiss and American, speaking French and German in addition to English.

Work Experience

2016 – present

Analysys Mason Limited

London, United Kingdom

Senior Advisor. Responsible for helping to develop propositions for the Internet practice, working with the policy community and technology and new media companies, and providing expert input and guidance on key projects.

2013 - 2016

Internet Society

Geneva, Switzerland

Chief Economist. Headed the development of strategic economic insights on Internet policy issues and emerging trends, to deepen the Internet Society's thought leadership on key initiatives and projects. Led international development efforts, including a project with the Minister of ICT in Rwanda, and strategic partnerships with leading global companies. Represented the Internet Society at major Internet governance conferences, and served on steering committees for the World Economic Forum, the International Telecommunication Union, Alliance for Affordable Internet (A4AI), the Index Initiative, and Inter-American Development Bank.

2000 - 2013

Analysys Mason Limited

Washington, DC

Partner (2003-2013). Responsible for business development and project execution. Specialized in advising clients on the strategy and policy issues arising from the convergence of technologies and services across telecommunications and media sectors. International client base consisted of governments and companies in more than twenty countries on six continents.

Head of U.S. Office (2003-2011). Managed the U.S. business, with responsibility for the office profit and loss, recruitment and career development of consultants, and business development across the Americas.

Head of Regulatory Sector (2007-2009; Co-Head 2009-2013). Organized team of consultants in all worldwide offices with annual sales over ten million dollars. Responsible for developing business propositions, launching marketing initiatives, and managing the sales pipeline.

1997 - 2000	Federal Communications Commission	Washington, DC
	<p><i>Director of Internet Policy Analysis, Office of Plans and Policy.</i> Led the strategic dialog on the impact of proposed policies on the Internet. Specific topics included work on broadband deployment proceedings, matters relating to Internet interconnection, and issues resulting from the merger of AOL and Time Warner.</p> <p><i>Senior Economist, Policy Division, Common Carrier Bureau.</i> Managed the review teams for two of the largest telecoms mergers, SBC/Ameritech and Bell Atlantic/GTE, as well as review of other mergers including MCI/WorldCom. Part of team that developed regulatory policies to promote broadband deployment.</p>	
1992 - 1997	INSEAD, Assistant Professor of Economics	France
	<p>Developed and taught core MBA microeconomics course, the Ph.D. industrial organization course, and a new MBA elective on applied game theory. Visiting scholar at <i>Wissenschaftszentrum Berlin</i> and <i>Centre de Recherche en Economie et Statistique</i>. Antitrust consultant for IBM Europe and Digital Equipment Corporation.</p>	
1990 - 1992	Massachusetts Institute of Technology, Teaching Assistant	USA
1985 - 1988	Procter and Gamble S.A., Systems Analyst	Switzerland
	<p>Accountable for developing business information systems for international business. Developed and implemented system that consolidated, analyzed, and reported all divisional results. Extensive team work with both end-users and programmers.</p>	

Education

1988 - 1992	Massachusetts Institute of Technology, Ph.D. (Economics)	USA
	<p>Fields: Primary: Industrial Organization and International Economics Secondary: Econometrics and Development Economics</p> <p>Dissertation: Essays on Strategic Standardization via Licensing</p> <p>Committee: Paul Krugman (Supervisor), Kala Krishna and Richard Schmalensee</p>	
1981 - 1985	Bowdoin College, A.B. (Mathematics/Economics)	USA
	<p>Honors: Graduated <i>summa cum laude</i>, member Phi Beta Kappa Highest Honors for Undergraduate Economics Thesis</p>	

Presentations

Invited speaker at conferences and workshops around the world, including recently the Internet Governance Forum in Brazil, the World Summit on the Information Society Forum in Geneva, the Ministerial Forum on ICT in Singapore, the African Peering and Interconnection Forum, the Global Forum in Geneva, and the World Internet Conference in Wuzhen China.

Publications

Author of annual Internet Society *Global Internet Reports*, and recent white papers on policy issues relating to Internet access in Africa. Academic research in the industrial organization field of network externalities, standardization and compatibility, with a particular focus on analyzing trends in the information technology industry and developing strategies for successfully introducing new hardware/software systems.

Countries worked

United States, Canada, Jamaica, Brazil, Peru, Chile, United Kingdom, Italy, Switzerland, France, Belgium, Saudi Arabia, Kenya, Lesotho, Gabon, Rwanda, Botswana, South Africa, The Gambia, Kyrgyz Republic, Mongolia, China, Singapore, Indonesia, and Sri Lanka.