

EXECUTIVE COURSE

NCD DIPLOMACY IN A GLOBALISED WORLD

ADDRESSING THE CHALLENGES OF NON-COMMUNICABLE DISEASE (NCD) EPIDEMICS

- Address the complexity and politics of interventions to tackle NCDs
- Understand the global NCD governance mechanisms and their impact on national policy making
- Five-week online course with experts from the international NCD community

Date	14 May 2018 – 15 June 2018
Tuition	950 CHF
Application deadline	23 April 2018
Contact	globalhealthdiplomacy@graduateinstitute.ch

Non-communicable diseases (NCDs) kill 40 million people each year, causing 70% of all deaths globally. Despite the persistent misconception that NCDs impact only the rich and elderly, over 80% of premature deaths from these diseases occur in low- and middle- income countries, severely influencing poor and vulnerable populations. Target 3.4 of the Sustainable Development Goals (SDGs) identifies the importance of preventing premature deaths from NCDs and integrates mental health. In order to achieve this target and make progress in NCD control, the complexity of these epidemics needs to be recognised, and both risk factors and determinants of NCDs must be addressed. A cross-sectoral approach engaging a wide range of actors – from government to business – must be applied at different levels within health and outside the health sector.

This course will highlight the importance of a multi-actor, multi-level and multi-sector approach, stressing the need for policy coherence at the national level. It is therefore a timely follow-up on the WHO Global Conference on NCDs in Montevideo held in October 2017, launched at a time when the intergovernmental preparatory process of the UN High-Level Meeting (HLM) on NCDs to be held in September 2018 has started. This third HLM Meeting on NCDs is an important milestone in the fight against the epidemics and is an equally important example for global health diplomacy.

COURSE CONTENT

This online course on 'NCD Diplomacy in a Globalised World' provides the opportunity to learn from experts and diplomats, equipping participants with the necessary knowledge to navigate multi-sectoral governance settings to tackle the challenges of NCDs.

The course covers the most pressing matters in NCD diplomacy today and allows participants to explore the many facets and aspects of global health diplomacy for NCDs. The course consists of 5 modules:

- Module 1: Introduction to NCD Diplomacy
- Module 2: The Global NCD Landscape and Levers
- Module 3: Key Actors and Sectors in NCD Diplomacy
- Module 4: Stages and Venues for NCD Diplomacy
- Module 5: Emerging Opportunities for Progress

COURSE METHODOLOGY

This online course runs over a period of five weeks, each week covering one module with 3-4 sessions per module. The sessions consist of a short online lecture of 15 minutes, presented by a recognised expert in the field. Reading materials and discussions fora complement the video lectures. Tutors will engage with the participants and a number of course activities, such as a mapping exercise, a briefing note, and a blog article, are expected from participants to successfully complete the course.

TARGET GROUP

The target group includes decision- and policy makers, representatives from governments, international organisations, NGOs, and the private sector, but also individuals who are motivated to understand and learn more about NCD diplomacy.

COURSE OBJECTIVES

The primary goal of this course is to equip participants with knowledge on the emerging approaches and technologies in NCD prevention and mitigation. It will also provide an introduction to the complexity of NCD diplomacy.

The weekly learning objectives entail the following:

- Identify and critically appraise the global health landscape, including shifts in epidemiology, leadership, priorities and policy
- Recognise and analyse the major global political fora and technical platforms for NCD diplomacy to date
- Assess, evaluate and apply an NCD-focused approach to national and international health policy
- Draw, analyse and critique the multilateral diplomacy milieu for the new health agenda
- Recognise and compare contemporary tools for global health diplomacy and their applications

COURSE DIRECTORS

Michaela Told, Deputy Director & Executive Director, Global Health Centre, Graduate Institute of International and Development Studies

Alessandro Demaio, CEO of the EAT Foundation; Co-Founder of NCDFREE; Honorary Fellow with the Melbourne School of Population and Global Health, University of Melbourne; and Lecturer with the School of Global Health, University of Copenhagen

CERTIFICATE

Successful participants will receive a certificate of attendance from the Graduate Institute of International and Development Studies.

THE GRADUATE INSTITUTE, GENEVA: A WELL-ESTABLISHED REPUTATION

The Graduate Institute of International and Development Studies is an acclaimed institution of research and postgraduate education dedicated to the study of world affairs, with a particular emphasis on the cross-cutting fields of international relations and development issues. The Institute is longstanding member of the prestigious Association of Professional Schools of International Affairs (APSIA). Through its core activities, it aims to promote international cooperation and make a contribution to the progress of developing societies. More broadly, it endeavours to develop creative thinking on the major challenges of our time, foster global responsibility and advance respect for diversity.

The Global Health Centre (GHC) is the Graduate Institute's Research Centre on global health diplomacy and on the governance of the global health domain. It is one of the first of its kind and it reflects the wider trend in both the practice and the analysis of global health, which pays increasing attention to the links between health, foreign policy, trade and development. The Centre builds capacity by engaging in research, knowledge translation and diffusion, as well as by conducting executive training in global health diplomacy for and with major stakeholders in Geneva and worldwide. The Global Health Centre offers courses in Geneva in collaboration with the Institute's Executive Education Department and in cooperation with partners in other locations.

A WORLD-CLASS LOCATION

Geneva is internationally recognised as the 'Health Capital of the World'. It hosts not only the World Health Organization (WHO) but also 80 organisations active in global health, with which the GHC is superbly networked, making an ideal place to study, teach and research global health diplomacy.

CONTACT

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