

EXECUTIVE COURSE

# ENGAGING IN MULTI-STAKEHOLDER DIPLOMACY FOR HEALTH

## NEGOTIATING HEALTH IN AN INTERDEPENDENT WORLD

- Intensive three-day course with renowned faculty and leading practitioners
- Combine theory and practice through lectures, panel discussions, working groups and simulation exercises
- Meet in the world's global health capital
- Led by the Global Health Centre (GHC) at the Graduate Institute

**Dates:** 25 – 27 April 2018  
**Duration:** Three full days (including one evening session)  
**Tuition:** CHF 1,800  
**Application deadline:** 26 March 2018  
**Contact:** [globalhealthdiplomacy@graduateinstitute.ch](mailto:globalhealthdiplomacy@graduateinstitute.ch)

Multi-stakeholder diplomacy is evolving rapidly, not only as a key cross-cutting strategic component in international relations, but also by the magnitude of actors involved in global health. A range of stakeholders from governments, civil society organisations and the private sector play influential roles at varying stages and levels of global health diplomacy. Pressing health issues can only be addressed and solved collectively with all actors being involved. This complexity requires on the one hand, a thorough analysis and assessment of the interests and needs of each stakeholder, and on the other hand, political leadership and negotiation skills to navigate effectively diverse environments.

## COURSE CONTENT

This course will seek to explain how these stakeholders interact and manage their roles and responsibilities at the various stages of negotiation processes, and how they balance requirements, expectations and accountability. This year's course will in particular:

- Explore the complexities of multi-stakeholder diplomacy and governance for global health in the 21st century;
- Apply a differentiated analysis of actors and their interests on specific thematic issues, such as NCDs, AMR and UHC;
- Reflect upon the extent to which health can or should be regulated, including a discussion on marketing and regulations in the context of NCDs and digital health;
- Learn from organisations on how they approach multi-stakeholder negotiations in global health, in particular on how they manage conflicts of interests;
- Review the challenges of inter-sectoral integration and multi-stakeholder governance in global health.

The course is highly participatory, drawing on the national and international professional experiences of participants through a multi-disciplinary learning process. It includes lectures and panel discussions with internationally-renowned experts and negotiators, case studies, working groups, and skill-building negotiation exercises.

## TARGET AUDIENCE

- Health and international relations professionals in departments of international health, ministries of foreign affairs and development cooperation
- Health attachés and diplomats with a portfolio impacting on health
- Representatives from international, regional and non-governmental organisations
- Professionals in philanthropic organisations, the private sector and academia

## COURSE OBJECTIVES

- Gain insight into multi-stakeholder diplomacy and governance for health
- Improve efficiency in navigating complex multi-issue and multi-stakeholder environments by enhancing your negotiation skills.
- Improve strategies and tactics of dealing with 'delicate situations' and manage conflicts of interests
- Promote a network of global health diplomats and foster peer learning

## COURSE DIRECTORS

**Michaela Told**, Deputy Director & Executive Director, Global Health Centre, the Graduate Institute of International and Development Studies

**Stefan Germann**, Chief Executive Officer, Botnar Foundation; Senior Fellow, Global Health Centre, the Graduate Institute of International and Development Studies

## CERTIFICATE

Participants who complete the course will receive a certificate of attendance from the Graduate Institute. Participants have the possibility to complement the course with a research paper and earn 3 ECTS (European Credit Transfer System). This course can also be recognised as one of the optional courses for Graduate Institute's Certificate of Advanced Studies (CAS) in Global Health Diplomacy.

## THE GRADUATE INSTITUTE, GENEVA: A WELL-ESTABLISHED REPUTATION

**The Graduate Institute of International and Development Studies** is an acclaimed institution of research and postgraduate education dedicated to the study of world affairs, with a particular emphasis on the cross-cutting fields of international relations and development issues. The Institute is longstanding member of the prestigious Association of Professional Schools of International Affairs (APSIA). Through its core activities, it aims to promote international cooperation and make a contribution to the progress of developing societies. More broadly, it endeavors to develop creative thinking on the major challenges of our time, foster global responsibility and advance respect for diversity.

**The Global Health Centre (GHC)** is the Graduate Institute's Research Centre on global health diplomacy and on the governance of the global health domain. It is one of the first of its kind and it reflects the wider trend in both the practice and the analysis of global health, which pays increasing attention to the links between health, foreign policy, trade and development. The Centre builds capacity by engaging in research, knowledge translation and diffusion, as well as by conducting executive training in global health diplomacy for and with major stakeholders in Geneva and worldwide. The Global Health Centre offers courses in Geneva in collaboration with the Institute's Executive Education Department and in cooperation with partners in other locations.

**Executive Education** incorporates the Institute's thematic research on important global issues in its programmes for working professionals, and provides a multi-stakeholder platform for forward-looking analysis and professional development.

## A WORLD-CLASS LOCATION

Geneva is internationally recognised as the 'Health Capital of the World'. It hosts not only the World Health Organization (WHO) but also 80 organisations active in global health, with which the GHC is well networked, making it an ideal place to study, teach and research global health diplomacy.

## CONTACT

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