

THE GRADUATE INSTITUTE | GENEVA

GLOBAL HEALTH PROGRAMME

NEGOTIATING HEALTH IN THE 21st CENTURY

ANALYSING THE POWER SHIFT IN GLOBAL HEALTH
AT NATIONAL AND GLOBAL LEVEL



21 OCTOBER 2008, GENEVA | AUDITORIUM JACQUES-FREYMOND, RUE DE LAUSANNE 132

| 09.00–09.15 |

WELCOME

by PROFESSOR PHILIPPE BURRIN,
Director, The Graduate Institute, Geneva

| 09.15–09.30 |

WELCOME AND SPEECH

by FEDERAL COUNCILLOR PASCAL COUCHEPIN,
President of the Swiss Confederation

| 09.30–10.00 |

SPEECH

DR. MARGARET CHAN,
Director General WHO

| 10.00–10.45 |

KEYNOTE SPEECH

PARAG KHANNA,
Senior Research Fellow and American Strategy
Program Director, Global Governance Initiative
New America Foundation

→ *The Geopolitical Marketplace:
What Consequences for Global Health?*

BREAK

| 11.15–11.30 |

INTRODUCTION TO THE SYMPOSIUM

by PROFESSOR ILONA KICKBUSCH,
Director, Global Health Programme,
The Graduate Institute, Geneva

| 11.30–12.30 |

PANEL 1

Moderator: PROFESSOR ILONA KICKBUSCH

What is the new role of the emerging economies in global health? A view from the South

DR. K. SRINATH REDDY,
President, Public Health Foundation of India

→ *India's Commitment to Global Health
and South-South Cooperation*

DR. PAULO BUSS,
President, Oswaldo Cruz Foundation, Brazil

→ *Brazil's Commitment to Global Health
and South-South Cooperation*

MR. THAMI D. MSELEKU,
Director-General, Department of Health, South Africa

→ *South Africa's Commitment to Global Health
and South-South Cooperation*

LUNCH

| 14.00–15.30 |

PANEL 2

Moderator: PROFESSOR THOMAS ZELTNER,
Director, Swiss Federal Office of Public Health

How has health been repositioned in the global arena by countries and business?

DR. YANZHONG HUANG,

Associate Professor and Director of the Centre for Global
Health Studies, John C. Whitehead School of Diplomacy
and International Relations, Seton Hall University

→ *Pursuing Health as Foreign Policy: A Case of China*

DR. J. STEPHEN MORRISON,

Director, Global Health Program Centre for Strategic
and International Studies, USA

→ *The US Approach to Global Health –
the Balancing Between Soft and Hard Power*

DR. OLIVIER RAYNAUD,

Senior Director of Health Initiatives
and Healthcare, World Economic Forum

→ *Business Coalitions for Health*

at the interface of national and global action

BREAK

| 16.00–16.30 |

KEYNOTE SPEECH

DR. BURKHARD P. VARNHOLT,

Chief Investment Officer, Banque Sarasin & Cie SA

→ *The Health and Wealth of Nations –*

Interpreting the Evidence from an Investor's View

| 16.30–18.00 |

PANEL 3

Moderator: MRS. SUSANNE WEBER-MOSDORF,
Assistant Director General WHO

How does the approach of regional and political bodies as actors in the global health arena shift?**A view from the North**

AMBASSADOR LOUIS-CHARLES VIOSSAT,
France, EU Presidency

→ *The European Union as an Actor
in Global Health – A View from the EU Presidency*

DR. ANDRZEJ RYS,

Director of Public Health, DG SANCO,
European Commission

→ *The European Union as an Actor in Global Health –
A View from the European Commission*

PROFESSOR KEIZO TAKEMI,

Research Fellow, Harvard School of Public Health,
USA and Senior Fellow, Japan Center for International
Exchange (JCIE), Japan

→ *The G8 as an Actor in Global Health*

| 18.00–18.30 |

CLOSING REMARKS KEYNOTE SPEAKER

PROFESSOR LARRY GOSTIN,

O'Neill Professor of Global Health Law, Georgetown
University Law Centre, USA

→ *Toward a Framework Convention on Global Health*

No registration fees apply.
However, due to high interest registration is required.
Please contact: globalhealth@graduateinstitute.ch

<http://graduateinstitute.ch>