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White Paper: 'Together for Health: A Strategic Approach for the EU 2008-2013' was adopted on 23 October 2007

Strategic Objectives:

- 1. Fostering good health in an ageing Europe
- 2. Protecting Citizens from Health Threats
- 3. Supporting Dynamic Health Systems and New **Technologies**

http://ec.europa.eu/health/ph_overview/strategy/health_strategy_en.htm





EU Strategy - Principles

- 1. Strategy based on shared health values:
- Universality, access to good quality care, equity and solidarity; Citizen's empowerment;
- Reducing inequalities in health; Scientific evidence;

- 2. Health is the Greatest Wealth

 Health as a key factor for economic growth

 Economic relationship between health status, health investment, economic growth and development

- 3. Health in All Policies

 Impact of other policies on health policies (regional, environmental, transport, taxation; research, health and safety
- at work etc.)

 New partners in health policy

 Strengthening the EU's voice in Global Health





EU Strategy - EU in global health

Strengthening the EU's voice in Global Health

Why?

- Globalisation global health issues impact on internal health policy and vice versa
- Need for coherence of internal and external health policy
- Health important element to fight poverty and respond to health threats
- EC can **share** experience, expertise and values in health issues
- Better health outcomes through sustained collective leadership in global health



















