

**THE GRADUATE INSTITUTE** | GENEVA

INSTITUT DE HAUTES ÉTUDES  
INTERNATIONALES ET DU DÉVELOPPEMENT

GRADUATE INSTITUTE OF INTERNATIONAL  
AND DEVELOPMENT STUDIES

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GLOBAL HEALTH PROGRAMME

## **Second High-Level Symposium on Global Health Diplomacy:**

**Negotiating Health in the 21st Century:  
Analysing the Power Shift in Global Health at  
National and Global Level**

*Auditorium Jacques-Freymond, 21 October 2008*

*Short Bios of Speakers*

21 October 2008, Geneva | AUDITORIUM JACQUES-FREYMOND, RUE DE LAUSANNE 132

| 09.00 – 09.15 |

**WELCOME**

## **PROFESSOR PHILIPPE BURRIN**

**Director, The Graduate Institute, Geneva**



Professor Philippe Burrin is Director of the Graduate Institute of International and Development Studies His main research fields are: general history of international relations, ideologies, international comparison of political movements and regimes, war and military occupation, mass violence and genocides.

He has been Visiting Professor or Fellow at the Institut d'Etudes Politiques de Paris (Elie Halévy Chair), at the Johann Wolfgang Goethe-Universität, Frankfurt, at the Center for European Studies, Harvard University, at the Wissenschaftskolleg zu Berlin and All Souls College in Oxford.

His publications, for the most part translated in several languages, include: *La dérive fasciste. Doriot, Déat, Bergery 1933-1944*, Paris, Editions du Seuil, 1986; *Hitler et les Juifs. Genèse d'un génocide*, Paris, Editions du Seuil, 1989; *La France à l'heure allemande 1940-1944*, Paris, Editions du Seuil, 1995; *Fascisme, nazisme, autoritarisme*, Paris, Editions du Seuil, 2000; *Ressentiment et apocalypse. Essai sur l'antisémitisme nazi*, Paris, Editions du Seuil, 2004; *6 juin 1944*, avec Jean-Pierre Azéma et Robert O. Paxton, Paris, Perrin / Mémorial de Caen, 2004.

| 09.15 – 09.30 |

**WELCOME AND SPEECH**

## **FEDERAL COUNCILLOR PASCAL COUCHEPIN**

**President of the Swiss Confederation**



Pascal Couchepin (born on 5 April 1942) obtained a law degree from Lausanne University, worked in his law firm and served as a member of the City Council from 1968 on and as Mayor in his hometown Martigny from 1984 until 1998. In 1979 Pascal Couchepin was elected to the Federal Parliament as a representative of the Liberal Democratic Party (LDP). He was Chairman of that party's parliamentary group from 1989 to 1996.

Elected to the Federal Government on 11 March 1998, Pascal Couchepin took over the Federal Department of Economic Affairs on 1 April 1998 and headed that Department until 31 December 2002.

He took charge of the Federal Department of Home Affairs (Social Affairs, Health and Education) on 1 January 2003.

Pascal Couchepin was President of the Swiss Confederation in 2003 and Vice President of the Federal Council

| 09.30 – 10.00 |

**SPEECH**

**DR. MARGARET CHAN**

**Director General, WHO**



Dr Margaret Chan is the Director-General of WHO, appointed by the World Health Assembly on 9 November 2006.

Before being appointed Director-General, Dr Chan was WHO Assistant Director-General for Communicable Diseases as well as Representative of the Director-General for Pandemic Influenza.

Prior to joining WHO, she was Director of Health in Hong Kong. During her nine-year tenure as director, Dr Chan confronted the first human outbreak of H5N1 avian influenza in 1997. She successfully defeated the spate of severe acute respiratory syndrome (SARS) in Hong Kong in 2003. She also launched new services to prevent disease and promote better health.

| 10.00 – 10.45 |

**KEYNOTE SPEECH**

***The Geopolitical Marketplace: What Consequences for Global Health?***

**PARAG KHANNA**

**Senior Research Fellow, American Strategy Program  
Director, Global Governance Initiative  
New America Foundation**



Parag Khanna is Director of the Global Governance Initiative and Senior Research Fellow in the American Strategy Program at the New America Foundation. He is author of *The Second World: Empires and Influence in the New Global Order* (Random House, 2008). During 2007 he was a senior geopolitical advisor to United States Special Operations Forces in Iraq and Afghanistan. From 2002-5, he was the Global Governance Fellow at the Brookings Institution, managing the World Economic Forum's Global Governance Initiative, an independent, international project to assess the level of effort and cooperation among governments, the private sector, civil society and international organizations in

implementing the United Nations Millennium Declaration. From 2000-2002 he worked at the Forum in Geneva, where he specialized in scenario and risk planning. Prior to joining the WEF, Parag was a Research Associate at the Council on Foreign Relations in New York, conducting research projects on terrorism, conflict resolution in Central Asia, U.S. policy towards South Asia and defense policy. He holds a Bachelor of Science in International Affairs and a minor in Philosophy from the School of Foreign Service at Georgetown University, a Masters Degree from Georgetown's Security Studies Program, and is earning a PhD in International Relations at the London School of Economics.

| 11.15 – 11.30 |

## **INTRODUCTION TO THE SYMPOSIUM**

### **PROFESSOR Dr. Dr. h.c. ILONA KICKBUSCH**

**Director, Global Health Programme, The Graduate Institute, Geneva.**



Ilona Kickbusch is the Director of the Global Health Programme at the Graduate Institute of International and Development Studies, Geneva with a focus on global health governance and global health diplomacy. She is known throughout the world for her contributions to innovation in public health, health promotion and global health. She has had a distinguished career with the World Health Organization, where she initiated the Ottawa Charter for Health Promotion and a range of “settings projects” including Healthy Cities. In 1998 she joined Yale University, where she contributed to shaping the field global health. She is a sought after speaker and advisor on policies and strategies to promote health at the national and international level. She presently serves as senior health policy advisor to the Swiss Federal Office for Public Health. She advises organizations such as The Federation of the International Red Cross and Red Crescent and the European Foundation Centre and works closely with a range of public health organisations. She has published widely and is a member of a number of advisory boards in both the academic and the health policy arena. Most recently she has served as the Thinker in Residence by the Premier of South Australia with a focus on health in all policies. She has also launched an initiative for a European Council on Global Health. She is a political scientist with a PhD from the University of Konstanz, Germany. Details can be found on her Website: [www.ilonakickbusch.com](http://www.ilonakickbusch.com)

| 11.30 – 12.30 |

**PANEL 1**

Moderator: PROFESSOR ILONA KICKBUSCH

**DR. K.SRINATH REDDY**

*What is the new role of the emerging economies in global health? A view from the South*

**President, Public Health Foundation of India**



Prof. K. Srinath Reddy is presently President, Public Health Foundation of India and till recently headed the Department of Cardiology at All India Institute of Medical Sciences (AIIMS). He graduated from Osmania Medical College, Hyderabad and later trained at AIIMS, Delhi, where he received his MD (Medicine) and DM (Cardiology) degrees, with high academic honours.

Prof. Reddy has been involved in several major international and national research studies including the INTERSALT global study of blood pressure and electrolytes, Indian Council of Medical Research commissioned national collaborative studies on Epidemiology of Coronary Heart Disease and Community Control of Rheumatic Heart Disease and INTERHEART global study on risk factors of myocardial infarction. He is Coordinator of the Initiative for Cardiovascular Health Research in the Developing Countries and has also served as Chair of the Scientific Council on Epidemiology of the World Heart Federation (2003-2006). He has recently been elected to serve as Chair of the Federation's Foundation Advisory Board (2007-2010). Prof. Reddy edited the National Medical Journal of India for 10 years and is on editorial board of several international and national journals.

He has represented India in inter-governmental treaty negotiations on the WHO Framework Convention on Tobacco Control (FCTC) and the Conference of Parties of that treaty.

He recently organized the first ever Global Youth Meet on Health (GYM 2006) in New Delhi and facilitated the launch of the Youth For Health (Y4H) global network for health advocacy and action.

**DR. PAULO BUSS**

*Brazil's Commitment to Global Health and South-South Cooperation*

**President, Oswaldo Cruz Foundation, Brazil**



Paulo M. Buss, MD, MPH is Full Professor of Health Planning of the National School of Public Health at the Oswaldo Cruz Foundation, since 1977. In 2001, he was appointed by the President of the Republic of Brazil as President of the Oswaldo Cruz Foundation. Dr. Buss was elected twice as Director of the

FIOCRUZ National School of Public Health (1989-1992) and 1998-2000), Deputy Director of the same Institution (1985-1989) and Vice President of FIOCRUZ (1989-1992).

He was President of the Latin American and Caribbean Association of Public Health Education (1998-2000) and of the International Federation for Cooperation among Health Systems and Services Research Centers (1990-1994). He founded (1979) and was the first Executive Secretary of the Brazilian Association of Collective Health (ABRASCO) (1979-1983).

Dr. Buss is the Brazilian Representative at the WHO's Executive Board, is Member of the Executive Board of the International Association of National Institutes of Public Health (IANPHI) (2006-2009) and President of the World Federation of Public Health Associations (WFPHA) (2006-2010). From March 2006 to March 2008 he served as Chair of the Brazilian Commission on Social Determinants of Health.

He is Member of the Advisory Committee of the WHO Centre for Health Development, since January 2008; of the Committee on Transforming the Case for American Commitment to Global Health of The National Academies of USA's Institute of Medicine (IOM) from February 2008 to April 2009; and of The Foundation Council do Global Forum for Health Research since April 2008.

## **MR THAMSANQA DENNIS MSELEKU**

### *South Africa's Commitment to Global Health and South-South Cooperation*

#### **Director-General, Department of Health, South Africa**



Senior Secondary Teacher's Diploma, University of Zululand; Bachelor of Pedagogics, University of Zululand; Bachelor of Arts (Honours), University of Natal; Masters of Applied Linguistics, University of Durham/England;

Teacher and head of Foreign Languages Department, Zibukezulu High School, Pietermaritzburg; "Teach-Test-Test"-researcher, University of Natal; Lecturer, English Language Development Scheme and Department of Second

Language Studies, University of Natal; Chief Director, Human Resources and Labour Relations; Department of Education; Special Advisor to the previous Minister of Education, Prof. SME Bengu; Deputy Director-General, Human Resources and Corporate Services, Department of Education; Director-General, Department of Education

| 14.00 – 15.30 |

**PANEL 2**

**Moderator: PROFESSOR THOMAS ZELTNER**

**Director, Swiss Federal Office of Public Health**

*How has health been repositioned in the global arena by countries and business?*



After completing his medical studies (1974) at the University of Bern, he specialised in the fields of human pathology and forensic medicine (completed in 1983/1987). In a second course of studies Thomas Zeltner also read law at the University of Bern, graduating in 1984. Since 1992 he has been Professor of Public Health at the Medical Faculty of the University of Bern.

Before his appointment as Director of the Federal Office of Public Health (1991), he held various posts in teaching, research, clinical practice and administration in Swiss teaching hospitals and institutes and at the Harvard School of Public Health (Boston, USA).

In 1991 Thomas Zeltner was appointed Director of the Federal Office of Public Health (see attached profile of the FOPH) by the government. Major challenges during his term of office have included the development and implementation of a series of national prevention programmes, the strengthening of Switzerland's position as a centre for research and business by modernising legislation in this area, securing a high-quality healthcare system accessible to all and implementing a modern policy designed to reinforce consumer protection and improve food safety. Since 1991 Thomas Zeltner has represented Switzerland in the World Health Organization (WHO) where he was a member of the Executive Board from 2000 to 2002. In 2000, as chairman of a committee of independent experts, he produced a report on the attempts of multinational tobacco companies to influence the WHO.

**DR. YANZHONG HUANG**

*Pursuing Health as Foreign Policy: A Case of China*

**Associate Professor and Director of the Centre for Global Health Studies, John C. Whitehead School of Diplomacy and International Relations, Seton Hall University**



Yanzhong Huang is Associate Professor and Director of the Center for Global Health Studies at the John C. Whitehead School of Diplomacy and International Relations, Seton Hall University. His research and teaching cover issues of global health governance, health security, and China's public health politics.

His current research interest focuses on China's health governance and health diplomacy. He is the founding editor of Global Health Governance ([www.ghgj.org](http://www.ghgj.org)), a peer-reviewed online journal for the

new health security paradigm, and an associate editor of the International Journal of Healthcare Delivery Reform Initiative.

Dr. Huang has testified before the Congressional Executive Committee (CECC) on SARS, briefed U.S. Senate Chiefs of Staff on avian flu, and provided consulting services to Foreign Affairs Canada (FAC) on pandemic flu and human security. In 2004-2005, he joined a small group of foreign policy experts to advise the Canadian Prime Minister on the proposed L-20 meeting of key world leaders.

He is a Term Member of the Council on Foreign Relations, a Public Intellectuals Fellow of the National Committee on US-China Relations, an Associate Fellow of the Asia Society, and an adjunct professor at the School of International and Public Affairs (SIPA), Columbia University. He also serves on the advisory boards of Frontier Strategy Group (U.S.) and China Global Fund Watch (China). He was a Visiting Senior Research Fellow at the National University of Singapore and a visiting fellow at the Center for Strategic and International Studies (CSIS) in Washington, DC. He received his Ph.D. degree in political science from the University of Chicago in 2000.

## **DR. J. STEPHEN MORRISON**

### ***The US Approach to Global Health – the Balancing Between Soft and Hard Power***

**Director, Global Health Program Centre for Strategic and International Studies, USA.**



J. Stephen Morrison currently directs the newly created CSIS Global Health Policy Center. Just prior, Dr. Morrison directed the CSIS Africa Program, the CSIS Task Force on HIV/AIDS (begun in 2001), and most recently codirected the CSIS Task Force on Nontraditional Security Assistance and the CSIS Task Force on the Global Food Crisis.

In 2005–2006, he was co-director of the Council on Foreign Relations Independent Task Force on Africa. Immediately prior to that, he was executive secretary of the Africa Policy Advisory Panel, commissioned by the U.S. Congress and overseen by then-Secretary of State Colin Powell. From 2005 to the present, he has directed multiphase work on China's expansive engagement in Africa.

From 1996 through early 2000, he served on the secretary of state's policy planning staff, where he was responsible for African affairs and global foreign assistance issues. From 1993 to 1995, he conceptualized and launched the Office of Transition Initiatives at the U.S. Agency for International Development. From 1992 until mid-1993, he was the U.S. democracy and governance adviser in Ethiopia and Eritrea. In the period 1987 to 1991, he was senior staff member of the House Foreign Affairs Subcommittee on Africa. Dr. Morrison holds a Ph.D. in political science from the University of Wisconsin and is a magna cum laude graduate of Yale College. He has been an adjunct professor at the Johns Hopkins School of Advanced International Studies since 1994 and is a member of the Council on Foreign Relations and the International Institute for Strategic Studies.



## **DR. OLIVIER RAYNAUD**

### *Business Coalitions for Health at the interface of national and global action*

#### **Senior Director of Health Initiatives and Healthcare, World Economic Forum**



Medical Doctor, University of Lyon; studies with specialization in Tropical Diseases, University of Marseille; MBA, ESSEC. 1987-88, Consultant Institute of Tropical Medicine, Marseille; 1990-98, Sanofi Pasteur, International Medical and Marketing Manager; 1998-2001, Vice-President, Greater China; 2002-04, Vice-President, Argentina; 2004-08, Vice-President, Africa.

| 16.00 – 16.30 |

#### **KEYNOTE SPEECH**

## **DR. BURKHARD P. VARNHOLT**

### *The Health and Wealth of Nations – Interpreting the Evidence from an Investor’s View*

#### **Chief Investment Officer, Banque Sarasin & Cie SA**



Dr. Burkhard P. Varnholt joined Bank Sarasin & Co. Ltd as Chief Investment Officer and a member of the Executive Committee in 2007.

Prior to joining Bank Sarasin, Varnholt has been with Credit Suisse Private Banking since 1998. He was promoted to Global Head of Financial Products and Investment Advisory in 2002 and became a member of the Global Executive Council at Credit Suisse in 2005. While at Credit Suisse, Varnholt was recognized as Global Fund Leader of the Year by Institutional Investor magazine for his efforts in creating transparency in the investment funds market and promoting an open-architecture approach. Between 2001 and 2005 he built up the largest global hedge fund portfolio with just over USD 30 billion in Hedge Fund Assets under Management. Varnholt previously held various investment banking positions with Morgan Stanley in London. Varnholt, who continues to lecture regularly at the Executive MBA Program at the University of St. Gallen, also had a distinguished academic career, teaching at the University of St. Gallen, The Massachusetts Institute of Technology (MIT) and the Stern School of Business at New York University.

A keen art lover and collector, Varnholt served as a Member of the Acquisition Committee of the Tate Modern in London. Beginning with charitable initiatives in 1999, in 2004 he established the charity “Kids of Africa – The Swiss African Orphanage” ([www.kids-of-africa.com](http://www.kids-of-africa.com)), which provides a home for orphaned and

abandoned children in Uganda. Varnholt, a German citizen, holds a PhD in Economics and a bachelor in law from the University of St. Gallen.

| 16.30 – 18.00 |

### **PANEL 3**

**Moderator: MRS SUSANNE WEBER-MOSDORF**

*How does the approach of regional and political bodies as actors in the global health arena shift? A view from the North*

**Assistant Director General, WHO**



Susanne Weber-Mosdorf is a German national and studied Economics, Legal Sciences and Politics, as well as Administrative and Management Sciences, specializing in Public Law and Financial Sciences at the University of Konstanz. This was followed by work experience at the Council of Europe in Strasbourg and advanced studies in Management Sciences at the Ecole Nationale d'Administration in Paris, before commencing a career in the higher German civil service.

Her professional appointments include several positions in industry as well as regional and federal government where she held - among other responsibilities - portfolios ranging from Environment and Transport to Finances, Social Affairs and Culture. Susanne Weber-Mosdorf served four years as Mayor of Kirchheim in Southern Germany and a further four years as Permanent Secretary of State at the Ministry of Family Affairs, Women, Further Education and Art in the federal state of Baden-Württemberg.

After several years of senior-level experience in the private finance sector and before joining WHO, she was Director-General of the Federal Ministry of Health and Social Security in Berlin. Her remit in this appointment covered a variety of international themes, including health and social policy in international organizations, analyses of international health and social security systems, international trade policy and WTO-related matters, humanitarian and disaster relief assistance as well as international legal affairs. It was during this time that Susanne Weber-Mosdorf was also the Head of the German delegation at the World Health Assembly and the WHO Regional Committee for Europe. She assumed her role as Executive Director of the WHO Office at the European Union in February 2008.

## **AMBASSADOR LOUIS-CHARLES VIOSSAT**

### *The European Union as an Actor in Global Health – A View from the EU Presidency*

#### **Ambassador of France for the Fight Against AIDS and Communicable Diseases, Ministry of Foreign and European Affairs**



Louis-Charles Viossat is Inspector General for Social Affairs and France's Ambassador for the Fight Against HIV/AIDS and communicable diseases. He is a Board Member of the Global Fund to fight AIDS, tuberculosis and malaria, UNITAID, an international drug purchase facility, Roll Back Malaria and member of UNAIDS PCB.

Ambassador Viossat was previously Senior Advisor, Minister of Health and Labor; Chief of Staff, Minister of Health and Family; and Deputy Chief of Staff to the Prime Minister for Health and Social affairs.

His involvement in international issues includes his work as Health and Public Management Expert for the French International Development Programme and as Senior Public Sector Management Expert at the World Bank (Health, Nutrition and Population Anchor, and East Asia and Pacific Region).

He also previously held executive management positions as Corporate Affairs Director of Eli Lilly (France) and as Chief Executive Officer of the National Social and Health Tax Agency (ACOSS). Ambassador Viossat has 20-years' experience of teaching health and social policy, in particular in Sciences Po School and at the French National School of Government. He is the author of various books and articles on health and social affairs. He is also Chairman of Centre INFFO, the French reference center for information on lifelong vocational training, and member of the Boards of Fondation de France and Ile-de-France Red Cross.

## **DR. ANDRZEJ RYS**

### *The European Union as an Actor in Global Health – A View from the European Commission*

#### **Director of Public Health, Directorate C – “Public Health and Risk Assessment”, DG SANCO, European Commission**



Andrzej Ryś is a medical doctor graduated from Jagiellonian University, Krakow, Poland. Specialized in radiology and public health. Then after, in 1997-1999 he was a director of Krakow's city health department. In 1995 –1999 a Polish director of “Harvard-Jagiellonian Consortium for Health” – a project focusing on local government's role in health cares. In 1999 – 2002 he was a deputy Minister of Health and developed: a new system of emergency medicine. He established and ran as a director, the Center for Innovation at Jagiellonian University, Krakow, Poland. He also was

director for development of Diagnostic Ltd. and an executive director of the Polish Association of Private Health Care Employers.

## **PROFESSOR KEIZO TAKEMI**

### *The G8 as an Actor in Global Health*

**Research Fellow, Harvard School of Public Health, USA and Senior Fellow, Japan Center for International Exchange (JCIE), Japan**



Keizo Takemi is a prominent Japanese political leader who is concurrently a senior fellow at the Japan Center for International Exchange (JCIE) and a research fellow at the Harvard School of Public Health. Until August 2007, he was a member of the House of Councillors of Japan's National Diet, and he served in the Abe Cabinet as Senior Vice Minister for Health, Labour and Welfare from September 2006 to August 2007. An influential voice on foreign affairs in the Liberal Democratic Party, he held a wide range of legislative posts during his 12-year tenure in the Diet, including chairman of the House Standing Committee on Foreign Affairs and Defense.

Senator Takemi is known for his expertise on foreign policy, ODA, human security, and the United Nations system. In 1999, as State Secretary for Foreign Affairs in the Obuchi Cabinet, he led the initiative to establish the UN Trust Fund for Human Security, and in 2006 he was named by Secretary-General Kofi Annan to serve as a member of the High Level Panel on UN System-Wide Coherence in Areas of Development, Humanitarian Assistance, and Environment. His many legislative accomplishments include the 2006 restructuring Japan's ODA system.

He received his undergraduate and graduate degrees from Keio University and, since 1995, he has concurrently been a professor at the Tokai University's School of Political Science and Economics. Between 1994 and 1998, he was vice chairman of the Institute of Strategic Peace and International Affairs at Tokai University. He has also been an anchor on CNN Day Watch in Japan and a visiting scholar at the Fairbanks Center for East Asian Research at Harvard University.

| 18.00 – 18-30 |

**CLOSING REMARKS KEYNOTE SPEAKER**

**PROFESSOR LARRY GOSTIN**

*Toward a Framework Convention on Global Health*

**O’Neill Professor of Global Health, Georgetown University Law Centre, USA**



**Lawrence O. Gostin**, an internationally acclaimed scholar, is Associate Dean (Research and Academic Programs) and the Linda D. and Timothy J. O’Neill Professor of Global Health Law at the Georgetown University Law Center, where he directs the O’Neill Institute for National and Global Health Law. Dean Gostin is also Professor of Public Health at the Johns Hopkins University and Director of the Center for Law & the Public’s Health at Johns Hopkins and Georgetown Universities—a Collaborating Center of the World Health Organization and the Centers for Disease Control and Prevention. Dean Gostin is Visiting Professor of Public Health (Faculty of Medical Sciences) and Research Fellow (Centre for Socio-Legal Studies) at Oxford University. He is the Health Law and Ethics Editor, Contributing Writer, and Columnist for the Journal of the American Medical Association. In 2007, the Director General of the World Health Organization appointed Dean Gostin to the International Health Regulations (IHR) Roster of Experts and the Expert Advisory Panel on Mental Health.

Dean Gostin, an elected lifetime Member of the Institute of Medicine/National Academy of Sciences, serves on the Board on Health Sciences Policy and the Committee on Science, Technology, and Law. He currently chairs the IOM Committee on Health Informational Privacy, and has chaired Committees on genomics and on prisoner research.

Dean Gostin has led major law reform initiatives in the U.S., including the drafting of the Model Emergency Health Powers Act (MEHPA) to combat bioterrorism and the “Turning Point” Model State Public Health Act. He is also leading a drafting team on developing a Model Public Health Law for the World Health Organization.

In the United Kingdom, Lawrence Gostin was the Legal Director of the National Association for Mental Health, Director of the National Council of Civil Liberties (the UK equivalent of the ACLU), and a Fellow at Oxford University. He helped draft the current Mental Health Act (England and Wales) and brought several landmark cases before the European Commission and Court of Human Rights.