



PROGRAMME

# A NEW ECONOMIC PARADIGM FOR NCDs

THE  
GRADUATE  
INSTITUTE  
GENEVA

GLOBAL  
HEALTH  
CENTRE

2008 – 2018  
10 YEARS OF GHC

# A NEW ECONOMIC PARADIGM FOR NCDs

Thursday, 24 May 2018, 18:30 - 20:00  
Maison de la paix, Auditorium Ivan Pictet

New financing and resourcing arrangements for NCDs are necessary to reduce this epidemic. Suggested mechanisms include sustainable investment, blended finance, public-private partnerships, divestment from unhealthy consumer goods, pooled funding structures and innovative financing mechanisms. But what is their impact? Can they make a difference and how can we create a buy-in for the different actors involved here?

The upcoming UN high level meeting on NCDs later this year provides a framework for exploring these questions and defining new ways for financing NCDs in the era of the Sustainable Development Goals.

## THE MODERATOR

Ilona **Kickbusch**, Director, Global Health Centre,  
the Graduate Institute

## WILL BE IN CONVERSATION WITH

Rachel **Melsom**, Director, UK and Europe, TobaccoFree  
Portfolios, and

Nick **Banatvala**, Senior Advisor, Secretariat of the UN  
Interagency Task Force on the Prevention and Control of  
NCDs, World Health Organization