

#### **International Geneva**

## **Directory of Geneva Global Health Actors**

# FRAMEWORK CONVENTION ALLIANCE FOR TOBACCO CONTROL | FCA

#### www.fctc.org

Rue de la Fontaine 2 | Case postale 3484 | CH-1211 Geneva 3 Representative Office c/o HealthBridge | 1 Nicholas St, Suite 1004 | Ottawa, ON Canada K1N 7B7 Tel + 1 613 241 3927 | fca@fctc.org

#### **BACKGROUND AND MISSION**

FCA is a civil society network of nearly 500 organisations in more than 100 countries whose mission is to strengthen the Framework Convention on Tobacco Control (FCTC) and support its full and accelerated implementation worldwide. This alliance includes individuals, NGOs, coalitions and other organisations working at local, national, regional and international levels.

#### PILLARS OF ACTION

- building political pressure in and between countries for swift action
- holding governments accountable to their FCTC obligations
- embedding support and cooperation in the convention
- deepening FCTC integration into international systems

#### **HEALTH-RELATED ACTIVITIES**

Tobacco is projected to kill one billion people this century. It is the only major cause of disease that is the subject of an international treaty, the FCTC. Starting in 2016, FCA will focus on the two major obstacles to its mission: lack of political will and lack of investment in tobacco control, particularly in low- and middle-income countries. FCA will focus heavily on how to collectively structure and resource the FCTC Conference of the Parties (COP) to take on a new and focused role in systematically promoting FCTC implementation, including by mobilising new sources of funding and technical assistance.

### **GOVERNANCE AND STAFF**

The FCA is governed by a board of directors which includes members representing each World Health Organization region, as well as at-large members. The organisation employs 9 staff members and works regularly with four consultants.

#### **PUBLICATIONS**

For all publications, see: http://www.fctc.org/publications

Last update: 01.08.2018