

**10 Years after the Doha Declaration:
The future Agenda at the Interface of Public Health, Innovation and
Trade**

**5th High-Level Symposium on Global Health Diplomacy
23 November 2011**

**Venue: Council Room, Centre William Rappard, World Trade
Organization**

| 09.45 – 10.15 | WELCOME

PHILIPPE BURRIN, Director, The Graduate Institute of International and
Development Studies

ILONA KICKBUSCH, Director, Global Health Programme at the Graduate
Institute Geneva

DANTE MARTINELLI, Ambassador, Permanent Representative of Switzerland to
the United Nations Office and other International Organizations in Geneva

| 10.15 – 11.15 | DIRECTORS-GENERAL DIALOGUE

Achievements and challenges in public health, innovation and trade

MARGARET CHAN, Director-General, World Health Organization (WHO)

PASCAL LAMY, Director-General, World Trade Organization (WTO)

FRANCIS GURRY, Director General, World Intellectual Property Organization
(WIPO)

Moderator

RUTH DREIFUSS, Former Chairperson, WHO Commission on Intellectual
Property Rights, Innovation and Public Health

| 11.15 – 11.45 | TRILATERAL STUDY OF WHO, WIPO AND WTO

*Promoting access and medical innovation: Intersections between public health,
intellectual property and trade*

ANTONY TAUBMAN, Director, Intellectual Property Division, World Trade
Organization

speaking on behalf of WHO / WIPO / WTO

| **11.45 – 13.00** | **PANEL**

Key issues at the interface of public health, innovation and trade

MICHEL SIDIBÉ, Executive Director, UNAIDS

TOM MBOYA OKEYO, Ambassador, Permanent Representative of Kenya to the United Nations Office and other International Organizations in Geneva

EDUARDO PISANI, Director General, International Federation of Pharmaceutical and Manufacturers & Associations (IFPMA)

ALBERT TRAMPOSCH, Director, International and Governmental Affairs, United States Patent and Trademark Office (USPTO)

TIDO VON SCHOEN-ANGERER, Executive Director, Campaign for Access to Essential Medicines, Médecins Sans Frontières (MSF)

→ The panel debate will be followed by a discussion with the audience.

Moderator

WILLIAM NEW, Director and Editor-In-Chief, Intellectual Property Watch

| **13.00 – 14.30** | **LUNCH RECEPTION**

HOSTED BY THE SWISS FEDERAL COUNCIL AND THE STATE COUNCIL OF THE REPUBLIC AND CANTON OF GENEVA

| **14.30 – 16.00** | **RESEARCHERS' PERSPECTIVES**

Meeting the challenge

FREDERICK M. ABBOTT, Edward Ball Eminent Scholar Professor, International Law, Florida State University College of Law, USA

Discussants

BRIAN TEMPEST, Independent Director, SRL & Fortis Healthcare (India); Chairman, Religare Capital Markets; Ex-CEO, Ranbaxy Laboratories

SUDIP CHAUDHURI, Professor of Economics, Indian Institute of Management Calcutta

→ The panel debate will be followed by a discussion with the audience.

Moderator

ILONA KICKBUSCH, Director, Global Health Programme, Graduate Institute Geneva

| **16.00 – 17.00** | **PANEL**

The future agenda of public health, innovation and trade

MICHEL KAZATCHKINE, Executive Director, The Global Fund to Fight AIDS, Tuberculosis and Malaria

SETH BERKLEY, Chief Executive Officer, GAVI Alliance

DENIS BROUN, Executive Director, UNITAID

JOHANNA RALSTON, Chief Executive Officer, World Heart Federation; Steering Committee Member, Non-Communicable Disease (NCD) Alliance

Moderator

ILONA KICKBUSCH, Director, Global Health Programme, Graduate Institute Geneva

| **17.00 – 17.15** | **CONCLUSIONS**

RUTH DREIFUSS, Former chairperson, WHO Commission on Intellectual Property Rights, Innovation and Public Health