



International Geneva

## Directory of Geneva Global Health Actors

### WORLD SELF-MEDICATION INDUSTRY | WSMI

[www.wsmi.org](http://www.wsmi.org)

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### BACKGROUND AND MISSION

The World Self-Medication Industry is a federation of regional and national associations, and manufacturers and distributors of nonprescription medicines on all continents. Its stated mission is to foster a favourable environment for the wider availability and practice of self-care through the responsible use of safe and effective consumer healthcare products by promoting the value and benefits of self-care and responsible self-medication with relevant stakeholders, including healthcare professionals, at the global level by consolidating and disseminating scientific evidence. Additionally it achieves this by providing guidance on global public policy and regulatory issues that impact the self-care industry and support the member associations. WSMI also represents the self-medication industry to other international organizations such as ICH, WIPO, Codex Alimentarius, the World Medical Association, the International Pharmaceutical Federation and the International Council of Nurses.

### AREAS OF INTEREST

- responsible self-medication
- promotion, packaging information and advertising practice for non-prescription medication
- research
- developing standards for prescription to non-prescription status transfers

### HEALTH-RELATED ACTIVITIES

WSMI's main role is to communicate the value of responsible self-medication to health professionals, health authorities, consumers and others, and to develop codes and practices to ensure that self-medication is safe and effective. It does this, for example, by requiring member associations to develop voluntary codes of advertising practice and encouraging consumer-friendly labelling.

## **GOVERNANCE AND STAFF**

The chairman of the board of directors is Mr Brian McNamara. The management of the organisation consists of leaders of the member organisations. The Director-General is Mr William Murphy.

## **PUBLICATIONS**

See: [www.wsmi.org/publications](http://www.wsmi.org/publications)

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