



International Geneva
Directory of Geneva Global Health Actors

Alliance for Health Promotion | A4HP

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BACKGROUND AND MISSION

The Alliance for Health Promotion (A4HP), established in 1997 at the 4th WHO Global Conference on Health Promotion in Jakarta, is an international NGO in Official Relations with the World Health Organization, in Consultative Status with UN ECOSOC and registered with the State of Geneva since 2008. A4HP strengthens global efforts to improve health by bridging the gap between international declarations and local realities, catalysing and galvanising civil society organisations' health promotion actions and advocating for a holistic approach to health. The Alliance aims to achieve positive impact on policy outcomes and decision-making on health promotion at all levels.

AREAS OF INTEREST

- Health promotion in the Sustainable Development Goals
- Social determinants of health
- Community empowerment
- Capacity building
- Health literacy
- Primary health care
- Non-communicable diseases
- Climate change

HEALTH-RELATED ACTIVITIES

The Alliance for Health Promotion has built its programme around the key strategies of the Ottawa Charter (1986). Through its annual events, which include the Briefings at the WHA, the Global Forum on Health Promotion and Regional Health Promotion Workshops, A4HP promotes inclusive health policies and practices among various stakeholder groups. The Alliance actively participates at the WHO Executive Board sessions and the World Health Assembly by submitting statements and organising side events as well as engaging in discussions related to health promotion. Through its wide global network the Alliance is able to reach out to local communities and encourage effective health promotion actions.

GOVERNANCE AND STAFF

The current President of the Alliance is Mr Bernard Kadasia, who also heads the 13-member Board. The Vice-President elected in November 2018 is Prof. Elizabeth Cherian Paramesh, the Treasurer is Mr Jean-Pierre Girard and the Secretary/Coordinator is Ms Gabriella Sozanski. The Annual General Meeting is the supreme organ of the Alliance. The Secretary/Coordinator runs the Geneva office with the support of interns and volunteers.

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