



International Geneva
Directory of Geneva Global Health Actors

Global Alliance for Improved Nutrition | GAIN

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BACKGROUND AND MISSION

The Global Alliance for Improved Nutrition (GAIN) was launched at the UN in 2002 to tackle the human suffering caused by malnutrition. GAIN is a global, Swiss-based foundation that mobilises public-private partnerships and provides financial and technical support to deliver nutritious foods to those people most at risk of malnutrition. Programs in Africa and Asia enable better diets via nutritional products, such as fortified staples foods, including cooking oil and flour, and condiments like salt and soy sauce. GAIN also supports improved maternal and infant health by promoting breastfeeding and specialised products for infants over six months and young children. In addition, GAIN partners with local businesses to improve the quality of food along agricultural value chains. By building alliances that deliver impact at scale, GAIN believes malnutrition can be eliminated within our lifetimes.

AREAS OF INTEREST

- Improving diets through food fortification
- Rights of women and girls
- Nutrition for mothers and children and promotion of breastfeeding
- Building business partnerships and alliances for better nutrition
- Agriculture and nutrition
- Monitoring, learning and research of nutrition

HEALTH-RELATED ACTIVITIES

GAIN, through its large-scale food fortification programme, contributes to the achievement of the UN Sustainable Development Goals. It provides technical and financial support to national partnerships to fortify staple foods and to provide targeted interventions to specific risk groups, including women, children and marginalised groups, such as Dalits in India. Other focus area is influencing the regulatory environment surrounding food advertising, school meal composition and advertising of breast-milk supplements, in order to ensure best nutritional outcomes. Additionally, GAIN focuses in particular on the nutritional needs of excluded rural populations and the new urban malnourished.

GOVERNANCE AND STAFF

GAIN is a non-profit Swiss foundation headquartered in Geneva, Switzerland and has regional offices in Abuja, Addis Ababa, Copenhagen, Dar es Salaam, Dhaka, Islamabad, Jakarta, Kabul, London, Maputo, Nairobi, New Delhi, Ottawa, Utrecht and Washington D.C. The executive director of GAIN is Lawrence Haddad. GAIN is governed by a 12 member

Board of Directors who consists of key donor organizations and unaffiliated individuals. The current president of the board is Mauricio Adade.

FUNDING SOURCES AND BUDGET

GAIN is principally funded by donations. The main donors are the Government of the Netherlands, Bill & Melinda Gates Foundation, Bestseller foundation, UK Department for International Development and USAID. Total income in the financial year ending on June 30th 2017 was USD 46.8 million, of which 94% was restricted income.

PUBLICATIONS

See: <http://www.gainhealth.org/knowledge-centre/category/type/report-publication/>

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