

QuickAID

When you need help, now



GENEVA CHALLENGE 2019

The Challenges of Global Health

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Meet the team



Eva Bortolotti

Eva is a young and passionate graduate student currently working at the Bureau for External Relations and Advocacy of UNDP Geneva Office. After graduating with honors in Politics, Philosophy and Economics from LUISS University in Rome, she moved to Geneva to pursue a Master's Degree in Development Studies at the Graduate Institute. She is specializing her studies on the economic and social dimensions of international development policy and, in the last year, she has been involved in the organization of numerous events in International Geneva. Eva was born and raised in Italy and she studied and worked in Australia, China and Switzerland.



Jiyoung Han

Jiyoung (Michelle) Han is a graduate student at the Graduate Institute, Geneva, completing her master's in Development Studies. Michelle is a passionate advocate of evidence-based policy and innovation for health issues and livelihood solutions of displaced persons. Prior to joining the Graduate Institute, Michelle worked in the public sector and policy think tanks in South Korea and the United States, focusing on monitoring & evaluation and inter-agency coordination at the international level. Michelle is a South Korean, musician, and holds a B.A. in Government and Political Science from Wesleyan University.



Semee Pak

Semee "Esther" Pak is a Master of Development Studies student at the Graduate Institute, Geneva. She has five years of experience in global health and development communications, from the Bill & Melinda Gates Institute for Population and Reproductive Health, WHO, the American Red Cross, and most recently the World Intellectual Property Organization. She is passionate about making global health a priority in all sectors. Esther studied molecular biology in university and obtained her MS from Johns Hopkins University in global health and communications. Esther is a Korean-American born and raised in Chicago.



Bajai Pulkit

Pulkit Bajpai is currently attending the Graduate Institute, Geneva for his Masters in Economics, with a concentration in Development Economics. He has four years of experience in fieldwork, data driven practices and policy implementation in India. Pulkit has worked with a diverse range of organizations from international impact evaluation firms, global think tanks and government agencies in India and runs his non-profit organization 'Asmat'. Pulkit is from Uttar Pradesh, India.

ABSTRACT

The aftermath of recent global health and humanitarian crises have shown that timely identification, coordination, and mobilization of human resources are key determinants of a successful response to global health emergencies. The opposite is also true-- the lack of a timely response can lead to devastating effects and preventable deaths. While the collective global experience with epidemic outbreaks has led to increased commitments and improvements in resource mobilization strategies among global health actors, the issue of the fragmented nature of the global health surveillance, coordination and response system persists. The creation and effective usage of a shared, centralized, comprehensive and accessible network of global health personnel and organizations can address the prolonged delays in responding to global health emergencies, addressing the lack of effective coordination amongst local and global actors. We address this through a proposal of a mobile - and a web-based platform ("QuickAID") designed to accelerate the identification, coordination and deployment of global health experts and resources to the right place at the right time, and quickly, by encouraging voluntary registration of all global health organizations, local and international, with varying expertise (e.g. medical, engineering, logistics, etc.), to remain on an 'on call' roster, with availability and contact information readily available, in case of immediate deployment needs. The application is built on a model of partnerships, simple and clear digital functionalities and impact on various sustainable development goals.

Meet QuickAID

QuickAID will be designed in the form of a web and mobile platform of simple design, in order to make its use easy, quick and intuitive. In accordance with our objective to minimize the response time, the entire platform will acquire a minimal design which targets the needs of both the medical and humanitarian agency and the staff.

QuickAID will fill the gaps of both big and small humanitarian agencies which need to have immediately available staff after a humanitarian or health crisis. The application will therefore present two different faces:

1. **An online search tool dedicated to the humanitarian agency**, where it will be able to look for and book the needed staff thanks to filters on the basis of skills, availability and location;
2. **An online human resources data collection platform** where the workers will be able to input their personal details (skills, availability, location).

Meet QuickAID

2 sides of our marketplace





Do you want to read more about QuickAID?

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