



International Geneva
Directory of Geneva Global Health Actors

World Economic Forum | WEF

<http://www.weforum.org> and <https://www.weforum.org/system-initiatives/shaping-the-future-of-health-and-healthcare>

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BACKGROUND AND MISSION

The World Economic Forum is an independent international organisation committed to improving the state of the world by engaging leaders in partnerships to shape global, regional and industry agendas. WEF is best known for its annual meeting in Davos-Klosters, Switzerland. The organisation is impartial, independent and not tied to any specific agendas, governments or interests. It is an officially recognised International Institution for Public-Private Cooperation, being the only international organisation serving in this role.

AREAS OF INTEREST

- Changing economy and the fourth industrial revolution
- Global commons
- Global security
- Public-private partnerships

HEALTH-RELATED ACTIVITIES

Global health is one of the priority areas of WEF, and the Shaping the Future of Health and Healthcare system initiative provides a framework for health promotion and disease prevention along with broad networks and opportunities for public-private cooperation. It aims to ensure that people are healthier and can access the necessary care to fulfil their potential. It addresses the challenge of providing health for the expanding global population, and focuses on both individual and community-related aspects of health. Its global platform includes stakeholders from public, private and civil society spheres, with focus on health, food and beverages, sports, insurance, telecommunications and infra-structure. The goal is to create a credible long term narrative that considers health and health security as an integral part of economic growth and profitability, and to share insights and knowledge arising from the discussions for shaping the global health agenda. Related projects focus on health in cities, primary care, healthcare, non-communicable diseases, global health security and precision medicine.

GOVERNANCE AND STAFF

WEF is governed by a board of trustees, which is chaired by Klaus Schwab, the founder of the organisation. Other governance bodies are a managing board which acts on the executive responsibilities, and an executive committee which is the senior management and leadership body of the WEF. The organisation has its headquarters in Geneva, and regional representations in Beijing, New York and Tokyo.

FUNDING SOURCES AND BUDGET

The core functions of WEF are funded by the membership fees, and additional revenue is derived from partnerships and cost contributions. The organisation also accepts donations as long as they are consistent with the purpose and aims of the forum. Total income in the financial year ending in June 2017 was CHF 280 million.

PUBLICATIONS

For all WEF publications and reports see: <http://www.weforum.org/reports>

For all Global Health publications see: <https://www.weforum.org/system-initiatives/shaping-the-future-of-health-and-healthcare>

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