



1st Annual Conference of the Private Sector Development Research Network - Private Enterprise and Inclusion

December 12-13, 2019

The Graduate Institute of International and Development Studies
Maison de la Paix, The Graduate Institute, 2A Chemin Eugène-Rigot, 1202 Geneva
Geneva, Switzerland

CONFERENCE PROGRAMME

BACKGROUND

There is little doubt that progress towards the Sustainable Development Goals (SDGs) will require investments to grow private enterprise in low and lower middle-income countries (LLMICs) in order to create opportunities for, and provide services to, the poor and other under-served groups. But the behavior of private firms and markets in these countries, and their contributions to sustainable development, are not well understood.

In which enterprises is investment most socially beneficial, and how can we obtain evidence of those benefits? In which ways can markets and firms make a difference at a scale that substantially reduces poverty?

This conference offers an opportunity to bring together staff of Development Finance Institutions (DFIs) and donor agencies involved in private sector development, with academics who study private firms and markets from the fields of economics (such as industrial organization, international trade and investment), finance, business and development studies.

TOPICS

The first Annual Conference of the Private Sector Development Research Network focuses on inclusive firms and markets and considers questions around characteristics of inclusive business, ways to measure impact, and ways to support inclusion by a range of actors.

The questions of interest focus on two key actors – the private sector and development finance institutions – and aim for research that contributes with actionable insights on the ways businesses affect inclusion, either proactively or not, and the ways development finance institutions and other actors can promote inclusion through private sector activity.

CONFERENCE COMMITTEE

Paddy Carter, CDC Group

Neil Gregory, International Finance Corporation (IFC)

Rafat Al-Akhali, International Growth Centre (IGC)

Jonathan Leape, International Growth Centre (IGC)

Nancy Lee, Center for Global Development (CGD)

Alessandro Maffioli, IDB Invest

Dirk Willem te Velde, Overseas Development Institute (ODI)

Ugo Panizza, Graduate Institute's Centre for Finance and Development (CFD) and CEPR

Alexandros Ragoussis, International Finance Corporation (IFC)

Patricia Yañez-Pagans, IDB Invest

DAY 1: THURSDAY, DECEMBER 12, 2019

Maison de la Paix, The Graduate Institute, 2A Chemin Eugène-Rigot, 1202 Geneva

11:00-12:00 Hall P1	Welcome Desk & Registration
12:00-13:30 Hall P1	Stand-up Lunch
13:40-13:55 Pictet A	WELCOME & Official Launch of the PRIVATE SECTOR DEVELOPMENT RESEARCH NETWORK <ul style="list-style-type: none">• Ugo Panizza, The Graduate Institute of International and Development Studies and CEPR• Hans Peter Lankes, IFC
14:00-15:30 Pictet A Pictet B	PARALLEL SESSIONS 1 1A- Title: Gender <ul style="list-style-type: none">• Rocco Macchiavello, Andreas Menzel, and Christopher Woodruff: Promoting Women Managers Bangladesh• Solène Delecourt, Odysia Ng: Do buyers discriminate against female-owned businesses? Two field experiments• Amira El-Shal, Hanan Morsy, and Andinet Woldemichael: Perceived Glass Ceiling? Women's Self-Selection out of the Credit Market in Africa 1B- Title: Financial Inclusion <ul style="list-style-type: none">• Addisu Lashitew, Yann Liasse, and Rob van Tulder: Mobile Phones for Inclusion: What Explains the Diffusion of Mobile Money Innovations?• Viviane Azevedo, Jeanne Lafortune, Liliana Olartez, and José Tessada: Does formal credit leads to more financial inclusion or distress? Results using a strict scoring rule amongst marginal clients in Paraguay• Sarah Cummings, Bénédicte Gastineau, and Anastasia Seferiadis: Can We Measure Female Social Entrepreneurship?
15:45-17:15 Pictet A Pictet B	PARALLEL SESSIONS 2 2A- Title: Development Finance and Inclusion <ul style="list-style-type: none">• Martina Castro and Alex MacGillivray: How can our investments make a difference to people living in poverty?• Estelle Lahaye, Louise Moretto, and Barbara Scola: Development Finance Institutions and Financial Inclusion: From Institution-Building to Market Development• Francis Garikayi and Mundia Kabinga: An examination of the ways used to measure impact by South African Development Finance Institutions (DFIs). 2B- Title: Gender and Households <ul style="list-style-type: none">• Daniel Martinez, Oscar A. Mitnik, Edgar Salgado, Lynn Scholl, and Patricia Yañez-Pagans: Connecting to Economic Opportunity - The role of public transport in promoting women's employment in Lima• Kristina Czura, Andreas Menzel, and Martina Miotto: Menstrual Health, Worker Productivity and Well-being among Female Bangladeshi Garment Workers• Emma Riley: Resisting social pressure in the household using mobile money: Experimental evidence on microenterprise investment in Uganda
17:15-17:45 Hall P1	Coffee & Tea Break
18:00-19:00 Pictet A	HIGH LEVEL PANEL DISCUSSION 1 Title: Development Finance Institutions – Role and Challenges in Promoting Inclusion Moderator: Ugo Panizza, The Graduate Institute of International and Development Studies and CEPR <ul style="list-style-type: none">• Caroline Ashley, Oxfam• Liz Lloyd, CDC• Neil Gregory, IFC• Alan Rousso, EBRD
19:00-20:00	Transition to Conference Dinner
20:00-22:30	Conference Dinner with KEYNOTE Njuguna Ndung'u, AERC How are Inclusive Finance and Technology Changing Markets for the Poor?

DAY 2: FRIDAY, DECEMBER 13, 2019

Maison de la Paix, The Graduate Institute, 2A Chemin Eugène-Rigot, 1202 Geneva

09:00-11:00	PARALLEL SESSIONS 3
Pictet A	3A- Title: Value Chains/Productivity/Growth <ul style="list-style-type: none">• Leonardo Iacovone and David McKenzie: Shortening Supply Chains: Experimental Evidence from Fruit and Vegetable Vendors in Bogota• Elvis Avenyo, Maty Konte, and Pierre Mohnen: The employment impact of product innovations in sub-Saharan Africa: Firm-level evidence• Yanni Chen and Niraj H. Shah: Evaluating Impact of DFI Private Sector Investments Challenges and Opportunities (Global Agriculture and Food Security Program)• Jan Imhof, Camilo Mondragon Velez, and Marcelo Teixeira: Is FDI enough? Private Sector Investments, Informality and Poverty Reduction in the Philippines
Pictet B	3B- Title: Selected Topics on Inclusion <ul style="list-style-type: none">• Cecilia Caio and Amy Dodd: How blended finance reaches the poorest people: theory and practice• Zuzana Brixiova, Thierry Kangoye, and Fiona Tregenna: Land ownership, gender and firm performance in Southern Africa• Laura Amaya, Harvey Koh, and Johan Thuard: Bending the arc of finance and development towards greater inclusion• Chris Isaac and Mollie Liesner: Impact Unicorns in Agriculture
Room A2	3C- Title: Entrepreneurship/Training <ul style="list-style-type: none">• Golvine de Rochambeau, Jonas Hjort, and Vinayak Iyer: Access-to-demand Frictions and Firm Growth (training for bidding)• Anna-Katherina Lenz and Martin Valdivia: Nudging Microentrepreneurs into Formalization under High Drug-related Violence: Experimental Evidence from Urban Brazil• Irani Arraiz, Syon P. Bhanot, and Carla Calerox: Less is More: Experimental Evidence on Heuristic-Based Business Training in Ecuador• Irani Arraiz, Diether Beuermann, Michael Frese, Alessandro Maffioli, Diego Ubfal, and Daniel Verch: Impact of Soft-Skills Training for Entrepreneurs in Jamaica
Room S8	3D- Title: Selected Topics on Inclusion <ul style="list-style-type: none">• Gauri Misra: Multinational Corporations Contributing to Inclusive Development- Exploring Consumption Driven Growth at the Bottom of the Pyramid in India.• George Acheampong, Kasper Brandt, and John Rand: On the Nature and Evolution of Non-Farm Household Enterprises and their Implications for Welfare in Ghana• Christina Tewes-Gratl: Inclusive Business Make or Buy? Corporate Impact Venturing at the Base of the Pyramid• Georg Weiers: Assessing the macro-economic impact of the EIB
11:00-11:30 Hall P-1	Coffee & Tea Break
11:30-12:30 Pictet A	HIGH LEVEL PANEL DISCUSSION 2 Title: Measuring Investment Impact on Inclusion Moderator: Leonardo Iacovone, World Bank <ul style="list-style-type: none">• Emmanuelle Javoy, Symbiotics• Alessandro Maffioli, IDB Invest• Issa Faye, IFC• Miguel Laric, DFID
12:30- 13:15 Pictet A	KEYNOTE Jane Nelson, Harvard Kennedy School What Have We Learnt about Making Private Investment in Emerging Markets More Inclusive?
13:15-14:30 Hall P-1	Stand-up Lunch

<p>14:30-16:00</p> <p>Pictet A</p> <p>Pictet B</p> <p>Room A2</p> <p>Room S8</p>	<p>PARALLEL SESSIONS 4</p> <p>4A- Title: NGO Perspectives and Collaborations</p> <ul style="list-style-type: none"> • Francesca Nugnes: Cross-sector collaborations between Social Enterprises, Impact Investors, & NGOs • Caroline Ashley, Irene Guijt, and Thalia Kidder: What We Don't See Can Hurt Us: Exploring the Invisible Assumptions of Inclusive Business • Fatma Nyambura: Re-imagining private sector development along the coastal region of Kenya <p>4B- Title: JPAL and DFIs on Prospective Research Agendas/Large Corporations</p> <ul style="list-style-type: none"> • David Atkin, Nicholas Bloom, and Serene Ho (J-PAL): What an experimental research agenda for job creation and firm growth could look like • Alexandros Ragoussis: IFC agenda with large corporations • Patricia Yañez-Pagans: IDB Invest knowledge agenda with corporations <p>4C- Title: Firms, Labor Markets and Sustainable Business Models</p> <ul style="list-style-type: none"> • Manabu Nose: Barriers for Enterprise Growth in Vietnam: Minimum Wage System and Market Competition • Francesco Loiacono, Mariajose Silva Vargas: Improving Access to Labor Markets for Refugees: Evidence from Uganda <p>4D- Title: Case studies/Selected topics on inclusion</p> <ul style="list-style-type: none"> • Innocent Bayai and Andinet Woldemichael: Yin and Yang of Microfinance: Evidence from Southern Africa • Claudio Cali, Nina Fenton, and Charles Yaw: Deep Dive Report on educational institutions - Internet Access in Schools
<p>16:15-17:15</p> <p>Pictet A</p>	<p>CLOSING HIGH LEVEL PANEL DISCUSSION 3</p> <p>Title: Pushing the Knowledge Frontier on Private Sector Development and Inclusion</p> <p>Moderator: Paddy Carter, CDC</p> <ul style="list-style-type: none"> • Nancy Lee, CGD • Dirk Willem te Velde, ODI • Debora Revoltella, EIB
<p>17:15-17:30</p> <p>Pictet A</p>	<p>CLOSING REMARKS</p> <ul style="list-style-type: none"> • Hans Peter Lankes, IFC