

THE  
GRADUATE  
INSTITUTE  
GENEVA

CENTRE  
FOR TRADE  
AND  
ECONOMIC  
INTEGRATION



# CTEI ANNUAL REPORT 2019

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## EXECUTIVE SUMMARY

**CTEI had four active research projects in 2019.** Two have been completed in 2019, with two remaining ones (2092 Global Value Chains and 2102 Convergence vs Divergence). In addition, CTEI had three other active projects in 2019. CTEI published a book including two chapters authored by Joost Pauwelyn and Theresa Carpenter and two working papers. In addition, Richard Baldwin published the book: *The Globotics Upheaval: Globalization, Robotics, and the Future of Work*; January 8, 2019. CTEI hosted 24 events, with more than 2500 (registered) participants, an average of 100 per event. Of these, eight were large conferences /workshops, five CTEI speaker series, eight GIELS workshops. In addition, CTEI supported an average of 12– 14 GTDW per semester organized in partnership with the Economics Department.

**CTEI provides a space that allows partners to meet, exchange, and collaborate. CTEI's affiliated faculty engage in high-level panels that aim to change policies and regulations.** For example, Joost Pauwelyn participated as an expert in expert meetings on the WTO crisis and Appellate Body stalemate; as well as on ongoing WTO fisheries subsidies negotiations. He is Co-Founder and President of NGO, TradeLab and Co-Editor in Chief of the Journal of International Economic Law, among others. Richard Baldwin remains the main editor for VoxEU.org, is member of the Stewardship Board of the World Economic Forum and a member of the Advisory Committee of the Research Institute of Japan's Ministry of Economy Trade.

**Both Richard Baldwin and Joost Pauwelyn have featured prominently in the media.** Richard Baldwin's book: *The Globotics Upheaval: Globalization, Robotics, and the Future of Work* has received world-wide interest. Joost Pauwelyn has featured in the media, including in the Washington Post and Le Monde.

**CTEI works in close collaboration with many Geneva-based actors,** including with WTO, UNCTAD, and WEF; NGOs like IISD and STP; and permanent missions to the WTO. Cooperation takes the form of meetings with Ambassadors and negotiators, co-hosting events, engaging in outreach, or providing expertise in discussion events. In 2019, particular support was dedicated to influencing and helping understand and resolve the WTO crisis, more generally reform International Organisations, or dealing with the backlash against globalization; as well as discussing the future of work.

## STAFFING OF THE CENTRE

**CTEI has undergone some structural changes in 2019.** Tamara Pironnet, the new Managing Director, started as of the 1<sup>st</sup> of October 2019 at a 50% rate. The events coordinator, Angelica Zanninelli, continues to work at 80%. Thus, CTEI currently operates with 1.3 FTE.

**CTEI currently has two affiliated faculty,** Cedric du Pont and Michael Kende. In addition, Ex-post Doc Weiwei Zhang continues to be closely affiliated particularly through the GIELS (see pg.19).

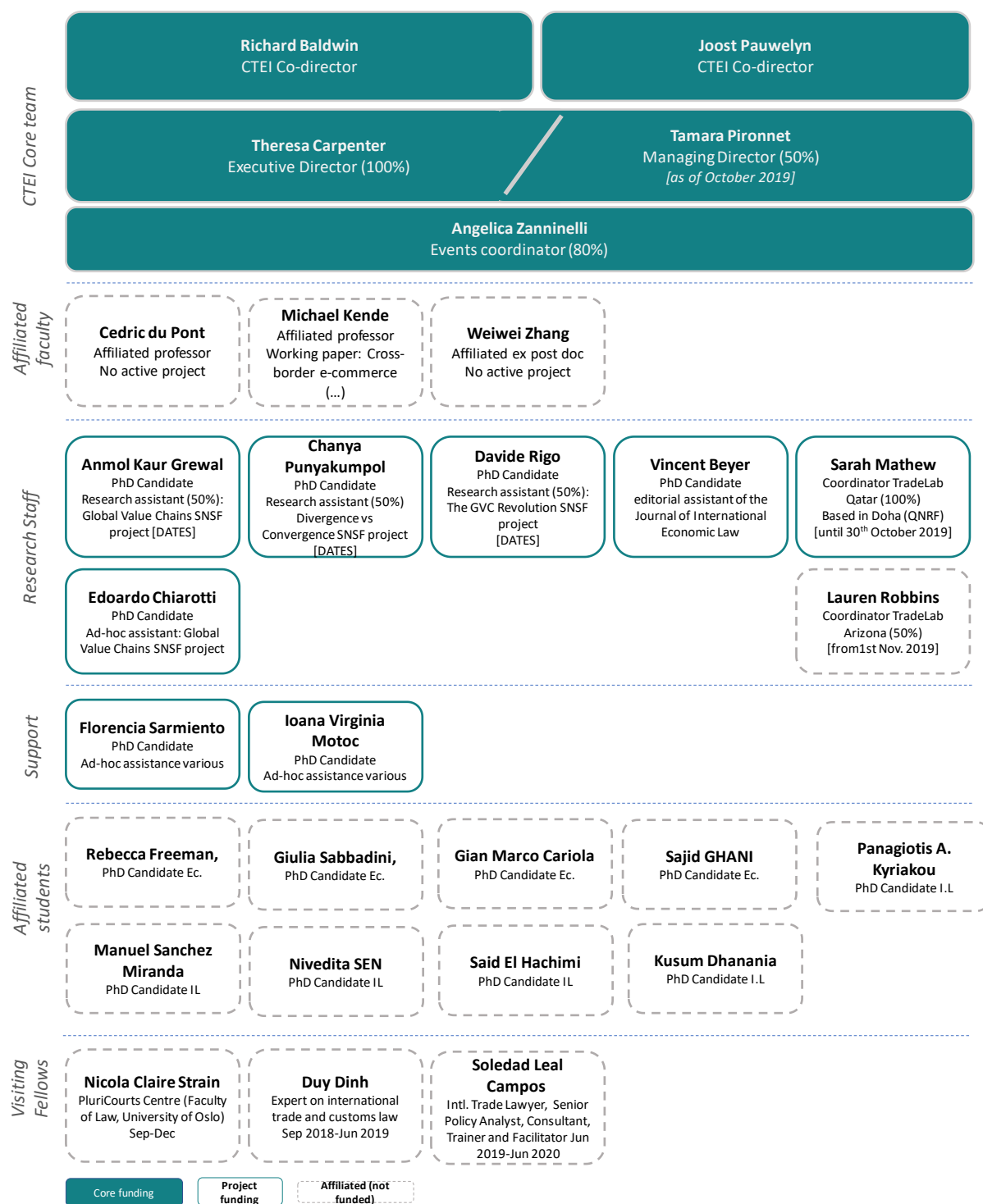
**CTEI has worked with four students through regular contracts,** three as Research Assistants (RAs) (Anmol Kaur, Chanya Punyakumpol, Davide Rigo) for three of CTEI's ongoing projects and one (Vincent Beyer) as the editorial assistant for the Journal of International Economic Law of the Oxford University Press. In late 2019, CTEI also hired a fifth student (Edoardo Chiarotti) to provide extra support for the SNF Global Value Chains

project. In addition, the coordinator for TradeLab (Sarah Mathew) was funded through a project co-implemented by CTEI and Georgetown University until October 2019. The new coordinator for TradeLab since November 2019 (Lauren Robbins) is funded externally and hosted by the University of Arizona, but continues to have close ties with CTEI. Moreover, CTEI worked with some students for ad-hoc support on events and other related tasks.

**CTEI had three visiting fellows,** Nicola Claire Strain, Duy Dinh, and Soledad Leal Campos. They conducted research, observed, and consulted in connection with ongoing CTEI research projects. For example, Nicola Claire Strain presented her working paper at a GIELS Session. Soledad Leal Campos supervised and coordinated students of the TradeLab Project.

The figure below provides an overview of CTEI's staffing in 2019.

FIGURE 1: OVERVIEW OF CTEI STAFFING IN 2019





## ONGOING RESEARCH PROJECTS

**CTEI had four active research projects in 2019.** Two have been completed in 2019, with two remaining ones (2092 Global Value Chains and 2102 Convergence vs Divergence).

- 2092 Global Value Chains (ongoing)
- 2099 The Global Value Chain Revolution (completed)
- 2102 Convergence vs Divergence (ongoing)
- 3315 Trade Lab in Qatar (completed)

Below, is an overview of each research project.



✓ **2092 Global Value Chains and Firm Performance in Developing Countries**

*Richard Baldwin, Sep. 2015 – Aug. 2020 (5 years)*

**SNSF**

This project studies the relationship between information and communication technology (ICT), global value chains (GVCs) and firm-level productivity in developing countries. It pursues two related strands of empirical work. The first strand investigates how the adoption of ICT affects GVC participation. The second strand studies how participation in GVCs affects firm-level performance in developing countries. Both strands together contribute to the existing literature by characterizing how concrete policies on ICT can affect firm-level performance in developing countries.

✓ **2099 The GVC Revolution: Trade, investment and services**

*Richard Baldwin, Mar.2016 – Aug. 2019 (3 years)*

**SNSF**

The flows of goods, people, ideas, investment, training and knowhow that used to happen in developed-nation factories are now part of international commerce. Instead of building full domestic supply chains before becoming internationally competitive, Global Value Chains (GVCs) allow nations to join existing supply chains. This project investigated the impact of GVC participation on company performance, and how ICT usage affects participation.

✓ **2109 Convergence versus Divergence? Text-as-data and Network Analysis of International Economic Law Treaties and Tribunals**

*Joost Pauwelyn, Nov. 2015 to Oct.2018, Extended to Feb. 2021 (6 years)*

**SNSF**

*Partner inst.: University of Ottawa*

Most research on international economic law tackles “small data” problems. Interpreting a treaty clause or analysing an investment arbitration award requires attention to detail. Yet, international economic law increasingly has to confront problems of a “big data” nature.

Faced with a proliferation of thousands of bilateral investment treaties (BITs), hundreds of free trade agreements (FTA) and an ever-growing body of case law rendered by WTO panels or investment arbitrators, it becomes exceedingly important to find new ways to organize and analyse this complex and atomized structure of international economic law.

This project makes a novel contribution by providing big data solutions to big data problems. By employing state-of-the-art text as data analytics and network analysis, the projects draws on recent

advances in computer technology to reveal hitherto undiscovered structures running through international economic law.

In particular, this project uses these tools to investigate patterns of convergence and divergence in international trade and investment law with respect to (1) the universe of free trade and investment protection agreements and (2) the network of investment awards and trade panel/Appellate Body reports.

Revealing the structures of convergence and divergence in both areas of international law will help policy-makers and negotiators, in particular in developing countries, to understand better the current structures of international economic law and to help evaluate its need for reform.





✓ **3315 Legal Innovation to Empower Development: Designing and Building an Online “TradeLab” in Qatar**

*Joost Pauwelyn, Mar.2016 to Feb. 2019; Extended to Oct. 2019 (3 years)*

*Qatar National Research Foundation*

*Partner inst.: Georgetown, Qatar; Qatar University School of Law; University of Arizona; Georgetown Law, Washington DC*

The project “Legal Innovation to Empower Development”, or TradeLab for short, aimed at empowering smaller countries (such as Qatar) and smaller stakeholders (SMEs, civil society) to reap the full development benefits of global trade and investment rules. The project combined academic research with innovations in internet technologies and legal education. The project’s aim was to enhance legal capacity to successfully negotiate, implement and benefit from WTO and other trade and investment agreements.

The project had three components: a research component, an ICT (information and communication technologies) component and an educational component.

The research component assessed current access barriers and attempts to alleviate awareness and capacity constraints in trade and investment treaties.

The ICT component involved designing and building an online platform ([www.tradelab.org](http://www.tradelab.org)) to bridge the gap between (i) legal experts and academics in the field, who are spread across the globe and (ii) businesses, government officials and NGOs in Qatar and beyond that are protected by trade and investment treaties but need access to legal expertise. An online Q&A was set up where anyone can ask a legal help question on trade or investment treaties. Legal experts give some of their time for free. Other legal projects may require payment but the platform will broker and crowdsource the best legal team at more affordable rates. It will also facilitate access to trade, investment and arbitration data and offer a public knowledge base for governments and traders.

The educational component established a “law school clinic” at Qatar University. This “legal clinic” on cross-border trade and investment matters puts law students to work on practical legal projects submitted by real “clients” (which could be government offices, NGOs, businesses or international organizations) and get training by doing.

## OTHER ACTIVE, ONGOING PROJECTS

### CTEI had three other active projects in 2019:

- 3454 Joint Work Programme with Taiwan
- 1545 TradeLab International Economic Law Clinic
- 1644 Editorial assistant of the Journal of International Economic Law published by Oxford University Press.

**Joint Work Programme with Taiwan** was a mandate received by the Mission of Taiwan to hold two events and to conduct a policy analysis. CTEI completed all the activities under the mandate in 2019.

The **TradeLab International Economic Law Clinic** is a course at the Graduate Institute given by Prof. Joost Pauwelyn. The Law clinic allows students to work on specific legal questions posed by real beneficiaries. The Clinic forms part of the TradeLab initiative. TradeLab is a global network of legal clinics, initiated at the Graduate Institute by Professor Joost Pauwelyn in 2009, and currently has 16 sites located across the globe (besides Geneva, now also in Argentina, Barbados, Canada, China, Colombia, India, Kenya, Singapore, Spain, Tanzania, and the USA). TradeLab brings together students, academics and legal practitioners. It aims to empower countries and smaller stakeholders to reap the full development benefits of global

trade and investment rules. Through pro bono legal clinics and practica, TradeLab connects students and experienced legal professionals to public officials especially in developing countries, small and medium-sized enterprises and civil society to build lasting legal capacity. Through 'learning by doing', TradeLab trains and promotes the next generation of trade and investment lawyers and policy makers. By providing information and support on negotiations, compliance and litigation, TradeLab strives, through student-lead groups closely supervised by experts, to make WTO, preferential trade and bilateral investment treaties work for everyone.

In addition, CTEI receives funds from the **Oxford University Press** to pay for an editorial assistant for the Journal of International Economic Law.

✓ **3454 Joint Work Programme with Taiwan**

*Joost Pauwelyn, May 2018 – Nov 2019*

*Permanent Mission of Taiwan to WTO*

Through this project, CTEI engaged in:

- A half day e-commerce workshop: Cross-Border E-Commerce: WTO discussions and multi-stakeholder roles – stocktaking and practical ways forward, 30 November 2018
- A key-note lunch address: Chin-Yi CHU, Permanent Representative of Taiwan to the WTO presented his paper « Three Changes WTO Rules Framers Did Not Foresee », followed by a Q&A from the audience
- A TradeLab clinic: Assisting the Mission of Taiwan to the WTO in advocating a Proposal for a Paris Accord-related Agreement on Environmental Goods and Services, fall semester 2018-2019
- Participation at conference in Taiwan: Professor Joost Pauwelyn made a trip to Taiwan, December 2018, to give a talk at a conference on WTO reform.
- A CTEI-speakers series event: What is a non-market economy; presentation by professors Schild and Schmidt from the Trier University, 27th November 2019

✓ **1545 TradeLab International Economic Law Clinic**

*Joost Pauwelyn; since 2014;*

*Partner institutions: TradeLab*

This is a course at the Graduate Institute given by Prof. Joost Pauwelyn. The legal clinics are composed of small groups of highly qualified and carefully selected students who work on specific legal questions posed by beneficiaries. The students work in groups under the close supervision of one or more Professors and are teamed up with experts (Mentors) from law firms, national or international organizations or academia, who lend their knowledge, time and feedback to the students, pro bono. The students are prepped and supervised by the Academic Supervisors and Teaching Assistant. The Clinic forms part of the [TradeLab](#) initiative and is hence part of a network of law clinics.

In 2019, there were four Graduate Institute clinics:

- Taxing Income from Services Provided by Non-Residents and Attributing Income to Permanent Establishments through 'Fractional Apportionment': A Study of Double Taxation Treaties and National Laws - Beneficiary: BEPS Monitoring Group (BMG) [\[LINK\]](#)
- Improving Transparency, Information Flow and Monitoring in the WTO: Analysing Current Proposals & Thinking "Outside The Box" - Beneficiary: Grupo Punta del Este (GPE) / Punta del Este Group (PEG) [\[LINK\]](#)
- Export Promotion of Selected Products to the EU and EFTA: Assessment of Trade-Restrictive Measures, Market Access and Export Strategy. - Beneficiary: Ecuadorian Ministry of Trade [\[LINK\]](#)
- Protecting the Amazon: A Report on Mechanisms of Redress for Potential Human Rights and Environmental Breaches in Brazil. - Beneficiary: Society for Threatened Peoples [\[LINK\]](#)





✓ **1644 OUP Journal of International Economic Law**

*Joost Pauwelyn, yearly since 2016*

*Oxford University, Non-Competitive, Total: 27'668CHF, Remaining: 10'151 CHF*

*Partner institutions: Oxford University Press*

CTEI receives funds from the Oxford University Press to pay for an editorial assistant (Vincent Beyer) for the Journal of International Economic Law (of which, Joost Pauwelyn is the co-editor in chief).



## PUBLICATIONS

**In 2019, CTEI published a book** (including two chapters co-authored by Joost Pauwelyn and one by Theresa Carpenter) **and 2 working papers (WP):**

- *BOOK: Building legal capacity for a more inclusive globalization: barriers to and best practices for integrating developing countries into global economic regulation* [\[LINK\]](#)
- *WP: Cross-border e-commerce WTO discussions and multi-stakeholder roles - stocktaking and practical ways forward*
- *WP: The evolution and current status of De Facto Stare Decisis in international trade and investment tribunals: how to understand the present by looking into the past –*



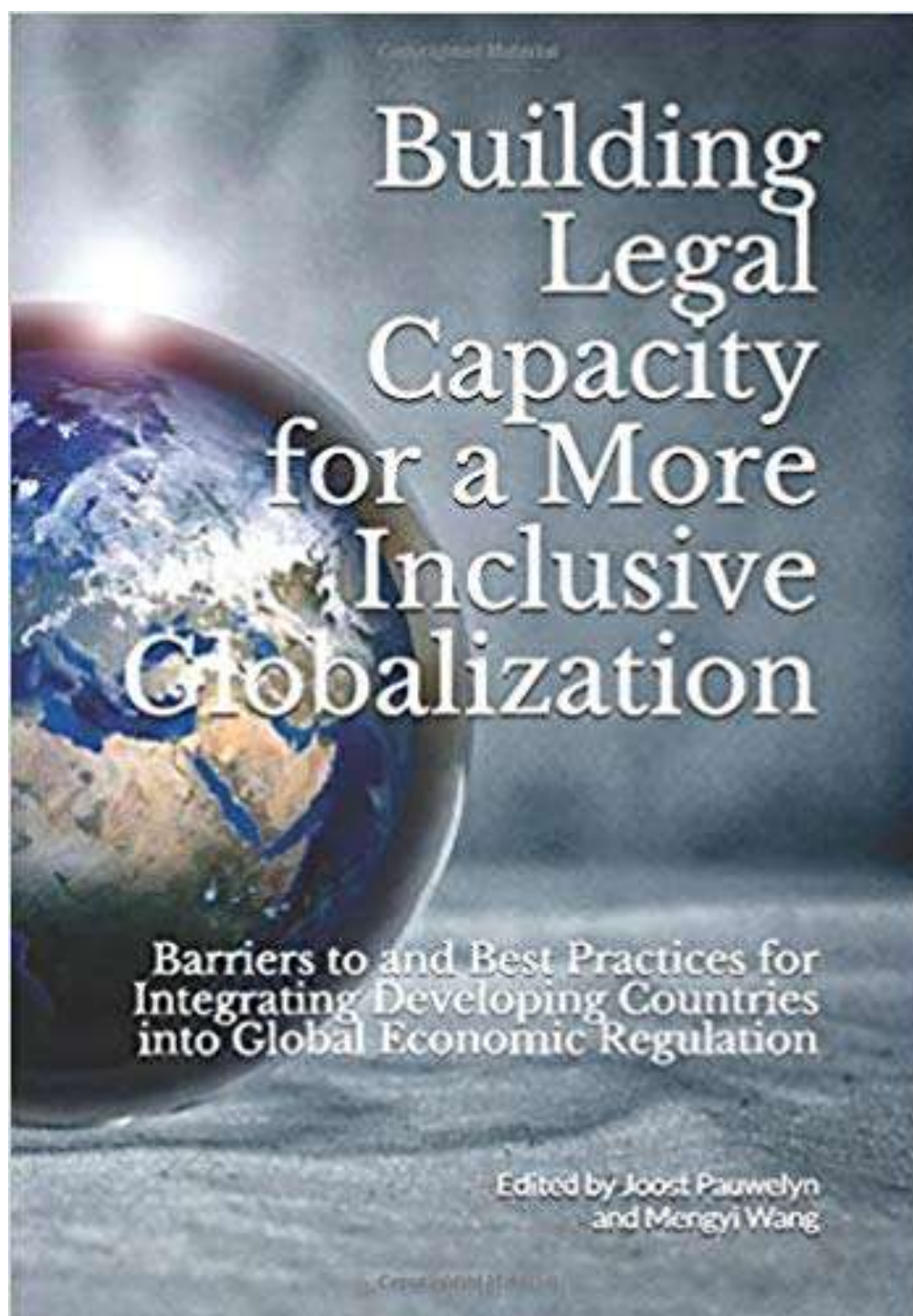
- ✓ **BOOK: Building legal capacity for a more inclusive globalization: barriers to and best practices for integrating developing countries into global economic regulation** [\[LINK\]](#)

*Contributor Pauwelyn, Joost ed.; Wang, Mengyi ed.*

*Project: 3315 Legal Innovation to Empower Development: Designing and Building an Online "TradeLab" in Qatar*

*Academic and Policy-oriented*

- **CHAPTER: Building Legal Capacity for a More Inclusive Globalization: Introduction and Summary of Findings / Joost Pauwelyn and Mengyi. Wang)**
- Strategies for developing countries in multilateral trade negotiations at the World Trade Organization / Nicolas Lamp
- Can international investment agreements be instruments of sustainable development? : Systemic capacity challenges for developing countries / J. Anthony VanDuzer
- Ploughing away capacity constraints in global agri-food trade / Mengyi Wang and Ching-Fu Lin
- The ACWL's contribution to enhancing legal capacity of developing countries / Jan Bohanes and Christian Vidal-Leon
- **CHAPTER: The TradeLab network of legal clinics : capacity building for a more inclusive globalization / Joost Pauwelyn and Theresa Carpenter**
- Establishing an international advisory centre on investment disputes / Anna Joubin-Bret
- Lessons from capacity building in China / Henry Gao and Gregory Shaffer
- India and the World Trade Organization : charting a new model of trade law capacity building / James J. Nedumpara and Amrita Bahri
- The participation of Arab countries in the World Trade Organization : using the multilateral trading system in the face of capacity constraints / Said El Hachimi
- Trade related capacity building measures in African LDCs and the paradox of the efficiency-effectiveness dichotomy / Tsotetsi Makong and Thokozani Ngwira
- In search of a more balanced international economic order : lessons from international investment law / Sergio Puig
- Building legal capacity : opportunities, challenges and constraints / Marc L. Busch and Inu Manak



- ✓ **WP: Cross-border e-commerce WTO discussions and multi-stakeholder roles - stocktaking and practical ways forward [\[LINK\]](#)**

*Kende, Michael; Sen, Nivedita*

*Project: 3454 Joint Work Programme with Taiwan*

*Academic and Policy-oriented*

This working paper was developed based on and provided background for a workshop on Cross-border e-commerce WTO discussions and multi-stakeholder roles - stocktaking and practical ways forward

- ✓ **WP: The evolution and current status of De Facto Stare Decisis in international trade and investment tribunals: how to understand the present by looking into the past**

*Punyakumpol, Chanya*

*Project: 2102 Convergence vs Divergence*

*Academic*

Is there a doctrine of 'stare decisis' in international trade and international investment law? From a positive law perspective, the answer is a definite no. However, as many scholars have observed, in practice, there has been a strong level of deference from the Appellate Body to its previous rulings, but less so from investment tribunals.

Using social network analysis to assess actual citations from the Appellate Body Reports and investment arbitrations from the inception to the current time, this paper examines the evolution and 'status quo' of citation networks in international trade and international investment arbitrations. It asks, not only whether there is a 'de facto' rule of precedent in the two regimes, but also when it occurs and how the development links with the institutional design of dispute settlement.

The results show how the doctrine of 'stare decisis' diverges in international trade and international investment, as well as the importance of institutional design in shaping and constraining the behaviours of tribunals.

In addition, Richard Baldwin published the book: *The Globotics Upheaval: Globalization, Robotics, and the Future of Work*; January 8, 2019. While globalization and robotics, “globotics”, will eventually make a better world, they are today creating competition for service-sector jobs that is coming faster than most believe and in ways that will seem incredibly unfair. If the displaced office workers join with the displaced factory workers, the result could be a disruptive upheaval. This book argues that workers need to prepare for the future of work in new ways, and governments regulate the pace and unfairness of the competition from globots.



Richard Baldwin also published the following:

- Baldwin R, EAEA16 Keynote Address: *The Future of Globalization*, Asian Economic Journal, 33, 1, pp. 3 - 12, 2019, Published
- Baldwin R, Okubo T, *GVC journeys: Industrialisation and deindustrialisation in the age of the second unbundling*, Journal of the Japanese and International Economies, 52, pp. 53 - 67, 2019, Published

Joost Pauwelyn also authored the following articles, chapters and op-eds:

- *WTO Dispute Settlement Post 2019: What To Expect?*, 22 Journal of International Economic Law (2019) 297-321
- *Is Globalization Finally Re-balancing? Novel Ways of Levelling the Playing Field for Labour*, in ILO100 - Law for Social Justice (eds. G. Politakis, T. Kohiyama & T. Lieby), ILO Publications, 2019, [\[LINK\]](#)
- *The WTO's trade dispute appeal system could end on Dec. 10. Here's what you need to know* (with K. Pelc), Washington Post, 5 December 2019, [\[LINK\]](#)
- *WTO Panels Without An Appellate Body: Can Rules-Based Dispute Settlement Survive Post December 2019 Under the Status Quo?*, IELP Blog, 22 May 2019, [\[LINK\]](#)
- *New Proposal to Strengthen WTO Notification Requirements: From Dispute Settlement to Compliance Regime?*, IELP Blog, 3 April 2019, [\[LINK\]](#)

## EVENTS

CTEI hosts four types of events: i. Conferences, ii. CTEI events and speaker series; iii. Conferences focused on students, and iv. Regular workshops focused on students. The tables below provide a summary of the events hosted in 2019.

i. **CONFERENCES** – featuring panels of experts over several sessions:

- **G2 Annual Conference on WTO and Global Economic Regulation.** CTEI, co-hosts the G2 Annual Conference, which was held at the Graduate Institute in 2019.<sup>1</sup> Widely considered one of the most important and prestigious conferences addressing developments in international economic law, the G2 Annual Conference on WTO and Global Economic Regulation pursues cutting-edge issues of interest to academics and practitioners alike. The Conference was attended by more the 300 people among academia, mission representatives, IO Officers and Law Firms.



<sup>1</sup> The G2 has its origins in the partnership created in the year 2000 between University Professor John H. Jackson of Georgetown, and Professor Sir Francis Jacobs, KCMG, QC, a Trustee of BIICL. It has a longstanding affiliation with the Journal of International Economic Law (JIEL), published by the Oxford University Press.



ii. **CTEI EVENTS AND SPEAKERS SERIES** – featuring one main expert or a small group of experts.

- **CTEI Events:** CTEI host events on an ad-hoc basis in response to requests from or conversations with relevant organisations who wish to present their insights or work. These are often in the form of a presentation, followed by a discussion by a panel or with the moderator, and finally questions and answers from the public. For example, in 2019, CTEI hosted the launch of the World Bank's "World Development Report on Global Value Chains" in Geneva. In addition, CTEI positions itself as a host for spillover events at and around large forums such as the WTO public Forum. CTEI needs to take care not to be seen as a competitor of the main forum organiser, but rather work as a supporter for side events to be able to be hosted around the main ones.
- **CTEI Speakers Series:** The speakers series feature a renowned professor, writer, diplomat or other professional who discusses their area of expertise. This might be in relation to a new research paper, a book launch or other similar work. These are often in the form of a presentation followed by a discussion with the moderator and questions and answers from the public. Key speakers in 2019 include Peter Petri (Brandeis University) and Robert Howse (NYU School of Law).

iii. **STUDENT-FOCUSED CONFERENCES/EVENTS**

- **Moot Court Competition - Final Oral Round Pleadings and Sponsors' fair.** The WTO Moot Court is a simulated hearing of a WTO Dispute Settlement case. Bringing together top law students from all over the world, this activity allows the four semi-finalists to compete at the WTO. Student teams send in a written memorandum based on a fictitious case, and then compete in regional rounds. A small number from each Round come to Geneva for the Final Oral Round (FOR). CTEI supports the FOR in Geneva by providing rooms for the mock pleadings and for the Sponsor's Fair. This year the Final Oral Round Pleading and Sponsor's fair were on the 4- 8 June.
- **Model WTO.** The Model WTO is a one-week simulation of WTO negotiations, taking place at St. Gallen University and the WTO Headquarters in Geneva. Students of the University of St. Gallen, supported by an advisory board, organise this event. Chairpersons who follow a one-year course taught by a WTO Counsellor animate the debates. A large number students from across the world participated in this event. CTEI supports this event by hosting the Model WTO's keynote speaker and by providing a speaker for the panel in St Gallen. Theresa Carpenter was a member of the Advisory Board.



- **TradeLab (Legal Clinic) showcase:** As discussed above, the legal clinics are composed of small groups of highly qualified students who work on specific legal questions posed by beneficiaries. At the end of each semester, each team presents their findings.



- **Villars Annual Research Workshop.** In addition, CTEI funded the participation of five PhD Candidates in Economics to participate at the annual Villars Annual Research Workshop on International Trade, organized by the CTEI in Collaboration with the ETH Zurich.
- iv. **STUDENT- FOCUSED REGULAR WORKSHOPS.** CTEI engages in two types of regular workshops:
- **The Geneva International Economic Law Sessions (GIELS).** These provide an opportunity to PhD candidates and other junior researchers working in the field of international economic law (IEL) to present and get feedback on their work. The target audience of GIELS is other students as well as faculty in the field (including from disciplines other than law) and interested people in the practice of IEL (IOs, law firms, NGOs, diplomatic missions). GIELS want to provide a small, informal and friendly setting where new IEL research can be tested and cross-topic, interdisciplinary links and networks can be forged to help Graduate Institute students and confirm the place of the Graduate Institute's Centre for Trade and Economic Integration (CTEI) as a leading research hub on IEL.

FIGURE 2: *GIELS* EVENTS HOSTED IN 2019

DATE	TOPIC	SPEAKER	AFFILIATION
2 May	Illicit Trade and the WTO	Mauricio Salcedo	Deputy Permanent Representative, Mission of Colombia to WTO
22 May	The Impact of International Economic Law on the Management and Resolution of Financial Crisis	Panagiotis Kyriakou	Graduate Institute
30 Sep	Is international Trade Law economic?	Mario Osorio	Georgetown Law
10 Oct	Dispute Settlement in FTA and the WTO	Vincent Bayer	Graduate Institute
19 Nov	Defining Jurisdiction and Applicable Law in International Economic Disputes	Nicola Strain	PluriCourts, University of Oslo
3 Dec	Fragmentation Of International Law: The Application Of WTO Law By Brazilian Courts	Luciane Amaral Corrêa Münch	University of Geneva
4 Dec	The International LAW of Mega Awards	Martin Paparinskis	UCL
11 Dec	The Use of Precedent as a Driver of Change: An Empirical Look and the Interplay between Tribunals and States	Chanya Punjakumpol	Graduate Institute

- **The Geneva Trade and Development Workshops (GTDW).** These allow academics and researchers in the Geneva region working in the area of trade and development to share work and ideas as well as to improve their contact with researchers outside the region. By providing a forum for discussion, the workshop supports high-quality research and facilitates outreach to policy makers. Meetings usually take place every other Tuesday at the Graduate Institute. The panel responsible for the selection of the papers to be discussed at the Workshop comprises: Professor Richard Baldwin, Professor Julia Cajal (Graduate Institute), Nicolas Maystre (UNCTAD), Professor Monika Mrazova and Professor Frédéric Robert-Nicoud (University of Geneva) and Roberta Piermartini (WTO).<sup>2</sup> CTEI organizes the logistics for each workshop.

<sup>2</sup> The GTDW is a joint project of the Graduate Institute's Centre for Trade and Economic Integration (CTEI), the United Nations Conference on Trade and Development (UNCTAD), the University of Geneva and the World Trade Organization.



FIGURE 3: LIST OF EVENTS HOSTED BY CTEI IN 2019

	TYPE	TITLE	SPEAKER (AFFILIATION)
✓ 12 Mar	CTEI Speaker Series (book Launch)	Trade and American Leadership. The Paradoxes of Power and Wealth from Alexander Hamilton to Donald Trump	<ul style="list-style-type: none"> <li>• Dr Craig VANGRASSTEK (John F. Kennedy School of Government, Harvard University)</li> </ul>
✓ 10 Apr	Model WTO	Trade and Gender: Exploring a “new” issue in international relations?	<ul style="list-style-type: none"> <li>• Stephen DE BOER (Amb. Mission of Canada to WTO)</li> <li>• Anoush DER BOGHOSIA (WTO)</li> <li>• Maria SOLOKOVA (CTEI)</li> </ul>
✓ 10 Apr	Annual Event on WTO Dispute Settlement	12th Annual Update on WTO Dispute Settlement	<ul style="list-style-type: none"> <li>• H.E. Amb. Sunanta KANGVALKULKIJ, (Thailand, 2018 Chairperson of the DSB)</li> <li>• Prof. Dr Hong ZHAO (2019 Chairperson of the Appellate Body)</li> <li>• Quentin BAIRD (WTO Secretariat)</li> <li>• Clotilde DU PARC (Van Bael &amp; Bellis)</li> <li>• Luca RUBINI (Birmingham Law School)</li> <li>• Natasha SPISBAH (Australian Mission to the WTO)</li> <li>• Hannes WELGE (King &amp; Spalding)</li> </ul>
✓ 4- 8 Jun	Moot Court Competition	John H. Jackson Moot Court Competition – Final Oral Round	<ul style="list-style-type: none"> <li>• N/A</li> </ul>
✓ 7 - 8 Jun	Annual Conference	G2 Annual Conference on WTO and Global Economic Regulation	<ul style="list-style-type: none"> <li>• <a href="#">[LINK]</a></li> </ul>
✓ 7 Jun	Trade Lab Showcases	Presentation of projects undertaken in the past years	<ul style="list-style-type: none"> <li>• N/A</li> </ul>
✓ 24 Jun	CTEI Event	International Investment for Sustainable Development Reflections on Investment Facilitation	<ul style="list-style-type: none"> <li>• Axel BERGER (German Development Institute)</li> <li>• Mike PFISTER (OECD), Karl SAUVANT (CCSI)</li> </ul>
✓ 9 Oct	CTEI – speaker series - Trade Week at and	Schism: China , America and the Fracturing of the Global Trading System	<ul style="list-style-type: none"> <li>• Paul BLUNSTEIN</li> </ul>

		around the WTO Forum	
✓ 9 Oct	CTEI Trade Week at and around the WTO Forum	What can we expect from the UK's post-Brexit trade policy?	<ul style="list-style-type: none"> <li>• Professor L. Alan WINTERS (UKTPO)</li> <li>• Dr Ingo BORCHERT (UKTPO)</li> <li>• Dr Minako MORITA-JAEGER (UKTPO)</li> <li>• Julia MAGNTORN GARRETT (UKTPO)</li> </ul>
✓ 28 Oct	CTEI Speaker Series	China-US Technological Rivalry	<ul style="list-style-type: none"> <li>• Peter PETRI (Brandeis University)</li> </ul>
✓ 29 Oct	CTEI Speaker Series	Digital services taxes: a looming tax and trade war?	<ul style="list-style-type: none"> <li>• Itai GRINBERG (Georgetown Uni)</li> </ul>
✓ 6 Nov	CTEI Event	WTO Dispute Settlement at the Crossroads	<ul style="list-style-type: none"> <li>• Gabrielle MARCEAU (University of Geneva)</li> <li>• Clete R. WILLEMS (Akin Gump)</li> <li>• Gitanjali BRANDON (Permanent Mission of India to the WTO)</li> <li>• Alan YANOVICH (Akin Gump, Geneva)</li> </ul>
✓ 19 Nov	CTEI Event	World Development Report on Global Value Chains launch in Geneva	<ul style="list-style-type: none"> <li>• Aaditya MATTOO (World Bank)</li> <li>• Jos VERBEEK (World Bank)</li> <li>• Marion JANSEN (ITC)</li> <li>• Damian GRIMSHAW (ILO)</li> </ul>
✓ 27 Nov	CTEI Event	What is a non-market economy?	<ul style="list-style-type: none"> <li>• Joachim SCHILD (Triere University)</li> <li>• Dirk SCHMIDT (Triere University)</li> <li>• Rambod BEHBOODI (King&amp;Spalding)</li> <li>• Paolo GARZOTTI (EU mission to WTO)</li> </ul>
✓ 11 Dec	CTEI Speaker Series	The US-China trade wars proposals from scholars for a constructive road forward: The Joint Statement of the US China Trade Policy Working Group	<ul style="list-style-type: none"> <li>• Robert HOWSE (NyU School of Law)</li> </ul>
✓ 16&18 Dec	Trade Lab Showcases	Presentation of projects undertaken in the past semester	<ul style="list-style-type: none"> <li>• N/A</li> </ul>



## PROFESSIONAL TRAINING

**CTEI provided professional training through two main activities**, as discussed above:

- **Tradelab and Law clinics** [See pg. 9]. In 2019, 12 students participated in the Law Clinics (four teams of three students each).
- **GIELS** [See pg. 19]. In 2019, six Graduate Institute students presented their research and received constructive feedback from their cohort.

In addition, Joost Pauwelyn was Faculty Supervisor, for IHEID for the John Jackson Moot Court Team on WTO Law and lectured on the LLM Specialty Stream in International Economic Law, 2 Master Classes Spring 2019. Richard Baldwin lectured on Neoclassical Trade Theories, New Trade Theories, and International Trade throughout the fall semester.

CTEI does not engage in the organisation of the Executive Education programmes.



## PUBLIC IMPACT OF THE CENTRE'S WORK

**CTEI provides a space that allows partners to meet, exchange, and collaborate.** As discussed above, in 2019, CTEI held eight public events/conferences in collaboration with external partners, which allowed for discussions and exchange among trade-actors. Similarly, CTEI remained a space for experts to share their latest research or publications, with five speaker series events.

**CTEI's affiliated faculty engage in high-level panels that aim to change policies and regulations.** For example, Joost Pauwelyn participated as an expert in expert meetings on the WTO crisis and Appellate Body stalemate; as well as on ongoing WTO fisheries subsidies negotiations.

**Joost Pauwelyn is member of the following:**

- Co-Founder and President of NGO, TradeLab ([www.tradelab.org](http://www.tradelab.org))
- Academic Board, TRAPCA, Tanzania, Annual Meeting in Geneva, 29 September
- Member, *Panel of Conciliators*, International Centre for Settlement of Investment Disputes (ICSID), World Bank (appointed by Belgium)
- Panellist, *Indicative List of Governmental and Non-Governmental Panellists*, World Trade Organization, appointed by the Kingdom of Belgium (as of July 2011)

- Arbitrator, *Roster of Arbitrators under the Free Trade Agreement between Colombia and El Salvador, Guatemala and Honduras*, appointed by Colombia (as of Sept 2011)
- Panellist, *Roster of Panellists for Resolution of Trade Disputes under the Energy Charter Treaty*, appointed by the Secretary General of the Energy Charter Treaty
- Co-Editor in Chief of the Journal of International Economic Law.

**Richard Baldwin** is member of the Stewardship Board of the World Economic Forum since 2009 and is one of the two academic advisors on WEF's Platform for the Future of Trade and Global Economic Interdependence. He is the main editor for VoxEU.org since 2006 and is a member of the Advisory Committee of the Research Institute of Japan's Ministry of Economy Trade since 2011.

**Both Richard Baldwin and Joost Pauwelyn have featured prominently in the media.**

**Richard Baldwin's book: *The Globotics Upheaval: Globalization, Robotics, and the Future of Work*; January 8, 2019** has received word-wide interest. Prof. Baldwin has done a world tour to present the book and the book has received numerous media appearances, including in over 50 magazines/printed journals, 20 other blogs and web-coverage and

over 70 social-media mentions. Prof. Baldwin has also participated in various videos/shows and podcasts to present and discuss the book [\[Link\]](#). Some examples include:

- *Rumblings of Recession Get Louder* Financial review, Kelth Johnson, 4 October 2019. Comments by prof. Baldwin
- *Globalisation, robotics and pathways to development*. Trade for Development News, Fabrice Lehmann, 10 October 2019 Interview with prof. Baldwin
- *Right Now: Conservatives need to start solving the problems of today* National Post, Sen Speer, 2 November 2019, quotes prof. Baldwin
- *What will life look like when most jobs are automated?* Inverse, Thor Benson, 18 November 2019, expertise by prof. Baldwin.

- *Globalisation's Next Wave: The Jobs Apocalypse*. Rules Based Audio, 19 November 2019, Interview with prof. Baldwin

**Joost Pauwelyn has featured in the media, including in the Washington Post and Le Monde.** Some examples include:

- *The WTO's trade dispute appeal system could end on Dec. 10. Here's what you need to know*. The Washington Post, By Krzysztof J. Pelc and Joost Pauwelyn, 5 December 2019
- *Le gendarme du commerce mondial dépose les armes*. Le Monde, Julien Bouissou, 11 December 2019. Expertise by prof. Pauwelyn
- *L'avenir incertain d'une OMC désarmée*. Swissinfo, Frédéric Burnand, 13 December 2019. Expertise by prof. Pauwelyn.





## RELATIONSHIP WITH INTERNATIONAL GENEVA

**CTEI works in close collaboration with many Geneva-based actors**, including with WTO, UNCTAD, and WEF; NGOs like IISD and STP; and permanent missions to the WTO. Cooperation takes the form of meetings with Ambassadors and negotiators, co-hosting events, engaging in outreach, or providing expertise in discussion events. For example, Prof. Pauwelyn engaged in 18 external meetings both in Geneva and abroad, where he presented, moderated, commented and/or provided his expert advice. In 2019, particular support was dedicated to

influencing and helping understand and resolve the WTO crisis, more generally reform International Organizations, or dealing with the backlash against globalization. The Law clinics also provided a venue for support and collaboration with international actors. Similarly, Richard Baldwin participated in a number of events (including at the ILO, UNCTAD, WEF - Davos), the majority of which leveraged his expertise on the future of work, as per his recent book on Globotics.



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