



# El Susto (The Shock): The Political and Commercial Determinants of Type 2 Diabetes

20 MAY 2020 | 15:00 – 16:00

73<sup>rd</sup> World Health Assembly Week

## BIOGRAPHIES OF SPEAKERS

More information: [graduateinstitute.ch/73WHA-Diabetes](https://graduateinstitute.ch/73WHA-Diabetes)

## KAREN AKINS

Film Director, *El Susto*



Karen Akins is a former activist on safe and active transportation and emerging filmmaker who has just completed *EL SUSTO*, her first documentary film, about the politics of sugary drinks and diabetes in Mexico. A trained urban designer, MSc. in City Design and Social Science from the London School of Economics, she became aware of the diabetes epidemic on a volunteer medical mission to Mexico.

## SIMON BARQUERA

Director, Nutrition and Health Research Center, National Institute of Public Health, Mexico



Simon Barquera is a medical doctor (UAM '94) with a Master and PhD in Nutrition from Tufts University ('96 and '05); Level 3 member of the National Research System of the National Academy of Medicine (2010) and the World Obesity Federation (2006). He has been a consultant for WHO/PAHO, UNICEF, IARC, IAEA and FAO in the field of obesity and chronic diseases. He has more than 270 publications in scientific journals and 18,135 citations. Amongst some recognitions, he has received the Tufts University Nutrition Impact Award (2016), as well as the distinction of teaching the 11th

Michael and Susan Dell Chair in Child Health (University of Texas, 2017) and the 18th Carl J Martinson Chair (University of Minnesota, 2018). He currently serves as a leader in the line of obesity, diabetes and cardiovascular risks and is Director of the Nutrition and Health Research Center at the National Institute of Public Health of Mexico.

## ANGELA CARRIEDO

Public Health, Food and Health Policy Consultant



Angela research focuses on food policy, mainly in Latin America. She was awarded with a PhD on Public Health and Policy at the London School of Hygiene and Tropical Medicine in 2018, where she also obtained her Master's degree in Public Health Nutrition in 2008 both with awarded grants from CONACYT. Her PhD research focus was a policy analysis of the Mexican soda tax. She has co-authored several publications on food and nutrition guidelines, food policies, global health governance, the influence of non-state actors on the

nutrition policymaking, and conflict of interest. She has worked as a Research Fellow at the National Institute of Public Health (INSP) in Mexico for more than ten years conducting extensive research with an interdisciplinary team of civil society and legislators to advocate for policies tackling obesity where she still collaborates as a student supervisor and as a consultant. She has taught at the LSHTM on the course “Health Policy Process and Power” and previously the course “Food Politics” at Universidad Iberoamericana in Mexico City. Currently she is a consultant for the World Cancer Research Fund, El Poder del Consumidor and UNICEF. She has collaborated with the World Health Organization’s Department of Nutrition for Health and Development to develop COI guidelines for Member States. She currently serves as part of the World Public Health Nutrition Association Executive Committee, and is part of the organising committee of the Governance, Ethics and Conflict of Interest Network.

**Moderator**

**LORENZO DE MIN**

Saluteglobale.it



Lorenzo De Min holds an MD from the University of Milan-Bicocca and an MSc in Global Health from Maastricht University. After working as a research assistant at UNU-MERIT, he currently provides global health workshops and training sessions to medical students at the University of Maastricht. He is one of the founders of Saluteglobale.it, a civil society organisation that promotes debate, information and education around global health issues.