



INSTITUT DE HAUTES  
ÉTUDES INTERNATIONALES  
ET DU DÉVELOPPEMENT  
GRADUATE INSTITUTE  
OF INTERNATIONAL AND  
DEVELOPMENT STUDIES

## Anthropology & Sociology of Development ANSO

Academic year 2020 - 2021

### Cultures of Expertise

**ANSO036 - Spring - 6 ECTS**

[Schedule & Room](#)

### Course Description

Experts are a dominant force in our societies. In the last century, they even carved a place for themselves in transnational politics, a realm traditionally left to the power struggles of nation-states and empires. In this course, we will take experts, their epistemic cultures and their influence on both transnational policies and domestic societies as our focus. We will ask the following questions: How do experts construct facts? How do they distinguish themselves from non-experts? How do experts participate in democratic decision-making? How do they influence transnational policies? We will learn about different cultures of expertise in colonial times, the Cold War and the “new globalization” era; topics will range from the role of experts in the management of colonial subjects, international security dilemmas, the creation and regulation of financial markets, health policies, etc. Rather than privileging one perspective on cultures of expertise, the course will draw on theoretical works from sociology, history, anthropology, and science and technology studies. Students will be encouraged to develop an original approach to the topic and to illustrate their approach by researching a case of interest to them.

### > PROFESSOR

Gregoire Mallard

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[Office hours](#)

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## Syllabus

### PERFORMANCE ASSESSMENT

Students are required to read about 4-5 book chapters and articles per week. This course requires active participation from all members during class and every week. The assessment of students' performance will be broken down into four criteria: participation in class (10% of the grade), 2 short memoranda (10% each), a presentation in class (10%), and a final paper (60%). The short memoranda

will consist in discussing the main concepts in *various articles/book chapters* among the readings of the first part of the semester. During the second part of the semester, students will present their own research ideas in relation to other readings *during* class (max. 10 minutes). The final paper will consist in the analysis of an issue related to the field of expertise and globalization, which the readings in class help illuminate. It will involve some research with primary and/or second-hand documents: archives, interviews, observations, press analysis, academic works. It will not be longer than 25 double-spaced pages.

## **PART 1 MAIN APPROACHES AND CONCEPTS**

Each week, students are asked to read all the papers (except for the recommended readings, which are optional). Twice during this 6-week period, they must write a 1-page memorandum in which they define the main concepts in at least 2 readings, and comment upon these concepts.

### **WEEK 1      Cultures of Expertise: An Introduction      (February 19)**

Gil Eyal, and Larissa Buchholz. "From the Sociology of Intellectuals to the Sociology of Interventions." *Annual Review of Sociology*, 36, 2010, p. 117-137.

Collier, Stephen, Andrew Lakoff, and Paul Rabinow. 2004. "Biosecurity: Towards an Anthropology of the Contemporary." *Anthropology Today* 20, no. 5: 3–7.

Grégoire Mallard and Catherine Paradeise. 2008. "Global Science and National Sovereignty: A New Terrain for the Historical Sociology of Science." Pp. 1-39 in *Global Science and National Sovereignty*, edited by Grégoire Mallard, Catherine Paradeise and Ashveen Peerbaye. New York: Routledge.

Camic, Charles, Neil Gross, and Michele Lamont (Eds.). 2011. *Social Knowledge in the Making*. Chicago, IL: University of Chicago Press. (1-42; Introduction)

### **WEEK 2      The (Social) Construction of Scientific Facts      (February 26)**

Latour, Bruno, and Steve Woolgar. 1979. *Laboratory life: The social construction of scientific facts*. Beverly Hills, CA: Sage Publications. (15-41; 235-263; Chapters 1 and 6)

Knorr Cetina, Karin. 1999. *Epistemic cultures: How the sciences make knowledge*. Cambridge, MA: Harvard University Press. (1-108; Chapters 1 through 4)

Mallard, Grégoire. 2005. "Interpreters of the Literary Canon and Their Technical Instruments: The Case of Balzac Criticism." *American Sociological Review*. 70:992-1010.

*Recommended:*

Latour, Bruno. 1987. *Science in action: How to follow scientists and engineers through society*. Cambridge, MA: Harvard University Press. (1-62, Introduction, Chapter 1)

Pickering, Andrew. 1993. "The Mangle of Practice: Agency and Emergence in the Sociology of Science." *American Journal of Sociology*. 99:559-589.

Hacking, Ian. 2000. *The Social Construction of What?* Cambridge, MA: Harvard University Press. Chapter 1, "Why Ask That?" Pp. 1-35.

### **WEEK 3      Professionals and Boundary Work                      (March 5)**

Abbott, Andrew. 1988. *The system of professions: An essay on the division of expert labor*. Chicago, IL: University of Chicago Press. (33-87, Chapters 2 and 3)

Gieryn, T. F. 1983. "Boundary-Work and the Demarcation of Science from Non-Science - Strains and Interests in Professional Ideologies of Scientists." *American Sociological Review* 48:781-795.

Star, Susan and James Griesemer. 1989. "Institutional Ecology, Translations and Boundary Objects: Amateurs and Professionals in Berkeley's Museum of Vertebrate Zoology, 1907-39". *Social Studies of Science* 19 (3): 387-420.

Lamont, Michèle, and Viràg Molnár. 2002. "The Study of Boundaries Across the Social Sciences." *Annual Review of Sociology* 28: 167-195.

### **WEEK 4      The Bourdieuan Approach to Fields of Expertise                      (March 12)**

Bourdieu, Pierre. 1987. "The Force of Law: Toward a Sociology of the Juridical Field." *Hastings Law Journal* 38:805-53.

Bourdieu, Pierre. 1999. "The Social Conditions of the International Circulation of Ideas". In: Shusterman, Richard (ed.) *Bourdieu: a Critical Reader*. Oxford, UK: Blackwell Publishers. pp. 220-228.

Dezalay, Yves, and Bryant Garth. 2002. "Chapter 1, 2, 3, 5. . Pp. 3-60, -98-140. In *The Internationalization of Palace Wars: Lawyers, Economists, and the Contest to Transform Latin American States*. Chicago: University of Chicago Press.

Dezalay, Yves and Bryant Garth. 2008. "National usages for a 'global' science: The dissemination of new economic paradigms as strategy for the reproduction of governing elites." Pp. 155-180 in *Global Science and National Sovereignty: Studies in Historical Sociology of Science*, edited by Grégoire Mallard, Catherine Paradeise and Ashveen Peerbaye. New York: Routledge.

Marion Fourcade-Gourinchas. 2009. *Economists and Societies*. Princeton: Princeton University Press. "Introduction."

Mudge, SL and Antoine Vauchez. 2012. "Building Europe on a Weak Field: Law, Economics and Scholarly Avatars in Transnational Politics." *American Journal of Sociology* 118, 2

*Recommended:*



Michel Foucault. 2003. Pp.46-73; Pp. 98-106; and Pp. 141-156 in *Society Must Be Defended: Lectures at the College de France, 1975-76*. Translated by David Macey. New York: Picador Editions.

Steve Epstein. 1995. "The Construction of Lay Expertise: AIDS Activism and the Forging of Credibility in Clinical AIDS Trials." *Science, Technology and Human Values*. 20(4):408-437.

Gaudillere, Jean-Paul and Pierre-Benoit Joly. 2008. "Appropriation and Regulation of Biotechnology Innovations: A Transatlantic Comparison," Pp. 168-194 in *Global Science and National Sovereignty*, edited by Grégoire Mallard, Catherine Paradeise and Ashveen Peerbaye. New York: Routledge.

*Recommended:*

Strathern, Marylin. 2000. *Audit Cultures: Anthropological Studies in Accountability, Ethics and the Academy*. London: Routledge.

Espeland, Wendy N. 1998. *The struggle for water : politics, rationality, and identity in the American Southwest*. Chicago : University of Chicago Press.

## **EASTER BREAK**

### **PART 2 THEMES AND TOPICS**

Students must choose a week during which they will present their work and how it relates to specific themes covered in class.

#### **WEEK 8 Experts and Colonial Rule (April 16)**

Anderson, Benedict. 1983. "Preface of the Second Edition", Pp. xi-xv, "Introduction", pp.1-7; Chapter 7 "The Last Wave", Pp.113-141, Chapter 10, "Census, Map, Museum," Pp. 163-187. In *Imagined Communities: Reflections on the Origin and Spread of Nationalism*. New York: Verso.

Mitchell, Timothy. 2002, *Rule of Experts: Egypt, Techno-Politics, Modernity*, Berkeley, University of California Press. Introduction, Chapters 1 to 3, Pp. 1-119.

Steinmetz, George. 2008. "The Colonial State as a Social Field: Ethnographic Capital and Native Policy in the German Overseas Empire Before 1914." *American Sociological Review*. 73(4): pp. 589–612.

Mallard, Grégoire. 2019. *Gift Exchange: The Transnational History of a Political Idea*. Cambridge: Cambridge University Press. Chapters 1, 2 and 4.

#### **WEEK 9 Experts and International Security (April 23)**

Guilhot, Nicolas. 2011. "Cyborg Pantocrator: International relations Theory from decisionism to rational choice." *Journal of the History of the Behavioral Sciences*. 47 (3): 279–301.

Grégoire Mallard and Andrew Lakoff. 2011. "How Claims to Know the Future are Used to Understand the Present: Techniques of Prospecion in The Field of National Security." Pp. 339-377 in *Social Knowledge in the Making*, edited by Charles Camic, Michèle Lamont and Neil Gross. Chicago: Chicago University Press.

Goede, Marieke de, Anna Leander, and Gavin Sullivan. 2016. "Introduction: The Politics of the List." *Environment and Planning D: Society and Space* 34 (1):3–13.

Niederberger, Aurel. 2018. "Investigative ignorance in international investigations: how United Nations Panels of Experts create new relations of power by seeking information." *British Journal of Sociology*. 69(4): 984-1006.

Severine Autessere. 2014. *Peaceland : Conflict Resolution and the Everyday Politics of International Intervention*. Cambridge: Cambridge University Press.

*Recommended:*

Eyal, Gil. "Dangerous Liaisons between Military Intelligence and Middle Eastern Studies in Israel." *Theory and Society*, 31 (5), 2002, p. 653-693.

Ghamari-Tabrizi, Sharon. 2000. "Simulating the Unthinkable: Gaming Future War in the 1950s and 1960s." *Social Studies of Science* 30, no. 2: 163–223.

## **WEEK 10    Experts and Finance                    (April 30)**

Donald MacKenzie. 2011. "The Credit Crisis as a Problem in the Sociology of Knowledge," *American Journal of Sociology*. 16: 1778-1841.

Knorr Cetina, Karin. 2011. "Financial Analysis: Epistemic Profile of an Evaluative Science," Pp. 405-442 in *Social Knowledge in the Making*, edited by Camic, Charles, Neil Gross, and Michele Lamont. Chicago, IL: University of Chicago Press

Riles, Annelise. 2010. "Collateral Expertise: Legal Knowledge in the Global Financial Markets." *Current Anthropology*. 51 (6): 795-818.

Pierre Pénet and Grégoire Mallard. "From Risk Models to Loan Contracts: Austerity as the Continuation of Calculation by Other Means." *Journal of Critical Globalization Studies*.

Mirowski, Philip and Edward Nik-Khah. 2007. "Performativity and a Problem in Science Studies." Chapter 7 in Pp. 190-225. *Do Economists Make Markets? On the Performativity of Economics*, edited by Donald MacKenzie, Fabian Muniesa and Lucia Siu. Princeton: Princeton University Press.

*Recommended:*

Flandreau, Marc. (ed) 2006. *Money Doctors: The Experience of International Financial Advising*. London: Routledge.

**WEEK 11 Experts and Ignorance (May 7)**

- Proctor, Robert N. 2008. "Agnotology: A Missing Term to Describe the Cultural Production of Ignorance (and Its Study)." In *Agnotology: The Making and Unmaking of Ignorance*, edited by Robert N. Proctor and Londa Schiebinger, 1–37. Stanford, CA: Stanford University Press.
- Oreskes, Naomi and Erik Conway. 2010. *Merchants of Doubt: How a Handful of Scientists Obscured the Truth on Issues from Tobacco Smoke to Global Warming*. New York: Bloomsbury Press. Introduction, Chapter 1, Conclusion, Epilogue.
- Nadia Abu El-Haj. 2001. *Facts on the Ground: Archaeological Practice and Territorial Self-Fashioning in Israeli Society*. Chicago: Chicago University Press. Chapters 1, 3, 6 and 7.
- Pierre Pénét. 2018. "The IMF failure that wasn't: risk ignorance during the European debt crisis." *British Journal of Sociology*. 69(4): 1031-1055.

*Recommended*

- Paul Connerton. 2008. "Seven Types of Forgetting." *Memory Studies*. 1:59-72.

**WEEK 12 Experts and international security II (May 14)**

- Collier, Stephen and Andrew Lakoff. 2014. "Vital Systems Security: Reflexive Biopolitics and the Government of Emergency." *Theory, Culture and Society*.  
<http://tcs.sagepub.com/content/early/2014/02/02/0263276413510050.abstract>
- Bigo, Didier. 2005. "La mondialisation de l'(in)sécurité ? Réflexions sur le champ des professionnels de la gestion des inquiétudes et analytique de la transnationalisation des processus d'(in)sécurisation." *Cultures et conflits*. 58: 53-101
- Rene Uruena. "Internally displaced population in Columbia." In Kevin Davis, Angelina Fisher, Benedict Kingsbury, and Sally Engle Merry (ed.) 2012. *Governance by Indicators: Global Power through Classification and Rankings*. Oxford: Oxford University Press. Chapter 10:Pp. 249-281.
- Marina Zaloznaya and John Hagan. "Fighting Human Trafficking or Instituting Authoritarian Control?" In Kevin Davis, Angelina Fisher, Benedict Kingsbury, and Sally Engle Merry (ed.) 2012. *Governance by Indicators: Global Power through Classification and Rankings*. Oxford: Oxford University Press. Chapter 14: Pp. 344-364

*Recommended*

- Desrosieres, Alain. 2002. *The Politics of Large Numbers: A History of Statistical Reasoning*. Cambridge, MA: Harvard University Press.

**WEEK 13 Experts and Contemporary Transnational Politics (May 21)**

Merry, Sally Engle. 2006. *Human Rights and Gender Violence: Translating International Law into Local Justice*. Chicago: Chicago University Press. Chapters 1&2 on Culture in Human Rights Discourse

Kevin E. Davis, Benedict Kingsbury, Sally Engle Merry. 2012. "Indicators as a Technology of Global Governance." *Law and Society Review*. 46(1): 71-104

Bhuta, Nehal. "Governmentalizing Sovereignty: Indexes of State Fragility and the Calculability of Political Order." In Kevin Davis, Angelina Fisher, Benedict Kingsbury, and Sally Engle Merry (ed.) 2012. *Governance by Indicators: Global Power through Classification and Rankings*. Oxford: Oxford University Press. Chapter 6: Pp. 132-162

*Recommended:*

Riles, Anne Marie. 2006. "Anthropology, Human Rights and Legal Knowledge: Culture in the Iron Cage." *American Anthropologist* 108(1).

**WEEK 14 Normative Perspectives on the Politics of Expertise (May 28)**

Collins, H. M., and Robert Evans. 2002. "The Third Wave of Science Studies: Studies of Expertise and Experience." *Social Studies of Science* 32:235.

Callon, Michel. 1994. "Is Science a Public Good?" *Science, Technology and Human Values* 19(4):395-424.