



# A GUIDE TO GLOBAL HEALTH DIPLOMACY

SPEAKERS

THE  
GRADUATE  
INSTITUTE  
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GLOBAL  
HEALTH  
CENTRE



## OPENING REMARKS:

### TEDROS ADHANOM GHEBREYESUS

Director General, WHO



Dr Tedros Adhanom Ghebreyesus was elected as WHO Director-General for a five-year term by WHO Member States at the Seventieth World Health Assembly in May 2017. He is the first WHO Director-General to have been elected from multiple candidates by the World Health Assembly, and is the first person from the WHO African Region to serve as WHO's chief technical and administrative officer. Immediately after taking office on 1 July 2017 Dr Tedros outlined five key priorities for the organisation: universal health coverage; health emergencies; women's, children's and adolescents' health; health impacts of climate and environmental change; and a transformed WHO. Prior to his election as WHO Director-

General, Dr Tedros served as Ethiopia's Minister of Foreign Affairs from 2012–2016. In this role he led efforts to negotiate the Addis Ababa Action Agenda, in which 193 countries committed to the financing necessary to achieve the Sustainable Development Goals. Dr Tedros served as Ethiopia's Minister of Health from 2005–2012, where he led a comprehensive reform of the country's health system. All roads lead to universal health coverage for Dr Tedros, and he has demonstrated what it takes to expand access to health care with limited resources. The transformation he led as Ethiopia's Minister of Health improved access to health care for millions of people. Under his leadership Ethiopia invested in critical health infrastructure, expanded its health workforce, and developed innovative health financing mechanisms. Beyond Ethiopia, Dr Tedros' global leadership on malaria, HIV/AIDS, and maternal and child health has been immensely impactful. He was elected as Chair of the Global Fund to Fight AIDS, Tuberculosis, and Malaria Board in 2009, and previously served as Chair of the Roll Back Malaria Partnership Board, and Co-chair of the Partnership for Maternal, Newborn and Child Health Board. Born in the city of Asmara, Eritrea, Dr Tedros holds a Doctorate of Philosophy (PhD) in Community Health from the University of Nottingham and a Master of Science (MSc) in Immunology of Infectious Diseases from the University of London. Dr Tedros is globally recognised as a health scholar, researcher, and diplomat with first-hand experience in research, operations, and leadership in emergency responses to epidemics. Throughout his career Dr Tedros has published numerous articles in prominent scientific journals, and received awards and recognition from across the globe. He received the Decoration of the Order of Serbian Flag in 2016, and was awarded the Jimmy and Rosalynn Carter Humanitarian Award in recognition of his contributions to the field of public health in 2011.

### ALAIN BERSET

Federal Councillor of Home Affairs, Switzerland



Alain Berset was born in Fribourg on 9 April 1972. He studied Political Science and Economics at the University of Neuchâtel where he graduated in 1996 and later obtained a doctorate in 2005. He is married and the father of three children. In 2003 Alain Berset was elected to the Council of States for the canton of Fribourg and was its president in the year 2008/2009. He was elected to the Federal Council by the United Federal Assembly on 14 December 2011. Since January 2012 he has been head of the Federal Department of Home Affairs (i.a. Health, Social and Retirement Insurances, Food Safety and Veterinary Office, Statistics, Culture Affairs). In 2017 Alain

Berset was Vice-President of the Federal Council, and in 2018 he was President of the Swiss Confederation.

## HIGH LEVEL STATEMENTS:

### JOSEP BORRELL FONTELLES

**High Representative of the European Union for Foreign Affairs and Security Policy; Vice President, European Commission**



Josep Borrell is the European Union's High Representative for Foreign Affairs and Security Policy and Vice-President of the European Commission, in charge of coordinating the external action of the European Union. Between 2018-2019, he was Minister of Foreign Affairs, the European Union and Cooperation of the Government of Spain. In 1991 and until 1996 he also joined the Council of Ministers as Minister of Public Works, Transport, Telecommunications and Environment after serving as State Secretary for Treasury from 1984 to 1991. In 2004, he was elected President of the European Parliament and three years later he served as Chairman of the Committee on Development until 2009. He

holds a Bachelor's degree and Doctorate in Economic Science from the Complutense University of Madrid and a Bachelor's degree in Aeronautical Engineering from the Polytechnic University of Madrid. He holds two Master's degrees in Oil Industry Economics and Technology from the French Institute of Petroleum and in Applied Mathematics from Stanford University.

### MARGARET CHAN

**Former Director General, WHO**



Dr Margaret Chan, from the People's Republic of China, obtained her medical degree from the University of Western Ontario in Canada. She joined the Hong Kong Department of Health in 1978, where her career in public health began. In 1994, Dr Chan was appointed Director of Health of Hong Kong. In her nine-year tenure as director, she launched new services to prevent the spread of disease and promote better health. She also introduced new initiatives to improve communicable disease surveillance and response, enhance training for public health professionals, and establish better local and international collaboration. She effectively managed outbreaks of avian influenza and of severe acute respiratory syndrome

(SARS). In 2003, Dr Chan joined WHO as Director of the Department for Protection of the Human Environment. In June 2005, she was appointed Director, Communicable Diseases Surveillance and Response as well as Representative of the Director-General for Pandemic Influenza. In September 2005, she was named Assistant Director-General for Communicable Diseases. Dr Chan was elected to the post of Director-General on 9 November 2006. The Assembly appointed Dr Chan for a second five-year term at its sixty-fifth session in May 2012. Dr Chan's last term began on 1 July 2012 and ended on 30 June 2017. On 2 April 2020, Dr Chan was appointed as inaugural Dean of Vanke School of Public Health, Tsinghua University, China.

## JONAS GAHR STØRE

Former Minister of Foreign Affairs, Norway



Jonas Gahr Støre is the Leader of the Labour Party and Labour Party Parliamentary Group of Norway. Since 1989, he has held several senior posts in the Norwegian government. From 1989 to 1998 he served as Diplomatic Advisor to the Prime Minister and from 1995 as Director General of the International Department. From 1998 to 2000, Gahr Støre was chief of staff at the World Health Organization (WHO). From 2000 to 2001 he served as State Secretary and Chief of Staff to Prime Minister Jens Stoltenberg. From 2003 to 2005, he was Secretary General of the Norwegian Red Cross. From 2005-2012 he served as Norway's Foreign Minister and from 2012 to 2013 as Minister of Health. He has been a member of

Parliament since 2009. He is currently Member of Parliament from Oslo and member of the Standing Committee on Foreign Affairs and Defence. Jonas Gahr Støre earned his degree in political science at the Institut d'Etudes Politiques de Paris in France in 1985 after attending the Royal Norwegian Naval Academy.

## JULIAN BRAITWHAITE

Ambassador and Permanent Representative of the UK to the UN and other International Organisations in Geneva



Julian Braithwaite is the UK's Permanent Representative to the UN and other International Organisations in Geneva including the WTO. Mr Braithwaite joined the FCO in 1994. He spent much of his early career dealing with the conflicts in the former Yugoslavia, first in the FCO during the war in Bosnia, with the UN at the end of the war in Croatia, in Belgrade in the run up to the conflict in Kosovo, on secondment in NATO in 1999, and then with Lord Ashdown in Bosnia. He has worked twice in Downing Street, first for four years as a press officer and then speechwriter for Prime Minister Tony Blair, and then running the Government's communication campaign during the Libya crisis in 2011. He has also served in Washington where he led

the trade and global issues team and most recently in Brussels, as the UK's Ambassador to the EU Political and Security Committee. He is married to Biljana Braithwaite and has two daughters.

## ILONA KICKBUSCH

Founding Director, Global Health Centre



Ilona Kickbusch is the Founder of the Global Health Centre at the Graduate Institute in Geneva. Her areas of expertise include the political determinants of health, health in all policies and global health. She advises countries on their global health strategies, trains health specialists, and is involved in German G7 and G20 health activities. Professor Kickbusch publishes widely and serves on various commissions and boards. She is a member of the Global Preparedness Monitoring Board and Co-Chair of UHC 2030, and the Lancet and Financial Times Commission on "Governing health futures 2030: growing up in a digital world". She has had a distinguished career with the



World Health Organization. She was a key instigator of the Ottawa Charter for Health Promotion and WHO's Healthy Cities Network and has remained a leader in this field, most recently advising on WHO's activities related to Health in the SDGs. She was the Director of the Global Health Division at Yale University School of Public Health and responsible for the first major Fulbright Programme on global health.

## 2020: THE YEAR OF COVID-19 DIPLOMACY

### MICHEL KAZATCHKINE

#### Member of the Independent Panel for Pandemic Preparedness and Response



Michel Kazatchkine has over 30 years of experience in the fight against AIDS as a leading physician, researcher, administrator, advocate, policy-maker, and diplomat. He attended medical school in Paris and has completed postdoctoral fellowships at St. Mary's hospital in London and Harvard Medical School. He is Professor of Immunology at Université René Descartes in Paris and has authored or co-authored over 500 publications. Professor Kazatchkine has played key roles in various organisations, serving as director of the national Agency for Research on AIDS in France (1998-2005), and as French ambassador on HIV/AIDS and communicable diseases (2005-2007). In 2007, Professor Kazatchkine was elected Executive

Director of the Global Fund to fight AIDS, Tuberculosis and Malaria, a position in which he served until March 2012. Between 2012 and 2017, Professor Kazatchkine served as the UN Secretary General's Special Envoy on HIV/AIDS in Eastern Europe and Central Asia. Since 2018, he is the Special Advisor to the Joint UN Programme on HIV/AIDS (UNAIDS) for Eastern Europe and Central Asia. He is also a Senior Fellow with the Global Health Centre of the Graduate Institute of International and Development Studies, and a member of the Global Commission on Drug Policy.

### JAOUAD MAHJOUR

#### Assistant Director-General, WHE Programme, WHO



Dr Jaouad Mahjour has been appointed as Assistant Director-General of the Emergency Preparedness Division within the World Health Organization's Emergency Programme, as of 15 March 2019. Most recently, he served as the Director of WHO's Country Health Emergency Preparedness & International Health Regulations Department. A national of Morocco, Dr Mahjour is a public health specialist with over 30 years of experience in designing, implementing and evaluating disease control programmes at national and international levels. He joined the World Health Organization as the Country Representative to Lebanon in 2005. In 2007, he took up the position of Director, Communicable Diseases Control in the

WHO Eastern Mediterranean Regional Office. From 2014 to 2018, he served as Director of Programme Management, and additionally was designated by the Director-General as Acting Regional Director for the Eastern Mediterranean Region from October 2017 to May 2018. For more than ten years, Dr Mahjour led the implementation of the International Health Regulations 2005, and overall health security, preparedness and outbreak prevention and control programmes in the WHO Eastern Mediterranean Region Office and most recently in WHO

Headquarters. Dr Mahjour holds a Doctorate of Medicine from the Faculty of Medicine and Pharmacy in Rabat (Morocco), and a Master's degree in Public Health. Prior to joining WHO, Dr Mahjour was the Director of Epidemiology and Diseases Control in the Ministry of Health of Morocco.

## **SUERIE MOON**

**Co-Director, Global Health Centre; Professor of Practice, Graduate Institute**



Suerie Moon, MPA, PhD, is Co-Director of the Global Health Centre and Professor of Practice at the Graduate Institute of International and Development Studies, Geneva. She also teaches and advises doctoral students at the Harvard T.H. Chan School of Public Health as Adjunct Lecturer on Global Health. Her research and teaching focus on global governance, the political economy of global health (focusing on innovation and access to medicines; outbreak preparedness and response; trade, investment and intellectual property rules; and development assistance for health), the evolution of international regimes, and innovative policies for addressing global problems. She is the author, with Wolfgang Hein, of *Informal Norms in Global Governance: Human Rights, Intellectual Property Rules, and Access to Medicines* (Routledge, 2013). She has conducted research on the policies and politics shaping innovation and access to medicines for twenty years, starting at Médecins Sans Frontières in 1999. She has served on a number of expert advisory bodies, including most recently the Board of Directors of the Drugs for Neglected Diseases initiative, WHO Fair Pricing Forum Advisory Group, Expert Advisory Group to the UN Secretary General's High-Level Panel on Access to Medicines, Proposal Review Committee of UNITAID, and US National Academies of Medicine Forum on Antimicrobial Threats. Prior to joining the Graduate Institute, she was Study Director of the Harvard-LSHTM Independent Panel on the Global Response to Ebola, and co-founded and led the Forum on Global Governance for Health, a focal point at Harvard University for research, debate and strategic convening on issues at the intersection of global governance and health. She received a BA from Yale, an MPA from Princeton, and PhD from the Harvard Kennedy School of Government.

## **TRUDI MAKHAYA**

**Economic Advisor to the President, South Africa**



Trudi Makhaya is a writer, economist and entrepreneur. In April 2018, she was appointed as full time economic advisor to His Excellency President Cyril Ramaphosa. In this role, she provides analytical support to the President on economic policy. This includes regular input on key issues and initiatives, interfacing with advisory structures and engaging with economic policy stakeholders. Trudi also serves as South Africa's G20 sherpa. Before taking up this role, Trudi led Makhaya Advisory, a boutique consulting firm with a focus on helping business navigate economic policy, including competition policy (anti-trust). Trudi has held non-executive directorships at Vumelana Advisory Fund and MTN South Africa. An active public commentator, Trudi's columns have appeared in Business Day, Daily Maverick and Acumen. She has also published academic journal articles on competition economics and policy. Trudi holds an MBA and an MSc in Development Economics from Oxford University, where she studied as a Rhodes Scholar. From the University of



Witwatersrand, she holds an MCom in Economics, an honours degree in economics and a BCom in Law and Economics. Trudi was an economist and later a member of the executive committee at the Competition Commission of South Africa from 2010 to 2014. She joined the Commission as Principal Economist, assessing the competitive effects of mergers and acquisitions, analysing complex competition enforcement cases and appearing as an expert witness at the Competition Tribunal. Trudi represented the Commission at various international fora including the OECD, BRICS, International Competition Network and the African Competition Forum. Prior to joining the Competition Commission, Trudi held various management consulting and corporate roles at Deloitte South Africa, Genesis Analytics and AngloGold Ashanti.

## **SUHASINI HAIDAR**

**India Diplomatic Editor at The Hindu, Delhi**



Suhasini Haidar is the Diplomatic Editor of The Hindu, one of India's oldest and most respected national dailies, regularly writing on foreign policy issues. Prior to this, Suhasini was Foreign Affairs editor and prime time anchor for India's leading 24-hr English news channel CNN-IBN (2005-2014), where she presented the signature show "WorldView with Suhasini Haidar", and Correspondent for CNN International's New Delhi bureau before that. In 2015, she was the recipient of the most prestigious Indian print journalism 'Prem Bhatia' award, and has won a series of awards for her work in Television as well. Over the course of her 20-year reporting career, Suhasini has covered the most challenging stories & conflicts from the most diverse regions including Pakistan, Sri Lanka, Libya, Lebanon and Syria. In India, she has covered the foreign affairs beat for over a decade and her domestic assignments include political profiles and in-depth reportage from conflict zones including Kashmir, where she was injured in a bomb blast in 2000. Suhasini Haidar worked with CNN International from 1995-2005, regularly reporting from India, Pakistan, Nepal, Sri Lanka and Bangladesh. She was part of the CNN team that won the Columbia-Dupont Broadcast Journalism Award in 2005 for coverage of the tsunami in India, and worked for CNN.com in New York for a month during its 9/11 coverage.

## **THOMAS BOLLYKY**

**Council on Foreign Relations, Washington DC**



Thomas J. Bollyky is director of the Global Health programme and senior fellow for global health, economics, and development at the Council on Foreign Relations (CFR). He is also an adjunct professor of law at Georgetown University. Mr. Bollyky is the author of the book *Plagues and the Paradox of Progress: Why the World Is Getting Healthier in Worrisome Ways* and the founder and managing editor of *Think Global Health*, an online magazine that examines the ways health shapes economies, societies, and everyday lives around the world. Prior to coming to CFR, Mr. Bollyky served in a variety of positions in the U.S. government, most recently at the Office of the U.S. Trade Representative. Mr. Bollyky has testified multiple times before the U.S. Senate, and his work has appeared in many publications including *Foreign Affairs*, *New York Times*, *Science*, and the *New England Journal of Medicine*. He has served as a consultant to the Bill and Melinda Gates Foundation and as a temporary

legal advisor to the World Health Organization. In 2013, the World Economic Forum named Mr. Bollyky as one of its global leaders under forty. Mr. Bollyky received a BA in biology and history from Columbia University and a JD from Stanford Law School.

## THE FUTURE OF GLOBAL HEALTH DIPLOMACY:

### JUAN JOSÉ IGNACIO GÓMEZ-CAMACHO

**Mexican Ambassador to Canada; Permanent Representative of Mexico to the UN (2016–2019)**



Ambassador Juan José Gómez Camacho was appointed Ambassador of Mexico to Canada in March, 2019, after serving as Permanent Representative to the United Nations in New York since February, 2016. He is a career diplomat since 1988, who has held different positions within the Ministry of Foreign Affairs and abroad, amongst them: Head of Mission to the European Union and Ambassador to Belgium and Luxembourg; Permanent Representative to the United Nations and other International Organisations in Geneva; and Ambassador to Singapore, Myanmar and Brunei Darussalam. Ambassador Gómez Camacho holds a Master's Degree in International Law from Georgetown University.

### NÍSIA TRINDADE LIMA

**President of Fiocruz, Brazil**



Nísia Trindade Lima holds a master's degree in Political Science (1989) and a PhD in Sociology (1997). She is on her second mandate as president of the Oswaldo Cruz Foundation, where she also served as Vice-President of Teaching, Information, and Communication from 2011 to 2016. Linked to Brazilian Ministry of Health, Fiocruz is the largest Public Health Academic Institution in Latin American and the Caribbean Region. In December 2020 she was elected full member of the Brazilian Academy of Sciences (ABC) in the Social Sciences category. Her research and teaching interests include the history of science and health, especially the social sciences, and Brazilian social thought. She is a researcher at

the Casa Oswaldo Cruz and coordinates Fiocruz's Social Sciences and Zika Network. She sits on the editorial boards of several relevant journals in the areas of the history of science and health. She established a Fiocruz's Strategy on 2030 Agenda, and served as a member of the WHO Advisory Committee for the Research, Development, Innovation, and Access Accelerator of the Global Action Plan for Healthy Lives and Well-Being. During her mandate, she has given centrality to the Fiocruz Gender and Race Equity Committee, and is currently a member of the Steering Committee of the Gender Summit. She also served as a member of the International Steering Committee (ISC) of the Nairobi Summit on ICPD25 and participated in the Fiocruz's activities that contribute to the ECOSOC - High-Level Political Forum for Sustainable Development on different topics. She is in the forefront of the response to the COVID-19 Pandemic from its early stages. She participated in the two editions of the WHO Global Research and Innovation Forum, in February and July, and coordinates Fiocruz' institutional efforts in the response to the COVID-19 pandemic. She is also a member of the Lancet Covid-19 Committee, and co-chaired the Economic Recovery Steering Group, one of



five steering groups created to assist in the development of a United Nations Research Roadmap for the recovery of COVID-19. Fiocruz is the reference institution in Brazil for testing the novel coronavirus (SARS-2-COV), in addition to working in primary and specialised care; and conducting research from biomedical to social sciences. The Foundation participates and leads, in Brazil, an important research response to Covid-19, the Solidarity trial, launched by the World Health Organization (WHO), and has an agreement to purchase lots and transfer technology for the national production of the Covid-19 vaccine developed by the University of Oxford.

### **TANISHA M. FAZAL**

**Professor of Political Science, University of Minnesota**



Tanisha Fazal is a Professor of Political Science at the University of Minnesota. Her scholarship focuses on sovereignty, international law, and armed conflict. Fazal's current research analyses the effect of improvements in medical care in conflict zones on the long-term costs of war. She is the author of *State Death: The Politics and Geography of Conquest, Occupation, and Annexation* (Princeton University Press, 2007), which won the Best Book Award of the American Political Science Association's Conflict Processes Section, and *Wars of Law: Unintended Consequences in the Regulation of Armed Conflict* (Cornell University Press), which won the Best Book Award of the International Studies

Association's International Law Section and the American Political Science Association's International Collaboration Section. Her work has also appeared in journals such as the *British Journal of Political Science*, *Daedalus*, *Foreign Affairs*, *International Organisation*, *International Security*, *International Studies Review*, *International Studies Quarterly*, and *Security Studies*. A frequent commentator on international relations and foreign affairs, she has been a fellow at the Center for International Security and Cooperation at Stanford University and at the Olin Institute for Strategic Studies at Harvard University. In 2002 she was awarded the Helen Dwight Reid Award of the American Political Science Association.

### **OLUBUKOLA S. ADESINA**

**Lecturer, University of Ibadan, Nigeria**



Olubukola S. Adesina is an Associate Professor of International Relations in the Department of Political Science, University of Ibadan, Nigeria, where she engages in research, teaching and supervision at both undergraduate and postgraduate levels. Dr Adesina holds a doctorate in Political Science from the University of Natal (now University of Kwazulu-Natal), Pietermaritzburg, South Africa. She is currently Sub-Dean (Postgraduate) of the Faculty of the Social Sciences, University of Ibadan. She has over several years of research, consulting and tertiary teaching experience in the areas of International Relations, Human Security, and Social Protection. She has published extensively in both local and international journals.

## STÉPHANIE SEYDOUX

Ambassador for Global Health, France



Stéphanie Seydoux was appointed French Ambassador for Global Health in May 2018. She has served as the head of the Women's Rights and Gender Equality Division, assistant to the Director General of Women's Affairs and social cohesion from 2014 to 2017. Since November 2017, she has been in charge of a support mission to the government for the revision of the bioethics law. After starting her career at the Ministry of Foreign Affairs, she joined the General Inspectorate of Social Affairs (IGAS) in 2004. From 2007 to 2010, she was responsible for the promotion of equality in the High Authority for the fight against discrimination and for equality (HALDE). From 2010 to 2013, she joined the Ministry of Foreign Affairs as the first advisor, assistant to the head of post at the French Embassy in Kenya. She holds a Master's degree in Literature from the University of Oxford, is a graduate of the Paris Institute of Political Studies (Sciences Po) and a former student of the National School of Administration (ENA) - promotion "Léopold Sédar Senghor."

## GAUDENZ SILBERSCHMIDT

Director, Health and Multilateral Partnerships, WHO



Gaudenz Silberschmidt is Director, Health and Multilateral Partnerships of the World Health Organization (WHO) since May 2019 where he is responsible for WHO's engagement with partnerships, parliaments, multilateral organisations, the private sector and NGOs. He is also responsible for the creation of a WHO Foundation and a World Health Museum. He has advised the previous Director-General of WHO on reform issues since joining the WHO Secretariat in October 2012. He was appointed Director for Partnerships and Non-State Actors in February 2015, responsible for the process leading to the adoption of the Framework of Engagement of Non-State Actors (FENSA). From 2015-2017 he was also Director and interim of Coordinated Resource Mobilisation. Before joining WHO, Gaudenz was the Swiss Ambassador for Global Health, heading the International Affairs Division of the Swiss Federal Office of Public Health from 2003-2012. He represented Switzerland as member of the Executive Board of the WHO, where he also chaired several negotiations during the World Health Assembly including the drafting group leading to resolution WHA 58.3 on the Adoption of the International Health Regulations (IHR 2005), and is a former member of the bureau of the OECD health committee. He initiated the OECD / WHO reviews of the Swiss health system and led the elaboration of the Swiss Health Foreign Policy. For the Global Health Centre at the Graduate Institute he chaired the external advisory group and regularly teaches in global health diplomacy courses in Geneva, Beijing, Nairobi, Jakarta and Cairo. Gaudenz received his medical degree from the University of Zurich, holds a master degree in International Relations from the University of St. Gallen and a Diploma in Tropical Medicine and Public Health from the Swiss Tropical Institute in Basel.





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