

SUMMER PROGRAMME ON INTERNATIONAL AFFAIRS

MODULE ON CINEMA, INTERNATIONAL RELATIONS AND HUMAN RIGHT'S ADVOCACY

	CET	Day 1 (Wednesday 16 JUNE)	CET	Day 2 (Thursday 17 JUNE)	CET	Day 3 (Friday 18 JUNE)
MORNING PROGRAMME	9:00-9:30	Ice Breaking session	9:00-10:00	A Global Battle of ideas: multilateralism today	9:00-9:45	Presentation of Graduate Institute's programmes and modalities and virtual tour of the Maison de la Paix
	9:30-11:30	The history and politics of Advocacy, Communication, Campaigning (with a focus on human rights)	10:15-11:15	Racism and cinema (racist and anti-racist cinema)	9:45-10:45	Case study: a film that shaped international relations Sri Lanka's Killing Fields – analysis of its impact strategy impact str Sri Lanka's Killing Field
	30 min break		30 min break		30 min break	
	12:00-1:00	The Power of Cinema: Filmmakers, activists, and the Land in between	11:45-1:15	Building an impact campaign for a film: mapping out the stakeholders and crafting a message	11:15-12:45	Advocating Globally: new strategies
	1:15 -2:00	Review session	1:30-2:00	Review session Teaching Assistant	1:15-2:00	Concluding Session

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	CET	Day 1 (Monday 16 JUNE)	CET	Day 2 (Tuesday 17 JUNE)	CET	Day 3 (Wednesday 18 JUNE)
AFTERNOON PROGRAMME	2:00-2:30	Ice Breaking session	2:00-3:00	A Global Battle of ideas: multilateralism today	2:00-2:45	Presentation of Graduate Institute's programmes and modalities and virtual tour of the Maison de la Paix
	2:30-4:30	The history and politics of Advocacy, Communication, Campaigning (with a focus on human rights)	3.15-4:15	Racism and cinema (racist and anti-racist cinema)	2:45-3:45	Case study: a film that shaped international relations Sri Lanka's Killing Fields – analysis of its impact strategy impact stra Sri Lanka's Killing Field
	30 min break		30 min break		30 min break	
	5:00-6:00	The Power of Cinema: Filmmakers, activists, and the Land in between	4:45-6:15	Building an impact campaign for a film: mapping out the stakeholders and crafting a message	4:15-5:45	Advocating Globally: new strategies
	6:15 -7:00	Review session	6:30-7:00	Review session	6:00 – 7:00	Concluding Session