

# Social and economic response to the COVID-19 pandemic

Austin Liu

### **Objective**

- COVID-19 pandemic has resulted in a massive loss of life and an unprecedented economic crisis with far-reaching social impacts
- Aim to provide a synthesis of reports and assessments on the social and economic response in the past months, and complement analyses that focus on the health aspect of the pandemic response
- Overview of major publications from international organisations and academic/think tank reports across various aspects, including education, social protection, tourism, transport, migration, and fiscal response

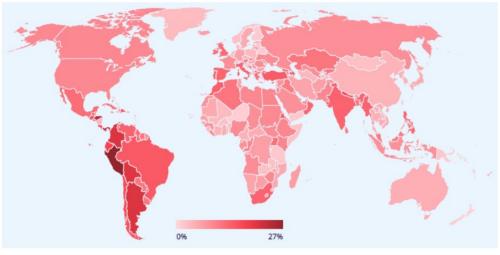
#### **Education**

- Global losses in access to education due to the pandemic pose significant challenges to human capital and are exacerbating education disparities
- Losses in access to education were more severe in LICs, where students missed an average of 69 days of instruction, compared with 15 days in advanced economies
- About 24 million learners are at risk of not returning to school, of whom almost half are in South and West Asia and sub-Saharan Africa
- Over 11 million girls may not go back to school after the COVID-19, due to greater burden on girls in households struggling with economic hardship
- Many countries did not allocate any funding to education in their fiscal responses, and 2/3 of LICs and LMICs have cut their public education budgets
- UNESCO, the UNSG, and many NGOs have called for the mobilisation of international resources and the maintenance of ODA to protect public spending on education

# Social protection (1/2)

- Deep impact on the jobs, livelihoods and wellbeing of workers and their families
  - → COVID-related restrictions particularly affect informal workers in contact-intensive services
  - → Lower-income economies tend to have a lower share of jobs that can be done remotely
  - → In 2020, 8.8% of global working hours were lost, equivalent to 255 million full-time jobs – half due to employment loss and another half due to reduced working time

Fig 1: Working hours lost around the world in 2020 relative to the fourth quarter of 2019 (%)



Source: ILO Monitor: COVID-19 and the world of work. Seventh edition.





# Social protection (2/2)

- Critical challenge for policymakers as they needed to address workers' and households' concerns
  - → Relative size of fiscal stimulus compared with the labour market damage is much smaller in developing countries than in high-income countries
  - → HICs distributed an average of \$874 per capita for social assistance, compared to \$4 per capita in LICs
  - → Few social protection measures have targeted specifically women's economic security or provided support for unpaid care
- Increased risk of human and labour rights abuses
  - Increasing evidence from ILO and UNICEF shows that child labour increased, with girls particularly vulnerable to exploitation in agriculture and domestic work
- ILO has reaffirmed the importance of International Labour Standards (e.g. balanced wage policies) in protecting the human rights of workers
- Going forward, the UNSG and ILO have highlighted the need for coordinated global efforts to create decent and productive jobs for all as the foundation of recovery

#### **Tourism**

- Worst year on record in 2020 and one of the most affected sectors
  - 1 billion fewer international arrivals in 2020; a 74% drop compared to 2019
  - Nearly 62 million jobs in the tourism sector were lost, despite job support schemes
  - Contribution to global GDP suffered a drop of 49.1% in 2020, compared to the 3.7% GDP drop in the overall global economy
- Many organisations (e.g. UNWTO, ICAO, IATA, WTTC) have highlighted the importance of international cooperation on border management and travel restrictions and protocols to restart international mobility

### **Transport**

- Limited coordination between countries in curtailing travel and closing borders, also impacting on the delivery and availability of essential goods
- A number of international organisations (e.g. WCO, IRU, OTIF, OSJD, IMO, ICAO and UN regional commissions) have called for more effective international coordination
  - Between border agencies, custom administrations and transport authorities
  - Between different transport modes, to ensure supply chain continuity
- IMO called for coordination to exempt seafarers from travel restrictions and implement the recommended framework of protocols for safe crew changes
- ICAO called for coordinated international approach to the treatment of air crews (and has established Public Health Corridors)

### **Migration**

- Travel measures and border closures have had far-reaching impacts on migrants and travellers worldwide
  - By mid-July 2020, IOM estimated that the pandemic had left nearly 3 million people stranded, sometimes without consular assistance or sufficient resources to meet basic needs
  - Socioeconomic vulnerability of migrant workers who often work in sectors negatively affected by national lockdowns
  - Increased dependence of many migrants on intermediaries and facilitators, from employment agencies to smugglers
- UNSG and the UN Network on Migration have called for the suspension of forced returns during the pandemic and the full respect of the rights of people on the move

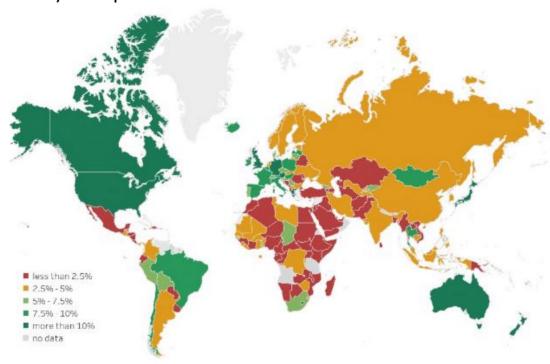
# Fiscal response (1/4)

- IMF has highlighted the importance to ensure LMICs have adequate access to international liquidity to continue needed health, social, or other infrastructure spending.
- Emergency financing to 86 countries equivalent to over \$110 billion; lending to SubSaharan Africa in 2020 was 13 times more than the annual average
- Agreed to present formal proposal of a \$650 billion allocation of special drawing rights (SDRs) to boost liquidity
- G20 finance ministers established the Debt Service Suspension Initiative (DSSI), which has delivered more than \$5 billion in relief to more than 40 eligible countries
- G20 countries agreed to a Common Framework for Debt Treatments beyond the DSSI - bringing in non-traditional official bilateral creditors to a common set of agreed terms on restructured debts

### Fiscal response (2/4)

- Resources to contain the pandemic and cushion its severe health, social and economic consequences are unequally distributed across countries
  - In 2020, advanced economies provided fiscal policy support equivalent to about 24% of their GDP, compared to just 2% in LICs

Fig 2: Additional Spending and Forgone Revenue (% of 2020 GDP) in Response to the COVID-19 Pandemic



Source: IMF Fiscal Monitor Database of Country Fiscal Measures in Response to the COVID-19 Pandemic



### Fiscal response (3/4)

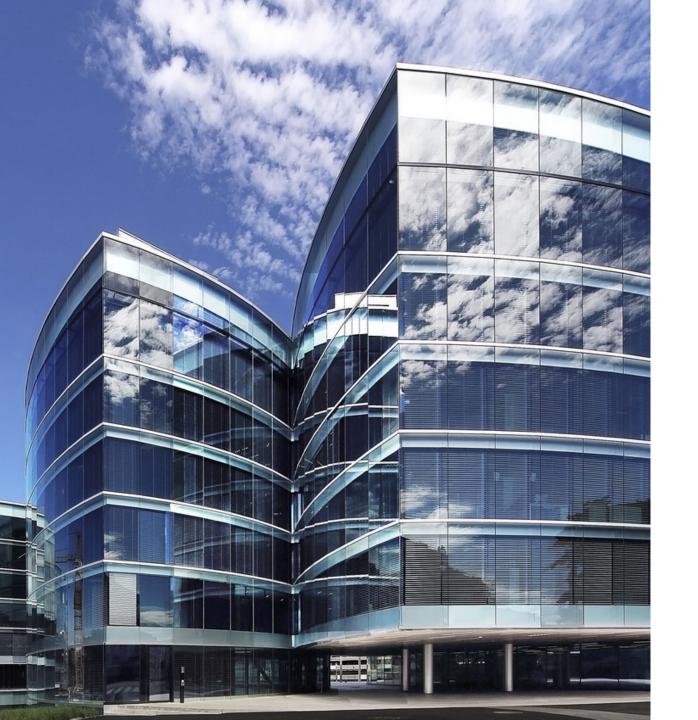
- UNSG called for a range of actions to create fiscal space for crisis response:
- Voluntary reallocation of SDRs from countries with sufficient international reserves to countries facing persistent external deficits or emergencies
- Fresh concessional financing by meeting ODA commitments
- Broaden the scope of the DSSI to include MICs that have been seriously affected by the crisis
- Other proposals from think tanks and academics:
  - Step up financing by the IMF (e.g. step up concessional lending window – Poverty Reduction and Growth Trust, new vaccine financing window, allow great access to regular lending facilities, sovereign bonds)
  - Link debt treatment under the Common Framework to instruments that explicitly support health preparedness, or other debt for health swaps
  - Structural initiatives to deepen capital markets in developing economies (e.g. support for impact bond issuance)

## Fiscal response (4/4)

- Going forward, the IMF has estimated that low-income countries need around \$200 billion until 2025 to step up their response to the pandemic
- Need for coordinated withdrawal of fiscal support to reduce the risk of economic downturn, inflation or impacts on trade imbalances
- IMF has also highlighted a "unique opportunity to rethink and fix the international tax system"
- Stronger international cooperation to limit profit shifting and tax evasion in the longer term (e.g. global minimum corporate tax rate)
- Question of efficient taxation solution as it relates to multinational digitalized companies

#### Conclusion

- The Independent Panel for Pandemic Preparedness and Response notes that "COVID-19 has been a pandemic of inequalities and inequities"
- Extent of social and economic mitigation measures very much depend on the effectiveness of other pandemic preparedness and response capacities
- Importance of international coordination, cooperation, and obligations:
- Upholding existing international instruments in the context of pandemic (e.g.
- international labour standards, right to education, human rights of people on the move)
- Strengthened international coordination and policy alignment (e.g. common protocols in relation to mobility, common approach to treatment of seafarers and aircrews)



# **THANK YOU!**

