

Department of Anthropology and Sociology (ANSO)

Academic year 2021-2022

Anthropology and Tourism: Encounters through Difference and Inequality

ANSO141 - Autumn - 6 ECTS

[Schedule & Room](#)

Course Description

This course introduces students to the anthropological study of tourism, providing them with the analytical tools needed to understand this global phenomenon that is affecting the lives of an increasing number of people across the world. Tourism has become ubiquitous when discussing, for instance, issues of development, sustainability, heritage, authenticity, commoditization, intercultural dialogue, mobility, and privilege. Research on tourism offers methodological and analytical tools to understand, more broadly, how power, difference and inequality play out in the contemporary world, interrogating the historical role of colonialism and anthropology in the process. The course will consider the main theories and approaches of tourism in the social sciences, and pay particular attention to current debates on the relations between tourism, development, and socio-cultural change. Struggles for control over resources and livelihoods, cultural exchange and recognition, and the commoditization of identity and heritage will be among the themes addressed, grounding theoretical and methodological insights on the comparative analysis of specific case studies and ethnographies of tourism. Learning to critically navigate and assess the different dimensions and effects of tourism as a driver of globalization, students will ultimately be able to identify its key issues of contention, challenges and opportunities. The course will be structured around lectures, discussion of readings, and students' presentations.

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Syllabus

Structure and Objectives

This seminar will combine lectures and discussions in class. The lectures will address a range of themes and approaches in the anthropology of tourism, and be complemented by key readings on the subject. Discussions will be based on the readings assigned, as well as on the research proposals that the students will have to prepare, which will be debated in class in the final weeks of the seminar (See Evaluation and Grading, and Course Schedule and Reading List).

The main objective of the seminar is to familiarize students with key themes and approaches in the anthropological study of tourism, and to enable them to critically address contemporary debates in this field of research and practice. Students will gain an overarching view of tourism as a global phenomenon and learn to appreciate the importance of ethnographic research to understand its concrete effects and implications in a variety of contexts. Without neglecting foundational works and texts in the anthropology of tourism, the seminar will focus more particularly on guiding students through current scholarship and emerging directions in tourism research. Learning to navigate and assess different dimensions and effects of tourism, students will identify its main challenges and opportunities, and be encouraged to reflect on their own practices, interests, and possible engagements in this field. Ultimately, the seminar will provide students with theoretical and methodological tools to design and carry out personal research projects and initiatives in the field of tourism and tourism development.

Evaluation and Grading

The evaluation aims to encourage critical thinking, analytical engagement with current academic debates, and the ability to understand and build on the scholarship explored in the seminar to develop personal research projects.

Evaluation and grading are based on the following criteria:

- **Class participation and readings responses and discussion (20%)**

Students are expected to actively participate in class discussions, and, for each session, to read at least two of the assigned readings. Students are required to submit short (100-200 words) weekly responses to the chosen readings, and post them on the Moodle space set up for this task (detailed instructions will be provided in class and on the course Moodle page). Such responses should typically contain a comment and a question. The responses will be reviewed by the Professor and TA prior to each session, and be used as conversation starters for the discussion in class.

- **Submission and presentation of outline for the final research paper (20%)**

By week 7 of the course (2 November), students will submit a written outline for their final research paper. The text, of no more than 1000 words (excluding references), should set out the theme that will be developed in the final research paper, including a *problematique*, research question(s), relevant bodies of literature, and data/sources. The topic must be broadly related to the themes, theories and approaches discussed in class, but is not limited to the subjects explicitly addressed in the lectures and/or in the assigned readings. From week 7, the texts will be circulated among all students in view of their public presentation and discussion in weeks 9 and 10 (16 and 23 November). These two sessions will be dedicated to

the presentation, by each student, of their research paper outline, and their discussion in class.

- **Final research paper (60%)**

The final requirement for this class is a research paper, of maximum 4000 words (excluding references), that develops the theme proposed in the outline essay (see point above). Students may decide to conduct original fieldwork or interviews for this final essay, although this is not required. Students will have to send their final research paper to the Professor and TA, via email, by the 3rd of January 2022 at the latest.

During the semester, students are encouraged to make use of reception hours to ask for guidance and advice on any of the above-mentioned elements of evaluation.

Course Policies

- Attendance in class is mandatory. More than one unexcused absence will affect the student's overall grade.
- Papers should be written in English or French, double-spaced, using standard 12-point font, with 1-inch margins. The student's name, the paper's title, the date, the course's title and page numbers must be mentioned.
- Quotations and bibliography must follow the Chicago Manual of Style or the Harvard Referencing System.
- Students must hand in papers on time electronically as a Word file (no need to provide hard copies).
- Papers that are submitted with an unjustified delay (justifications must be provided via email to the Professor and TA), significantly exceed the word limit ($\pm 10\%$) and do not comply with the general guidelines will impact negatively on the student's overall grade.
- All of the articles and book chapters indicated in the course schedule and reading list will be made available electronically on the course Moodle site.
- Plagiarism, that is deliberately or inadvertently representing the work of others as one's own, constitutes a breach of academic integrity and will not be tolerated. Please refer to the Graduate Institute's policy on academic honesty and plagiarism, available in the "Academic Policies and Regulations" section of the Student Portal.

Course Schedule and Reading List

Please note that the theme for each week and the reading list might be modified slightly during the semester. Students will be informed in due time of any change in the programme.

Additional readings and other media resources will be recommended in the first week of the course and during each lesson.

Week 1 (21 September) - Introduction and Course Overview

Readings:

Leite, N. and N.H.H. Graburn 2009. Anthropological Interventions in Tourism Studies. In T.

Jamal and M. Robinson (eds.) *The Sage Handbook of Tourism Studies*. London: Sage, pp. 35-64.

United Nations World Tourism Organization 2021. *International Tourism Highlights 2020 & World Tourism Barometer 2021*. Madrid: UNWTO.

Week 2 (28 September) - Anthropology and Tourism: Awkward Relations and Early Concerns

Readings:

Crick, M. 1989. Representations of Tourism in the Social Sciences: Sun, Sex, Sights, Savings, and Servility. *Annual Review of Anthropology* 18: 307–344.

Crick, M. 1995. The Anthropologist as Tourist: An Identity in Question. In M.-F. Lanfant, J.B. Allcock and E.M. Bruner (eds.), *International Tourism: Identity and Change*. London: Sage, pp. 205–223.

Salazar, N. B. 2013. Imagineering Otherness: Anthropological Legacies in Contemporary Tourism. *Anthropological Quarterly* 86(3): 669-696.

Stasch, R. 2019. Primitivist Tourism and Anthropological Research: Awkward Relations. *Journal of the Royal Anthropological Institute* (N.S.) 25: 526-545.

Week 3 (5 October) - Current Trajectories in Anthropological Research on Tourism

Readings:

Bruner, E.M. 2001. The Maasai and the Lion King: Authenticity, Nationalism, and Globalization in African Tourism. *American Ethnologist*, 28(4): 881-908.

Leite, N. and N.H.H. Graburn 2009. Anthropological Interventions in Tourism Studies. In T. Jamal and M. Robinson (eds.) *The Sage Handbook of Tourism Studies*. London: Sage, pp. 35-64.

Scott, J. and T. Selwyn 2010. Introduction: Thinking Through Tourism - Framing the Volume. In J. Scott and T. Selwyn, (eds.) 2010. *Thinking through Tourism*. Oxford: Berg, pp. 1-25.

Simoni, V. 2020. Encountering Tourism. *Oxford Research Encyclopedia of Anthropology*.

Week 4 (12 October) - Histories of Tourism

Readings:

Adler, J. 1989. Origins of Sightseeing. *Annals of Tourism Research* 16: 7-29.

Lofgren, O. 2001. Know Your Country: A Comparative Perspective on Tourism and Nation Building in Sweden. In S. Baranowski and E. Furlough (eds.), *Being Elsewhere: Tourism, Consumer Culture and Identity in Modern Europe and North America*. Ann Arbor: University of Michigan Press, pp. 137-154.

Pfaffenberger, B. 1983. Serious Pilgrims and Frivolous Tourists: The Chimera of Tourism in the Pilgrimages of Sri Lanka. *Annals of Tourism Research* 10: 54-74.

Walton, J. K. 2009. Histories of Tourism. In T. Jamal and M. Robinson (eds.) *The Sage Handbook of Tourism Studies*. London: Sage, pp. 115-129.

Week 5 (19 October) – Tourism, Development and Globalization

Readings:

Azarya, V. 2004. Globalization and International Tourism in Developing Countries: Marginality as a Commercial Commodity. *Current Sociology* 52: 949-67.

Bianchi, R. 2015. Towards a New Political Economy of Global Tourism Revisited. In R. Sharpley and D. J. Telfer (eds.) *Tourism and Development: Concepts and Issues*. 2nd Edition. Bristol: Channel View, pp. 287-331.

Chambers, E. 2000. Tourism, Society, and the Political Economy. In E. Chambers *Native Tours: The Anthropology of Tourism and Travel*. Long Grove, IL: Waveland Press, pp. 29-66.

Nash, D. 1989. Tourism as a Form of Imperialism. In V.L. Smith (ed.), *Hosts and Guests: The Anthropology of Tourism*, 2nd edition. Philadelphia: University of Pennsylvania Press, pp. 37-52.

Week 6 (26 October) - Tourism, Culture, and Cultural Displays

Readings:

Adams, K.M. 1998. More than an Ethnic Marker: Toraja Art as Identity Negotiator. *American Ethnologist* 25(3): 327-351.

Bendix, R. 1989. Tourism and Cultural Displays: Inventing Traditions for Whom? *Journal of American Folklore* 102: 127-146.

Cousin, S. 2008. L'Unesco et la doctrine du tourisme culturel : Généalogie d'un 'bon' tourisme. *Civilisations : Revue internationale d'anthropologie et de sciences humaines* 57(1-2): 41-56.

Picard, M. 1995. Cultural Heritage and Tourist Capital: Cultural Tourism in Bali. In M.-F. Lanfant, J.B. Allcock and E.M. Bruner (eds), *International Tourism: Identity and Change*. London: Sage, pp. 44-66.

Week 7 (2 November) – 'Natural Wonder': The Uyuni Salt Flat between Experience and Commodity (Jonas Köppel, TA)

Readings to be confirmed.

[Submission and circulation of outline/proposal for the final research paper]

Week 8 (9 November) - 'Hosts and Guests': Touristic Encounters and Relationships

Readings:

Adams, V. 1992. Tourism and Sherpas, Nepal: Reconstruction of Reciprocity. *Annals of Tourism Research* 19: 534-554.

Frohlick, S. 2007. Fluid Exchanges: The Negotiation of Intimacy between Tourist Women and Local Men in a Transnational Town in Caribbean Costa Rica. *City and Society* 19(1): 139-168.

Roux, S. 2007. Importer pour exister. Empower et le 'travail sexuel' en Thaïlande. *Lien social et Politiques* 58: 145-154.

Simoni, V. 2018. Approaching Difference, Inequality, and Intimacy in Tourism: A View from Cuba. *Journal of Anthropological Research* 74(4): 503-525.

Week 9 (16 November) - Presentations by Students and Discussion

Week 10 (23 November) - Presentations by Students and Discussion

Week 11 (30 November) - Presentations by Students and Discussion

Week 12 (7 December) – Tourism ‘Alternatives’ and the Issue of Sustainable Development

Readings:

Baptista, J.A. 2012. The Virtuous Tourist: Consumption, Development, and Nongovernmental Governance in a Mozambican Village. *American Anthropologist* 114(4): 639-651.

Jamal, T. and A. Stronza 2009. ‘Dwelling’ with Ecotourism in the Peruvian Amazon: Cultural Relationships in Local–Global Spaces. *Tourist Studies* 8(3): 313-335.

Moore A. 2019 Selling Anthropocene Space: Situated Adventures in Sustainable Tourism. *Journal of Sustainable Tourism* 27(4): 436-451.

Salazar, N. 2012. Community-Based Cultural Tourism: Issues, Threats and Opportunities. *Journal of Sustainable Tourism* 20(1): 9–22.

Week 13 (14 December) - Anthropological Interventions in Tourism: Applied Perspectives

Readings:

Abram, S. 2010. Anthropology, Tourism and Intervention? In J. Scott and T. Selwyn (eds.) *Thinking Through Tourism*. London: Berg, pp. 231-253.

Bruner, E. 1995. The Ethnographer/Tourist in Indonesia. In M.-F. Lanfant, J.B. Allcock and E.M. Bruner (eds.), *International Tourism: Identity and Change*. London: Sage, pp. 224-241.

Adams, K. 2005. Generating Theory, Tourism, and ‘World Heritage’ in Indonesia: Ethical Quandaries for Anthropologists in an Era of Tourist Mania. In T. Wallace (ed.), *Tourism and Applied Anthropologists: Linking Theory and Practice*. Special issue of NAPA Bulletin 23(1): 45-59.

Stronza, A. 2005. Hosts and Hosts: The Anthropology of Community-Based Ecotourism in the Peruvian Amazon. In T. Wallace (ed.), *Tourism and Applied Anthropologists: Linking Theory and Practice*. Special issue of NAPA Bulletin 23(1): 170-190.

Week 13 (21 December) - Final Synthesis and Discussion: Emerging Themes and Concerns (e.g., Tourism and Covid-19)

Reading suggestions, to be confirmed based on students’ interests:

Conran, M. 2013. They Really Love Me!: Intimacy in Volunteer Tourism. *Annals of Tourism Research*. 38(4): 1454–1473.

Ebron, P. A. 1999. Tourists as Pilgrims: Commercial Fashioning of Transatlantic Politics. *American Ethnologist* 26(4): 910 – 932.

Fotiou, E. 2014. On the Uneasiness of Tourism: Considerations on Shamanic Tourism in Western Amazonia. In B. C. Labate and C. Cavnar (eds.) *Ayahuasca Shamanism in the Amazon and Beyond*. New York: Oxford University Press, pp. 159–181.

Frenzel, F., K. Koens, M. Steinbrink and C.M. Rogerson 2015. Slum Tourism: State of the Art. *Tourism Review International* 18: 237–252.

Inhorn, M.C. 2011 Globalization and Gametes: Reproductive ‘Tourism,’ Islamic Bioethics, and

Middle Eastern Modernity. *Anthropology & Medicine* 18(1): 87-103

Lew, A.A., Cheer, J.M., Haywood, M., Brouder, P., and Salazar, N.B. 2020 Visions of Travel and Tourism after the Global COVID-19 Transformation of 2020. *Tourism Geographies* 22(3): 455-466.

Milano, C., Novelli, M., and Cheer, J.M. 2019. Overtourism and Tourismphobia: A Journey Through Four Decades of Tourism Development, Planning and Local Concerns. *Tourism Planning & Development* 16(4): 353-357.

Additional Resources

United Nations World Tourism Organization (UNWTO): <https://www.unwto.org/>

American Anthropological Association Anthropology of Tourism Interest Group (AAA-ATIG): <https://atig.americananthro.org/>

Tourism Journals (non-exhaustive)

<i>Annals of Tourism Research</i>	<i>Leisure Studies</i>
<i>Current Issues in Tourism</i>	<i>Mondes du tourisme</i>
<i>International Journal of Culture, Tourism, and Hospitality Research</i>	<i>PASOS. Journal of Tourism and Cultural Heritage</i>
<i>International Journal of Heritage Studies</i>	<i>Téoros</i>
<i>International Journal of Tourism Anthropology</i>	<i>Tourism Analysis</i>
<i>International Journal of Tourism Research</i>	<i>Tourism Development and Planning</i>
<i>Journal of Tourism and Cultural Change</i>	<i>Tourism Geographies</i>
<i>Journal of Tourism Consumption and Practice</i>	<i>Tourism and Hospitality Research</i>
<i>Journal of International Hospitality, Leisure and Tourism Management</i>	<i>Tourism Management</i>
<i>Journal of Sustainable Tourism</i>	<i>Tourism Recreational Research</i>
<i>Journal of Travel Research</i>	<i>Tourist Studies</i>
	<i>Via Tourism Review</i>