



**Geneva
Trade
Week
2021**

27 SEP - 1 OCT

GTW 2021

AID FOR TRADE HUB

Submission Form

Supported by



GENEVA TRADE WEEK 2021 - The Vision

Enrich and Diversify the Public Forum Experience

The Geneva Trade Platform will **support the World Trade Organization Public Forum in 2021 through Geneva Trade Week (GTW).**

Centered around the new GTW Virtual Conference Center, we'll be offering participants from around the world the networking, exploration and discovery experience that makes in-person participation in the Public Forum so special, alongside training opportunities, and other special events.

GTW strives to enhance the Public Forum experience, especially for those unable to attend in person, while leaving the focus squarely on the Public Forum's many outstanding sessions.

As part of that effort, GTW would like to offer a permanent space in its hub for development organizations to showcase Aid for Trade work and achievements.

GENEVA TRADE WEEK 2021

Digital Booths and Showcase

In the middle of the digital GTW Convention Hall stands the **Aid for Trade Hub**.

This Hub will be filled with booths, showcasing links to Aid for Trade organizations and their work.

To make contributing as easy and painless as possible, we're asking for:

1. A link to a web page, document, or video describing your organization and its work
2. A link to a web page, document or video describing one recent project you're particular proud of

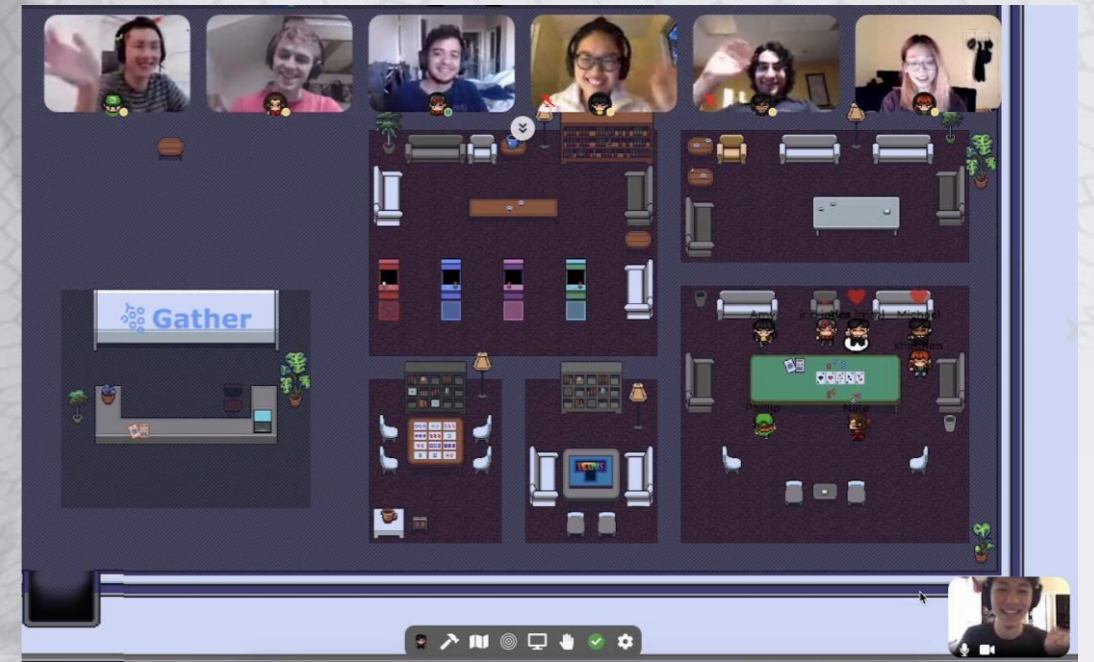
An aerial view of a virtual convention hall. The central area is a paved plaza with several digital booths arranged in a grid. To the right, there are large, blue, curved structures resembling water tanks or storage containers, with a red banner on one that reads 'THE GRADUATE INSTITUTE GENEVA'. In the bottom right corner, there is a modern glass building. The surrounding area is green with trees and some animals like cows and a dog. A white rounded rectangle with the text 'Submission Form' is overlaid on the bottom right.

Submission Form

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A Manned Booth

In addition to having a booth show off your organization and chosen project, you can also staff it at any time with colleagues who can explain your work further and answer any questions.





CONTACT US

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Aid for Trade Hub submission form:

Submission Form

*SUBMISSION DEADLINE: 17 SEPTEMBER



Geneva Trade Platform



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BEYOND TRADE NETWORK

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