



# Geneva Trade Week 2021

27 SEP - 1 OCT

# GTW 2021

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HOW TO BE PART OF IT

Digital Booths and Showcase  
Virtual Poster Sessions  
Live Book and Paper Talks

[Submission Form](#)



# GENEVA TRADE WEEK 2021 - The Vision

## Enrich and Diversify the Public Forum Experience

The Geneva Trade Platform will support the World Trade Organization Public Forum in 2021 through Geneva Trade Week (GTW).

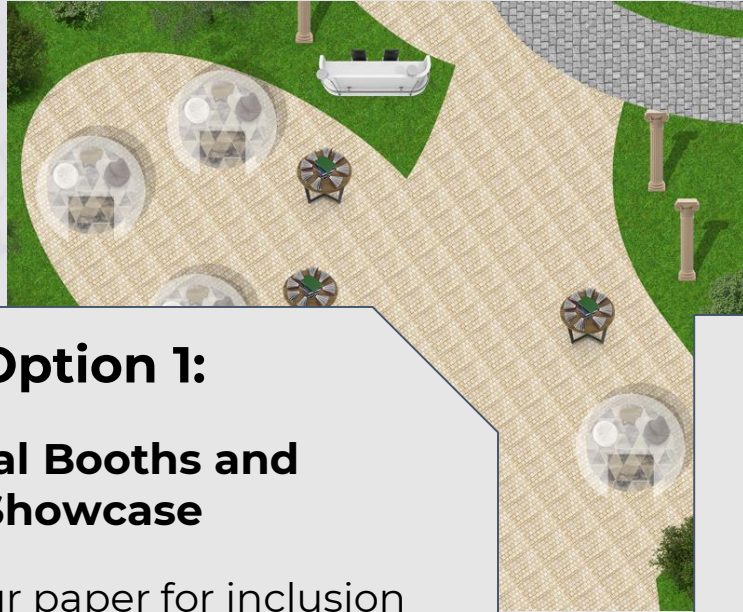
Centered around the new GTW Virtual Conference Center, we'll be offering participants from around the world the networking, exploration and discovery experience that makes in-person participation in the Public Forum so special, alongside training opportunities, and other special events.

GTW strives to enhance the Public Forum experience, especially for those unable to attend in person, while leaving the focus squarely on the Public Forum's many outstanding sessions.

As part of that effort, GTW will offer a space to showcase, in various formats, recent papers and books on trade policy.

# Presenting Books and Research at GTW

## Three Options



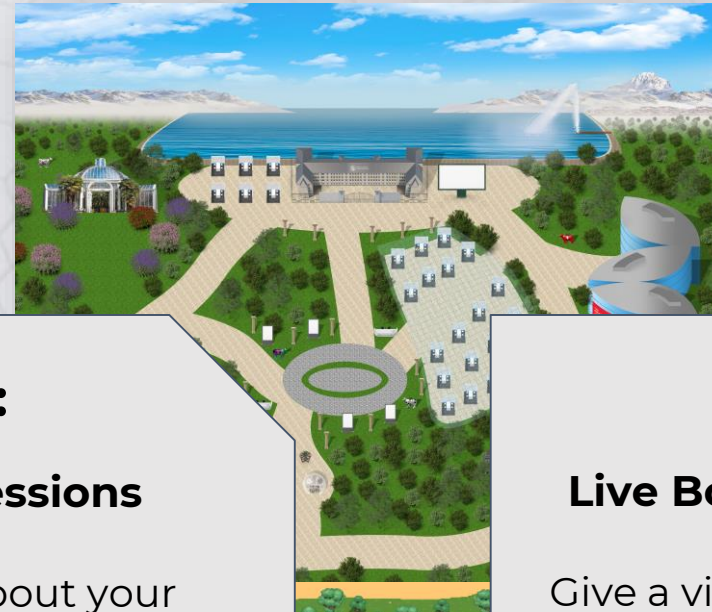
### Option 1:

#### Digital Booths and Showcase

Submit your paper for inclusion in the virtual reading nook of the GTW Conference Hall

and/or

for a modest 200 CHF fee, set up a digital stall for your publication or publications within the GTW Conference Hall



### Option 2:

#### Digital Poster Sessions

Submit five slides about your session to form part of a constantly accessible 'Digital Poster Session' within the GTW Conference Hall

### Option 3:

#### Live Book & Paper Talks

Give a virtual talk about your latest book or paper within the GTW Conference Hall's dedicated amphitheatre.

[Submission Form](#)



# GENEVA TRADE WEEK 2021

## Digital Booths and Showcase

Right off the entrance to the GTW Digital Conference Center stands a large area specifically designed to showcase new publications and written works.

As authors or publishers you can:

- Submit trade relevant books or papers free for inclusion in the digital library
- Purchase a dedicated booth specifically for your work or works

BOOKS



PAPERS



[Submission Form](#)

# GENEVA TRADE WEEK 2021

## Paper in Five Slides

### Step 1: Submission & Review

Submit via the email below up to five slides detailing the key findings or recommendations of your paper, book or research project.

You may [include recorded narration](#) if you wish.

### Step 2: Collation

Our team will convert your presentation into a video, and add it to a looped presentation alongside a link to the full paper (or book purchase link).

### Step 3: Presentation

The video featuring all the presentations will be accessible by everyone in the GTW Conference Hall, as well as on YouTube.

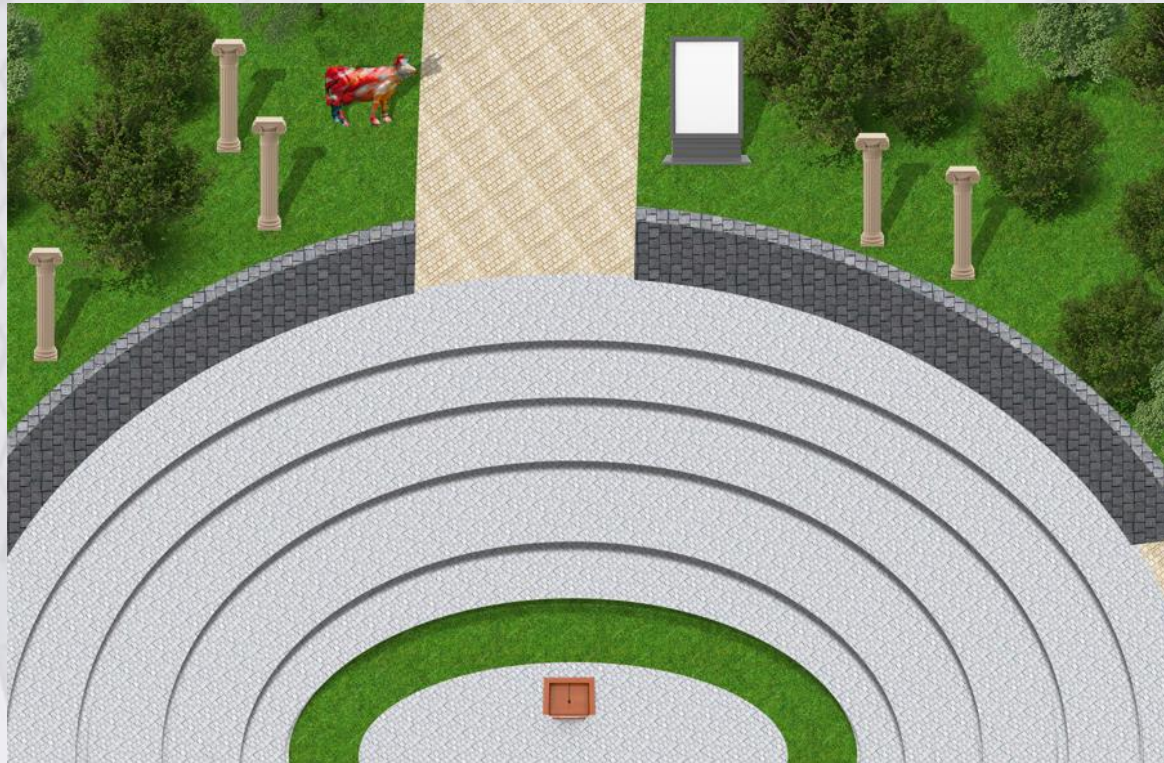
**Submission Form**



# GENEVA TRADE WEEK 2021

## Book Talks and Presentations

In addition to presenting papers at booths and through the rolling slide presentations, Geneva Trade Week will also provide authors space to give presentations and talks about their research. To submit your request for a book talk, please email us at [info@genevatradeplatform.org](mailto:info@genevatradeplatform.org).







## CONTACT US



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Papers & Books submission form:

**Submission Form**

\*SUBMISSION DEADLINE: 17 SEPTEMBER



Geneva Trade Platform



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Geneva Trade Platform

BEYOND TRADE NETWORK