

PROMOTING YOUR RESEARCH THROUGH *THE CONVERSATION*

The Conversation is an independent news and analysis online publication that delivers expertise from the academic and research community directly to the public. France has joined this global network, which launched in Australia in 2011. The Graduate Institute is a member of *The Conversation France*.

QUICK STATS (SUMMER 2023)

- 120,000-plus academics from institutions worldwide are contributing authors to *The Conversation*
- *The Conversation* garners 45M reads per month through their websites and via Creative Commons licensing
- Content is repurposed by more than 22,000 media outlets around the world, including *The Washington Post*, *Maclean's*, *Le Monde*, *The Guardian* and *Time Magazine*
- To date, 39 Graduate Institute's researchers have contributed 77 articles, generating more than 650,000 reads globally

WHAT TYPES OF ARTICLES ARE OF INTEREST TO *THE CONVERSATION*?

The Conversation is interested in three forms of journalism:

- solid, well-argued analyses of topical issues, drawn from new research and verified scientific publications;
- decoding of complex subjects written in simple language;
- in-depth series or features.

Before submitting an article, do a search on our site to read what has already been written on the subject.

HOW

Graduate Institute's faculty and researchers – including graduate students and postdoctoral fellows – wishing to promote their research through *The Conversation* can

- simply [register as an author](#) and [pitch a story idea](#)
When an idea is accepted, researchers work with a Conversation French or English editor. Stories are typically 800–1,000 words (maximum 10,000 characters). Researchers have oversight over content, headlines and imagery before publication. For more info, see: [Charte de participation](#) and [2022 – Charte éditoriale](#)
- or contact Marc Galvin at the Research Office (marc.galvin@graduateinstitute.ch)