



Cookies policy

Préambule

This cookies policy explains what cookies are, the types of cookies we use, i.e. the information we collect using cookies, how this information is used and how to control cookie preferences.

1. What are cookies ?

A cookie is a text file that is useful for browsing websites. It is stored on the hard drive of your computer, tablet or smartphone when you consult web content. It is not linked to a person but to a device.

Temporary session cookies are automatically deleted at the end of the browsing session, while longer-lasting cookies remain stored beyond the end of the session. They are automatically deactivated when their programmed duration expires.

2. Cookies used by the Institute

The list below details the cookies used on our website.

- **Necessary cookies**

They help to make the website usable by activating basic functions. The website cannot function properly without these cookies. They are checked by default and are mandatory.

Name	Host	Duration	Description
_dc_gtm_UA-xxxxxxx	graduateinstitute.ch	A few seconds	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.
CookieConsentPolicy	alumni.graduateinstitute.ch	364 Days	Used to apply end-user cookie consent preferences set by our client-side utility.
INVENIOSESSION	repository.graduateinstitute.ch	Session	Internal cookie

INVENIOSESSIONstub	repository.graduateinstitute.ch	Session	Internal cookie
LSKey-c\$CookieConsentPolicy	alumni.graduateinstitute.ch	364 Days	Used to apply end-user cookie consent preferences set by our client-side utility.
MoodleSession	moodle.graduateinstitute.ch	Session	This cookie is used to maintain the login session for the user in Moodle, an open-source learning platform. It ensures continuity and the persistent state of the user session when navigating the site.
OptanonAlertBoxClosed	graduateinstitute.ch	365 Days	<p>This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust.</p> <p>It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down.</p> <p>It enables the website not to show the message more than once to a user. The cookie contains no personal information.</p>
OptanonAlertBoxClosed	executive.graduateinstitute.ch	365 Days	<p>This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust.</p> <p>It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down.</p> <p>It enables the website not to show the message more than once to a user. The cookie contains no personal information.</p>
OptanonConsent	graduateinstitute.ch	365 Days	<p>This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category.</p> <p>This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given.</p> <p>The cookie has a lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.</p>
OptanonConsent	executive.graduateinstitute.ch	365 Days	This cookie is set by the cookie compliance solution from OneTrust. It

			<p>stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category.</p> <p>This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given.</p> <p>The cookie has a lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.</p>
pctrk	alumni.graduateinstitute.ch	364 Days	Used to count page views by unauthenticated users against license usage.
recrutement	erecruit.graduateinstitute.ch	Session	Internal cookie to Erecruit
renderCtx	alumni.graduateinstitute.ch	Session	Used to store site parameters in the session for reuse across requests by a single client for functionality and performance reasons.
CookieConsentPolicy	graduateinstitute.secure.force.com	364 Days	Used to apply end-user cookie consent preferences set by our client-side utility.
LSKey-c\$CookieConsentPolicy	graduateinstitute.secure.force.com	364 Days	Used to apply end-user cookie consent preferences set by our client-side utility.
ts_c	paypal.com	750 Days	Cookie used to prevent fraud.
_cf_bm	redbubble.net	Session	<p>The __cf_bm cookie is a cookie required to support the Cloudflare Bot Management service, currently in private beta.</p> <p>As part of our bot management service, this cookie helps manage incoming traffic that matches the criteria associated with bots.</p> <p>It is a CloudFoundry cookie.</p>
ts	paypal.com		This cookie is generally provided by PayPal and supports payment services on the website.
_cfuid	marketplace.digimind.com	Session	Cookie associated with sites using CloudFlare, used to identify trusted web traffic.

- **Functional cookies**

They are used to improve the operation of the website, for example by remembering the content you have previously viewed or your default settings.

Name	Host	Duration	Description
_gid	graduateinstitute.ch	A few seconds	This cookie name is associated with Google Universal Analytics. Stores a unique identifier used to generate statistical data on how the visitor uses the site.
9d147fdb55ba18750f696fa688c3fd8e	digitalcollections.graduateinstitute.ch	Session	Internal cookie
_gid	michyolguin.github.io	A few seconds	Stores a unique identifier used to generate statistical data on how the visitor uses the site.
CookieConsentPolicy	graduateinstitute.my.salesforce-sites.com	364 Days	Used to apply end-user cookie consent preferences set by our client-side utility.
TESTCOOKIESENABLED	www.youtube.com	A few seconds	Used to track user's interaction with embedded content.
__cf_bm	vimeo.com	A few seconds	This is a CloudFoundry cookie. The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.
_cfuvid	vimeo.com	Session	This domain is owned by Vimeo. The main business activity is: Video Hosting/Sharing. Cloudflare cookie used to enforce rate limiting rules
vuid	vimeo.com	729 Days	This domain is owned by Vimeo. The main business activity is: Video Hosting/Sharing. Vimeo-generated ID used for generating analytics information for the video owner.
elfsight_viewed_recently	core.service.elfsight.com	A few seconds	Determines which products the user has viewed, allowing the website to promote related products
_cb_svref	rsi.ch	A few seconds	This is a Microsoft MSN 1st party cookie used to measure the use of the website for internal analytics.
_chartbeat2	rsi.ch	394 Days	Set on a site using the Chartbeat real-time analytics platform. Used to distinguish between new and returning visitors.

_pipe_c	rsi.ch	750 Days	Internal cookie
_pipe_st	rsi.ch	Session	Internal cookie
cs_fpid	rsi.ch	179 Days	Collects data on the user across websites. This data is used to make advertisement more relevant
VISITOR_INFO1_LIVE	youtube.com	179 Days	This cookie is used as a unique identifier to track viewing of videos
VISITOR_PRIVACY_METADATA	youtube.com	179 Days	Used to track and enrich the users privacy settings on the Youtube platform
YSC	youtube.com	Session	This cookies is set by Youtube and is used to track the views of embedded video
ServerID	brill.com	Session	Internal cookie
sp_t	spotify.com	364 Days	This domain belongs to Spotify, a music streaming service based in the United States. Spotify provides a number of tools for integration into websites, which allow users and non-users to be tracked across domains.
sp_landing	spotify.com	Session	Cookie associated with Spotif audio player integration.
_cf_bm	marketplace.digimind.com	Session	The __cf_bm cookie is a cookie required to support the Cloudflare Bot Management service, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches the criteria associated with bots. This is a CloudFound cookie

- **Performance cookies**

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Name	Host	Duration	Description
_ga	graduateinstitute.ch	365 Days	This cookie name is associated with Google Universal Analytics - which is a significant update to

			<p>Google's more commonly used analytics service.</p> <p>This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.</p>
_ga_XXXXXXXXXX	graduateinstitute.ch	399 Days	Used by Google Analytics to identify and track an individual session with your device.
_hjCookieTest	intranet.graduateinstitute.ch	Session	Checks if Hotjar tracking code can use cookies.(Hotjar is a platform for analysing user experience.)
hjCookieTest	graduateinstitute.ch	Session	Checks if Hotjar tracking code can use cookies.(Hotjar is a platform for analysing user experience.)
_hjSession_XXXXXX	graduateinstitute.ch	A few seconds	A cookie that holds the current session data. This ensures that subsequent requests within the session window will be attributed to the same Hotjar session.
_hjSessionUser_XXXXXX	graduateinstitute.ch	364 Days	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.
_hjTLDDTest	graduateinstitute.ch	Session	<p>When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable).</p> <p>To determine this, we try to store the _hjTLDDTest cookie for different URL substring alternatives until it fails. After this check, the cookie is removed.</p>
_pk_id*	repository.graduateinstitute.ch	392 Days	This cookie name is associated with the Piwik open source web analytics platform. It is used to help website owners track visitor behavior and measure site performance. It is a pattern type cookie, where the prefix _pk_id is

			followed by a short series of numbers and letters, which is believed to be a reference code for the domain setting the cookie.
_pk_ses*	repository.graduateinstitute.ch	A few seconds	<p>This cookie name is associated with the Piwik open source web analytics platform. It is used to help website owners track visitor behavior and measure site performance.</p> <p>It is a pattern type cookie, where the prefix _pk_ses is followed by a short series of numbers and letters, which is believed to be a reference code for the domain setting the cookie. It shows the visitor's active session. If the cookie doesn't exist, it means that the session ended more than 30 minutes ago and was counted in the _pk_id cookie.</p>
_uetvid	graduateinstitute.ch	389 Days	This is a cookie utilized by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
bb6e90a2cc5b0596576922c961785e3f	digitalcollections.graduateinstitute.ch	Session	Internal cookie
INVENIOSESSION_csrf_token	repository.graduateinstitute.ch	Session	Internal cookie
sts	libguides.graduateinstitute.ch	A few seconds	Internal cookie
YID	digitalcollections.graduateinstitute.ch	Session	Internal cookie
LSKey-c\$CookieConsentPolicy	graduateinstitute.my.salesforce-sites.com	364 Days	Used to apply end-user cookie consent preferences set by our client-side utility.

- **Targeting cookies**

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Name	Host	Duration	Description
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_fbp	graduateinstitute.ch	89 Days	Used by Facebook to provide a range of advertising products such as real-time bidding from third-party advertisers.
_gat_gtag_xxxxxxxxxx xxxxxxxxxxxxxxxxxxxx	graduateinstitute.ch	A few seconds	This cookie is part of Google Analytics and is used to limit requests (throttle request rate)
_gat_UA-nnnnnnnn-nn	graduateinstitute.ch	A few seconds	This is a template cookie defined by Google Analytics, in which the template element of the name contains the unique identity number of the account or website to which it relates. It appears to be a variant of the _gat cookie which is used to limit the amount of data recorded by Google on high-traffic websites.
_uetsid	graduateinstitute.ch	A few seconds	This cookie is used by Bing to determine which advertisements should be displayed and which may be relevant to the end user visiting the site.
_ga	michyolguin.github.io	365 Days	<p>This cookie name is associated with Google Universal Analytics - which is a major upgrade to Google's most commonly used analytics service.</p> <p>This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in every page request on a site and used to calculate visitor, session and campaign data for site analysis reports. By default, it expires after two years, but website owners can customise this period.</p>
_gat_gtag_xxxxxxxxxx xxxxxxxxxxxxxxxxxxxx	michyolguin.github.io	A few seconds	Google Analytics
BrowserId	graduateinstitute.my.salesforce-sites.com	364 Days	Salesforce cookie
sp	www.rts.ch	364 Days	This cookie is associated with Eventbrite and is used to provide content tailored to the interests of the end user and to improve content creation. This cookie is also used for event booking purposes.

_cb	rts.ch	394 Days	This is a Microsoft MSN cookie used to measure the use of the website for internal analysis purposes.
_cb_svref	rts.ch	A few seconds	This is a Microsoft MSN cookie used to measure the use of the website for internal analysis purposes.
_cbt	rts.ch	Session	Internal cookie
_chartbeat2	rts.ch	394 Days	Defined on a site using the Chartbeat real-time analysis platform Used to distinguish between new and returning visitors.
_pipe_c	rts.ch	750 Days	Internal cookie
_pipe_st	rts.ch	Session	Internal cookie
cs_fpid	rts.ch	179 Days	Internal cookie
sc_anonymous_id	soundcloud.com	750 Days	This domain belongs to Soundcloud, a German company that provides social sharing services based on sound clips. The data collected through its services can be used for profiling and targeted advertising.
_cb	rsi.ch	394 Days	This is a Microsoft MSN cookie used to measure the use of the website for internal analysis purposes.
_cbt	rsi.ch	Session	Internal cookie
ABV	arte.tv	Session	Internal cookie
tc_test_cookie	arte.tv	Session	Internal cookie
tCdebugLib	arte.tv	29 Days	Internal cookie
MSPTC	bing.com	389 Days	Supports third-party platform integration on the website
MUID	bing.com	389 Days	Identifies unique web browsers visiting Microsoft sites These cookies are used for advertising, site analysis and other operational purposes.
bcookie	linkedin.com	364 Days	This domain belongs to LinkedIn, the professional

			<p>networking platform It generally acts as a third-party host when website owners have placed one of its content sharing buttons on their pages, although its content and services may be integrated in other ways.</p> <p>Although these buttons add functionality to the website on which they are located, the cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or has accepted the terms and conditions of use. This is why it is classified as a primarily tracking/targeting domain.</p>
li_gc	linkedin.com	179 Days	<p>This cookie belongs to LinkedIn It usually acts as a third-party host when website owners have placed one of its content sharing buttons on their pages.</p> <p>Although these buttons add functionality to the website on which they are located, the cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or has accepted the terms and conditions of use. This is why it is classified as a primarily tracking/targeting domain.</p>
lidc	linkedin.com	A few seconds	<p>This domain belongs to LinkedIn, the professional networking platform It generally acts as a third-party host when website owners have placed one of its content sharing buttons on their pages, although its content and services may be integrated in other ways.</p> <p>Although these buttons add functionality to the website on which they are located, the cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or has accepted the terms and conditions of use. This is why it is classified as a primarily tracking/targeting domain.</p>
atauthority	www.arte.tv	396 Days	Internal cookie

Atidvisitor	www.arte.tv	181 Days	This cookie is part of the website's analysis system to collect information about visitor activity on its websites and other online services. This information is sent to AT Internet for analysis and used to improve the services offered to users.
atuserid	www.arte.tv	396 Days	This cookie is part of the website's analysis system to collect information about visitor activity on its websites and other online services This information is sent to AT Internet for analysis and used to improve the services offered to users.
wtsid_292330999892453	srf.ch	Session	The cookie used assigns an identifier to the site visitor and determines statistical data on visits to the site by the site visitor. This makes it possible to tailor the advertising displayed to the user.
wteid_292330999892453	srf.ch	179 Days	Internal cookie
serverid	www.southeastasianstudies.uni-freiburg.de	Session	Internal cookie
IDE	doubleclick.net	389 Days	DoubleClick is Google's real-time advertising exchange
test_cookie	doubleclick.net	Session	Determines whether the website visitor's browser supports cookie
GCL_AW_P	googleadservices.com	89 Days	Google ads cookie
_gcl_aw	graduateinstitute.ch	89 Days	Used by Google AdWords to test the effectiveness of ads on websites using their services. Used to award commission to affiliates when you arrive at the website from an affiliate referral link. This is set when you click on one of our links and is used to tell the advertiser and us which website you came from.
_gcl_au	graduateinstitute.ch	89 Days	Used by Google AdSense to test the effectiveness of advertising on websites using their services.

3. Social media and third-party cookies (created and managed by external services)

The Institute is present and active on social media Social media plugins can be recognised by the presence of the logo of the corresponding social network.

When you visit a page on our website that contains an activated plugin, your browser establishes a connection with the server of the third-party provider. Certain information is transmitted to the third-party service provider

Even if you are not a member of the corresponding social networks, it is possible that they may be aware of your IP address via the social plugin.

If you are connected to one of the social networks, the third-party service providers can directly attribute your visit to our website to your personal profile in the social network. If you interact with the plugins, the corresponding information is also transmitted to a server of the third-party service providers where it is stored. In addition, the information will be published on the social network on your accounts. To find out about the purpose and extent of data collection, the subsequent processing and use of data by the third-party provider, as well as your rights in this respect and the options for adjusting to protect your privacy, please refer to the third-party provider's information on data protection.

The cookie policy of these third parties is beyond our control.

If you wish to prevent social media from attributing the data collected on our websites to your personal profile in the corresponding social network, please log out of the social network in question before visiting our websites.

External service providers on the Institute's websites :

Arte ([Privacy Policy](#))

Elfsight ([Privacy Policy](#))

Facebook ([Privacy Policy](#))

Instagram ([Privacy Policy](#))

Interactive Image

Linkedin ([Privacy Policy](#))

RSF ([Privacy Policy](#))

RSI ([Privacy Policy](#))

RTS ([Privacy Policy](#))

SimpleCast ([Privacy Policy](#))

SoundCloud ([Privacy Policy](#))

Spotify ([Privacy Policy](#))

Viméo ([Privacy policy](#))

X ([Privacy Policy](#))

YouTube ([Privacy policy](#))

These services provided by third parties are outside the Institute's control

4. Google analytics

Google Analytics is a web analytics service provided by Google, Inc. of the United States ('Google'). The information generated by the cookie about your use of the website (including your IP address) ('data') will be transmitted to and stored by Google on servers outside Switzerland, in particular in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for the Institute and providing other services relating to website activity and internet usage.

Google adheres to the [Swiss-US Data Privacy Framework](#) and undertakes to ensure an adequate level of protection for data transmitted to the United States.

The Institute has also signed standard contractual clauses (SCC) with Google, which provide additional guarantees in terms of data protection.

Disclosure to third parties: Google may disclose data to third parties where required to do so by law or where such third parties process the data on Google's behalf, including in particular the Institute. To the best of our knowledge, Google will not associate your IP address with any other data held by Google. For its part, the Institute undertakes not to pass on all or part of this data to third parties.

Visitor's agreement resulting from the connection: by connecting to the sites, you expressly agree to the general conditions of use of Google Analytics, in particular to the processing of your personal data by Google under the conditions set out in the General Conditions and the Legal Notice.

Exclusion of all liability in relation to Google Analytics :The Institute declines all liability, in any form and for any reason whatsoever, for any damage of any kind whatsoever, in particular in connection with the use of Google Analytics and/or the processing of data by Google.

5. Your rights to object to cookies

You can delete all the cookies already on your device by deleting your browser's browsing history. All the cookies from the sites you have visited will be deleted, but you may lose certain preferences relating to the sites.

As a general rule, web browsers are configured to accept cookies.

You can deactivate the use of cookies by selecting the appropriate settings on your browser. However, deactivating cookies may prevent you from using certain features of this site. To do this, you can refer to your browser software and follow the instructions. In general, you need to go to the 'tools menu' or the 'configuration menu' and then choose the settings or preferences.

You may also refuse the use of cookies by Google and the processing of data about you by Google by downloading and installing the appropriate plug-in for your browser at <https://tools.google.com/dlpage/gaoptout?hl=fr>.

Please note that if you choose to block all cookies, you may find that browsing our site or using certain functions may be impaired.

6. Managing your cookie preferences

The Institute uses a Consent Management Platform to manage consent.

Where technically possible and where cookies are not strictly necessary, we will block non-essential cookies until you give your consent, as we operate our site on an opt-in basis to protect your privacy.

Please note, however, that accepting only necessary cookies may affect your browsing experience (for example, refusing functional cookies will not allow you to view videos on the website).

Before using our website, you will see a cookie banner where you can choose to allow all cookies, allow only necessary cookies or adjust your preferences for a more personalised approach to cookie management.

You can change your cookie preferences at any time by going to this [page](#) and using the '**cookie settings**' button.

For more information on how we process your data, please refer to the Privacy Policy.

7. Change to this cookie policy

This cookie policy can be consulted on the Institute's website. We reserve the right to amend and supplement it at any time without prior notice and at our sole discretion in order to take account of regulatory developments in particular. The updated version is published.

The date of the last update appears on this Policy. This Policy is available in French and English. In the event of any discrepancy between the two versions, the French version shall prevail.

Date of last update: 09.10.2024

DPO - [Contact email](#)