

**GENEVA
GRADUATE
INSTITUTE**

**CENTRE FOR
TRADE AND
ECONOMIC
INTEGRATION**

2024 CTEI Annual Report

FEBRUARY, 2024

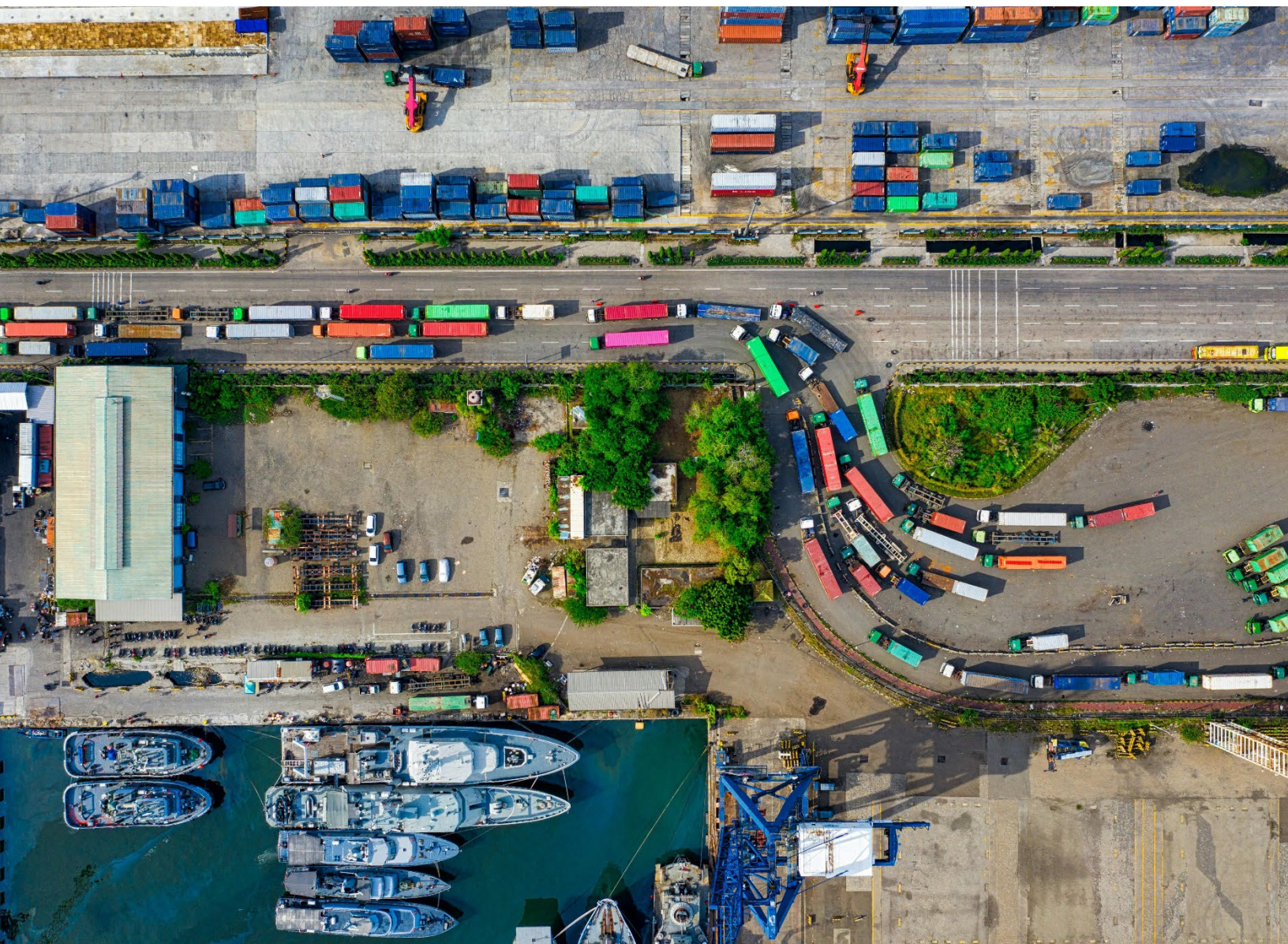


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EXECUTIVE SUMMARY

2024 was overall a very active year, CTE employed 28 staff (part and full time), in addition to affiliated professors (3), and fellows (10). We had over 18 active projects, including a multi-year interdisciplinary Sinergia project on how to make trade agreements work in the service of society; we submitted 13 proposals, 10 of which were successful.

CTEI continues to hosts two multi-stakeholder platforms: The Geneva Trade Platform (GTP) and the Thinking Ahead on Societal Change Platform (TASC); and the Geneva Trade Platform in turn hosts the Forum on Trade Environment and SDGs (TESS).

The TASC Platform continues to expand its reach and engagement on critical topics such as the Future of Work, Uncertainty, and the intersection of AI and Migration. Over the past year, it has hosted 25 collaborative events with contributions from 38+ organizations, fostering a virtual community of over 3000+ members and subscribers. The Platform has supported seven innovative collaboration and research projects, partnering with leading institutions like the International Labour Organization, the World Economic Forum, and the International Trade Centre. Additionally, TASC has hosted five distinct communities, evolving into a "community of communities" dedicated to advancing forward-looking discussions on key multilateral and cross-cutting global issues

GTP hosted a range of events, including Geneva Trade Week, conference on sustainable investment promotion, a seminar series on major intergovernmental reports and numerous networking, student empowerment and policy dialogue opportunities. It delivered direct capacity building programs to from South Korea and female trade experts from across Africa, continued to provide hosting and support to the TESS Forum and launched the

TradeLaw E-textbook to drastically reduce the price of studying trade law.

TESS continued to support the inclusive international cooperation and policy action necessary to align trade and trade policies with the urgent need for environmental action, sustainable development, and just transitions. Highlights included participation in major international gatherings such as the 13th WTO Ministerial Conference, UN biodiversity and climate summits, and sessions of the International Negotiating Committee on plastic pollution. TESS celebrated its three-year anniversary at a reception where we launched a compilation featuring 30+ articles by leading experts on the state of play in the multilateral trading system and how to put sustainability at the top of the agenda. TESS initiated a series of Ambassadors' Roundtables on Trade and Sustainability and continued to support the Coalition of Trade Ministers on Climate and the High Ambition Coalition to End Plastic Pollution. In 2024, TESS organized 52 policy dialogues and numerous consultations and published 61 publications and articles, including an expert group report on circular economy.

CTEI provided professional training and student engagement through the following main activities: a fully digital version of a Trade Law Casebook; a course where students were empowered with practical skills and tasked to parse and summarize key trade reports into briefings for real world beneficiaries; an immersive **Joint University Study Tour** for students interested in trade from all over the world; an **Urban Economics Association (UEA) Summer School** and a two multi-day symposiums for the civil servants of South Korea; Trade Lab projects.

CTEI continues to be highly engaged with a broad range of actors in Geneva and beyond, including through the platforms and forum it hosts, collaborating across events, research, and other types of activities.



**2 Platforms
&
1 Forum**

**18 active
projets
& 100
puplications**

**95 events
reaching
over 3000
people**

STAFFING OF THE CENTRE

In 2024, CTEI employed 28 staff (part and full time), had three associated professors, and ten affiliated fellows.

Professor Joost Pauwelyn remains the director after Professor Richard Baldwin left the Centre in August 2023. Tamara Pironnet, remains the Managing Director at 20%. They were supported by Leo Chauvin Morisse as Logistics Coordinators (80%). Professor Cedric Dupont and Assistant Professor Julia Cajal remain affiliated to the Centre.

In addition, Joost Pauwelyn directs the strategic aspects of the Geneva Trade Platform (GTP), and Gudela Grote and Cédric Dupont are co-chairs of the Thinking Ahead on Societal Change (TASC) Platform.

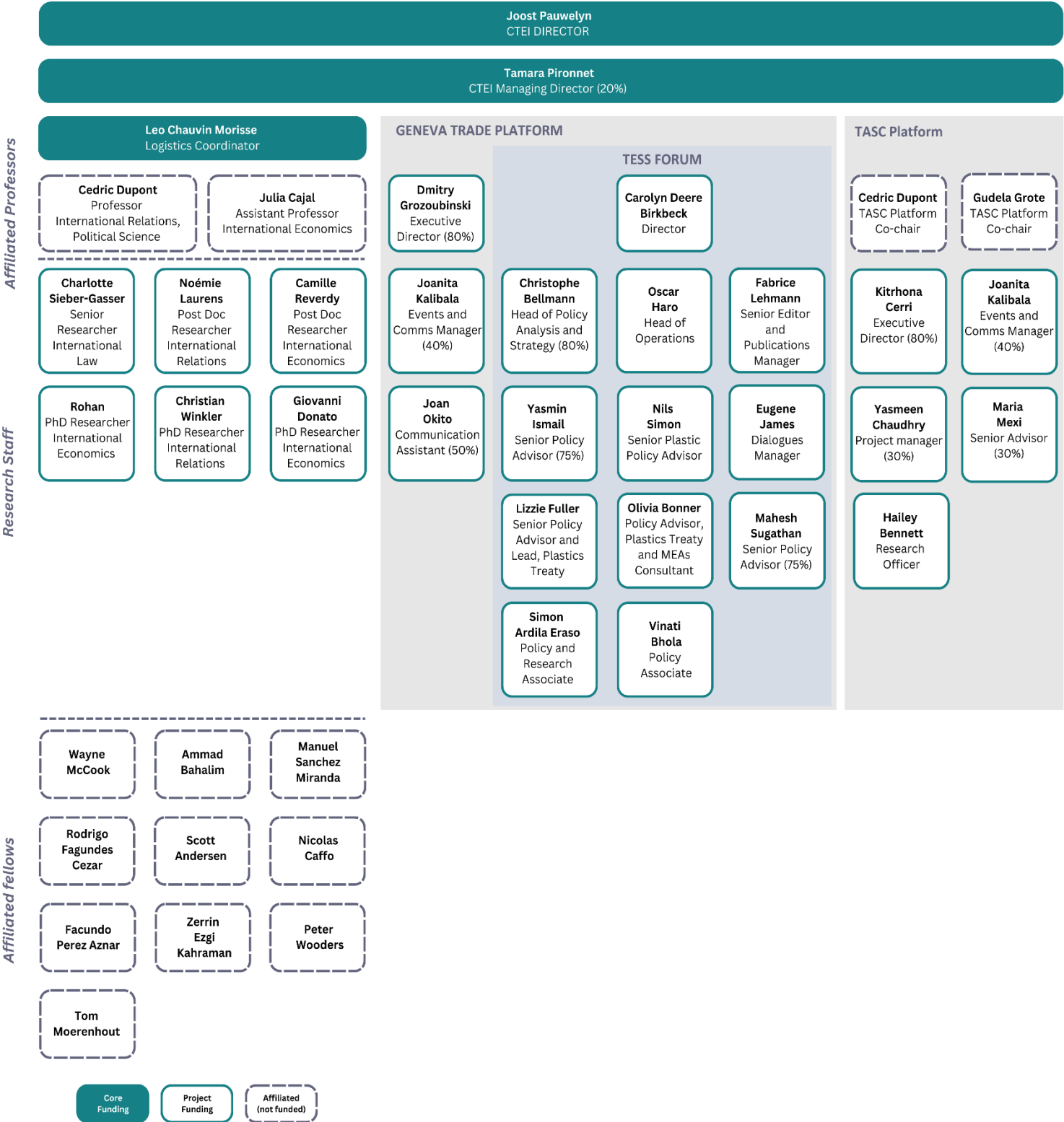
Moreover, each platform has its own Executive Director and Board of Advisors. Executive Director, Dmitry Grozoubinski (80%), directs the GTP platform, while Executive Director Kithrona Cerri (80%) directs the TASC Platform. Joanita Kalibala is the Events and Communications Manager (40%) for the TASC Platform and 40% for the GTP. Yasmeen Chaudhry and Maria Mexi are respectively Programme and Partnership Manager (30%) and Senior Advisor (30%) for the TASC Platform. Joan Heisig-Okitoi is the Communication Officer (50%) for GTP. GTP has also been supported by a Siny colleague.

The Forum on Trade Environment and SDGs (TESS Forum) is managed by Director Carolyn Deere and the team includes Christophe Bellmann Head of Policy Analysis and Strategy, Oscar Haro Head of Operations, Mahesh Sugathan Senior Policy Advisor, Fabrice Lehmann Senior Editor and Publications Manager, Yasmin Ismail Senior Policy Advisor, Lizzie Fuller Senior Policy Advisor and Lead Plastic Treaty, Olivia Bonner Policy Advisor Plastics Treaty, Simon Ardila Research Collaborator, Eugene James Dialogues Manager, Nils Simon Senior Plastics Policy Advisor, and Vinati Bhola Policy Associate.

CTEI's interdisciplinary Sinergia research project is implemented together with Senior Researcher Charlotte Sieber-Gasser, Post-doc Noémi Laurens Post-doc Camille Reverdy and Research Assistants Giovanni Donato, Rohan, and Christian Winkler.

In addition, CTEI hired Hailey Bennett for 3 months to complete a research project. Finally, Wayne McCook, Ammad Bahalim, Rodrigo Fagundes Cezar, Scott Andersen, Manuel Sanchez Miranda, Facundo Pérez Aznar, and Nicolás Caffo, Zerrin Ezgi Kahraman, Peter Wooders and Tom Moerenhout are affiliated to CTEI as fellows.

The figure below provides an overview of CTEI’s staffing, associates, and fellows in 2024.



RESEARCH PROJECTS

In 2024, CTEI had over 18 active projects.

Research projects

Making Trade Agreements Work in The Service of Society

Richard Baldwin, Joost Pauwelyn, Cedric Dupont, Sep 2022 – Aug 2024 (4 years); SNSF Sinergia; Competitive;

International trade agreements typically benefit the national welfare of the nations that sign them. However, they also generate economic displacements as well as negative social and environmental spill-overs. The traditional approach to address these negative spill-overs has been to rely on domestic flanking policies, which are de-linked from the trade agreement itself.

This approach, however, has not always worked well. Too often trade has been liberalized internationally, but domestic lawmakers have failed to enact the needed measures to address economic disruptions and spill-over effects on the environment and society.

Finding politically realistic and socially effective strategies would enable the gains of trade to materialize with the appropriate re-distribution and corrective mechanisms in place. Detecting novel ways of how to maintain both trade liberalization and the necessary adjustments have the potential of reshaping the way future international trade agreements are developed.

Trade and Labour Programme

Kitrhona Cerri, Maria Mexi; July 2023 – October 2025 (27 months); Laudes Foundation and World Economic Forum; Non-competitive;

A 2-year programme undertaken by the TASC Platform and the Trade and Investment Team of the World Economic Forum and funded by Laudes Foundation. The programme covers stakeholder engagement, interviews, events and country case studies to understand how trade agreements, domestic legislation and alternative governance mechanisms like global framework agreements have been working in practice to improve labour outcomes in global supply chains. Findings will be consolidated in a policy paper and shared with a multi-stakeholder audience at a series of multilateral fora.

An ex-ante sustainability analysis on the social dimension of sustainable development in context of the possible EFTA-Mercosur free trade agreement

Cedric Dupont; October 1 2024 – January 31 2025 ; State Secretariat for Economic Affairs (SECO); Non-competitive;

Making autonomous sustainable trade regulations work for everyone

Cédric Dupont and Joost Pauwely; Octobre 1 2024 – September 30 2026; Swiss Network for International Studies (SNIS); Non-competitive;

Other projects and mandates

Our Future Life: A Global Exploration of Our Shared Future (TASC)

Cedric Dupont, Kitrhona Cerri; May 2022 – ongoing; A joint exploration involving XPRIIZE, Arizona State University, World Economic Forum, GESDA, ITU, RSA and others;

Our Future Life is a new initiative working to create the world's most inclusive brainstorm on our shared future - a global challenge to share visions of the future with the world through the creation of short videos and films. The founding group of Our Future Life aim to put insights from our collective imagination into the hands of policymakers, decision-makers, creators and future shapers of all kinds.

Futures Balance

Cedric Dupont, Kitrhona Cerri; September 2023 – ongoing; United Nations SDG Lab, CHF N/A

Contributing to the ideation and creation of a new accountability and planning tool for long-term sustainability, prosperity, and well-being, anchored in the principle of intergenerational equity. The TASC Platform supported a Geneva Graduate Institute Advanced Research Project: Towards a new social contract of sustainable development for future generations, and conducted a series of scoping workshops for this new initiative in the run-up to the Summit of the Future.

Women Leading Well

Melissa Pitotti, Kitrhona Cerri; October 2023 – Ongoing; Plan International, International Gender Champions; Fidelity Workplace Solutions;

The TASC Platform supported the scoping of an initial leadership exchange, peer learning and a community of practice of women leaders in humanitarian

organizations, with the aim of facilitating longitudinal study on behaviour and organizational change. The initiative builds on research and publications of CHS [Alliance](#):

The following activities have been implemented by TESS in collaboration with:

French Ministry of Economy and Finance, Core Support

Carolyn Deere Birkbeck, May 2024 – Dec 2026, EUR 250,000; Non Competitive

Quadrature Capital Foundation, Climate Crisis

Carolyn Deere Birkbeck, Aug 2021 – Jul 2024, GBP 1'200,000; Non Competitive

Contributing to Progress on Environmental Sustainability at the World Trade Organization

TESS has established itself as a key convener and thought leader on trade, environment, and sustainable development raising the profile of environment and sustainable development priorities at the WTO, thereby contributing to renewed momentum around trade and sustainability issues at the multilateral level. TESS has built a reputation as a neutral, trusted, and credible partner that curates timely information and puts forward concrete ideas and policy options in discussions of member-led initiatives (Trade and Environmental Sustainability Structured Discussions, Dialogue on Plastic Pollution, Fossil Fuel Subsidy Reform) and the WTO Committee on Trade and Environment (CTE). TESS has also supported dialogue between policymakers, researchers and civil society, both in Geneva and beyond, as well as between the trade and environment policy communities on the sustainability agenda at the WTO.

Throughout 2024, TESS played a leadership role in sustaining meaningful engagement of WTO members on the importance of environment and sustainable development. We provided detailed inputs on options for cooperation reflected in various ministerial statements prepared for the WTO Ministerial Conference, contributed momentum at CTE on discussions around trade-related climate measures and also sustainable agriculture, and facilitated critical discussions in the member-led initiatives, including on circular economy and the workstreams of the Dialogue on Plastic Pollution.

Facilitating Developing Country Engagement on Trade and Sustainability

TESS continued to support the engagement of developing countries on the trade, environment, and sustainable development interface and their efforts to shape the agenda for international deliberations. This work has involved providing concrete inputs and identifying strategic opportunities to foster inclusive international cooperation and action on trade and climate through the effective participation of developing countries.

In 2024, our efforts to facilitate the engagement of developing countries on the trade and climate nexus by offering formal and informal settings for delegations and stakeholders to exchange views, build shared understandings, and review opportunities to shape the agenda for international deliberations were valued and recognized. A growing number of developing countries are demonstrating their engagement and interest in substantive discussions on trade, environment, and sustainable development priorities in multilateral

settings, be it at the WTO or in the UN climate negotiations, as well as in regional settings.

European Climate Foundation, Climate Crisis

Carolyn Deere Birkbeck, Nov 2022 – Oct 2025, EUR 400,000; Non Competitive

Supporting the Coalition of Trade Ministers on Climate

In recognition of its supportive role from inception, TESS has been nominated to act as the Secretariat of the Coalition of Trade Ministers on Climate, which brings together more than 60 ministers from different regions and varying levels of development, climate vulnerabilities, and trade circumstances to foster inclusive international cooperation at the nexus of climate, trade, and sustainable development.

In 2024, TESS was active in providing technical support for coalition outcomes and facilitating coalition meetings, consultations, and outreach, engaging members, stakeholders, and partners.

In February, in the margins of the MC13, the coalition convened its second ministerial meeting, yielding two key outcomes: the endorsement of a communiqué with a clear message for the WTO to pursue ambitious commitments in support of the global response to the climate crisis, and a Menu of Voluntary Actions listing trade-related actions at the ministerial level. In November, TESS helped ensure coalition presence and visibility at the 2024 UN Climate Change Conference.

Catalysing Dialogue on Principles for Trade-Related Climate Measures

Trade-related climate policies have an important role to play in facilitating a just transition to a low-carbon economy, while supporting countries' efforts to adapt

and build resilience to climate change. Depending on how these measures are designed, however, they may lead to trade tensions with potential consequences for the multilateral trade system and wider cooperation vital for achieving climate ambition. There are also concerns that trade-related climate measures could further marginalize developing countries. Against this backdrop, TESS has published the report of an International Legal Expert Group convened by TESS, providing guidance on the design and implementation of trade-related climate policies, which has been presented at the CTE. In 2024, we also launched a project on the interoperability of carbon pricing mechanisms.

Enhancing Understanding of Climate-Trade Opportunities and Challenges

In the absence of greater coherence and collaborative approaches between the climate and trade policy communities, efforts to respond to the climate crisis at the speed and scale required will be greatly undermined.

TESS was present at the 2024 UN Climate Change Conference, providing an opportunity to engage with a diverse set of climate community policymakers (delegations, stakeholder organizations) on trade-related actions and collaborations that can advance climate goals and support inclusive cooperation on trade, climate, and sustainable development.

Alongside the WTO Public Forum, we collaborated with Geneva Trade Week (hosted by the Geneva Trade Platform) to host the opening plenary, inviting Geneva-based ambassadors and international experts to share their views on pragmatic options and unconventional ideas on ways forward for international cooperation on trade, climate, and sustainable development at the WTO.

We also held our annual stakeholder breakfast roundtable on climate and trade, attended by leading experts from around the world, providing a space to discuss opportunities and priorities for trade cooperation to support the global climate agenda.

Australian Department of Foreign Affairs and Trade (DFAT), Climate Crisis

Carolyn Deere Birkbeck, Nov 2023 – Oct 2027, AUD 1,000,000; Non Competitive

Supporting Developing Countries' Development of National Strategies and Priorities at the Nexus of Trade, Climate Change, and Sustainable Development

The project aims to support developing country governments and their stakeholders to formulate national visions, strategies, and policy options on trade that reflect national climate and sustainable development challenges and priorities and promote their pursuit at the national and international levels.

The project has three pillars: (i) Identify national trade-related priorities on climate mitigation and adaptation and climate-resilient development; (ii) Develop national trade-related strategies on climate mitigation and adaptation and climate-resilient development; (iii) Actively pursue national goals through trade diplomacy.

The project is pursued in partnership with expert institutions active at the national level. Activities will combine the production of analytical pieces involving national and international experts, a series of multistakeholder dialogues or roundtables in the partner countries and in Geneva, and behind-the-scenes support for engagement in relevant international processes.

Australian Mission to the WTO, Nature, Food and Resources

Carolyn Deere Birkbeck, Jun 2023 – Jun 2024, CHF 75,000; Non Competitive

Fostering Cooperation on Sustainable Agriculture and Trade at the WTO

The project focused on two areas. A first area aimed at spurring a constructive and inclusive dialogue and cooperation on the trade and sustainable agriculture interface in the multilateral trade context, including through a series of roundtables. The second area focused on options and pathways for action on environmentally harmful agricultural subsidies by mobilizing expertise through a set of informal meetings and roundtables supported by targeted knowledge outputs.

United Nations Environment Programme, Crosscutting

Carolyn Deere Birkbeck, Mar 2024 – Jul 2024, US\$ 75,000; Non Competitive

Pathways for Cooperation in Sectors at the Intersection of Trade, Environment, and Sustainable Development

This project involved a series of roundtables and deep dives to explore possible approaches and pathways for enhanced international cooperation. The roundtables brought together leading experts from international organizations and think tanks, governments, and stakeholder organisations and covered the following topics: fostering international trade cooperation on environmentally harmful agricultural subsidies; trade in minerals critical for climate transitions and the green economy; and trade, sustainability, and circularity in the textiles sector: perspectives on trade in second hand textiles.

World Bank

Carolyn Deere Birkbeck, Jun 2024 – Feb 2025, CHF 120,000; Competitive

Trading Plastics: A Guide to the Development of Trade Policy Strategies and Tools to Address Plastic Pollution

This guidebook aims to support World Bank client countries to use trade and trade policies in support of their plastic pollution reduction goals and priorities. It outlines policy approaches that help balance trade, environmental, socio-economic, and health objectives and make informed decisions about the design and implementation of these trade policy tools. The guidebook is primarily intended for policymakers in developing countries involved in the development of national policies and measures on trade and plastic pollution. It is also meant for negotiators engaged in discussions on trade and plastic pollution in international processes.

Royal Norwegian Ministry of Climate and Environment, Plastic Pollution

Carolyn Deere Birkbeck, Jan 2024 – Dec 2024, NOK 3,700,000; Non Competitive

Minderoo Foundation, Plastic Pollution

Carolyn Deere Birkbeck, Oct 2023 – June 2025, CHF 603,605; Non Competitive

Supporting the Global Plastics Treaty

In March 2022, UN member countries agreed on a resolution to launch negotiations on an international legally binding instrument on plastic pollution. TESS supports the work of the Intergovernmental Negotiating Committee (INC) by promoting cooperation on where

and how trade and trade-related policies can facilitate the treaty negotiations.

In 2024, we supported the treaty process through a set of events and consultations focused on fostering convergence on several indispensable, but challenging, elements of the negotiations—primary plastic polymers, plastic products and chemicals in plastics, and financing—as well as the operationalization of the protection of human health from the adverse impacts of plastic pollution as a core objective for the treaty.

Throughout the year, TESS convened informal expert working groups on critical areas of attention for the treaty to further discussion and understanding in areas that require a depth of technical expertise. The process contributed to the development of informational documents, publications, and engagement strategies that culminated in progress on critical issues at INC-5 in Busan, Republic of Korea, in November.

European Commission Directorate-General for Environment; Monaco Ministry of Foreign Affairs and Cooperation; German Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV); Swiss Federal Office for the Environment (FOEN); United Kingdom Department for Environment, Food & Rural Affairs, Plastic Pollution

Carolyn Deere Birkbeck, Multiple Dates, Cumulated Total EUR 310,000 + GBP 18,000; Non Competitive

High Ambition Coalition To End Plastic Pollution

In 2024, as governments set their sights on crossing the finishing line at INC-5 in Busan in November, we continued to support the work of the High Ambition Coalition to End Plastic Pollution (HAC) as part of its Secretariat function, including by assisting HAC members in their preparations while fostering efforts to reinforce and mobilize an even wider group of countries in favour of an effective, ambitious treaty. We also organized two workshops in Kigali and Geneva.

Due to the trusted convening power among delegates, stakeholders, and technical experts, subject-matter expertise of our team, and relationships of TESS with INC delegations, TESS moderated a meeting in Busan that culminated in a joint text proposal on addressing sustainable production, including setting a global target for primary polymer production, which was supported by more than 100 countries in the final days of INC-5. This proposal demonstrated an ambitious majority in the INC and contributed to the momentum for the “Stand Up for Ambition” statement—the drafting and development of which was supported by TESS as HAC Secretariat—which was delivered in the closing plenary.

PROPOSALS SUBMITTED

In 2024, CTEI submitted 13 proposals, 10 of which were successful, 3 of which are pending

- **Securing Critical Materials Markets and Investments;** Tom Moerenhout and Peter Wooders; November 1 2024 – December 1 2026; The William and Flora Hewlett Foundation; Non-Competitive; Successful
- **An ex-ante sustainability analysis on the social dimension of sustainable development in context of the possible EFTA-Mercosur free trade agreement;** Cedric Dupont; October 1 2024 – January 31 2025 ; State Secretariat for Economic Affairs (SECO); Non-competitive; Successful
- **Making autonomous sustainable trade regulations work for everyone;** Cédric Dupont and Joost Pauwely; Octobre 1 2024 – September 30 2026; Swiss Network for International Studies (SNIS); Non-competitive; Successful
- **Trading Plastics: A Guide to the Development of Trade Policy Strategies and Tools to Address Plastic Pollution;** Carolyn Deere; August 03 2024 – February 15 2025; The World Bank; Competitive; Successful
- **Advancing engagement and promoting constructive dialogue on climate cooperation and action in the multilateral trade context;** Carolyn Deere; 11.10.2024 – 10.10.2025 ; European Climate Foundation (ECF); Non-competitive; Successful
- **Strategic Collaboration to Support the Global Plastics Treaty;** Carolyn Deere; 26.07.2024-30.06.2025 ; Minderoo Foundation; Non-competitive; Successful
- **Fostering dialogue and action at the intersection of trade, environment, and sustainable development, in favour of a trading system that addresses global environmental crises and advances the United Nations sustainable development goals;** Carolyn Deere; 27.05.2024 - 31.12.2026; French Ministry of Economy and Finance; Non-competitive; Successful
- **Trade, nature, climate, sustainable development; environmentally harmful agricultural subsidies; critical minerals; second hand textiles;** Carolyn Deere; 30.03.2024-31.07.2024 ; United Nations Environment Programme (UNEP); Non-competitive; Successful
- **Fostering Multilateral Cooperation and Developing Countries' Engagement on Trade-related Climate Measures in the WTO in the Lead Up to MC14;** Carolyn Deere; 01.01.2025 - 31.03.2027 ; German Agency for International Development Cooperation (GIZ); Non-competitive; Successful
- **Supporting Multilateral Cooperation to Develop a Legally Binding International Instrument to End Plastic Pollution;** Carolyn Deere; 01.01.2025-31.12.2025 ; Royal Norwegian Ministry of Climate and Environment; Non-competitive; Successful
- **Supporting Developing Country Engagement in the Coalition of Trade Ministers on Climate;** Carolyn Deere; 2025; Australian Department of Foreign Affairs and Trade (DFAT); Non-competitive; Pending
- **A trading system that supports cooperation and action on the climate crisis;** Carolyn Deere; 2025 ; Children's Investment Fund Foundation (CIFF); Quadrature Climate Foundation (QCF); Non-competitive; Pending
- **Trade Policy Incentives for Sustainable Agriculture;** Carolyn Deere; 2025; WWF-UK; Competitive; Pending

PLATFORMS

CTEI hosts two multi-stakeholder platforms: The Geneva Trade Platform and the Thinking Ahead on Societal Change Platform. The Geneva Trade Platform in turn hosts the Forum on Trade Environment and SDGs.



THE GENEVA TRADE PLATFORM

Joost Pauwelyn; Swiss Department of Foreign Affairs;
Phase 1 Jan 2024 – Dec 2025 CHF 600, 000; Non-competitive

GTP translates international trade policy for a global audience, while supporting the policymaking process and conversation in Geneva.

The platform convenes meetings, curates information and provides technical capacity building programs for a range of partners. Its goal is to strengthen the trade policy conversation, make it more accessible to those impacted by it, and ensure it leaves no voice unheard.

The Platform combines the convening power, prestige, world-leading experts, engaged student body and resources of the Graduate Institute with an agile framework, the support of donors, and the collaboration

of partners from across the public, private, non-profit and intergovernmental sectors.

The neutrality of its position within the Graduate Institute allows it to convene meetings on politically sensitive topics, while the depth of expertise it can draw on within the Institute and across its network ensures that conversations are informed, interesting and thought provoking.

Throughout 2024 the GTP built on its reputation as a connector and interpreter of trade policy, helping multiple major industry associations and other stakeholders navigate the complex trade landscape with its heart in the city. It held dozens of events, including its signature Geneva Trade Week, and built on the launch of the trade law e-casebook, an online resource for students now used by over forty universities and thousands of students worldwide.



THINKING AHEAD ON SOCIETAL CHANGE PLATFORM (TASC)

Cedric Dupont, Kirthona Cerri; Swiss Department of Foreign Affairs; Phase 3 Jan 2024 – Dec 2025; Non-competitive



The Thinking Ahead on Societal Change (TASC) Platform is an open forum to support constructive dialogue and cooperation in the midst of change and transitions. To break the connection between societal change and conflict, we broaden connections, engage with uncertainty, and empower change-makers with insights, tools and mindsets to collectively understand and support peaceful, human-centered change and transitions.

In 2024, the Platform expanded its focus from the future of work to the future of working together - looking at how we work with emerging technology, expanding inclusion and evolving multilateral, multi stakeholder cooperation. TASC hosted 24 events with 19 partner organizations, including the annual Future of

Work Summit, and supported 8 research and collaboration projects applying foresight, systems thinking and design thinking to challenges related to transition and transformation. The TASC Community now hosts three communities of practice (CoPs): The Bridging Changes Academy for Leadership in Practice; Women Leading Well, for women in humanitarian leadership; and the Business and Conflict CoP, co-hosted with Geneva Trade Platform and UNDP.

We were delighted to welcome Gudela Grote, Professor of Work and Organizational Psychology at ETH Zurich, who joins Professor Cédric Dupont as a TASC Platform Co-Chair, strengthening the Platform's focus on AI governance and uncertainty.

THINKING AHEAD
ON SOCIETAL
CHANGE

ABOUT US

JOIN US

THE NEWS



THE TESS PLATFORM

Carolyn Deere; Multiple donors (Australia, Munderoo, Norway, France, European Climate Foundation, The World Bank, UNEP, Germany, Switzerland) October 2023 – May 2027; Competitive and non-competitive

TESS was launched in 2021 to support a global trading system that effectively addresses global environmental crises and advances the UN Sustainable Development Goals.

To foster inclusive international cooperation and action on trade and sustainability, our activities seek to catalyse inclusive, evidence-based, and solutions-oriented dialogue and policymaking, connect the dots between policy communities, provide thought leadership on priorities and policy options, and inspire governments and stakeholders to take meaningful action.

Our work is organized around four core themes—climate crisis, natural environment, plastic pollution, circular economy—reflecting the triple planetary crises of climate change, nature loss, and pollution, as well as a number of specific policy areas responding to evolving and emerging policy developments. Alongside, TESS is engaged in several initiatives that respond to strategic policy opportunities and works consistently to foster engagement with a diverse range of experts from all regions, focusing in particular on ensuring representation of developing country voices in international agenda-setting on trade and sustainability, and partnerships with international organisations, stakeholders, universities, academics and think tanks based in International Geneva and around the world.



2024 highlights

- In 2024, TESS was formally nominated to act as the Secretariat of the **Coalition of Trade Ministers on Climate**, bringing together ministers from more than 60 countries from different regions, and varying levels of development, trade circumstances, and climate vulnerabilities. At the request of the co-leads, TESS provided technical support for coalition outcomes and facilitated meetings, consultations, and outreach, including ensuring coalition presence at MC13 and COP29.
- As governments set their sights on crossing the finishing line in the plastics treaty negotiations, we continued to support the work of the **High Ambition Coalition to End Plastic Pollution (HAC)** as part of its Secretariat function, including by assisting members in their preparations while fostering efforts to reinforce and mobilize an even wider group of countries in favour of an effective, ambitious treaty. The HAC has over 60 members from a broad diversity of regions and levels of economic development.
- The **International Expert Group on Trade, Circular Economy, and Sustainable Development**, convened by TESS, issued a seminal report in 2024 providing guidance to policymakers on approaches and good practices for the design of trade-related circular economy policies. The expert group engaged a

diverse group of leading international experts. Their findings have contributed to ongoing deliberations on these topics at the WTO.

- In 2024, TESS mobilized an **International Expert Group on Environmentally Harmful Agricultural Subsidies** representing a diversity of perspectives and regional expertise. The group was asked to identify a set of environmentally harmful subsidies for priority action at the international level and inform discussion on options for cooperative action, including at the WTO, OECD, FAO, and in the context of the Global Biodiversity Framework. The group's report will be published in early 2025.
- TESS cemented its leadership role during the year in sustaining **meaningful engagement of WTO members** on the importance of environment and sustainable development. TESS has established itself as a key convener and thought leader in the multilateral context on issues of trade, environment, and sustainable development, where it focuses on supporting relevant policy processes, including the WTO Committee on Trade and Environment and the member-led Dialogue on Plastic Pollution, Trade and Environmental Sustainability Structured Discussions, and Fossil Fuel Subsidy Reform initiative. A key dimension of this work is to support the inclusion of developing country perspectives and priorities in these discussions.
- TESS was regularly invited to offer **ideas and guidance** on trade and sustainability, especially on opportunities for multilateral cooperation, including at major international gatherings such as the WTO ministerial conference, the UN climate summit and biodiversity summit, the plastics treaty negotiations, and the annual meeting of the WEF, among others.
- In 2024, TESS organized 52 policy dialogues and published 15 policy papers and 46 articles. The TESS website nearly doubled in traffic. A digital marketing campaign conducted during MC13 generated more than 8 million impressions. TESS curated a series of expert views on reviving multilateralism in its blog **Synergies**, with 30+ contributions on issues at the heart of current debates on trade and sustainability at the WTO. The series was launched as a compilation during Geneva Trade Week as TESS celebrated its three-year anniversary.
- In International Geneva, TESS is recognised as a **unique and trusted convenor** on issues of trade and sustainability, capable of bringing together diverse perspectives at all levels of seniority—from ministers and ambassadors to technical experts, academics and students—and regional knowledge to explore opportunities for inclusive cooperation and action. In 2024, TESS directly contributed to momentum on issues of trade and sustainability. TESS is proud to have employed a number of Geneva Graduate Institute alumni on its team.

**For inclusive international
cooperation and action on
trade and sustainability**

PUBLICATIONS

In 2024 CTEI and its directors have published 100 papers, articles, book chapters, and working papers.

Books and chapters:

1. *International Trade Law and Data Governance: Aligning Perspectives and Practices* – Neha Mishra (Hart Publishing, 2024)
2. Various chapters in: T. Cottier and K. Nadakavukaren Schefer (eds.), *The Encyclopaedia of International Economic Law*, Edward Elgar, Cheltenham/Northampton, 2nd edition, C. Sieber-Gasser:
 - a. Exceptions to Most-Favoured Nation Treatment: Special and Differential Treatment»
 - b. Regulatory Harmonisation and Mutual Recognition: Preferential Trade Agreements»
 - c. Regulatory Harmonisation and Mutual Recognition: GATS Article VII»
 - d. Trade in Services: Preferential Trade Agreements
 - e. Labour Mobility: GATS Mode 4 Commitments in WTO and GATS
 - f. Labour Mobility: GATS Mode 4 Commitments in Preferential Trade Agreements
3. Syrian Refugees' Location Choice in Urban Areas as a Subjective Process: A Cross-Case Comparison of Önder (Ankara) and Yunusemre (Izmir) Neighbourhoods – Güngördü, F. N., & Kahraman, Z. E. H., in *The Urban Refugee* (pp. 183-212). Eds. Bulent Batuman and Kivanc Kilinc. Intellect Publishing
4. From Sanctuary to Home: Assessing Resettlement Process of Syrian Refugees within the Perspective of Challenges, Opportunities and Expectations (in Turkish), – Zerrin Ezgi Kahraman, in *Cities as the Focus of External Migration*, Eds. Sezen Savran and Atahan Demirkol. Idealkent Publishing, Ankara
5. Incorporating Digital Development Perspectives in International Trade Law -- Binit Agarwal and Neha Mishra, in Kanevskaia, O. S., Brožek, B. and Pałka, P., *Research Handbook on Law and Technology*

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Published articles:

6. Five Facts about MPCs: Evidence from a Randomized Experiment – Joannes Boehm, with E. Fize and X. Jaravel, in *American Economic Review* 115(1) (January 2025).
7. Decoding The Impacts of Covid-19 on Everyday Life Practices of Syrian Refugees and Their Settlements: An Investigation at Neighbourhood Level – Zerrin Ezgi Kahraman, in *Southeast European and Black Sea Studies*, 1-24
8. Covid-19 Experiences of Refugees within the Context of Pandemics, Urban Life and Migration (in Turkish) – Zerrin Ezgi Kahraman, in *About Spaces Transformed by the Pandemic and the Human Aspect*, Eds. Melis Oğuz. Idealkent Publishing, Ankara
9. Carbon Leakage and International Climate Change Law – Alice Pirlot, in *Transnational Environmental Law* 13(1)
10. Global tax governance: : taking stock of the past and looking forward – Alice Pirlot and Dagan, T., in *Journal of International Economic Law*
11. Climate Clubs: An International Tax Law Perspectiv – Alice Pirlot, in *INTERTAX* 52(1) (01 July)
12. When Are Carbon Border Adjustment Measures Just? – André, P. and Alice Pirlot, in *Political Studies*, 0(0)
13. Editorial: Chatgpt For Writing And Teaching About Tax – Alice Pirlot, in *INTERTAX* 52(1)
14. A springboard or a safeguard? The repercussions of affinity on environmental treaties' adaptability – Noemie Laurens, in *Earth System Governance*
15. Searching for a recipe for success: Environmental citizen petitions under free trade agreements – Noemie Laurens, in *Environmental Politics*
16. Sweetening the liberalization pill: Flanking Measures to Free Trade Agreements – Noemie Laurens, Chirstian Wrinkler and Cedric Dupont, in *The Review of International Political Economy*
17. Bolstering environmental governance with trade agreements: The role and challenges of citizen

- complaints – Noemie Laurens, in *TESS Forum* (27 October)
18. Future-proofing Environmental Treaties: Strategies for Adaptability – Noemie Laurens, in *IISD SDG Knowledge Hub* (04 December)
 19. Taming Artificial Intelligence: A Theory of Control-Accountability Alignment Among AI Developers And Users – Gudela Grote et. al., in *Academy of Management Review* 0(0)
 20. Can Informal Judicial Norms Protect Against Political Pressure? – Joost Pauwelyn and K. Pelc, in *Review of International Political Economy*
 21. 21st Century Customs Fraud: How to Effectively Enforce Sustainability Requirements on Imports? – Joost Pauwelyn, in *Journal of International Economic Law* 27(2)
 22. Addressing Negative Effects of Trade Liberalization: Unilaterally and Mutually Agreed Flanking Policies – Joost Pauwelyn and Charlotte Sieber-Gasser, in *World Trade Review* 23(5)
 23. Trade Packages – Charlotte Sieber-Gasser and Noemie Laurens, in *World Trade Review* 23(5)
 24. The UN Sustainable Development Goals: A Commentary – Charlotte Sieber-Gasser and (I. Bantekas, F. Seatzu and K. Akestoridi, 2023, Oxford University Press) *Zeitschrift Nachhaltigkeitsrecht* 3/2024, pp. 314-315, C. Sieber-Gasser
 25. Are EU actions on sustainable development missing the goal of strengthening climate change mitigation worldwide? – Charlotte Sieber Gasser, in *Business and Human Rights: New Challenges and New Actions*, UN Global Compact Network Poland (December)
 26. *Demokratie und Globalisierung: Rechtliche und politische Analysen zu Beginn der vierten industriellen Revolution* – Springer, Cham, C. Sieber-Gasser & A. Ghibellini (eds.), German translation
 27. International Community in the Global Digital Economy: A Case Study of the African aDigital Trade Framework – Neha Mishra and Kholofelo Kugler, in *International and Comparative Law Quarterly* 73(4)
 28. Digital Trade and Global Data Governance: Charting New Pathways in International Economic Law -- Neha Mishra, in *IISD Trade and Sustainability Review* (October)
 29. How to make EU unilateral trade and sustainability policies work for the Global South? – R. Cezar, C. Sieber-Gasser, C. Azevedo-Ramos & R. Y. Murakami Lima, T20 Policy Brief, TF4.1, G20 Brasil 2024
 30. Sustainability Standards which Work for All: How Trade Policy Can protect Forests and Livelihoods – Christian Wrinkler and Arianna Bondi, G20 Brazil Policy Brief, TF04, (2024)
 31. Trade and Labour: Rethinking Policy Tools for Better Labour Outcomes — Kitrhona Cerri and Maria Mexi (June 2024)
 32. Policy tools for better labour outcomes — Maria Mexi and Mekhla Jha (30 April)
- CTEI Working papers:**
33. Firm adaptation in Production Networks: Evidence from Extreme Weather Events in Pakistan — Joannes Boehm, with C. Balboni and M. Waseem
 34. Trade and the End of Antiquity — Joannes Boehm, with T. Chaney
- TESS Policy Papers:**
35. *A Sustainable and Inclusive Trade Agenda for CARICOM* – Jan Yves Remy and Peta-Gay Facey Wilson (20 December)
 36. *Heavy Industries – Trade, Climate, and Net Zero Pathways: Scenarios and Implications for Developing Countries and Climate-Resilient Development* – Johanna Lehne (09 December)
 37. *Trading Plastics: A Guide to the Development of Trade Policy Strategies and Tools to Address Plastic Pollution* – Mahesh Sugathan (05 December)
 38. *Enhancing Sustainability Through Reforming Subsidies for Agriculture* – Christophe Bellmann, Clara Brandi, Umberto Celli, Carolyn Deere Birkbeck, and Peter Draper (28 November)
 39. *Textiles and Garments – Trade, Climate, and Net Zero Pathways: Scenarios and Implications for Developing Countries and Climate-Resilient Development* – Patrick Schröder (19 November)
 40. *Considerations for Ensuring the Protection of Human Health Through International Cooperation in*

the Global Plastics Treaty: Building on the Chair's Third Non-Paper – TESS (15 November)

41. *Fisheries – Trade, Climate, and Net Zero Pathways: Scenarios and Implications for Developing Countries and Climate-Resilient Development* – U. Rashid Sumaila (12 November)
42. *Carbon Markets – Trade, Climate, and Net Zero Pathways: Scenarios and Implications for Developing Countries and Climate-Resilient Development* – Scott Vaughan (04 October)
43. *The Transition to an Economy That Values Nature* – Ruth Davis (27 September)
44. *Trade, Circular Economy, and Sustainable Development: Guidance on Approaches and Good Practices for the Design of Trade-Related Circular Economy Policies and Measures* – International Expert Group on Trade, Circular Economy, and Sustainable Development (19 September)
45. *Reviving Multilateralism: From Vision to Action on trade and Sustainability at the WTO* – TESS (ed.) (12 September)
46. *Human health in the INC Intersessional Work Process: Analysis of Submissions Relevant to Human Health* – TESS (23 August)
47. *Environment, Climate, and Sustainable Development at MC13: A Review of Ministerial Declarations, Decisions, and Statements* – Eugene James, Vinati Bhola, and Carolyn Deere Birkbeck (23 April)
48. *Fossil Fuel Subsidy Reform: Options for Inclusive Collective Action at the World Trade Organization* – Peter Wooders (22 April)
49. *Trade and Environment at the World Trade Organization: State of Play and Entry Points* – TESS (05 April)

TESS Synergies Articles :

50. *Carbon Copies? Suspicious Patterns of Commercial and Industrial Policy Response by the Behemoths of World Trade* by Simon J. Evenett and Fernando Martin (16 December 2024)
51. *Trading Our Way Out of Plastic Pollution: The Role of Sustainable Substitutes and Alternatives* by Lorenzo Formenti and Henrique Pacini (28 November 2024)
52. *Ambitious Climate Action Urgently Needs International Cooperation Across Clean Energy*

Value Chains by Peter Wooders and Tom Moerenhout (19 November 2024)

53. *Can the International Maritime Organization Incentivize an Equitable Transition Away From Fossil Fuel Use?* by Tristan Smith (15 November 2024)
54. *From Tension to Cooperation on Trade-Related Climate Measures: Six Principles to Bolster International Cooperation* by International Legal Expert Group on Trade-Related Climate Measures and Policies (10 November 2024)
55. *Three Key Issues to Address at the Interface Between Climate and Trade* by Ignacio Garcia Bercero (10 November 2024)
56. *Bolstering Environmental Governance With Trade Agreements: The Role and Challenges of Citizen Complaints* by Noémie Laurens (27 October 2024)
57. *The Forgotten Role of Logistics in Achieving Net-Zero* by Alan McKinnon (25 October 2024)
58. *Why the Next Three Months Are Critical for People, Nature, and Climate* by Ani Dasgupta (02 October)
59. *Reforming Financial Systems and the Transition to an Economy That Values Nature* by Ruth Davis (01 October)
60. *Revitalizing International Fossil Fuel Subsidy Phase-Out Commitments Through Roadmaps, Closing Loopholes, and Support* by Jakob Skovgaard, Harro van Asselt, Christopher Beaton, Evan Drake, Natalie Jones, Neil McCulloch, Ronald Steenblik, and Peter Wooders (25 September)
61. *Trade and Climate in the WTO: What Can We Learn From Preferential Trade Agreements?* by Jean-Frédéric Morin and Clara Brandi (17 September)
62. *How the WTO Can Help Foster Cooperation on Sustainable Agriculture and Trade* by Christophe Bellmann (09 September)
63. *WTO Reform: Catalyst for a Sustainable Trade System and Transformative Change* by Jan Yves Remy (05 September)
64. *WTO at a "Crossroads" in Addressing Trade and Climate Nexus* by Jean-Marie Paugam (03 September)
65. *How Can We Harness Aid for Trade as a Crucial Component of the Financing Landscape for a Just Transition to Sustainable Trade?* by Carolyn Deere Birkbeck and Fabrice Lehmann (01 September)
66. *Making a Border Carbon Adjustment Mechanism Work for Climate, Trade, and Equity* by Kasturi Das and Kaushik Ranjan Bandyopadhyay (29 August)

67. *The Rising Agenda of “Beyond Growth” – What Impact for International Trade Debates on Sustainability?* by Céline Charveriat (26 August)
68. *Trade and Environment in a Cul-De-Sac: Balance Sustainable Consumption with Production* by Pradeep S. Mehta, Bipul Chattopadhyay, and Shruti Maheshwari (21 August)
69. *The Emerging Principle of Common Concern of Humankind and International Trade Regulation* by Thomas Cottier (07 August)
70. *How Can Aid for Trade and Financing Help Support the Trade-Related Priorities of Developing Countries to Tackle Plastic Pollution* by Mahesh Sugathan (05 July)
71. *We Need Serious Conversations on Finance at the Intersection of Trade, Climate, and Sustainable Development* by Hon. Kerrie D. Symmonds (28 June)
72. *Unlocking the Potential of International Trade to Promote a Global Secondary Market and the Transition to a Circular Economy: What Role for the WTO?* by Antoine Oger and Pierre Leturcq (28 June)
73. *Promoting Sustainability Through Reforming Subsidies for Agriculture in the WTO* by Christophe Bellmann, Clara Brandi, Umberto Celli Junior, Carolyn Deere Birkbeck, and Peter Draper (13 June)
74. *The IMO Carbon Pricing Mechanism, the Equitable Transition of International Shipping, and WTO Law* by Goran Dominioni (30 May)
75. *Practical First Steps Towards Comprehensive Subsidy Reform* by Ken Ash, Anthony Cox, and Peter Draper (29 May)
76. *The WTO Can Help Reform Subsidies to Fossil Fuels That Propel the Climate Crisis* by Peter Wooders (22 May)
77. *Reshaping WTO Subsidy Rules for a Sustainable Future* by Daniel C. Esty and Elena Cima (08 April)
78. *Critical Minerals Initiatives for Green Supply Chains: How Multilateralism Can Help* by Henry Gao, Weihuan Zhou, and Victor Crochet (15 March)
79. *Sustainability at the WTO After MC13: Forging a Proactive Response* by Carolyn Deere Birkbeck and Christophe Bellmann (14 March 2024)
80. *There's a Great Future in Plastics – And Other Takeaways From the WTO MC13 Ministerial* by Robert Howse (13 March 2024)
81. *Trade in the Balance: Aligning the Trading System With Climate and Development Goals* by Kevin Gallagher and Tim Hirschel-Burns (11 March)
82. *Greening Supply Chains: Sleepwalking Into a New Era of Trade Policy?* by Marion Jansen (07 March)
83. *Climate and Trade Cooperation After the Thirteenth WTO Ministerial Conference: Quo Vadis?* by David Kleimann, Jodie Keane, and Michai Robertson (07 March)
84. *Trade Can Support the Achievement of a Nature-Positive Global Goal to Reverse Biodiversity Loss* by Marco Lambertini (6 March)
85. *Protecting Forests Through Sustainable Supply Chains: A Future Role for the WTO?* by Brendan Vickers (05 March)
86. *The Governance of Trade as if a Healthy Planet Really Mattered* by Mark Halle (29 February)
87. *Strong Ministerial Engagement is Needed to Strengthen International Cooperation on Sustainability and Trade* by Carolyn Deere Birkbeck and Christophe Bellmann (24 February)
88. *Voluntary Carbon Markets – Unfinished Business From COP28* by David Luke and Cecilia Wandiga (22 February)
89. *How to Avoid Potential Friction in Future Trade in Climate Technologies* by Brad McDonald and Scott Vaughan (22 February)
90. *Pathways Exist for the Appropriate Design and Implementation of Trade-Related Climate Measures* by Ujal Singh Bhatia (22 February)
91. *WTO Reform: A Catalyst for Transformative Change in the Caribbean Community* by Jan Yves Remy (22 February)
92. *Transparency is Vital to Sustain State Support for the Clean Energy Transition* by Simon J. Evenett and Fernando Martin (22 February)
93. *The WTO on Sustainable Trade: Far From Perfect, by No Means the Enemy of the Good* by Kimberley Botwright (22 February)
94. *Why Delivering a Fisheries Subsidies Agreement Matters for Small Islands* by Matthew Wilson (14 February)
95. *Trade, Climate, and Finance: Breaking the Silos to Drive Ambitious, Inclusive Action* by the Coalition of Trade Ministers on Climate (18 January)

EVENTS

In 2024, CTEI hosted over 95 events, including 3 Major conferences, reaching more than 3000 people. The table below provides an overview of all events:

THE FUTURE OF WORK SUMMIT – 20 JUNE



The Future of Work Summit 2024 brought together a diverse range of stakeholders—including policymakers, businesses, researchers, civil society, and youth—for a day of critical reflection and proactive solutions.

Under the theme of **Working Together to Shape the Unknown**, this edition of the Summit focused on the challenge of **building trust for collaborative policymaking and a renewed social contract**. Taking place on World Refugee Day, the event emphasized the interconnections between two key unknowns at the forefront of domestic and international discourse: **Migration and Artificial Intelligence (AI)**.

Sessions covered:

1. **Governing the Unknown: When Complexity Meets Silos** – An opening discussion with TASC Co-chairs and Kenya's Permanent Representative, explored the challenge of fostering trust for collaborative

policymaking across multiple unknowns. The session examined how strengthening policy frameworks can help navigate geopolitical, demographic, and technological impacts on the future of work.

2. **Developing Shared Perspectives** – The first roundtable explored systemic views on migration and AI in the workplace, integrating diverse perspectives and identifying key interconnections.
3. **Carving New Collaborations** – The second roundtable focused on identifying challenges, opportunities, and gaps in current responses to migration and AI in the workplace.
4. **Integrating Across Multiple Unknowns** – Attendees collaborated to identify links between various systems and policy solutions related to migration and AI. The roundtables concluded with reflections on how new mindsets, tools, and connections could shape the way we work together to build the future of work.
5. **The Future of Working Together** – The closing panel featured conveners of major multilateral initiatives from UNHCR, ILO, and ITU to discuss how breaking silos, fostering trust, and expanding cooperation can lead to a more inclusive and human-centered future of work.

Participants also enjoyed networking opportunities led by TASC partners, including Develor Productions Oy, Source Transitions, Na'amal, Geneva Trade Platform, PwC, Association Yojoa, MIT Jameel World Education Lab, Accenture, Startups Without Borders, and Cuisine Lab.

With 5 sessions, 19 partners, and 370+ participants, the one-day conference inspired fresh thinking and avenues for collaboration to shape a future where technology empowers and migration enriches the world of work.

THE GENEVA TRADE WEEK 09 – 13 SEPT



Geneva Trade Week (GTW) 2024 was more integrated than ever before into the WTO Public Forum, with a range of exciting events, receptions, private workshops and talks designed to complement the experience of those travelling to Geneva.

Building on the success of the previous year, GTW again played host to a student debate on the WTO's main stage – this time with students from the Graduate Institute taking on a team from WTI Bern in front of a panel of eminent judges and a huge audience – including the head of the World Customs Organization.

The opening day saw a huge panel in collaboration with the the TESS Forum, with a dozen Ambassadors and the WTO Deputy-Director General sharing innovative ideas on sustainability initiatives in the multilateral trading system. It also saw the GTP host the global board meeting of the International Chamber of Commerce, featuring updates on the situation in international trade from leading experts.

As always Geneva Trade Week included receptions, this time in partnership with TESS and the TradeExperettes global network of female trade professionals – and once again some of the best conversations during the Public Forum took place at dedicated, invitation only workshops organized by GTP in collaboration with the World Economic Forum, International Institute for Sustainable Development, Ernst and Young, and the St. Gallen Endowment for Prosperity Through Trade.

DATE	TITLE	PLATFORM	ATTENDEES
16/01/2024	Davos Session - Labour in Global Supply Chains	TASC	20
17/01/2024	Coalition of Trade Ministers on Climate	TESS	20
23/01/2024	Women Leading Well Training	TASC	15
25/01/2024	Living Wages in International Trade - Lunch Workshop	TASC	33
07/02/2024	"Implementing a Treaty to End Plastic Pollution: A Holistic Approach to Resource Mobilization & Financing for Systems Change & Just Transitions"	TESS	
	MC13 reporting series	GTP	
15/02/2024	Women Leading Well Training	TASC	4
15/02/2024	How can international geneva advance social justice?	TASC	104
20/02/2024	Webcasting event of TASC social justice event	TASC	
22/02/2024	Bridging Changes Leadership Academy Instructor Training	TASC	8
22/02/2024	Precis Course : TASC student presentation	TASC	3
26/02/2024	OCHA Training Women Leading Well	TASC	
26/02/2024	Stakeholder Roundtable on Climate, Trade, and Sustainable Development	TESS	15
27/02/2024	GTDW - Shock Therapy for a Greener Future: The Dynamics of Firms' R&D Investments, with Esther Ann Boler	CTEI	30
28/02/2024	Enabling a Just Transition: Trade and Industrial Policy Options for Developing Countries on Climate Action and Principles for Cooperation	TESS	
28/02/2024	Fostering Trade-Related Cooperation on Plastic Pollution: The WTO Dialogue on Plastics Pollution beyond MC13	TESS	
29/02/2024	SDG lab design thinking activity with mission	TASC	
04/03/2024	GTDW - Consumer Demand with Price Aggregators, with Thibault Fally	CTEI	30
06/03/2024	Small Businesses, Fragility, and Conflict: Solving the SME Puzzle	GTP	
08/03/2024	Women Leading well humanitarian Tour of Geneva	TASC	11
12/03/2024	GTDW - Trade Diversion and Labor Market Outcomes, with Nathalie Chen	CTEI	30
19/03/2024	Book Presentation & Roundtable Disucussion HUMAN-CENTRED ECONOMICS: The Living Standards of Nations by Richard Samans, Director of ILO Research	TASC	67
25/03/2024	GTDW - Omnia Juncta in Uno: Foreign Powers and Trademark Protection in Shanghai's Concession Era, with Maggie Chen	CTEI	
28/03/2024	Women Leading Well Networking	TASC	
09/04/2024	GTDW - Who Stands on the Shoulders of Chinese (Scientific) Giants? Evidence from Chemistry, with Claudia Steinwender	CTEI	32
16/04/2024	WTO Dispute Settlement:What Almost Was with Marco Molina	GTP	48
18/04/2024	Brainstorming Roundtable on Nature-Positive Trade Rules for Sustainable Development	TESS	26
18/04/2024	Women Leading Well Networking	TASC	11
22/04/2024	Trade Policy in the Shadow of Conflict: A Quantitative Toolkit for Geoeconomics, with Mathias Thoenig	CTEI	34
23/04/2024	International Trade Law and Global Data Governance Book Launch	CTEI/GGC	48
26/04/2024	Opportunities for Cooperation on Trade and the INC: Insights from the WTO Dialogue on Plastic Pollution and National Experiences	TESS	

April	Delfi - Balkans Delegation on Future of Work	TASC	
06/05/2024	Technology Co-Development and Trade for Just Industry Transitions to Net Zero for Heavy Industry	TESS	38
07/05/2024	Green Subsidies, Trade, and Sustainable Development: Priorities for Enhanced International Cooperation on Financing Sustainability	TESS	41
07/05/2024	Research Village Inauguration	CTEI	
13/05/2024	GTDW - Optimal Resilience in Multi-Tier Supply Chains, with Gene Grossman	CTEI	28
28/05/2024	A Convenient Truth: Climate Measures, Protectionism and Development	GTP	25
28/05/2024	The Plastics Crisis as a Health Crisis: How Can the International Health Community Support the Global Response to Plastic Pollution & the Plastics Treaty?	TESS	155
30-31/05/2024	AI For Good Workshop AI Futures	TASC	60
03/06/2024	Roundtable on Trade, Sustainability, and Circularity in the Textiles Sector: Perspectives on Trade in Second Hand Textiles	TESS	63
05/06/2024	Book launch: Why politicians lie about trade?	CTEI	53
06/06/2024	Sinergia Workshop	CTEI	
06/06/2024	(Vrije university) Workshop: Evidence-based decision making at the WTO	CTEI/VU/GTP	
06/06/2024	ASIL Abroad Geneva Meeting - GTP Reception	CTEI	
10-12/06/2024	Joint University Student Tour (JUST)	CTEI	100
17 & 18/06/2024	Valerie Hughes Event: Reckoning and Renewal: The World Trade Organization and Its Dispute Settlement System at 30	GTP	
19 & 20/06/2024	MOOT COURT	CTEI	
03/06/2024	Dmitry teaching Trade Experette members on social media use as trade professionals	GTP	22
20/06/2024	Future of Work summit	TASC	373
21/06/2024	Fostering International Trade Cooperation on Environmentally Harmful Agricultural Subsidies	TESS	85
24-26/06/2024	UEA Summer School 2024	CTEI	
25/06/2024	Trade, Climate Adaptation, and Climate-Resilient Development	TESS	62
26/06/2024	Nationally Determined Contributions 3.0, Trade, Finance, and Investment Gaps and the Role of International Cooperation and Aid for Trade	TESS	
26/06/24	Transforming the Future of Work: The Power of Systems Thinking for Collaborative Actions in AI and Migration	TASC	40
28/06/2024	What Do Developing and LDC Members Need to Implement Trade-Related Policies to Tackle Plastic Pollution?	TESS	
02/07/2024	The Future of Work Roundtable TEMASEK	CTEI/TASC	15
05/06/2024	Future of Trade report launch	GTP	
11/07/2024	World Spirits Alliance Event (Trade Q&A)	GTP	100
12/06/ 2024	Trade in Minerals Critical for Climate Transitions and the Green Economy: Developing Country Perspectives and Pathways for International Cooperation	TESS	69
9-13/09/2024	Geneva Trade Week	GTP	200

09/09/2024	International Cooperation on Trade, Climate, and Sustainable Development at the WTO: Pragmatic Options & Unconventional Thinking	TESS	
10/09/2024	Labour in Green and Digital Transitions Breakfast	TASC	20
12/09/2024	WTO Public Forum Session - Addressing Environmentally Harmful Agricultural Subsidies Through the WTO	TESS	
12/09/2024	Stakeholder Breakfast Roundtable on Climate, Trade, and Sustainable Development at the WTO	TESS	37
10-13/10/2024	Trade and environment Week @WTO WTO Trade and Environment Week Session Nature Positive Trade: Priorities and Opportunities for Cooperation on Emerging Issues	TESS	
16/9/24	Navigating International Taxation: the Effects of a Carbon Levy on Shipping, with Vianney Dequidt	CTEI	31
18/10/24	Trade For Peace: Future Leaders 3 Youth In Peacebuilding Through Trade	GTP	
24/10/2024	Connecting the Dots: How International Cooperation on Trade and Trade Policies Can Support Action on the Global Biodiversity Framework	TESS	
30/09/2024	Segregation, Spillovers, and the Locus of Racial Change, with Donal Davis	CTEI	28
01/10/2024	An Economic Analysis of Extraterritorial Taxation, with Mathieu Parenti	CTEI	32
14/10/2024	Trade Sanctions, with Dzhamilya Nigmatulina	CTEI	30
31/10/2024	Global Employment Trends for Youth 2024 - Intergenerational Dialogue - Asia & the Pacific (virtual)	TASC	148
31/10/2024	Dmitry Speaking at ITC internal Meeting: How do we drive development with data?	GTP	
29-4/10/2024	TASC retreat with Co-chairs	TASC	
6/11/24	European Industry CBAM Update	GTP/CTEI	209
6/11/24	The Work of the WTO Dialogue on Plastic Pollution: Insights and Reflections for the INC Process	TESS	201
7/11/24	ITC Refugee Talent intergration Webinar	TASC	13
7/11/24	The trade-environment nexus: debates, opportunities and challenges	GTP	
11/11/24	Where Do the Data Come From? Endogenous Classification in Administrative Data, with Matthew W. Grant	CTEI	27
14/11/24	Dmitry speaking @ Why the WTO matters	GTP	
15/11/2024	Trade Meets Climate: Priorities for Collective Trade Action and Cooperation To Achieve Climate Goals	TESS	
15/11/2024	Dmitry speaking @ IGTC General Assembly - Q/A session	GTP	
19/11/24	Inspiring Peacemakers Series	CTEI/the fab/peacebuilding initiative	30
19/11/24	Climate, Trade, and Sustainable Agriculture and Food Systems: Opportunities for International Cooperation That Is Ambitious, Effective and Fair	TESS	
20/11/24	African Continental Free Trade Agreement (AfCFTA) seminar	CTEI/GTP	21
21/11/24	Dmitry speaking @ International Trade System on a Tightrope	GTP	
21/11/2024	Global Employment Trends for Youth 2024 - Intergenerational Dialogue - Sub-Saharan Africa (virtual)	TASC	57
21/11/24	Trade & Labour Workshop in Indonesia	TASC	22

25/11/2024	Pricing to Heterogeneous Consumers and FirmMarket Power: Evidence from the United States and China, with Luca Macedoni	CTEI	31
26/11/24	UN BHR Workshop on Just Transitions	TASC	29
26-28/11/24	Korean Training	GTP	30
28/11/2024	Business and Conflict Community of Practice Annual Workshop	TASC / GTP	95
10/12/2024	Global Employment Trends for Youth 2024 - Intergenerational Dialogue - Middle East-Europe	TASC	80
12/12/2024	The Agreement on Climate Change, Trade and Sustainability: Towards Enhanced International Cooperation on Trade and Climate	TESS	46
TOTAL	95		3353

PROFESSIONAL TRAINING AND STUDENT ENGAGEMENT

The Centre for Trade and Economic Integration, Platforms underneath and the TESS Forum provide a range of opportunities for IHEID students to gain valuable experience at high level events, network with luminaries, diplomats and experts from around the world and to contribute to research, analysis and communication products. Our staff provide training and guidance for students to empower them to support our various projects, while gaining hands-on experience in international policy, economics and development. Students working with CTEI have engaged directly with Ministers, planned and executed conferences, undertaken research, learned videography and event audio, and taken the stage at events with a global audience. Through their collaboration with CTEI, many of these students have subsequently secured sought after internships and entry level positions within the international system, prestigious law firms and development organizations.

TRADE LAW CASEBOOK

In 2021 CTEI, through its Geneva Trade Platform, began work on a fully digital version of a [Trade Law Casebook](#) which would allow students in developing countries to

study trade law without buying a book that can retail at over 200 USD. This book has now been published online and is freely accessible to all that sign up to the free Beyond Trade Network social platform.¹ At well over 1,000 learners already, it has proven itself significantly in-demand and we believe it will continue to do so. A range of Universities are picking it up as their main textbook, including (but not limited to) the following: Brooklyn Law School (US); Columbia University (US); Duke Law (US); Georgetown Law (US); IHEID (Switzerland); Singapore Management University (Singapore); London School of Economics (UK); Prince Sultan University (Saudi Arabia); Queen's University (Canada); University of Sheffield (United Kingdom); Strathmore University (Kenya); University of Otago (New Zealand); Tufts (US); Universidad de los Andes (Colombia); University of Ottawa (Canada); University of Papua New Guinea (PNG); University of Wisconsin-Madison (US). The book will now be translated into Mandarin, Spanish and possibly other languages.

¹ The BTN is a selective social network specifically for trade policy professionals, trade policy stakeholders and trade policy students - hosted on the [Mighty Networks](#) platform. It was created by the Geneva Trade Platform in 2020 to serve as a place for the trade policy

community to meet, exchange ideas, and form sub-communities of practice.

JOINT UNIVERSITY TOUR



Together with 7 other universities from around the world, CTEI co-organized a **"Joint University Study Tour"** for students interested in trade. This tour was an immersive week where a selection of students visited major Trade actors in Geneva, assisted seminars and events related to the topic, and had the opportunity to shadow trade delegates for a day. With some 100 students attending from all over the world, it also gave participating students an opportunity to meet peers from around the world.

GENEVA TRADE PLATFORM TRAININGS

In 2024, the GTP again delivered two multi-day symposiums for the civil servants of South Korea, as well as to students from all over the world through the Joint University Tour Study Program, and to female trade experts from Africa as part of a Konrad Adenauer Stiftung Funded collaboration with the TradeExperettes. GTP also engage with students through the organization of a student debate hosted at the WTO during the WTO Public Forum.

TRADELAB PROJECTS

TradeLab International Economic Law Clinic. Joost Pauwelyn; since 2014; (No budget); Partner institutions: The TradeLab clinic allows students from various disciplines to work on specific legal and policy questions

posed by real beneficiaries. Legal clinics are composed of small groups of highly qualified and carefully selected students. The students work under the close supervision of one or more professors and are teamed up with expert mentors from law firms, national or international organizations or academia, who lend their knowledge, time and feedback to the students, pro bono. The students are prepped and supervised by Academic Supervisors and Teaching Assistants. The Clinic forms part of the TradeLab network (www.tradelab.org), founded and housed at the Graduate Institute, which now has 20 university partners spread across the globe.

In 2024, the Graduate Institute clinic completed several projects, supervised by Scott Andersen and Colette van der Ven.

URBAN ECONOMIC ASSOCIATION (UEA) SUMMER SCHOOL 2024

The Urban Economics Summer School 2024, held from June 24-26, brought together an enthusiastic cohort of 60 students at the Geneva Graduate Institute. This intensive three-day event, organized in collaboration with the Urban Economics Association, University of Geneva and the Geneva Graduate Institute offered an exceptional platform for learning, networking, and advancing the field of urban economics.

Participants had the unique opportunity to learn from some of the most esteemed figures in urban economics. The program featured keynote speeches, in-depth lectures, and interactive workshops led by distinguished lecturers from around the globe. The engaging sessions covered a range of contemporary topics, providing students with both theoretical knowledge and practical insights.

RELATIONSHIP WITH INTERNATIONAL GENEVA

Through CTEI's core activities and the platforms we seek to work in collaboration with existing actors, to minimize duplication and leverage complementarities. The table below provides a sample list of all organizations partnered with in 2024.

CTEI continued to support the Geneva Trade and Development Workshop (GTDW), a joint seminar series of the Geneva School of Economics and Management (GSEM), the Graduate Institute in

Geneva (IHEID), the United Nations Conference on Trade and Development (UNCTAD); the World Trade Organization (WTO), and the Centre for Economic Policy Research (CEPR).

In addition, CTEI continued its tripartite agreement with the Permanent Mission of India to the WTO, Geneva (PMI), and the Centre for Trade and Investment Law at the Indian Institute of Foreign Trade, New Delhi (CTIL)

ICC, GAN GLOBAL, GENEVA CENTER FOR BUSINESS AND HUMAN RIGHTS, PUBLIC SERVICE INTERNATIONAL, UNIVERSITY OF ZURICH, CENTER FOR LEADERSHIP IN THE FUTURE OF WORK, ADECCO, PWC, GENEVA, MACRO LABS AND NESTA, VITRA, WORLD ECONOMIC FORUM, SWISSNEX, FORAUS, JUSTJOBS NETWORK, FINISH MINISTRY OF SOCIAL AFFAIRS AND HEALTH, KINGDOM OF NETHERLANDS, GRADUATE INSTITUTE'S, CENTRE FOR GLOBAL GOVERNANCE, GRADUATE INSTITUTE'S PROFESSIONAL DEVELOPMENT COMMITTEE AND MACRO-DEVELOPMENT RESEARCH INITIATIVE, THE GLOBAL SHAPERS COMMUNITY, GENEVA, GENEVA MACRO LABS, SWISSCOGNITIVE, COGNITIVEVALLEY, TRANSFORM.AI, REGHORIZON, ENTERPRISE FOR SOCIETY CENTRE, UNITAR. FUTURES LAB OF THE UNIVERSITY OF LAUSANNE, MICROSOFT AI, LINKEDIN, YMCA, HEC LAUSANNE UNIL, WORLD BANK, PERMANENT MISSION OF SWITZERLAND TO THE UNITED NATIONS OFFICE AND TO THE OTHER INTERNATIONAL ORGANIZATIONS IN GENEVA, FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS, VULNERABLE GROUP OF TWENTY GROUP OF MINISTER OF FINANCE OF THE CLIMATE VULNERABLE FORUM (V20 CVF), AROHA GENEVA, FOREIGN COMMONWEALTH AND DEVELOPMENT OFFICE (UK), PEW CHARITABLE TRUST, CENTER FOR INTERNATIONAL ENVIRONMENTAL LAW, INTERNATIONAL UNION FOR CONSERVATION OF NATURE (IUCN), INTERNATIONAL INSTITUTE OF SUSTAINABLE DEVELOPMENT (IISD), CONVENTION ON BIOLOGICAL DIVERSITY (CBD), WORLD TRADE ORGANISATION (WTO), INTERNATIONAL TRADE CENTER (ITC), UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT (UNCTAD), UNITED NATIONS ENVIRONMENT PROGRAMME (UNEP), GENEVA BEAT PLASTIC POLLUTION DIALOGUES, GENEVA ENVIRONMENT NETWORK, BRUSSELS SCHOOL OF GOVERNANCE, UNIVERSITY OF BUENOS AIRES, SCHOOL OF LAW, SHRIDATH RAMPHAL CENTRE (INTERNATIONAL TRADE LAW, POLICY & SERVICES), UNIVERSITY OF THE WEST INDIES, BARBADOS, TRADE POLICY TRAINING CENTRE, UNITED NATIONS SDG LAB