

CAMPAIGN BUDGET — UN SECRETARY-GENERAL CANDIDACY

Candidate: Maria Elena Nader | Republic of Peru | Campaign Cycle Oct 2025 – Jan 2027

TEAM OVERVIEW

Full Names	Gabriel Pellegrina; Gabriela Carvalho; Menna Nouh
Group Number	Group 4: Education
Professor	Lucile Maertens
Course	RI-SP:170 - Politics of International Organizations

CANDIDATE OVERVIEW

Full Name	Maria Elena Nader						
Nationality	Peruvian						
Date of Birth	14 March 1961 (age 65)						
Current Title	Minister of Foreign Affairs of Peru						

CAMPAIGN RATIONALE

Thematic pillars	Education equity · Gender equality · Labour rights · South-South cooperation
Electoral support	Broad Latin American bloc + African Union observer support + Nordic co-sponsors
Campaign period	October 2025 – January 2027 (15 months)
Phase 1	Q4 2025 (Oct–Dec): Candidacy announcement, coalition-building, initial donor pledges
Phase 2	FY 2026 (Jan–Dec): Full campaign operations, UNGA season, bilateral outreach
Phase 3	January 2027: Final push, Security Council consultations, closing events
Total budget	USD 9,800,000