



TRADE FOR THE BENEFIT OF SOCIETY

Thursday 12 November
from 3:30pm to 9pm

AUDITORIUM JACQUES-FREYMOND, GENEVA GRADUATE INSTITUTE

CONCLUDING CONFERENCE OF THE SNSF SINERGIA RESEARCH PROJECT “TRADE PACKAGES - MAKING TRADE AGREEMENTS WORK IN SERVICE SOCIETY”

Over the past four years, the research project examined how trade governance can better contribute to societal and environmental well-being. At the heart of the project is a simple but consequential question: how can trade agreements move beyond traditional policy silos and address the broader social and environmental effects associated with trade? Bringing together research on the foundations of trade governance, environmental protection, labour, and gender, the project has explored both the negative effects associated with trade and the range of “flanking measures” that can help address them.

This concluding conference will take stock of the project’s main findings and place them in a broader conversation about the evolution of trade governance. It will bring together researchers, policymakers, and practitioners to discuss what four years of research on trade packages tell us about the prospects for making trade more sustainable and socially beneficial. Beyond presenting the project’s findings, the conference will ask:

WHERE DO WE STAND TODAY, AND ARE WE MAKING MEANINGFUL PROGRESS TOWARDS TRADE FOR THE BENEFIT OF SOCIETY?

**GENEVA
GRADUATE
INSTITUTE**

**CENTRE FOR
TRADE AND
ECONOMIC
INTEGRATION**

3:30PM - 3:55PM REGISTRATION

At the Auditorium Jacques-Freymond

4:00PM - 4:15PM WELCOME REMARKS

Speakers

Cédric Dupont

Professor, International Relations, Geneva Graduate Institute

Joost Pauwelyn

Professor, International Law, Geneva Graduate Institute

Marcelo Olarreaga

Professor, Economics, University of Geneva

4:15PM - 6:00PM FINDINGS | PACKAGE TREATIES

Foundations

- Trade-related negative effects
- What is flanking?

Speaker

Christian Dominic Florian Winkler

Former PhD Researcher, International Relations

Sustainable Trade

- Trade and Sustainable Development
- How does sustainable trade overcome policy silos?

Speaker

Charlotte Sieber-Gasser

Senior Researcher, International Law

Environment

- Trade-related negative effects for the environment
- Suitable flanking measures

Speaker

Noémie Laurens

Postdoc Researcher, International Relations

Labour and Gender

- Trade-related negative effects for labour and gender
- Suitable flanking measures

Speakers

Rohan

Former PHD Researcher, International Law

Discussants
To be confirmed

6:00PM - 6:15PM BREAK

6:15PM - 7:00PM ROUNDTABLE

Speakers

Cédric Dupont

Professor, International Relations, Geneva Graduate Institute

Joost Pauwelyn

Professor, International Law, Geneva Graduate Institute

Marcelo Olarreaga

Professor, Economics, University of Geneva

Additional speakers to be confirmed

7:00PM - 9:00PM CLOSING APERO

At La Villa Barton

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We are doing so by looking at positive and negative effects of trade liberalisation in order to better understand the complexity of structural adjustment following trade liberalisation and the many unwanted negative effects of trade on the environment and labour. By thinking trade liberalisation and flanking measures together, we believe that we can achieve trade agreements that truly work in the service of society.

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