



THE
GRADUATE
INSTITUTE
GENEVA

CENTRE
FOR TRADE
AND
ECONOMIC
INTEGRATION

CTEI ANNUAL REPORT 2020

CONTENTS

- EXECUTIVE SUMMARY** - 3 -
- STAFFING OF THE CENTRE** - 6 -
- ONGOING RESEARCH PROJECTS** - 8 -
- OTHER ACTIVE, ONGOING PROJECTS** - 11 -
 - The Geneva Trade Platform (GTP)**..... - 12 -
 - Thinking Ahead on Societal Change Platform (TASC Platform)**..... - 13 -
 - The Digital Governance Hub (DGH)** - 14 -
- PUBLICATIONS**..... - 16 -
- EVENTS**..... - 20 -
- PROFESSIONAL TRAINING AND STUDENT ENGAGEMENT** - 32 -
- PUBLIC IMPACT OF THE CENTRE’S WORK**..... - 35 -
- RELATIONSHIP WITH INTERNATIONAL GENEVA**.....41



EXECUTIVE SUMMARY

2020 has been an unparalleled year for CTEI. It has been a year marked by the COVID-19 Pandemic, a crumbling multi-lateral trading system, extraordinary changes in the world of work, and a leapfrog in the importance of internet. Each of these challenges has marked an opportunity for CTEI. We have worked across multiple fronts to remain at the forefront of these key global trends throughout this very peculiar year.

Led by a new management team and a new approach, 2020 marked the start of a new era for CTEI. In addition to our traditional activities, CTEI has become a platform of platforms, an incubator of new projects and a space that is able to address important gaps in the fields of trade (and beyond). In response to the world's key trends, this year we launched three new initiatives that radically transform our reach and impact:

- **The Geneva Trade Platform (GTP)**, a multi-stakeholder platform that focuses on trade, with seed funding from the Swiss Government. It works on connecting, informing, and empowering trade actors as well as incubating new ideas. It hit the ground running and hosted the Geneva Trade Week end of September 2020, providing a substitute for the cancelled WTO Public Forum, and garnering thousands of participants worldwide.
- **The Thinking Ahead on Societal Change (TASC) Platform**, a multi-stakeholder platform that initially focuses on the future of work, also with seed funding from the Swiss Government. The TASC platform connects and informs the plethora of actors interested in the future of work, as well as promotes and fosters innovation. The TASC platform could not come at a more opportune moment. As the world is grappling with new realities that were already in the making but that have been accelerated by the pandemic, the TASC platform will help stakeholders navigate these new realities. The TASC Platform already hosted the Future of Work Summit, gathering close to 1'000 participants to reflect on a year of changes in the way we work.

- **The Digital Governance Hub (DGH)** will be an excellence and knowledge hub devoted to improving the international governance of matters related to, or raised by, the explosive advance of digital technology. Through the Hub, we hosted the Data 2025 Conference, as an opportunity to reflect the importance of Data and how it is shaping our world. The DGH is still in the formative stage.

Through these three new initiatives, and by further enhancing the work of CTEI Core, we hope to contribute to the strengthening of “la Genève Internationale”; promote the Graduate Institute; be at the forefront of cutting edge, policy relevant research; and, become a catalyst of dialogue and networking among stakeholders in Geneva; while boosting student capacity and experience.

2020 has been a very prolific year on all fronts. In addition to the three large conferences, we hosted 6 in-person events and 24 webinars with more than 4’500 (registered) participants, an average of 100 per event. We co-published four e-books: three on Trade and COVID-19 and one with recommendations; a report on Digital Governance in Geneva; a policy brief on how to get America Back In The Game, with recommendations on how can friends of the multilateral system re-engage the United States under President-elect Biden; as well as a working paper, 2 chapters and 4 articles. We had five active research projects on: Global Value Chains; using text as data to identify trends across legal texts (Convergence vs Divergence); Internet Governance in Geneva, Opportunities for Telemigration in Colombia; and Relinking Trade and Labour. We also submitted eight proposals, two of which were successful. In addition, Joost Pauwelyn was selected as member of the new Multi-party interim appeal arbitration arrangement (MPIA). We provided professional training and student engagement through three main activities: the TradeLab International Economic Law Clinic, the hosting of the Editorial Assistant of the Journal of International Economic Law published by Oxford University Press, and the launch of an online CTEI Student Network.

While CTEI has always worked in close collaboration with many Geneva-based actors including with WTO, UNCTAD, and WEF; NGOs like IISD and STP; and permanent missions to the WTO; the launch of the GTP and TASC Platform and incubation of the DGH have given this collaboration a new spin. For example, as part of the Geneva Trade Week, we collaborated with more than 70 different organisations in the field of trade, including the World Trade Organisation, the International Trade Centre (ITC), the UN Environment Programme (UNEP), SECO, UNECE, etc. The TASC Platform is building partnerships with the International Labour Organisation (ILO), the World Economic Forum (WEF), Adecco, and others. Through the Digital Governance Hub, we partnered with EPFL to host the Data2025 Conference, and with UNESCO and Microsoft as part of the 2030 Digital Fast-track Studios.

2020

3 new
Platforms
GTP, TASC
& DGH

33 events
with 18'000
participants

4 E-books
downloaded
180'000 times

STAFFING OF THE CENTRE

CTEI has significantly grown in 2020, with the launch of two new platforms and the incubation of the hub. The Centre continues to be co-directed by Joost Pauwelyn and Richard Baldwin, with Managing Director, Tamara Pironnet at 50%. Angelica Zanninelli (80%) supported CTEI as events and logistics coordinator throughout 2020. As of 2021, the CTEI logistics and events coordinator will be a role at 50%. CTEI wishes to thank Angelica Zanninelli for all her years of support to the Centre. We are delighted to welcome Michael Omumbwa (50%) as the new Logistics Coordinator at CTEI from 2021¹.

Joost Pauwelyn and Richard Baldwin direct the strategic aspects of the GTP, while Richard Baldwin and Cédric Dupont (affiliated to CTEI) are co-chairs of the TASC Platform.

In addition, each platform has its own Executive Director and Board of Advisors. The day to day operations of the GTP is run by its Executive Director, Dmitry Grozoubinski (80%); of the TASC Platform by its Executive Director, Kitrhona Cerri (80%); and the Digital Governance Hub is being set up by Michael Kende (affiliated to the centre).

In addition, CTEI has engaged Joanita Kalibala as Events and Communications Manager (40%)

for the TASC Platform since October 2020. She will also serve as the GTP Events and Communications Manager (40%) as of 2021.

Both Joanita Kalibala and Michael Omumbwa supported the Geneva Trade Platform as temporary staff to prepare and host the Geneva Trade Week throughout Q3 of 2020.

Julia Cajal and Carolyn Deere are closely affiliated to CTEI, while ex-post Doc Weiwei Zhang continues to be closely affiliated particularly through the GIELS and TradeLab.

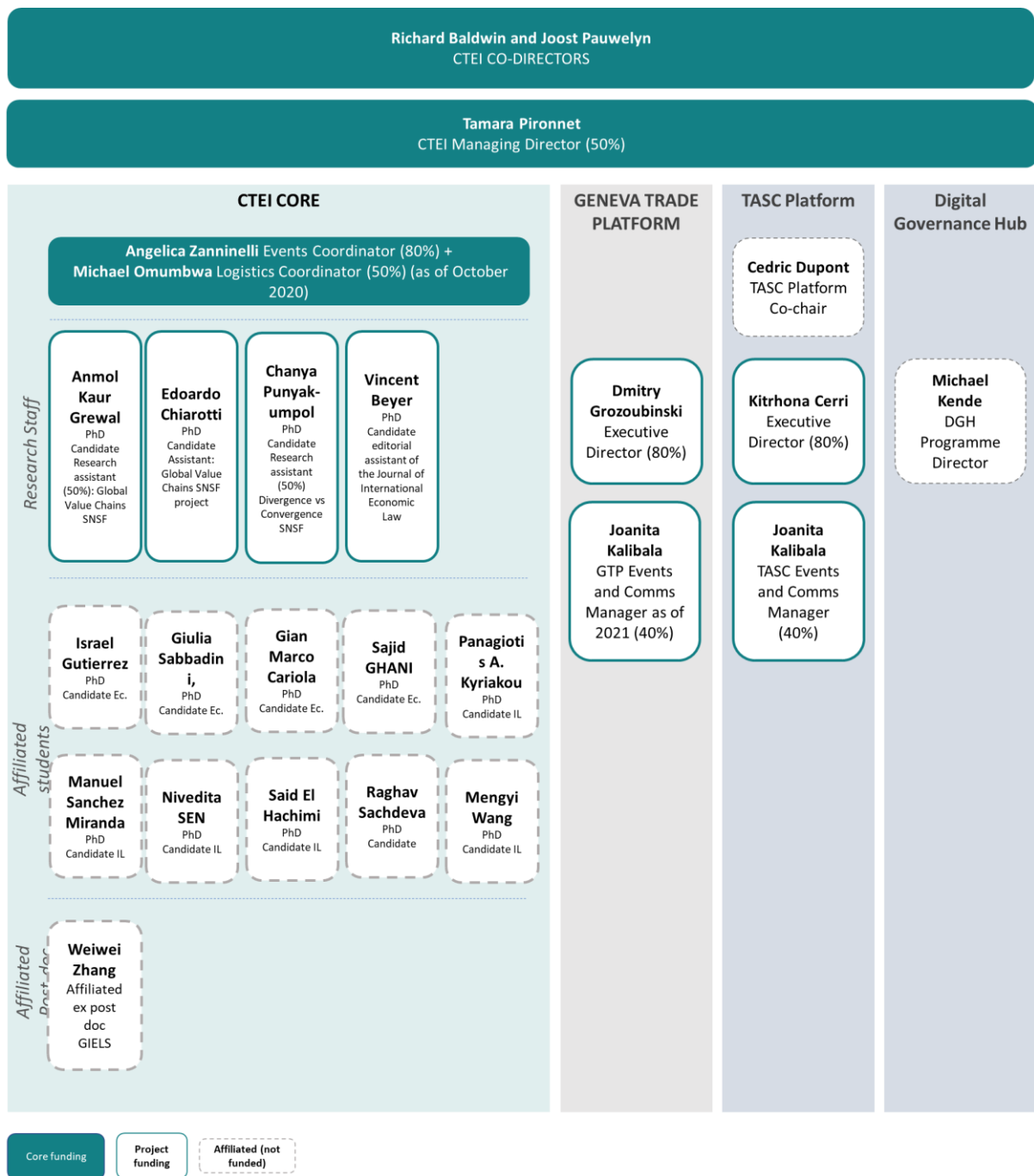
CTEI has worked with several students through regular contracts, three as Research Assistants (RAs): Anmol Kaur, Chanya Punyakumpol, Edoardo Chiarotti for two of CTEI's ongoing projects; and Vincent Beyer, as the editorial assistant for the Journal of International Economic Law of the Oxford University Press. In addition, we have worked with more than 10 additional students for ad-hoc support around events or e-book production.

CTEI had one visiting fellow, Jens Velten, who produced a CTEI working paper and presented it at a GIELS Session.

The figure below provides an overview of CTEI's staffing as of December 2020.

¹ Michael already supported CTEI on a temporary basis as of October 2020

FIGURE 1: OVERVIEW OF CTEI STAFFING IN 2020



ONGOING RESEARCH PROJECTS

CTEI had five active research projects in 2020. Two multi-year academic projects and three shorter policy-oriented projects

- 2092 Global Value Chains (ongoing)
- 2102 Convergence vs Divergence (ongoing)
- 3510: Internet governance in international Geneva (completed)
- 3535: Unlinking the debate on Trade and Labour (ongoing)
- 3542 Opportunities for Telemigration in Colombia (ongoing)

Below, is an overview of each research project.

- **2092 Global Value Chains and Firm Performance in Developing Countries**

Richard Baldwin, Sep. 2015 – Aug. 2020 Extended to Feb 2021 (5.5 years)

SNSF

This project studies the relationship between information and communication technology (ICT), global value chains (GVCs) and firm-level productivity in developing countries. It pursues two related strands of empirical work. The first strand investigates how the adoption of ICT affects GVC participation. The second strand studies how participation in GVCs affects firm-level performance in developing countries. Both strands together contribute to the existing literature by characterizing how concrete policies on ICT can affect firm-level performance in developing countries.

- **2109 Convergence versus Divergence? Text-as-data and Network Analysis of International Economic Law Treaties and Tribunals**

Joost Pauwelyn, Nov. 2015 to Oct.2018, Extended to Feb. 2021 (6 years)

SNSF, Partner inst.: University of Ottawa

Most research on international economic law tackles “small data” problems. Interpreting a treaty clause or analysing an investment arbitration award requires attention to detail. Yet, international economic law increasingly has to confront problems of a “big data” nature. Faced with a proliferation of thousands of bilateral investment treaties (BITs), hundreds of free trade agreements (FTA) and an ever-growing body of case law rendered by WTO panels or investment

arbitrators, it becomes exceedingly important to find new ways to organize and analyse this complex and atomized structure of international economic law.

This project makes a novel contribution by providing big data solutions to big data problems. By employing state-of-the-art text as data analytics and network analysis, the projects draws on recent advances in computer technology to reveal hitherto undiscovered structures running through international economic law.

In particular, this project uses these tools to investigate patterns of convergence and divergence in international trade and investment law with respect to (1) the universe of free trade and investment protection agreements and (2) the network of investment awards and trade panel/Appellate Body reports.

Revealing the structures of convergence and divergence in both areas of international law will help policy-makers and negotiators, in particular in developing countries, to understand better the current structures of international economic law and to help evaluate its need for reform.

- **3510 Internet governance in international Geneva**

Kende, Michael; 2020

Fondation pour Geneve

This project delivered a report on the current role that International Geneva plays as a hub for Internet governance across a large range of issues. The report, which was launched during a round-table discussion in September 2020, details the history of how Geneva developed its role, covers the present range of activities, including how the Internet governance clusters have helped address the COVID-19 crisis, and looks forward to future issues that are emerging. The report also identifies gaps and proposes recommendations to strengthen International Geneva's position going forward.

- **3535 Unlocking the debate on Trade and Labour**

Richard Baldwin in collaboration with the Global Governance Centre; Sep 2020 – Feb 2021

Dutch Ministry of Foreign Affairs; In partnership with the Global Governance Centre

The Permanent Representation of the Kingdom of the Netherlands (the Mission) is interested in providing a neutral arena for discussion around which key actors of both the trade and labour spheres can coalesce, promoting a renewed conversation about the relationship between labour

and trade agreements. This project supports the mission in this endeavour by conducting literature review on the relationship between trade and labour across topics such as: the impact of trade on jobs, best practices on how to address these distortions; and the trade of services; as well as by organising a workshop with key stakeholders.

- **3542 SwissContact – Opportunities for Telemigration in Colombia**

Richard Baldwin; 2020

Swiss Contact

This research project focuses on a newly important form of globalisation – the hiring of foreign freelancers via digital platforms such as Upwork.com. These platforms – which are very much like eBay but for services rather than goods – have created new ways of offshoring service tasks by making it easy for firms to find, hire, manage, and pay foreign-based freelancers.

From the hiring-firms' perspective (the "importers"), these platforms have dramatically lowered the fixed cost of hiring foreign service-workers while at the same time dramatically raising the flexibility of such contracts (MGI 2016). Specifically the radically lower the international transaction costs related to things such as search, employment contracting, foreign exchange issues and risks, international payments, and non-payment and non-delivery issues.

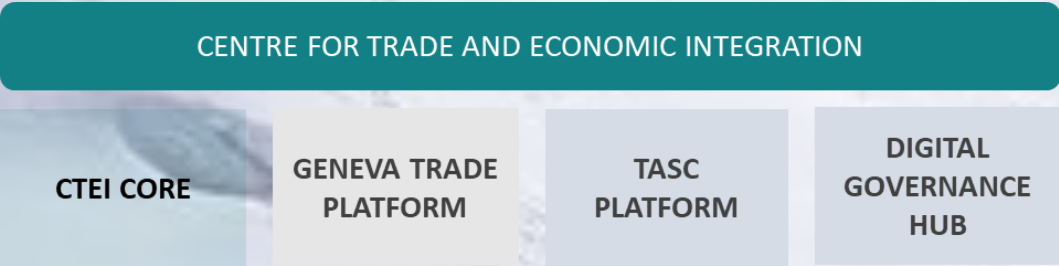
This project will produce an understanding of occupations where Colombian service-sector workers and micro firms might most easily expand their export activity through telemigration; with the aim of informing better public policies and instruments.

In addition, since January 2019, CTEI is also providing financial support to PHD student Giulia Sabbadini enabling her to be part of a research project called « NaWaCC : How Immigration Impacts Natives' Wages. Investigating Cross-Country Differences », which is funded by the French and German research agencies (the ANR and the DFG). The research focuses on issues related to international trade and labour, from a firm-level perspective. Each stand-alone chapter of her thesis aims at contributing to the debate on the consequences of a more globally intertwined economic environment for local firms and workers.

OTHER ACTIVE, ONGOING PROJECTS

CTEI is becoming a platform of platforms, an incubator of new projects and a space that is able to address important gaps in the fields of trade (and beyond). We have expanded the focus from trade and economic integration, to include work on societal change, with a focus on the future of work - leveraging Richard Baldwin’s expertise on the future of work (as per his recent book on Globotics) – as well as on digital governance, leveraging the expertise of Affiliated Visiting Lecturer Michael Kende.

As of 2020, we are implementing our work through four main vehicles: two new multi-stakeholder platforms: one on trade – The Geneva Trade Platform - and one on the future of work – The Thinking Ahead on Societal Change (TASC) Platform - that we have launched this year; a knowledge and excellence hub on digital governance – The Digital Governance Hub - that we are currently incubating; and our core CTEI activities.



The Geneva Trade Platform (GTP)

Swiss Department of Foreign Affairs, July 2020-June 2022



In the wake of the demise of the International Centre for Trade and Sustainable Development (ICTSD) in late 2018, CTEI filled a void and launched the Geneva Trade Platform (GTP) in summer of 2020, with seed funding from the Swiss Government. GTP provides thought leadership and support to the international trade policy debate. It convenes the meetings, curates the research, incubates the ideas and delivers the capacity building required to strengthen the trade policy conversation toward convergence and sustainable, inclusive outcomes. To deliver on its promise, the Platform combines the convening power, prestige and resources of the Graduate Institute, with an agile framework, the support of donors, and the collaboration of partners from across the public, private, non-profit and intergovernmental sectors. The high level meetings, inclusive research and engagement with the private and non-profit sectors offer the Graduate Institute considerable opportunities to showcase its work, to engage its students and to contribute to the fabric of Geneva as the centre for international trade governance.

The Geneva Trade Platform



Works to address challenges to international trade policymaking by:

- Convening diverse stakeholders
- Simplifying and informing through the creation, curation and translation of research and briefings
- Promoting and incubating novel solutions
- Empowering trade actors through technical assistance and capacity building support

Based within the Geneva Graduate Institute's Centre for Trade and Economic Integration, the GTP leverages the convening power of the University, the support of donors, open partnerships and a relentlessly needs driven approach.

GTP has already been able to show its value add, by organizing and hosting the digital conference **Geneva Trade Week 28 Sept-2 Oct 2020** (See Events).

Building off of the Geneva Trade Week, GTP also created the “Beyond Trade Network” which brings together trade policy professionals of every stripe with practitioners, activists, business leaders and academics. The Network already hosts over 400 members.



Thinking Ahead on Societal Change Platform (TASC Platform)

Swiss Department of Foreign Affairs, July 2020-June 2022



CTEI also launched the TASC Platform in summer of 2020, with seed funding from the Swiss Government. The TASC Platform is an open, multi-stakeholder collaboration to bring the future of work and other societal changes into focus. It was launched in the recognition that the world as we know it is changing fast and that our global society is experiencing massive, simultaneous and interconnected disruptions. The impacts of new technology, the climate crisis, growing inequality and major shocks such as the one caused by COVID-19 are universally felt. Finding common ground for well-informed and forward-looking responses is the greatest shared challenge of our time. The TASC Platform aims to drive joined-up thinking and action to get ahead of societal change. The first focus of this new platform is on the urgent challenges related to the Future of Work.

BRINGING THE FUTURE INTO FOCUS

The TASC Platform is an open forum where policymakers, businesses, researchers and civil society can come together to tackle some of the biggest universal challenges of the future.

The TASC Platform brings together thought leaders and change makers to: (1) CONNECT - build relationships, dialogue and exchange on the Future of Work in a neutral, open space; (2) INFORM - share insights and updates on ground-breaking initiatives, join the dots in a complex landscape, and amplify the voice and global influence of International Geneva / of leading research, foresight and

action; and (3) INNOVATE - Spark exploration, support collaborative innovation, and incubate new ideas to shape a positive Future of Work.

One of the major activities of the TASC Platform, will be to host the **Future of Work Summit** in the fall of each year, building on the successful summit held in 2019, where the creation of the TASC Platform was first announced. We held the Future of Work Summit on the 4th of December 2020 (see more in events).

JOIN THE TASC COMMUNITY

Our online network provides an open space for the diverse individuals and organizations exploring and shaping the Future of Work to connect interests, exchange insights, convene dialogues and events, and seek solutions to future challenges.

[Join the Community](#)



The TASC Platform has also created the “TASC Community”; an online network with more than 300 members that provides an open space for the diverse individuals and organizations exploring and shaping the Future of Work to connect interests, exchange insights, convene dialogues and events, and seek solutions to future challenges.

The Digital Governance Hub (DGH)

Incubation stage

As of fall 2020, CTEI is also incubating the Digital Governance Hub (DGH). DGH will be devoted to improving the international governance of matters related to, or raised by, the explosive advance of digital technology. The key functions of DGH will be to stimulate exchanges among technical and policy-oriented scholars, convene conversations on rapidly developing issues, incubate policy solutions, and host researchers wishing to spend time in Geneva working on digital governance issues from any angle (including technology, legal, economic, diplomatic, and historical).

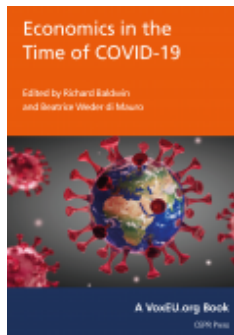
DGH has already implemented several activities including a Conference on Data 2025, 23rd November (see events), co-hosted with EPFL, in addition to a regular series of brown bag lunches. Moreover, DGH

will be a hub for relevant research, starting with a paper already commissioned by Fondation de Genève, launched at an event on the 16th of September 2020.

We have also entered into a partnership with UNESCO's Geneva Liaison Office, and Microsoft Corporation's United Nations Affairs Office in Geneva. The partnership convenes a '**2030 Digital Fast-track Studios**' series commencing in October 2020, occurring once every two months thereafter (See events). The 2030 Digital Fast-track Studios bring together International Geneva representatives from the United Nations agencies, permanent missions, academia and civil society as well as industry experts to identify pragmatic opportunities for technological and digital transformations to accelerate the Sustainable Development Goals.

PUBLICATIONS

In 2020, CTEI published four e-books, a report, a policy brief, a working paper, 2 chapters and 4 articles:



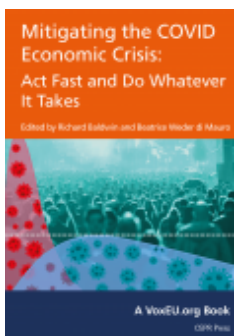
E-BOOK: Mitigating the COVID Economic Crisis: Act Fast and Do Whatever It Takes; Richard Baldwin, Beatrice Weder di Mauro, 6 March 2020 [\[LINK\]](#)

Co-editor: Richard Baldwin

Project: N/A

Policy-oriented

This first of three E-books recognised very early that that COVID-19 could be as contagious economically as it is medically. This eBook addresses some key questions: How, and how far and fast, will the economic damage spread? How bad will it get? How long will the damage last? What are the mechanisms of economic contagion? And, above all, what can governments do about it?



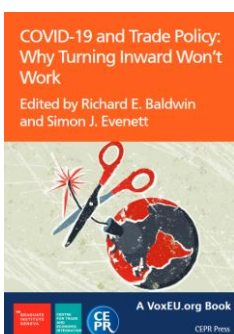
E-BOOK: Economics in the Time of COVID-19; Richard Baldwin, Beatrice Weder di Mauro, 18 March 2020 [\[LINK\]](#)

Co-editor: Richard Baldwin

Project: N/A

Policy-oriented

In this second eBook on the coronavirus from CEPR and Vox, the experts are unanimous that the case for decisive and coordinated fiscal stimulus is overwhelming. Leading economists from around the world call for swift policy action to mitigate the economic damage from the global pandemic.



E-BOOK: COVID-19 and Trade Policy: Why Turning Inward Won't Work; Richard Baldwin and Simon Evenett, 29 April 2020 [\[LINK\]](#)

Co-editor: Richard Baldwin; Contributor: Joost Pauwelyn

Project: N/A

Policy-oriented

In this third eBook on the coronavirus, the authors warn that world trade will soon collapse largely as a result of governments' battle against the first wave of the COVID-19 pandemic.

The book also includes a chapter by Joost Pauwelyn, on "Export restrictions in times of pandemic options and limits under international trade agreement".



E-Book: Revitalising Multilateralism: Pragmatic ideas for the new WTO
Director General; Simon Evenett and Richard Baldwin, 10 November 2020

[\[LINK\]](#)

Co-editor: Richard Baldwin

Project: N/A

Policy-oriented

In the midst of profound contemporary shifts and shocks facing humankind, a quarter of a century after its creation the WTO is evidently not where pressing trade problems are being solved. Using the COVID-19 pandemic as a lens, this eBook offers insights into the underlying choices faced by WTO members and offers pragmatic suggestions for a WTO work programme over the next three years.



REPORT: Internet governance in international Geneva; Michael KENDE, 2020

[\[LINK\]](#)

Kende, Michael

Project: 3510 Internet Governance, Fondation pour Geneve

Policy-Oriented

This report contains an 'état des lieux' regarding the role International Geneva plays as a hub for Internet governance across a large range of issues. The report details the history of how Geneva developed its role, it covers the present range of activities, including how the Internet governance clusters have helped address the COVID-19 crisis, and looks forward to future issues that are emerging. The report also identifies gaps and proposes recommendations to strengthen International Geneva's position going forward.



POLICY BRIEF: Getting America Back In the Game: A Multilateral Perspective: How can friends of the multilateral system re-engage the United States under President-elect Biden? [LINK]

Richard Baldwin, Chad Bown, Jonathan Fried, Anabel Gonzalez, André Sapir and Tetsuya Watanabe

18 December 2020

The Trump administration forcefully and explicitly undermined multilateral economic cooperation. This could not have come at a worse time. The world is facing two immediate and era-defining challenges in 2021: the global pandemic, and the global recession. Equally important is the need for multilateral cooperation on climate and the environment. Tackling these challenges will require constructive engagement of all the world’s largest economies.

How should nations who support multilateralism help get America back to supporting, strengthening, and improving a fair, rules-based trading system that provides good jobs, rising living standards, and prosperity for all?

On the current trajectory, the answer to that question seems destined to rely on bilateralism. We argue that bilateralism is not the right way to spark multilateralism. We suggest that there is a bigger, bolder, broader, more multilateral pathway to a reinvigorated international economic cooperation. The plan has two pillars: 1) working together, and 2) formulating initiatives as ‘trade tracks’ in the broad portfolio of foreign policy and climate policy initiatives.



WORKING PAPER: The Investment Screening Regulation and its Screening Ground “Security Or Public Order”: How the WTO law understanding undermines the regulation’s objectives; Jens VELTEN, 2020 [LINK]

Velten, Jens

Project: N/A

Academic and Policy-Oriented

The EU adopted Regulation 2019/452 (Regulation) as part of a more robust Common commercial policy to strengthen and defend its interests in a shifting global order. More concretely, the Regulation

has two objectives: protecting domestic assets from harmful foreign investor interests, and equipping the EU with leverage to achieve more favourable treatment of EU investors abroad. Therefore, the Regulation provides Member States with an option to adopt foreign direct investment (FDI) screening mechanisms on the grounds of "security or public order". However, the Regulation misses its objectives. The Regulation's vague screening ground "security or public order" must be interpreted in accordance with WTO law. A detailed analysis finds that the relevant WTO notions of essential security interests and public order are rather narrow. The Regulation's screening ground "security or public order" therefore only allows the screening of a few, high-profile cases of FDI. Such a narrow scope undermines the Regulation's objectives.

In addition, both Richard Baldwin and Joost Pauwelyn have contributed to the Graduate Institute's Global challenges, with the following:

- ARTICLE: *Covid, hysteresis, and the future of work*, Richard BALDWIN in: Global Challenges. - Graduate Institute of International and Development Studies. - Special Issue 1(2020), Article 15 [\[LINK\]](#)
- ARTICLE: *Global governance in peril?* Co-author Joost PAUWELYN; in Global Challenges. - Graduate Institute of International and Development Studies. - Issue 7 (2020)[\[LINK\]](#)

Finally, Joost Pauwelyn has also authored/co-authored the following book chapter and article:

- BOOK CHAPTER: *Defences and the burden of proof in international law; Joost PAUWELYN in* Exceptions in international law. - Oxford : Oxford University Press, 2020. - P. 88-107 [\[LINK\]](#)
- ARTICLE: *Structural conditions for novelty the introduction of new environmental clauses to the trade regime complex*, Co-author Joost PAUWELYN in: International Environmental Agreements: Politics, Law and Economics. - Vol. 20(2020), Issue 1, p. 61–83 [\[LINK\]](#)
- ARTICLE: *Export Restrictions in Times of Pandemic: Options and Limits under International Trade Agreements*, 54:5 Journal of World Trade (2020) 727-741 [\[LINK\]](#)

EVENTS

In 2020, CTEI hosted 33 events: 3 major conferences, 24 webinars, and 6 in-person events, reaching over 18'000 people. These were hosted through a combination of our new platforms, and our core activities:

DIGITAL CONFERENCES:

THE GENEVA TRADE WEEK 28 SEPT-2 OCT 2020



Taking place in the week of the cancelled WTO Public Forum, Geneva Trade Week brought together policy makers, academics, experts, the private sector and activists to discuss trade and its impact. It hosted 54 official sessions and 9 side-sessions, representing more than 70 organisations. It garnered tremendous interest, with close to 3500 registrations, over 3000 WebEx participants and close to 10,000 views on YouTube/Vimeo.

Moreover, we gained enormous visibility on social media, through Twitter. Our #GTW2020 was 3rd Ranking Hashtag in Switzerland on Tuesday 29th of September, 8th Ranking Hashtag in Switzerland for 7 days and had a potential reach of 1,686,037 people. Moreover, the week was an example of our power of inclusivity: all sessions were translated into Spanish, French and English (where needed) and we had viewers join from 95 different countries.

THE DATA 2025 CONFERENCE – 23 NOVEMBER 2020





Online Conference

DATA 2025 | V.2.0
NOVEMBER 23, 2020
09:00 - 18:00

Join us for a day of insightful sessions on 'What Data is?' based on technical and economic realities

Co-hosted by CTEI & EPFL

For registration, visit our CTEI website

Originally planned for March of 2020, the Conference was postponed at the very last minute due to the pandemic. It was re-scheduled to November, as fully virtual conference. This virtual conference, organized in collaboration with C4DT (EPFL), discussed what data is, based on technical and economic realities. It started with the present and looked forward to the opportunities and challenges that new technologies will bring for the year 2025. The event generated good levels of interest with over 300 registrations and 359 participants throughout the day. It also served as a proof of concept activity for the potential development of a Digital Governance Hub that would be hosted at the Graduate Institute in collaboration with EPFL (this is currently under discussion).

THE FUTURE OF WORK SUMMIT 4 DECEMBER 2020

As a launch event for the new Thinking Ahead on Societal Change (TASC) Platform, the Summit was framed around three areas of change that have been accelerated and amplified by Covid-19:

- Working on the Frontline – many roles where workers are required to be physically present are undervalued and precarious, yet essential for a well-functioning society and economy. How should we value a more human future?
- Working Online – the shift to remote and platform work has happened faster and at a larger scale than we expected. What can we expect from a more virtual future?

- Working in Radical Uncertainty – governments and business have taken extraordinary measures to protect jobs and incomes as estimates of working hour losses continue to rise. How can we build resilience for a more uncertain future?



THINKING AHEAD ON SOCIETAL CHANGE

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

GRADUATE INSTITUTE GENEVA
CENTRE FOR TRADE AND ECONOMIC INTEGRATION

THE FUTURE OF WORK SUMMIT

4 DECEMBER 2020
9:00-18:00 CET
VIRTUAL CONFERENCE

#FUTUREOFWORK

This, second Future of Work Summit encouraged the international community to think ahead from crisis to change. This interactive, virtual event brought together leaders, experts and practitioners from across sectors, in Geneva and beyond, to explore the unprecedented changes to work as we know it over the course of 2020 and their implications for the future.

The Summit hosted 18 sessions co-organized with 28 partner organizations and 50 speakers. It had 843 participants across the day, with close to 300 views on Vimeo to date. In addition, it garnered close to 300 new members on the TASC community.

GTW

63 sessions
Over 70 partners
13'000 attendees
Viewed in over 100 countries

FOWS

18 sessions
50 panellists
28 partners
914 attendees

DATA 2025

6 sessions
22 panelists
359 attendees



WEBINARS AND IN PERSON EVENTS

In addition, to the three large conferences, CTEI hosted 24 webinars and 6 in-person events in 2020. These covered a range of trending topics, including:

- **Covid-19 and Trade:** The onset of the COVID-19 pandemic saw a range of highly nationalistic protective measures. In recognition that the world would only be able to grapple with the pandemic through international trade and collaboration, CTEI hosted a range of events on the importance of international trade in dealing with COVID. This included the 6 webinars listed below:
 - The Greater Trade Collapse of 2020: Learnings from the 2008-09 Great Trade Collapse | 24 April 2020
 - eBook: Covid-19 And Trade Policy: Why Turning Inward Won't Work | 8 May 2020
 - Trade & Health 1st Webinar "Trade Responses to Global Health Crisis" | 25 May 2020
 - Trade & Health Second webinar "Policy concerns and ideas on how to strengthen the situation in the trade of vital medical supplies" | 27 May 2020
 - High-Level Roundtable discussion with 28 Missions based in Geneva, Switzerland | 3 June 2020
 - Recent trends in trade and investment in transition economies: COVID-19 implications for value chains | 15 December 2020
- **Multilateral system:** While the Geneva Trade Week was our flagship event of the year, we have had the privilege to host 4 events that have tackled the challenges to the multilateral system from multiple view-points. These included:
 - eBook: Revitalising Multilateralism: Pragmatic ideas for the new WTO Director General | 10 November 2020
 - Prof. Dr. Hong Zhao, Member and Chairperson of the WTO Appellate Body Farewell Remarks | 30 November 2020
 - Promoting Circularity in Transition Economies: The Role of Trade and Economic Cooperation | 8 December 2020
 - Tempting The Us Back Into The Multilateral Game | 16 December 2020

- **The exponential importance of data and digital technology:** While data and technology were already of paramount importance before COVID, their importance have increased exponentially as the world has been forced to move online. In addition to the Data 2025 Conference discussed above, we have entered a partnership with the Microsoft and UNESCO Geneva Liaison Office to host a series of events that explore how digital technology can accelerate the achievement of the Sustainable Development Goals. The partnership has hosted two events to date.
- **Other:** In addition, CTEI has remained open and flexible and has hosted a series of events on other relevant topics. For example, we started the year with an in person book launch of Mr. Kaushik Basu's *The Republic of Beliefs: A new Approach to Law and Economics*. We also held two virtual TradeLab (Legal Clinic) showcases. The first one in June was global and allowed students from the legal clinics worldwide to present their findings. The second one, in December, focused on the Graduate Institute's work.

FIGURE 2: LIST OF EVENTS HOSTED BY CTEI IN 2020

DATE	PLATFORM	TITLE	SPEAKER (AFFILIATION)	PARTICIPANTS ²
• 29.01.20	CTEI	Ethiopia's Reform	<ul style="list-style-type: none"> • MUHRETU, Mamo Chief Trade Negotiator, WTO • OSHIKAWA, Maika Director, Accessions Division, WTO 	111
• 25.02.20	CTEI	Book Launch: The Republic of Beliefs: A New Approach to Law & Economics	<ul style="list-style-type: none"> • BASU, Kaushik Professor, Economics, Cornell University 	120
• 24.04.20	CTEI	The Greater Trade Collapse of 2020: Learnings from the 2008-09 Great Trade Collapse	<ul style="list-style-type: none"> • BALDWIN, Richard Co-Director, CTEI • KOOPMAN, Robert Chief Economist, Director of the Economic Research and Statistics Division, WTO • GONZALEZ, Anabel Nonresident Senior Fellow, PIIE • EVENETT, Simon Prof. International Trade & Economic Development, University of St. Gallen 	549
• 28.04.20	CTEI	The Appellate Body Crisis	<ul style="list-style-type: none"> • PAUWELYN, Joost Co-Director, CTEI • PIEROLA, Fernando Senior Lawyer, ACWL, WTO • Amb. WILLS, Santiago Permanent Rep. WTO, Colombia • Amb. TEHANKEE, Manuel Permanent Rep. WTO, Philippines • CONNOLLY, Katherine Associate, Sidley Austin LLP • PANIZZA, Ugo Editor-in-Chief, International Dev. Policy 	328*
• 05.05.20	CTEI	The Digital Marketplace & Development	<ul style="list-style-type: none"> • SIRIMANNE, Shamika Director, Division on Technology & Logistics, UNCTAD 	151

² Please note that * indicates registered participants (approximately 50%-80% of registrations generally participate), where no * it indicates the actual number of attendees.

• 08.05.20	CTEI	eBook Launch: COVID-19 and Trade Policy: Why Turning Inward Won't Work	<ul style="list-style-type: none"> • AARONSON, Susan Research Professor, Int. Affairs, DGH, Digital Trade Director, George Washington University • Amb. TAN, Hung Seng Permanent Rep. WTO, WIPO, Singapore • PANIZZA, Ugo Editor-in-Chief, International Dev. Policy • BALDWIN, Richard Co-Director, CTEI 	170
• 25.05.20	CTEI	Trade & Health 1st Webinar "Trade Responses to Global Health Crisis"	<ul style="list-style-type: none"> • BALDWIN, Richard Co-Director, CTEI • EVENETT, Simon Prof. International Trade & Economic Development, University of St. Gallen • STELLINGER, Anna DDG, International & E.U Affairs, Confederation of Swedish Enterprise • PIRONNET, Tamara Managing Director, CTEI; Executive Director, BCC 	102
• 27.05.20	CTEI	Trade & Health 2 nd Webinar "Trade of Vital Medical Supplies"	<ul style="list-style-type: none"> • CROSBY, Daniel Partner, King & Spalding • CUENI, Thomas Director General, IPFMA • FILIPOVA, Vyara Technical Attaché, WCO • MOON, Suerie Co-Director Global Health Centre • BALDWIN, Richard Co-Director, CTEI 	206*
• 03.06.20	CTEI	Trade & Health: High-Level Roundtable "Trade Responses to Global Health Crisis"	<ul style="list-style-type: none"> • BRAUNER, Karl DDG, WTO • Dr. MARTINEZ, Esperanza Head, Health Unit, ICRC • ISAKSON, Henrik Director, Trade Policy, Confederation of Swedish Enterprise • WINTERS, Alan Economics Professor, University of Sussex • BALDWIN, Richard Co-Director, CTEI 	28
• 16.09.20	DGH	Is the Future of Internet Governance in Geneva (Geneva Solutions)	<ul style="list-style-type: none"> • 28 Missions in Geneva, Switzerland • KENDE, Michael Visiting Lecturer, IHEID • Various Journalists from Geneva Solutions 	291*

• 28.09.20-02.10.20	GTP	Geneva Trade Week	• Over 300 speakers from across the world	13'000
• 05.10.20	DGH	2030 DFS Teachers Facing the Digital Divide	<ul style="list-style-type: none"> • EAST, Mark Educational Regional Business Leader EMEA, Microsoft • MSIBI, Thabo Dean, School of Education, University of Kwa Zulu Natal, R.S.A • MIAO, Fengchun Chief of Uni, ICT in Education, UNESCO • DEFOURNY, Vincent Director, UNESCO Geneva Liaison Office 	125*
• 14.10.20	CTEI	CEILSS Talk #1, The Future of Empirical Research in International Law	<ul style="list-style-type: none"> • DEEKS, Ashley Director, National Security Law Center, University of Virginia Law School • LAI, Huaxia Peking University of International Studies • LANGFORD, Malcolm Director, Centre for Experiential Legal Learning (CELL). University of Oslo • PAUWELYN, Joost Co-Director, CTEI • ALSCHNER, Wolfgang Director, Legal Tech. Lab, Common Law Section, University of Ottawa 	180*
• 10.11.20	GTP	eBook Launch: Revitalising Multilateralism: Pragmatic Ideas for the New WTO Director General	<ul style="list-style-type: none"> • EVENETT, Simon Prof. International Trade & Economic Development, University of St. Gallen • BALDWIN, Richard Co-Director, CTEI • BLANCHARD, Emily Associate Professor, Tuck School of Business at Dartmouth College • WOLFF, Alan DDG, WTO • GROZUBINSKI, Dmitry Executive Director, Geneva Trade Platform 	123
• 18.11.20	GTP	Roundtable Discussion: Stakeholder Priorities for a Forward-Looking WTO Agenda	• VON MOLTKE, Anja Head, Environment & Trade Hub, UNEP	130

		on Environmental Sustainability and Trade	<ul style="list-style-type: none"> • BIRKBECK, Carolyn Deere Senior Researcher IHEID, Associate Fellow, Hoffmann Centre for Sustainable Resource Economy, Chatham House • VANDERLOO, Carlos, First Secretary, Permanent Mission of Canada to the WTO • 20 speakers from various organizations 	
• 18.11.20	TASC	A Human-Centred Future of Work: A Conversation with Richard Samans	<ul style="list-style-type: none"> • SAMANS, Richard Director of Research, ILO • BALDWIN, Richard Co-Director, CTEI, Co-Chair, TASC Platform 	103
• 19.11.20-20.11.20	TASC	Global Network on Youth Transitions	<ul style="list-style-type: none"> • BERAR-AWAD, Azita Senior Fellow, IHEID, International Advisor on Global Governance, Employment and Social Policy 	66
• 20.11.20	CTEI	CEILSS Talk #2: Toward a New Generation of International Law Databases	<ul style="list-style-type: none"> • DE MAISTRE, Jean-Rémi Co-Founder and CEO of Jus Mundi • HOLLOWAY, James Professor & Co-Director Professional Skills Training of International Relations/Political Science, IHEID • OVAVEK, Michal Policy Advisor, European Parliament and Affiliated Researcher, Centre of Empirical Jurisprudence • POLANCO, Rodrigo Researcher and Lecturer, WTI, University of Bern and Legal Advisor SICL • YILDIZ, Ezgi Principle Investigator and Researcher at the Global Governance Centre, IHEID • ALSCHNER, Wolfgang Director, Legal Tech. Lab, Common Law Section, University of Ottawa 	73
• 23.11.20	DGH	Data 2025	<ul style="list-style-type: none"> • Collaboration with EPFL, 20 speakers 	359
• 30.11.20	GTP	Prof. Dr. Hong Zhao, Chair of the WTO Appellate Body, Farwell Remarks	<ul style="list-style-type: none"> • Dr. ZHAO, Hong Former Chairperson & Member of WTO Appellate Body • PAUWELYN, Joost Co-Director, CTEI 	119
• 04.12.20	TASC	Future of Work Summit	<ul style="list-style-type: none"> • Over 35 speakers from various organizations 	843

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|---|----------|-----|--|---|
| • | 07.12.20 | DGH | 2030 DFS Ethics of Artificial Intelligence | <ul style="list-style-type: none"> • MCGREGOR, Lorna Professor, International Human Rights Law & Director of the ESRC Human Rights, Big Data and Technology Project at the University of Essex 111 • CROWN, Steve VP & Deputy General Counsel, Microsoft Corporation • RUBEL, Sasha Programme Specialist, Digital Innovation and Transformation, Communications & Information Sector, UNESCO • ART, Jean-Yves Senior Director, Strategic Partnerships, Microsoft |
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| • | 08.12.20 | GTP | Promoting Circularity in Transition Economies: The Role of Trade and Economic Cooperation (UNECE Collaboration) | <ul style="list-style-type: none"> • ALGAYEROVA, Olga UN Under Secretary General, Executive Secretary, UNECE 116 • H.E BEKTESHI, Kreshnik Minister of Economy, North Macedonia • H.E. TANDILASHVILI, Nino Deputy Minister of Environment Protection and Agriculture, Georgia • SARTAYEV, Olzhas CEO, Special Economic Zone “Park of Innovative Technologies” Almaty, Kazakhstan • VUCINIC, Aleksandra Head of Group for Circular and Green Economy, Ministry of Environmental Protection, Serbia • KETTUNEN, Marianne Head of Programme, IEEP |
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| • | 15.12.20 | GTP | Recent Trends in Trade and Investment in Transition Economies: COVID-19 Implications for Value Chains | <ul style="list-style-type: none"> • BOLWIJN, Richard Head, Investment Research Branch, Division on Investment and Enterprise, UNCTAD 87 • NEE, Coleman Senior Economist, Economics Research and Statistics Division, WTO • MEDVEDKOV, Maxim Head, Department of Trade Policy, Higher School of Economics, Moscow • KUZHAGALIEVA, Gulmira Senior Expert, QazTrade Center for Trade Policy Development, Kazakhstan • MAMBETKAZIEVA, Aisuluu International Trade Consultant and Fellow, Asian Trade Center, Singapore |
|---|----------|-----|---|--|

			<ul style="list-style-type: none"> • TUERK, Elisabeth Director, Economic Cooperation and Trade Division, UNECE 	
• 16.12.20	GTP	Tempting the U.S Back Into the Multilateral Game (A TACIT Project)	<ul style="list-style-type: none"> • GONZALEZ, Anabel Nonresident Senior Fellow, PIIE • BOWN, Chad Reginald Jones Senior Fellow, PIIE • BALDWIN, Richard Co-Director, CTEI • GROZUBINSKI, Dmitry Executive Director, Geneva Trade Platform 	76
• 16.12.20	CTEI	CEILSS Talk #3: Convergence & Divergence in International Trade and Investment	<ul style="list-style-type: none"> • BEHN, Daniel Professor, Pluricourts, University of Oslo, Senior Lecturer, School of International Arbitration, Queen Mary University of London School of Law • CHARLOTIN, Damien PhD. University of Cambridge and Contributor to Investment Arbitration Reporter • PELC, Krzysztof Professor, Political Science, McGill University • PUNYAKUMPOL, Chanya PhD Candidate and Research Assistant, SNF Project: Convergence vs. Divergence in International Trade and Investment • ALSCHNER, Wolfgang Director, Legal Tech. Lab, Common Law Section, University of Ottawa 	43

PROFESSIONAL TRAINING AND STUDENT ENGAGEMENT

CTEI provided professional training and student engagement through three main activities in 2020: the hosting of the Editorial Assistant of the Journal of International Economic Law published by Oxford University Press, the TradeLab International Economic Law Clinic, and the launch of the CTEI Student Network.

In addition, Joost Pauwelyn was Faculty Supervisor, for IHEID for the John Jackson Moot Court Team on WTO Law, supervised 3 LLM master theses, and 5 MIDS master theses, in addition to supervising the regular master in international law and MINT theses. Richard Baldwin lectured on Neoclassical Trade Theories, New Trade Theories, and International Trade. CTEI does not engage in the organisation of the Executive Education programmes.

OUP Journal of International Economic Law

Joost Pauwelyn, yearly since 2016

Oxford University, Partner institutions: Oxford University Press

CTEI receives funds from the Oxford University Press to pay for an editorial assistant (Vincent Beyer) for the Journal of International Economic Law (of which, Joost Pauwelyn was

the co-editor in chief). This gives the editorial assistance practical experience.

TradeLab International Economic Law Clinic.

Joost Pauwelyn; since 2014; (No budget)

Partner institutions: TradeLab

The TradeLab clinic is a course at the Graduate Institute given by Prof. Joost Pauwelyn. In 2020, he also counted on support from Ms. Weiwei Zhang and Ms. Seungwha Han. The TradeLab clinic allows students, from various disciplines, to work on specific legal and policy questions posed by real beneficiaries. The legal clinics are composed of small groups of highly qualified and carefully selected students. The students work in groups under the close supervision of one or more Professors and are teamed up with experts (Mentors) from law firms, national or international organizations or academia, who lend their knowledge, time and feedback to the students, pro bono. The students are prepped and supervised by the Academic Supervisors and Teaching Assistant. The Clinic forms part of the [TradeLab](http://www.tradelab.org) network (www.tradelab.org), founded and housed at the Graduate Institute, and which now has 17 university partners, spread across the globe.³ In 2020, there were 6 Graduate Institute clinics:

³ TradeLab is a global network of legal clinics, initiated at the Graduate Institute by Professor Joost Pauwelyn in

2009, and currently has 17 sites located across the globe. TradeLab brings together students, academics and legal

- Social Clauses in Trade Agreements: Implications and Action Points for the Private Sector in Developing Countries. Beneficiary: a global private sector network
- Inspections and Non-Tariff Barriers on “Perishable Imports” at the Border of Two Major Trading Partners: Legal Limits and Best Practices in a Post-COVID World. Beneficiary: an association of fresh fruits and vegetables importers
- Trade and Foreign Investment Impediments Holding Back Landlocked Countries - Legal Avenues for Redress: A Case Study of an East Asian Country. Beneficiary: the Permanent Mission of an East Asian country to the WTO
- Assistance to a Least-Developed Country’s Permanent Mission to the WTO in Preparation for the Working Party Meetings on a Trading Partner’s WTO Accession. Beneficiary: the Permanent Mission of a least-developed country to the WTO
- Identifying and Assessing National Laws for the Implementation of CITES. Beneficiary: CITES Secretariat)
- Assisting a National Parliament with Specific Issues Pertaining to the WTO Accession Process. Beneficiary: the parliament of a WTO acceding member

CTEI Student Network

In late 2020, CTEI also launched a Student Network, using the Beyond Trade Network. This will bring together students that are studying trade across various disciplines (economics, law, international relations) and encourage them to share their research ideas, collaborate and learn from each other. The network, which currently has 26 members, will provide a community platform and a range of workshops and events targeted at their needs.

practitioners. It aims to empower countries and smaller stakeholders to reap the full development benefits of global trade and investment rules. Through pro bono legal clinics and practica, TradeLab connects students and experienced legal professionals to public officials especially in developing countries, small and medium-sized enterprises and civil society to build lasting legal

capacity. Through ‘learning by doing’, TradeLab trains and promotes the next generation of trade and investment lawyers and policy makers. By providing information and support on negotiations, compliance and litigation, TradeLab strives, through student-lead groups closely supervised by experts, to make WTO, preferential trade and bilateral investment treaties work for everyone.

COVID & TRADE

- Co-produced three e-books that have been downloaded 177'359 times
- Hosted 6 events on the topic, garnering over 1'700 registered participants

CRUMBLING MULTILATERAL SYSTEM

- Launched the Geneva Trade Platform
- J. Pauwelyn was selected as member of the new Multi-party interim appeal arbitration arrangement (MPIA).
- Co-edited an e-book on Revitalising Multilateralism, downloaded 2'569 times
- Hosted the "Geneva Trade Week with over 10'000 views and 3'000 participants
- Co-drafted a policy brief on how to get America back in the game with the new Biden Administration

A YEAR THAT HAS TRANSFORMED THE FUTURE OF WORK

- Launched the TASC platform
- Hosted the Future of Work Summit with 843 participants
- Launched the TASC Community with over 300 members
- Conducted research on tele-migration

THE EXPONENTIAL IMPORTANCE OF DATA AND DIGITAL TECHNOLOGY

- Incubated the Digital Governance Hub
- Co-hosted the Data 2025 Conference with EPFL, garnering 359 participants
- Published a report on Internet governance in international Geneva
- Entered a partnership with Microsoft and UNESCO

PUBLIC IMPACT OF THE CENTRE'S WORK

2020 has been a very active year for CTEI. Through the Geneva Trade Platform, the TASC Platform and the Digital Governance Hub, we have been working across many fronts to remain at the forefront of key global trends throughout this very peculiar year.

COVID-19 AND TRADE

The onset of the COVID-19 pandemic saw a range of highly nationalistic protective measures. However, it soon became clear that the world would only be able to grapple with the pandemic through international trade and collaboration. There was simply not a single country who could single-handedly and efficiently produce all the raw material and transform them into all the medicine, protective equipment and medical instruments that were required.

OUR RESPONSE: Between March and April 2020 CTEI co-produced three e-books on COVID and Trade, which combined have been downloaded 177'359 times as of January 20 2021.

- Mitigating the COVID Economic Crisis: Act Fast and Do Whatever It Takes; Richard Baldwin, Beatrice Weder di Mauro, 6 March 2020 [\[LINK\]](#)
- Economics in the Time of COVID-19; Richard Baldwin, Beatrice Weder di Mauro, 18 March 2020 [\[LINK\]](#)
- COVID-19 and Trade Policy: Why Turning Inward Won't Work; Richard Baldwin and Simon Evenett, 29 April 2020 [\[LINK\]](#)

CTEI also hosted 6 events on the topic of COVID and trade, which combined, garnered over 1'700 registered participants. The launch event of the third e-book, hosted world-renowned names in the trade arena, including: Robert Koopman, Chief Economist and Director of the Economic Research and Statistics Division at the World Trade Organization; Anabel Gonzalez, Nonresident senior fellow at the Peterson Institute for International Economics; Simon Evenett, Professor of International Trade and Economic Development, University of St. Gallen; and Richard Baldwin, Professor of International Economics and Co-Director of the Centre of Trade and Economic Integration, the Graduate Institute. The event is one of the single-most attended events that CTEI has ever hosted, with 549 attendees, indicating the timeliness and relevance of the book and event for the public. The video recording of the event has continued garnering interested with over 850 views since.

CRUMBLING MULTILATERAL SYSTEM

2020 has been a terrible year for the multilateral trading system. A combination of the Trump Administration's approach to international cooperation, coupled with the protectionist measures that many countries adopted in response to the COVID pandemic, have questioned the entire multilateral system. This could not have come at a worse time. No one country can tackle these challenges unilaterally, what the world needs is dialogue, collaboration and joint initiatives.

OUR RESPONSE: CTEI launched the Geneva Trade Platform, as a new multi-stakeholder platform that promotes collaboration, dialogue and innovation. We also launched the Beyond Trade Network to connect trade-actors around the world. The Network already has over 400 members.

To add to this, the WTO has been non-operational in 2020: its Appellate Body de-facto ceased to exist with the new year.

OUR RESPONSE: **Joost Pauwelyn was selected to be a member of the new Multi-party interim appeal arbitration arrangement (MPIA).** The MPIA is a stopgap solution that allows participant WTO members to have access to a 2-step dispute settlement system in the WTO, including the availability of an independent and impartial appeal stage. It is in effect since 30 April 2020, when the EU and 18 other WTO members notified the arrangement to the WTO. It currently has 24 members. It will apply until the WTO's Appellate Body is once again able to function. The MPIA has a pool of 10 standing arbitrators that can deal with any appeals between MPIA participants.

The WTO Director General resigned in June – leaving the institution leaderless – and the selection process of a new Director General was blocked by the US. When the new Director General finally comes on board, she will be faced by the double challenge of the pandemic and a crumbling trust in the multilateral system.

OUR RESPONSE: Using the COVID-19 pandemic as a lens, Simon Evenett and Richard Baldwin co-edited an e-book [Revitalising Multilateralism: Pragmatic ideas for the new WTO Director General; Simon Evenett and Richard Baldwin, 10 November 2020 [LINK]] that offers insights into the underlying choices faced by WTO members and suggestions for a WTO work programme over the coming three years. The book has already been downloaded 2'569 times. CTEI also hosted a book launch webinar on the 10th of November, with 120 participants. The video has recently been made available online and has also had more than 50 views since.

Moreover, in a year when international trade and dialogue was needed more than ever, the WTO cancelled its Public Forum: the one moment of the year when the broader community of stakeholders can voice their views and needs.

OUR RESPONSE: CTEI believed that there had never been a more important time to revitalize the global conversation about trade, trade policy and the international trading system, and regretted the cancellation. To fill the void left by the cancellation, we decided to substitute it through a week of primarily digital events, discussions, and debates that we called the “**Geneva Trade Week (GTW)**” and that we organised and hosted through our recently launched Geneva Trade Platform. (See more in Events). It garnered tremendous interest, with over **10’000 views, and 3’000 participants**, and unprecedented social media presence.⁴ Moreover, we encouraged the more than 70 partner organisations to communicate broadly about on social media and across their networks. Some examples are included in the footnote.⁵

In 2021, the world will continue to grapple with immediate and era-defining challenges: the global pandemic, and the global recession, as well as climate and environmental challenges. Tackling these challenges will require constructive engagement of all the world’s largest economies. A glimmer of hope for change, however, emerged towards the end of 2020, with the election of the new US president.

⁴ Our #GTW2020 was 3rd Ranking Hashtag in Switzerland on Tuesday 29th of September, 8th Ranking Hashtag in Switzerland for 7 days and had a potential reach of 1,686,037 people.

⁵ <https://allafrica.com/stories/202010060847.html>

<https://alkhaleejtoday.co/saudi-arabia/5059018/A-Saudi-paper-includes-%E2%80%A6-proposals-to-reform-the-WTO-by.html>

<https://www.thegenevaobserver.com/post/broadening-and-diversifying-the-conversation-about-trade>

<https://sdg.iisd.org/commentary/policy-briefs/preparing-for-the-next-chapter-in-trade-and-sustainable-development-governance-reflections-from-geneva-trade-week/>

<https://trade4devnews.enhancedif.org/en/event-coverage/following-week-trade-discussions-4-takeaways-ldcs>

<https://trade4devnews.enhancedif.org/en/op-ed/role-women-trade-trainers>

<https://trade4devnews.enhancedif.org/en/event-coverage/good-trade-policy-requires-diverse-voices>

<https://www.swedenabroad.se/en/embassies/un-geneva/current/news/geneva-trade-week/>

<https://www.ccig.ch/agenda/2020/09/Geneva-Trade-Week>

<https://www.genevaenvironmentnetwork.org/events/geneva-trade-week-2020/>

<https://www.intracen.org/news/ITC-at-the-Geneva-Trade-Week/>

<https://tradepacts.com/news/bryan-mercurio-speaks-at-geneva-trade-week-2020/>

<https://www.frontier-economics.com/uk/en/news-and-articles/news/news-article-i7719-frontier-hosts-session-on-trade-and-climate-change-at-geneva-trade-week/>

<https://tradedhub.earth/2020/10/06/trade-hub-organizes-session-geneva-trade-week-2020/>

<https://cciced.eco/events/geneva-trade-week/>

<https://unctad.org/meeting/session-geneva-trade-week-trade-biodiversity-and-natural-resources-what-role-trade-policy>
[UNEP](https://www.unep.org/)

OUR RESPONSE: In light of the opportunities that new Biden-Administration in the US present, we co-drafted a policy brief together with leading trade-experts on: **Getting America Back In The Game: A Multilateral Perspective: How can friends of the multilateral system re-engage the United States under President-elect Biden?** [LINK] by Richard Baldwin, Chad Bown, Jonathan Fried, Anabel Gonzalez, André Sapir and Tetsuya Watanabe. The policy brief, published mid-December 2020 looks into how nations who support multilateralism should help get America back to supporting, strengthening, and improving a fair, rules-based trading system that provides good jobs, rising living standards, and prosperity for all. CTEI and its partners have already hosted several launch events in different geographies to promote the brief:

- The Graduate Institute Geneva | 16 December 2020
- Research Institute of Economy, Trade and Industry (RIETI), Japan | 17 December 2020
- The Peterson Institute for International Economics (PIIE), Washington, DC | 19 January 2021

A YEAR THAT HAS TRANSFORMED THE FUTURE OF WORK

The Future of Work is facing massive, simultaneous, and interconnected disruptions, made more acute by the impacts of COVID-19. Work has moved online at an incredible pace, demonstrating our capacity for technology and behaviour change at speed and scale. At the same time, the disproportionate impact of the pandemic on essential and vulnerable workers has exposed systemic weakness, the limits of technology, and the unique importance of our humanity.

OUR RESPONSE: We launched the TASC platform with a focus on the future of work and hosted the Future of Work Summit to reflect back on a year of changes. The Summit was attended by 843 participants and received public attention, including from [Swissnex](#), [Geneva Internet Platform](#) and the [International Labour Organization](#). In addition, we launched the TASC Community with over 300 members, and have launched research pieces related to opportunities on tele-migration in Colombia and on unlocking the debate between labour and trade.

THE EXPONENTIAL IMPORTANCE OF DATA AND DIGITAL TECHNOLOGY

While data and technology were already of paramount importance before COVID, their importance has become exponentially more important as the world has been forced to move online.

OUR RESPONSE: We have started incubating the Digital Governance Hub, and have engaged in several activities, as discussed earlier: We hosted a full-day Conference on the importance of Data: Data 2025; together with the Ecole Polytechnique Fédérale de Lausanne. The conference provided an opportunity to discuss the importance of data and its implications on health, and other areas, and garnered 359 participants. We published a report on **Internet governance in international Geneva; Michael KENDE, 2020 [LINK], which was** launched at an event on the 16th of September 2020. We also entered a partnership with Microsoft and UNESCO to host a series of events that explore how digital technology can accelerate the achievement of the Sustainable Development Goals.

Moreover, CTEI's affiliated faculty are engaged in the following:

Joost Pauwelyn is member of the following:

- Arbitrator, WTO Multi-Party Interim Appeal Arrangement (MPIA) 2020 - Present
- Co-Editor-in-Chief, Journal of International Economic Law (JIEL) 2015 – 2020
- President, TradeLab (NGO under Swiss law) 2013 - 2020
- Roster of Panel Chairs, Comprehensive Progressive Trans-Pacific Partnership (CPTPP)
- Panel of Conciliators, International Centre for Settlement of Investment Disputes (ICSID)
- Indicative List of Governmental and Non-Governmental Panelists, WTO
- Roster of Panelists for the Resolution of Trade Disputes under the Energy Charter Treaty
- Roster of Arbitrators, Trade Agreements between Colombia and El Salvador, Guatemala and Honduras
- List of Trade and Sustainable Development Experts, EU-Central American Association Agreement
- Member of the International Law Association (ILA), Society of International Economic Law (SIEL),
- European Society of International Law (ESIL), American Society of International Law (ASIL)
- Member of the Board of Editors of the JIEL, Revista de Derecho Económico Internacional, Zeitschrift fuer oeffentliches Recht, Journal of International Dispute Settlement and Journal of World Investment and Trade
- Member, Advisory Council, Center for Postgraduate Legal Studies, Jindal Global Law School, India
- Member, Academic and Advisory Council, Trade Policy Training Centre in Africa (TRAPCA)

- Organizing Committee, 100th and 109th ASIL Annual Meeting, 2006 and 2015
- Regular Contributor, International Economic Law and Policy Blog; Opiniojuris.org; Max Planck Encyclopedia of Public International Law

Richard Baldwin is member of the Stewardship Board of the World Economic Forum since 2009 and is one of the two academic advisors on WEF's Platform for the Future of Trade and Global Economic Interdependence. He is the main editor for VoxEU.org since 2006 and is a member of the Advisory Committee of the Research Institute of Japan's Ministry of Economy Trade since 2011.

Both Richard Baldwin and Joost Pauwelyn have featured prominently in the media. Some examples include:

Richard Baldwin:

- BRINK: Is COVID-19 Accelerating a Shift of Service Jobs to the Developing World? – BRINK – News and Insights on Global Risk | <http://bit.ly/3qT5nlm>
- Le Temps: Richard Baldwin: «La disruption était prévisible, c'est son ampleur qui nous prend de court» - Le Temps | <http://bit.ly/2NwQbfj>
- Vox.com: How the rise in remote work during Covid-19 could transform developing countries – Vox | <http://bit.ly/3plDtxZ>
- Swissinfo.ch: Switzerland Urged by Economists to Go for Second Virus Lockdown - SWI swissinfo.ch | <http://bit.ly/2KPfU1N>

Joost Pauwelyn:

- Swissinfo.ch: The WTO's next leader: Swiss perspectives on a global challenge - SWI swissinfo.ch | <http://bit.ly/2Mu59CA>
- Lexology: Pool of Ten Appeal Arbitrators Established for the WTO Multi-Party Interim Appeal Arbitration Arrangement (MPIA) | <https://bit.ly/2MmSm4O>
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RELATIONSHIP WITH INTERNATIONAL GENEVA

While CTEI has always worked in close collaboration with many Geneva-based actors including with WTO, UNCTAD, and WEF; NGOs like IISD and STP; and permanent missions to the WTO; the launch of the GTP and TASC Platform and incubation of the DGH have given this collaboration a new spin.

Through the platforms and hub, we seek to work in collaboration with other existing actors, to minimize duplication and leverage complementarities.

For example, as part of the Geneva Trade Week, we collaborated with more than 70 different organisations in the field of trade, including the World Trade Organisation, the International Trade Centre (ITC), the UN

Environment Programme (UNEP), SECO, UNECE, etc.

The TASC Platform is building partnerships with the International Labour Organisation (ILO), the World Economic Forum (WEF), Adecco, and others. Through the Future of Work Summit, for example, we collaborated with The Global Apprenticeship Network (GAN Global), Geneva Macro Labs, Nesta, Swissnex, Geneva Center for Business and Human Rights, Public Services International, University of Zurich, Vitra, Foraus and the JustJobs Network.

Through the Digital Governance Hub, we partnered with EPFL to host the Data2025 Conference, and with UNESCO and Microsoft as part of the 2030 Digital Fast-track Studios

GENEVA TRADE PLATFORM



TASC PLATFORM



DIGITAL GOVERNANCE HUB



CENTRE FOR TRADE AND ECONOMIC INTEGRATION

Maison de la paix
Chemin Eugène-Rigot 2A
Case Postale 1672
CH-1211 Genève 1

Email: ctei@graduateinstitute.ch

