

THE
GRADUATE
INSTITUTE
GENEVA

CENTRE
FOR TRADE
AND
ECONOMIC
INTEGRATION

CTEI ANNUAL REPORT 2021

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EXECUTIVE SUMMARY

Throughout 2021, CTEI has cemented its new structure and activities. Our two platforms, the Geneva Trade Platform and the Thinking Ahead on Societal Change Platform have made outstanding progress and continued establishing themselves as credible, neutral, and demand-driven platforms.

The Geneva Trade Platform organized 15 events and 19 Geneva Trade Week sessions, hosted critical policy speeches by luminaries including the European Union EVP and the USTR, supported developing country training, and built well-received resources including the WTOPlurilaterals.info and the 650 plus member Beyond Trade Network.

The GTP is now hosting The Forum on Trade, Environment & the SDGs (TESS Forum). The TESS Forum is a new partnership between the UN Environment Program and the Graduate Institute created to respond to the growing interest in multilateral cooperation on trade, environment and the SDGs. TESS works to align trade and trade policy with the urgent need for global action on the intersecting crises of climate, nature and pollution, informed by the need for progress on the UN Sustainable Development Goals and implementation of multilateral environmental agreements (MEAs).

The TASC Platform convened 13 events, including 30 minute "TASC Breaks" profiling diverse voices in the Future of Work space, exploratory workshops, and webinars, as well as convened and hosted sessions for partner conferences. TASC conducted two collaborative research projects, and the online "TASC Community" grew to over 400 members. TASC worked with a community of students from the Institute to launch the "Youth Thinking Ahead" community. The Youth Thinking Ahead community focuses on strengthening youth voices and perspectives in international affairs and development and has been a central part across TASC's activities. The community also co-organised its first "Youth Thinking Ahead Summit", a 2-day conference.

CTEI has grown to a total of 19 part/full time staff and researchers, and continues to promote synergies across its platforms and initiatives by sharing resources and learnings. In 2021, we hosted a total of 52 events - of which, 3 large conferences - that have attracted an audience of over 6000 people. In partnership with Georgetown University, we also launched a new *hackathon* in the area of trade, which garnered student participants from over 100 countries.

We continued conducting research through four research projects: Global Value Chains; using text as data to identify trends across legal

texts (Convergence vs Divergence); Opportunities for Telemigration in Colombia; and Relinking Trade and Labour. We also submitted two large research proposals, one of which was successful. CTEI and its directors have published 13 papers and working papers.

We provided professional training and student engagement through three main activities: the TradeLab International Economic Law Clinic, the hosting of the Editorial Assistant of the Journal of International Economic Law published by Oxford University Press, and continued engagement with students through our online CTEI Student Network and other student-targeted activities. In addition, we have been working on developing a new e-book on trade law and the GTP Executive Director participated in a course provided by the Executive Education team.

Our public impact and relationship with international Geneva has increased through the GTP, TASC platform, and TESS and spans across a broad spectrum of stakeholders. Some examples include:

- **UN entities and international organisations:** United Nations Economic Commission for Europe (UNECE), Enhanced Integrated Framework (EIF), United Nations Environment Programme (UNEP), International Trade Centre (ITC), the World Bank, United Nations Educational, Scientific and Cultural Organisation (UNESCO)
- **Delegations and governments:** the French Ministry of Economics and Finance, the Permanent Mission of India to the WTO in Geneva
- **Foundations:** the Quadrature Climate Foundation, European Climate Foundation
- **NGOs and other organisations:** Cato Trade, Chatham House, YMCA
- **Universities and centres:** University of Lausanne, Georgetown University, Ecole Polytechnique Fédérale de Lausanne (EPFL), Global Trade Alert, Centre for Trade and Investment Law at the Indian Institute of Foreign Trade in New Delhi.
- **Companies:** Google, Nestle, Adecco Microsoft

2021

3 Multi-stakeholder Platforms

52 Events
+80% with external collaborators

+ 6K people reached

4 Research projects

STAFFING OF THE CENTRE

The Centre continues to be co-directed by Joost Pauwelyn and Richard Baldwin, with Managing Director, Tamara Pironnet at 50%, and supported by Michael Omumbwa (50%) as the Logistics Coordinator.

Joost Pauwelyn and Richard Baldwin direct the strategic aspects of the GTP, while Richard Baldwin and Cédric Dupont (affiliated to CTEI) are co-chairs of the TASC Platform.

In addition, each platform has its own Executive Director and Board of Advisors. The day to day operations of the GTP is run by its Executive Director, Dmitry Grozoubinski (80%); of the TASC Platform by its Executive Director, Kitrhona Cerri (80%).

Joanita Kalibala is the Events and Communications Manager (40%) for the TASC Platform and at 40% for the GTP.

The GTP and TASC Platforms have also been supported by three Siny¹ colleagues, Nitya Devannes, Ana Rebueta and Michael Besson.

Moreover, Carolyn Deere has joined the centre as Director of the TESS Forum, which she launched in summer of 2021. The Forum has rapidly grown and now includes Christophe Bellmann, Head of Policy Analysis and Strategy;

Marianne Kettunen, Senior Policy Advisor and Head of Partnerships; Mahesh Sugathan, Senior Policy Advisor; Michael Omumbwa, Events and Communications Coordinator; and Deepashree Maledavar, Programme and Research Associate.

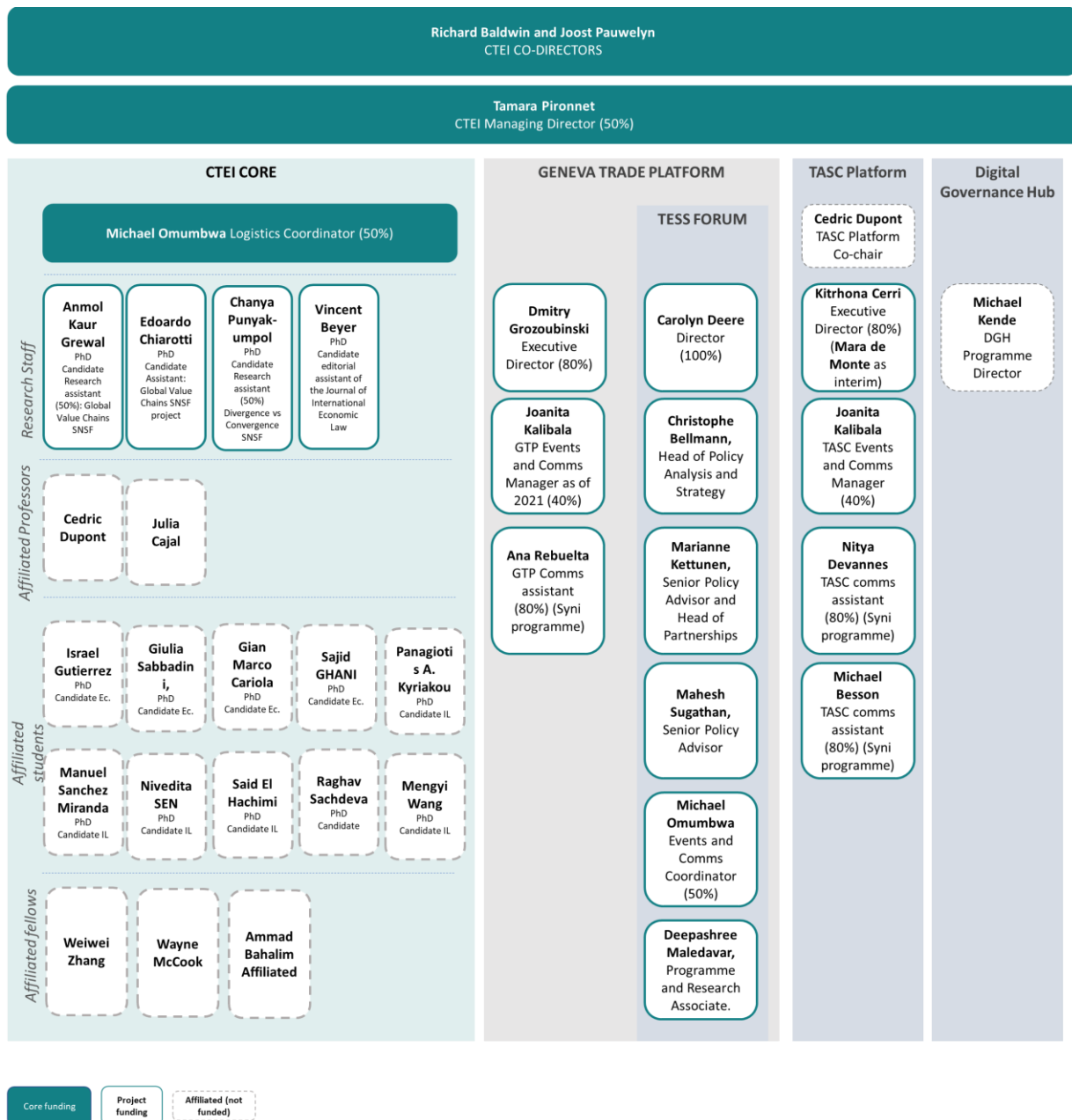
Julia Cajal and Michael Kende are associated to CTEI. The Centre also boasts four CTEI fellows: Wayne McCook, Ammad Bahalim, Dr Weiwei Zhang and Rodrigo Fagundes Cesar.

CTEI worked with several students through regular contracts, three as Research Assistants (RAs): Anmol Kaur, Chanya Punyakumpol, Edoardo Chiarotti for two of CTEI's projects; and Vincent Beyer, as the editorial assistant for the Journal of International Economic Law of the Oxford University Press. In addition, we have worked with more than 10 additional students for ad-hoc support around events or research.

The figure below provides an overview of CTEI's staffing, associates, and fellows as of December 2021.

¹ Siny provides temporary job placements in the areas of international development for people looking for jobs. <https://www.syni.ch/>

FIGURE 1: OVERVIEW OF CTEI STAFFING IN 2020



ONGOING RESEARCH PROJECTS

CTEI had four active research projects in 2020. Two multi-year academic projects and two shorter policy-oriented projects

- 2092 Global Value Chains (completed)
- 2102 Convergence vs Divergence (completed)
- 3535: Unlinking the debate on Trade and Labour (completed)
- 3542 Opportunities for Telemigration in Colombia (completed)

Below, is an overview of each research project.

- **2092 Global Value Chains and Firm Performance in Developing Countries**

Richard Baldwin, Sep. 2015 – Aug. 2020

Extended to Feb 2021 (5.5 years)

SNSF, Competitive

This project studies the relationship between information and communication technology (ICT), global value chains (GVCs) and firm-level productivity in developing countries. It pursues two related strands of empirical work. The first strand investigates how the adoption of ICT affects GVC participation. The second strand studies how participation in GVCs affects firm-level performance in developing countries. Both strands together contribute to the existing

literature by characterizing how concrete policies on ICT can affect firm-level performance in developing countries.

- **2109 Convergence versus Divergence? Text-as-data and Network Analysis of International Economic Law Treaties and Tribunals**

Joost Pauwelyn, Nov. 2015 to Oct. 2018, Extended to Feb. 2021 (6 years)

SNSF, Competitive

Partner inst.: University of Ottawa

Most research on international economic law tackles “small data” problems. Interpreting a treaty clause or analysing an investment arbitration award requires attention to detail. Yet, international economic law increasingly has to confront problems of a “big data” nature. Faced with a proliferation of thousands of bilateral investment treaties (BITs), hundreds of free trade agreements (FTA) and an ever-growing body of case law rendered by WTO panels or investment arbitrators, it becomes exceedingly important to find new ways to organize and analyse this complex and atomized structure of international economic law.

This project makes a novel contribution by providing big data solutions to big data

problems. By employing state-of-the-art text as data analytics and network analysis, the projects draws on recent advances in computer technology to reveal hitherto undiscovered structures running through international economic law.

In particular, this project uses these tools to investigate patterns of convergence and divergence in international trade and investment law with respect to (1) the universe of free trade and investment protection agreements and (2) the network of investment awards and trade panel/Appellate Body reports.

Revealing the structures of convergence and divergence in both areas of international law will help policy-makers and negotiators, in particular in developing countries, to understand better the current structures of international economic law and to help evaluate its need for reform.

- **3535 Unlocking the debate on Trade and Labour**

Richard Baldwin in collaboration with the Global Governance Centre; Sep 2020 – Feb 2021

Dutch Ministry of Foreign Affairs; Non-competitive

In partnership with the Global Governance Centre

The Permanent Representation of the Kingdom of the Netherlands (the Mission) is interested in providing a neutral arena for discussion around which key actors of both the trade and labour spheres can coalesce, promoting a renewed conversation about the relationship between labour and trade agreements. This project supports the mission in this endeavour by conducting literature review on the relationship between trade and labour across topics such as: the impact of trade on jobs, best practices on how to address these distortions; and the trade of services; as well as by organising a workshop with key stakeholders.

- **3542 SwissContact – Opportunities for Telemigration in Colombia**

Richard Baldwin; 2020

Swiss Contact; Non-competitive

This research project focuses on a newly important form of globalisation – the hiring of foreign freelancers via digital platforms such as Upwork.com. These platforms – which are very much like eBay but for services rather than goods – have created new ways of offshoring service tasks by making it easy for firms to find, hire, manage, and pay foreign-based freelancers.

From the hiring-firms' perspective (the "importers"), these platforms have dramatically lowered the fixed cost of hiring foreign service-workers while at the same time dramatically raising the flexibility of such contracts (MGI 2016). Specifically the radically lower the international transaction costs related to things such as search, employment contracting, foreign exchange issues and

risks, international payments, and non-payment and non-delivery issues.

This project produced an understanding of occupations where Colombian service-sector workers and micro firms might most easily expand their export activity through telemigration; with the aim of informing better public policies and instruments.

OTHER ACTIVE, ONGOING PROJECTS

CTEI has continued to host The Geneva Trade Platform and the Thinking Ahead on Societal Change (TASC) Platform. In addition, we are hosting the recently launched TESS Forum.

CTEI has also continued incubating activities under the Digital Governance Hub² (DGH). This

included the Digital Trust Summit co-hosted with EPFL in October 2021 and several events under the 2030 Digital Fast Track Studios, in partnership with UNESCO's Geneva Liaison Office and Microsoft Corporation's United Nations Affairs Office in Geneva.³

² The Digital Governance Hub will transition to a new format and structure in 2022

³ In 2020, CTEI entered into a partnership with UNESCO's Geneva Liaison Office, and Microsoft

Corporation's United Nations Affairs Office in Geneva. The partnership convenes a '**2030 Digital Fast-track Studios**' series commencing in October 2020, occurring once every two months thereafter.

THE GENEVA TRADE PLATFORM (GTP)

GTP provides thought leadership and support to the international trade policy debate. It convenes the meetings, curates the research, incubates the ideas and delivers the capacity building required to strengthen the trade policy conversation toward convergence and sustainable, inclusive outcomes.

To deliver on its promise, the Platform combines the convening power, prestige and resources of the Graduate Institute, with an agile framework, the support of donors, and the collaboration of partners from across the public, private, non-profit and intergovernmental sectors.



The high level meetings, inclusive research and engagement with the private and non-profit sectors offer the Graduate Institute considerable opportunities to showcase its work, to engage its students and to contribute to the fabric of Geneva as the centre for international trade governance.

GTP has hosted dozens of events, including the Geneva Trade Week, critical policy speeches by luminaries including the European Union EVP and the USTR; supported developing country training; incubated and hosted the TESS Forum; and, built well received resources including the WTOPlurilaterals.info and the Beyond Trade Network.



THE TESS FORUM

A joint initiative of the UN Environment Programme (UNEP) and the Geneva Graduate Institute, TESS was created to respond to the growing interest in multilateral cooperation on trade, environment and the SDGs. It works to align trade and trade policy with the urgent need for global action on the intersecting crises of climate, nature and pollution, informed by the need for progress on the UN Sustainable Development Goals and implementation of multilateral environmental agreements (MEAs).

Since its creation, TESS has established itself as a valuable bridge connecting stakeholders

TESS | Forum on Trade
Environment & the SDGs

around the world with the increasingly robust sustainability debates in Geneva and at the WTO.

In 2021, governments recognized the key role TESS has already played in supporting cooperation on trade and environment in the multilateral trade context with their invitation to the TESS Director to chair the launch of the three Ministerial Statements on Trade and Environmental Sustainability, Plastic Pollution and Fossil Fuel Subsidy Reform at the WTO in December 2021.

THINKING AHEAD ON SOCIETAL CHANGE PLATFORM (TASC PLATFORM)



The TASC Platform is an open, multi-stakeholder collaboration to bring the future of work and other societal changes into focus. It was launched in the recognition that the world as we know it is changing fast and that our global society is experiencing massive, simultaneous and interconnected disruptions. The impacts of new technology, the climate crisis, growing inequality and major shocks such as the one caused by COVID-19 are universally felt. Finding common ground for well-informed and forward-looking responses is the greatest shared challenge of our time. The TASC Platform aims to drive joined-up thinking and action to get ahead of societal change. The first focus of this new platform is on the urgent challenges related to the Future of Work.

After 5 months of operations, the TASC Platform's focus in 2021 was to establish its mandate to connect, inform and innovate through hosting events, collaborative research, and a growing community of practice. The platform convened 13 events, including 30 minute "TASC Breaks" profiling diverse voices in the Future of Work space, exploratory workshops, convening and hosting sessions for

partner conferences, and its first "Youth Thinking Ahead Summit" a 2-day conference co-led with a group of students from the Graduate Institute.

TASC also worked with the same group of students to establish "Youth Thinking Ahead" community. The Youth Thinking Ahead community focuses on strengthening youth voice and perspectives in international affairs and development and have since been a central part across TASC's activities.

The online "TASC Community" grew to over 400 members. In addition, TASC launched a Landscape Mapping project, mapping and profiling the diverse organizations, key issues, and leading experts in the Future of Work space within International Geneva and beyond. The first edition will be released in early 2022.

TASC was commissioned to conduct two collaborative research projects: the first exploring the potential of telemigration, or online offshoring of services as a pathway for development; and the second exploring the potential to strengthen the nexus between trade and labour policies, practices and expert communities.

PROPOSALS SUBMITTED

In 2021, CTEI submitted two research proposals, one of which was successful:

- **MAKING TRADE AGREEMENTS WORK IN THE SERVICE OF SOCIETY**

Richard Baldwin, Joost Pauwelyn, Cedric Dupont,

Successful

Swiss National Science Foundation - Sinergia, Competitive

Through this project, we propose to engage in a bold, interdisciplinary effort to identify which modalities are likely to be both politically realistic and socially effective for “packaging” trade agreements with complementary policies in ways that pre-empt, readdress, or minimise trade-related disruptions. Our proposal was to revisit how trade agreements are structured, towards a novel and more integrated approach. One that includes the necessary flanking policies that offset negative effects, as part of the trade agreements.

- **TRADE IN THE FACE OF REGULATORY DIVERGENCE: MECHANISMS TO LEVEL THE PLAYING FIELD**

Joost Pauwelyn,

Unsuccessful

Swiss National Science Foundation – DIV I, Competitive

International trade and trade agreements have faced multiple tensions in the recent past, many of which have arisen due to the substantive and durable differences in how different countries organize their economy. Based on the trends observed, we believe that these substantive regulatory divergences are here to stay. Thus, the question arises: How to avoid trade wars and manage interactions between countries that exhibit durable differences in how they organize their economy? Through this research project, we proposed to comprehensively survey current approaches of addressing the divergences, identifying their gaps, and proposing novel ways to implement pricing mechanisms to address divergences.

PUBLICATIONS

CTEI and its directors have published 13 papers and working papers as well as blogs and video-blogs.

Published articles, chapters,

- Brexit: Problems and Prospects, Chapter 21, supplemental online chapter for textbook: The Economics of European Integration, by Richard Baldwin and Charles Wyplosz, 6th edition, McGraw-Hill.
- "Artificial Intelligence and the Future of Work", Bertrand Braunschweig and Malik Ghallab (eds), Reflections on Artificial Intelligence for Humanity, with Yuko Harayama, Michela Milano, Céline Antonin, Janine Berg, Anousheh Karvar, and Andrew Wyckoff, in Reflections on Artificial Intelligence for Humanity, 2021, Springer. ISBN: 978-3-030-69128-8

CTEI Working papers:

- Baldwin, Richard & Freeman, Rebecca, 2021. "Risks and global supply chains: what we know and what we need to know," Bank of England working papers 942, Bank of England.
- Trading through platforms: evidence from AliExpress, Baldwin, Richard E;

Chiarotti, Edoardo; Taglioni, Daria, 2021

- How to rein in fossil fuel subsidies? Towards a New WTO Regime, *Simon HAPBERSBERGER; Eleanor MATEO; Selcukhan ÜNEKBAS, 2021*
- "Telemigration And Digitally Enabled Service Exports: Opportunities For Colombia," with Christina Fernandez and Jeisson Cardenas TASC working paper, 2021.
- Assessing national laws for the implementation of CITES public memo; *Pascal BLICKLE, Angela MIN YI HOU, Laura STÖRI, 2021*
- Assisting Uzbekistan's parliament with specific issues pertaining to Uzbekistan's WTO accession...; *Iljir BAFTIJARI, André-Philippe OUELLET, Ayong LIM, 2021*
- Social clauses in trade agreements implications and action points for the private sector in development; *Gaia Grasselli, Jarrod SUDA, Anna Liz THOMAS; 2021*
- The role of firm-to-firm relationships in exporter dynamics; *Davide RIGO 2021*
- When immigrants meet exporters a reassessment of the immigrant-native

wage gap; *Giulia Sabbadini, Léa MARCHAL, Guzmán OURENS*; 2021

Working Papers published/posted:

- “Jobs and technology in general equilibrium: A three elasticities approach,” (joint with Jan I. Haaland and Anthony Venables), CEPR DP15739, Jan 2021.
- Richard Baldwin & Jonathan I. Dingel, 2021. "Telemigration and Development: On the Offshorability of Teleworkable Jobs," NBER Working Papers 29387, National Bureau of Economic Research, Inc.

Blog posts:

- Memo to the new WTO Director-General: Never waste a crisis,

VoxEU.org, 10 February 2021.
<https://voxeu.org/article/memo-new-wto-director-general-never-waste-crisis>

- Covid and international economic cooperation: If not now, then when? 11 January 2021, <https://voxeu.org/content/covid-and-international-economic-cooperation-if-not-now-then-when>

Video blogs :

- Telemigration and development. How many services jobs will be offshored? (with Jonathan Dingel)
- VoxTalks, <https://voxeu.org/content/telemigration-and-development-how-many-services-jobs-will-be-offshored>



GTW 2021
19 sessions
60 panellists
+700 attendees

**G2
Hackathon**
106 contestants
+20 nationalities
+ 470 attendees

**Digital
Trust 2025**
5 sessions
24 panellists
192 attendees

EVENTS

In 2021, CTEI hosted 52 events: 3 major conferences, 39 webinars, and 13 hybrid events, reaching over 6'600 people. These were hosted through a combination of our platforms, and our core activities:

DIGITAL CONFERENCES:

THE G2 HACKATHON 9-14 APR

Every year the CTEI and Georgetown University Law School organize a trade law conference known as "The G2." In 2021, we organized the first ever "G2 Hackathon" through which over 30 teams of students from all over the world competed to submit bold, innovative new proposals for progress at the WTO. The event

attracted sponsorship from two premier law firms, featured panels and a hackathon jury including some of the most respected figures in international trade law, and will now be an annual feature of the trade calendar. The Conference attracted a total of 733 attendees and views across its sessions.



THE YOUTH SUMMIT ON THE FUTURE OF WORK 29 - 30 APR

The conference served as the launch event of the "Youth Thinking Ahead" initiative: our new youth-led initiative driving critical discussions and fresh perspectives on international affairs and development. The event garnered strong interest with close to 500 participants across the days. It boasted 24 speakers, including

students, young professionals and established experts. Moreover, the event provided an opportunity to provide training and professional experience to the student team of organizers, tech-support and moderators on how to prepare, run, and engage in a large conference.



THE GENEVA TRADE WEEK 27 SEPT – 1 OCT

After having stepped into the breach of a cancelled Public Forum in 2020, the GTP's [Geneva Trade Week 2021](#) focused on enhancing, supporting and innovating the experience of Public Forum attendees.

This year, breaking silos was a key theme and many of the sessions focused on bringing the trade community together with other fields on which it has an impact, including a high level opening plenary session keynoted by the WTO Director-General and a Nobel Peace Prize Laureate, a session with the Geneva business

community, and an evening reception for the TradeExperettes, a global network of female trade professionals.

Geneva Trade Week featured in-person, hybrid and virtual events, including the unveiling of our brand new Virtual Conference Center where attendees could mingle, explore new research and publications and attend talks.

With 19 sessions and 60 panellists, the Conference hosted over 700 attendees across its sessions.



THE DIGITAL TRUST CONFERENCE – 15 OCT

[The Digital Trust 2025 conference](#) was co-hosted by CTEI and EPFL's Centre for Digital Trust (C4DT). The conference addressed a number of key questions, including: How does a lack of digital trust manifest itself today? Is this justified, based on current privacy and security issues, or is it exaggerated? Understated? What lessons can be learned from other sectors on how to build the trust

that will be needed for our digital future. What is possible in the digital future, and what will be lost without digital trust? And finally, how should that digital trust be built?

With 24 speakers across 5 sessions, the conference gathered a total audience of 192, both in person and remotely. The conference was preceded by a dinner for the speakers.



WEBINARS AND IN PERSON EVENTS

In addition to the three large conferences, CTEI hosted 49 webinars including 13 hybrid events in 2021. While the table provides an overview of all events, below we feature some examples:

- **The Future of the Global Economy - Remarks by French Finance Minister Bruno Le Maire:** On the occasion of a visit to Geneva, the Minister chose the GTP to host his remarks on the future of the global economy and a subsequent conversation with Prof. Richard Baldwin.

Audience Total: 188

- **WTO Plurilaterals - Unlocking the System or breaking it?:** Remarks from the Australian Permanent Representative to the World Trade Organization, followed by a panel with some of the most respected names in international trade law, both focused on the legality and utility of plurilateral agreements at the WTO.

Audience Total: 733

- **Global Governance of Plastic Pollution: Transforming Global Plastics Economy:** Spread over two afternoons, the online conference included: Panel sessions with short presentations from leading researchers and experts; and Policy roundtables, drawing together leading experts from governments, stakeholder organisations and IGOs, working to support

intergovernmental cooperation on plastic pollution at UNCTAD, the UN Environment Programme (UNEP), the Basel, Rotterdam and Stockholm Conventions (BRS), the Organization of Economic Cooperation and Development (OECD), the World Trade Organization (WTO), among others.

Audience Total: 949

- **A Keynote address and Conversation with Ambassador Katherine Tai United States Trade Representative:** Ambassador Tai delivered remarks on the important role of the World Trade Organization in the global economy and U.S. policy priorities ahead of the 12th Ministerial Conference before joining Professor Richard Baldwin for a discussion and a Q&A with both the in-person and virtual audiences. Featured on the [US mission website](#), [USTR website](#), [The New York Times](#), [Reuters](#), [Politico](#), etc.
- Audience Total: 524

- **EU priorities for the future of the WTO ahead of MC12 by Executive Vice President of the European Commission:** European Commission Executive Vice-President and Trade Commissioner Valdis Dombrovskis shared his views on EU Priorities for the future of the WTO, ahead of its 12th Ministerial Conference.

Audience Total: 341

FIGURE 2: LIST OF EVENTS HOSTED BY CTEI IN 2020

DATE	PLATFORM	TITLE	SPEAKER (AFFILIATION)	PARTICIPANTS ⁴
• 20.01.21	CTEI	SNF Trading through Platforms: Evidence from AliExpress	<ul style="list-style-type: none"> • CHIAROTTI, Eduardo Ph.D. International Economics Candidate, Geneva Graduate Institute • BALDWIN, Richard Co-Director, CTEI 	41
• 03.02.21	CTEI	GVC Research - Openness, Innovation and Productivity: Evidence from Enterprise Surveys	<ul style="list-style-type: none"> • KAUR, Anmol Ph.D. International Economics Candidate, Geneva Graduate Institute • BALDWIN, Richard Co-Director, CTEI 	22
• 11.02.21	TASC	Telemigration and digitally enabled service exports: Opportunities for Colombia	<ul style="list-style-type: none"> • BALDWIN, Richard Co-Director, CTEI • CARDENAS, Jeisson Economist, University of Warwick • FERNANDEZ, Cristina Economist, Fedesarrollo • CERRI, Kitrhona Executive Director, TASC Platform 	45
• 15.02.21	CTEI	2030 DFS Women in Tech	<ul style="list-style-type: none"> • BOGDAN-MARTIN, Doreen Director, Telecommunication Development Bureau, ITU • WHITE, Roland Director, Global Diversity & Inclusion, Microsoft • COLLET, Isabelle Associate Professor, University of Geneva • KENDE, Michael Visiting Lecturer, Geneva Graduate Institute 	70

⁴ Please note that * indicates registered participants (approximately 50%-80% of registrations generally participate), where no * it indicates the actual number of attendees.

• 16.02.21	CTEI	COVID Response and Digital Trust	<ul style="list-style-type: none"> • LARUS, Jim Professor & Dean, School of Computer & Communication Sciences, EPFL • DAVIS, Sara Leila Margaret Senior Researcher, Global Health Centre, Geneva Graduate Institute • WILTON, Robin Director of Internet Trust, Internet Society • KENDE, Michael Visiting Lecturer, Geneva Graduate Institute • 	84
• 18.02.21	TASC	The Future of Networking: 1:1 Speed Networking Event	<ul style="list-style-type: none"> • 5 Min conversations with different participants 	26
• 23.02.21	TASC	Trade Policy Careers - For Students	<ul style="list-style-type: none"> • BOTWRIGHT, Kimberley World Economic Forum • PAK, Susana International Trade Centre (UN/WTO) • VAN DER VEN, Colette TULIP Consulting & Sidley Austin LLP • VARGHESE, Aditi Sara World Economic Forum 	122
• 25.02.21	GTP	Harnessing e-commerce post-COVID-19: opportunities and challenges for developing economies	<ul style="list-style-type: none"> • POGORETSKY, Vitaliy Counsel, Advisory Centre on WTO Law: • HIJAZI, Hadil Director, WTI Advisors Ltd. (Oxford/Geneva) • FREDRIKSSON, Tobjörn Chief of the ICT Policy Section, Division on Technology & Logistics, UNCTAD • MEDVEDKOV, Maxim Head, Department of Trade Policy, Higher School of Economics, Moscow • TUERK, Elisabeth Director, Economic Cooperation and Trade Division, UNECE 	77
• 25.02.21	TASC	TASC Break - Working from Home: From Invisibility to Decent Work	<ul style="list-style-type: none"> • BALDWIN, Richard Co-Director, CTEI • BERG, Janine Senior Economist & Labour Market Specialist, ILO • CERRI, Kitrhona Executive Director, TASC Platform 	50
• 04.03.21	TASC	Is the Future of Internet Governance in Geneva (Geneva Solutions)	<ul style="list-style-type: none"> • HUMBLET, Martine Legal Officer, ILO • SOARES, Sergei Economist, ILO • CERRI, Kitrhona Executive Director, TASC Platform 	25
• 09.03.21	CTEI	Book Launch: The Flip Side of Free:	<ul style="list-style-type: none"> • KENDE, Michael Visiting Lecturer, Geneva Graduate Institute 	83

Understanding the
Economics of the
Internet |
Michael Kende

• 24.03.21	TASC	TASC: Future leaders present their Capstone projects	<ul style="list-style-type: none"> • MAZA, Fabiola Lawyer, Master student, International Affairs, IHEID with specialization in Labour and Gender • NGUYEN, Amy Master student, International Affairs, IHEID with a primary interest in the intersection of finance and global health • OLGUIN, Michelle Master student, International Affairs, IHEID, video and podcast enthusiast interested in bringing intricate research topics to a mass audience • CERRI, Kitrhona Executive Director, TASC Platform 	25
• 01.04.21	GTP	A conversation with Minister Bruno Le Maire and Prof. Richard Baldwin	<ul style="list-style-type: none"> • Le MAIRE, Bruno French Minister for the Economy, Finance and Recovery • SALLES, Marie-Laure Director, Geneva Graduate Institute • BALDWIN, Richard Co-Director, CTEI • DEERE BIRKBECK, Carolyn Director, Forum on Trade Environment & the SDGs (TESS) 	188
• 10-14.04.21	GTP	G2 Conference and Hackathon Challenge 2021 - How to make the WTO fit for future trade	<ul style="list-style-type: none"> • BRUMMER, Chris Agnes N. Williams Research Professor and Faculty Director, Institute of International Economic Law Georgetown University Law Center • MINA, George Ambassador and Permanent Representative, Permanent Mission of Australia to the WTO • NEDUMPARA, James Professor and Head, Centre for Trade and Investment Law, New Delhi • ZAMBARTA, Myrto Head Of Unit, Directorate General for Trade, European Commission • LAMP, Nicolas Assistant Professor, Faculty of Law, Queen's University • MARCEAU, Gabrielle Professor of WTO Law, University of Geneva; Senior Counselor, WTO Research Division • PAUWELYN, Joost Co-Director CTEI • BERNASOCNI-OSTERWALDER, Nathalie Executive Director, IISD Europe; Senior Director, Economic Law & Policy • GROZUBINSKI, Dmitry Executive Director, Geneva Trade Platform 	733

			<ul style="list-style-type: none"> • HOLMES, Patricia Deputy Permanent Representative, Permanent Mission of Australia to the WTO • KEKELETSO, Mashigo Counsellor (Economic & Legal), South African Permanent Mission to the WTO, SA Embassy, Geneva, Switzerland • McNAMARA, Yujin Kim Partner, Akin Gump • KUHLMANN, Katrin President and Founder, New Markets Lab; Visiting Professor of Law, Georgetown Law • WOLFF, Alan DDG, WTO • KASPEREK, Marie Director, Institute of International Economic Law at Georgetown University Law Center • MACHADO, João Aguiar Ambassador, Permanent Representative of the European Union to the WTO • REMY, Jan-Yves Deputy Director, Shridath Ramphal Centre for International Trade Law, Policy and Services (SRC), University of the West Indies • CLAUSSEN, Kathleen Associate Professor of Law, University of Miami Law School • YIHONG, LI Minister & Deputy Permanent Representative, Chinese Permanent Mission to the WTO • HILLMAN, Jennifer Senior Fellow, Trade and International Political Economy, Council on Foreign Relations; Professor from Practice, Georgetown Law; Former Member, World Trade Organization Appellate Body 	
• 15.04.21	CTEI	2030 DFS Sports, Technology and Innovation	<ul style="list-style-type: none"> • HARNOIS, Marlène French-Canadian Athlete, Taekwondo Olympic Medalist (London 2012) and Champion for Peace • ART, Arnaud Belgian Elite Pole-Vaulter, Youth Olympian and Data Scientist, Volodalen • MICHEL, Emilie Business Developer at Vice Presidency for Innovation, EPFL • DEFOURNY Vincent Director and Representative of Geneva Liaison Office, UNESCO 	41
• 22.04.21	TASC	Virtual Expert Work on Platforms	<ul style="list-style-type: none"> • CORPORALL, Dr. Greetje (Gretta) Research Fellow and British Academy Postdoctoral Fellow, Saïd Business School and Research Associate, Oxford Internet Institute • BALDWIN, Richard Co-Director, CTEI, Co-Chair, TASC Platform 	73

• 27.04.21	TASC	Trade and Labour: Exploring the Nexus	<ul style="list-style-type: none"> • ALASIONI, Tuomo Research Professor, Finnish Institute of Occupational Health • HULKKONEN, Santtu CEO & Co-founder, Solved • SAVINKO, Lotta Manager, Gender Equality and Health & Safety at work, Akava, the Confederation of Unions for Professional and Managerial Staff in Finland 	26
• 29-30.04.21	CTEI	Youth Summit on the Future of Work	<ul style="list-style-type: none"> • Closed meeting co-organized by the Permanent Mission of the Kingdom of NL • CERRI, Kitrhona Executive Director, TASC Platform • CERRI, Kitrhona Executive Director, TASC Platform • MAAZA, Alexandre Master candidate in International Affairs, Graduate Institute, Geneva • MARECHAL, Alice Master candidate in Development Studies, Graduate Institute, Geneva • SALLES, Marie-Laure Director, Geneva, Graduate Institute • TIMIS, David Outgoing Curator, Brussels Global Shapers Hub • SANDAL, Bahar Senior Account Executive, Salesforce • BRADBURY, Laura Canadian Head Delegate, G20 Youth Summit • NWADEYI, Prince CEO, ISpani Group • BALDWIN, Richard Co-Director, CTEI & Co-chair, TASC Platform • MENDEZ, Mariana Master candidate in International Affairs Graduate Institute, Geneva • McCUE, Andrew Sustainability Consultant, Metabolic • BIENERT, Benjamin Young Europe Ambassador and Talent Success Manager, Wanted • GUEYE, Moustapha Kamal Global Coordinator, Green Jobs Programme, International Labour Organisation • NTAGUNGIRA, Zaninka Environment Committee, Graduate Institute, Geneva • de QUARTI, Dario Master candidate in International Economics, Graduate Institute, Geneva • BARON, Diana Member, Fair Internship Initiative • GRASSELLI, Gaia Feminist Collective, Graduate Institute, Geneva • WIESER, Maria Isabelle Director: Romandie, foraus – Swiss Forum on Foreign Policy 	289

			<ul style="list-style-type: none"> • ART, Jean-Yves Senior Director, Strategic Partnerships, Microsoft • AZOKLY, Maël Master candidate in Law, Université de Genève • MESHKURTI, Anamaria Program Officer, International Telecommunications Union • OLGUIN, Michelle Podcast Producer, Graduate Institute, Geneva • SEYMOUR, Claudia Senior Researcher, Graduate Institute, Geneva 	
• 03.06.21	TASC	The Future of Work and Artificial Intelligence	<ul style="list-style-type: none"> • Prof. CAPPELLI Peter, Wharton School • Dr. GARG, Ashutosh Eightfold.ai • Dr. BERG, Janine ILO 	25
• 07-09.06.21	TASC	YMCA Youth-led Solutions: The Future of Work Summit	<ul style="list-style-type: none"> • ALMAYNE, Joyce Administrative Officer, YMCA of Albay, Inc. • MACLACHLAN, Shayne Communications Campaign Manager, OECD • TANZER, Jacqueline Champions Trust Regional Representative for Europe, Worldskills • SAAB, Joe Volunteer, YMCA Lebanon 	99
• 09.06.21	GTP/TESS	Forum on Trade Environment & the SDGs (TESS) Digital Launch event	<ul style="list-style-type: none"> • Digital campaign of TESS 	
• 09.06.21	GTP	Trade think tanks collaboration brainstorming	<ul style="list-style-type: none"> • Closed meeting with WEF 	
• 17.06.21	GTP	How can international trade policy help tackle plastic pollution?	<ul style="list-style-type: none"> • DEERE BIRKBECK, Carolyn Director, Forum on Trade Environment & the SDGs (TESS) • SUGATHAN, Mahesh Senior Policy Adviser at the Forum on Trade, Environment and the SDGs (TESS) 	171
• 22.06.21	CTEI	2030 DFS - Could better data contribute to making peace with nature?	<ul style="list-style-type: none"> • BERTARELLI, Dona Special Adviser for the Blue Economy, United Nations Conference on Trade and Development (UNCTAD) • JOPPA, Lucas Chief Environmental Officer, Microsoft • Prof. LEVIN, Lisa Distinguished Professor, Scripps Institution of Oceanography, University of California San Diego 	45

• 24.06.21	TESS	Greening Aid for Trade and the SDGs	<ul style="list-style-type: none"> • Prof. ADAMS, Bill Visiting Professor and Holder of the Claudio Segré Chair of Conservation and Development, Center for International Environmental Studies (CIES), The Graduate Institute Geneva (IHEID) • ART, Jean-Yves Senior Director, Strategic Partnerships, Microsoft • CAMPOS LEAL, Soledad Co-lead Sustainable Trade, IISD • BERNASCONI-OSTERWALDER, Nathalie Executive Director, IISD Europe • DEERE BIRKBECK, Carolyn Director, Forum on Trade Environment & the SDGs (TESS) 	76
• 24.06.21	CTEI	Data disrupts trade: Exploring innovative solutions	<ul style="list-style-type: none"> • CERF, Vint Co-inventor of the Internet and Vice-President, Google • TUTHILL, Lee Counsellor, WTO • PORCIUNCULA, Lorraine Director of Data & Jurisdiction, Internet & Jurisdiction Policy Network • KENDE, Michael Visiting Lecturer, Geneva Graduate Institute • BALDWIN, Richard Co-Director, CTEI 	129
• 02.07.21	TASC	Exploring the Trade and Labour Nexus - part 2	<ul style="list-style-type: none"> • CERRI, Kitrhona Executive Director, TASC Platform • PIRONNET, Tamara Managing Director, CTEI • VERNOOIJ, Marcel Dutch Mission Geneva 	20
• 08.07.21	GTP	Tradelab team showcase 2021	<ul style="list-style-type: none"> • Presentations from various TradeLab students 	51
• 21.07.21	TESS	Informal Dialogue on Multilateral Priorities for Trade and Environmental Sustainability	<ul style="list-style-type: none"> • Various Ambassadors from Geneva Missions 	25
• 28.07.21	GTP	E-Commerce Terminology in the context of Trade Policy Negotiations	<ul style="list-style-type: none"> • MADLIN, James Software Strategy Consultant • HUANG, Eunice Head of APAC Trade Policy, Google • LIM, May-Ann Executive Director, Asia Cloud Computing Association • GROZUBINSKI, Dmitry Executive Director, GTP 	112

• 28.07.21	TESS	Informal Dialogue on Environmental goods and Services and MC12	• Various Ambassadors from Geneva Missions	16
• 30-31.08.21	TESS	Global Governance of Plastic Pollution: Transforming Global Plastics Economy	• 47 speakers	949
• 02.09.21	TESS	How can cooperation on trade contribute to the UNEA process on plastic pollution?	<ul style="list-style-type: none"> • H.E. VALENCIA, José Ambassador of Ecuador to the WTO in Geneva • DURANT, Isabelle Acting Secretary-General, UNCTAD • PAUGAM, Jean-Marie Deputy Director-General, WTO • GARDNER, Susan Director, Ecosystems Division, UNEP • H.E. MANRIQUE, Gustavo Ecuador’s Minister for Environment and Water, co-convenor of the Ministerial Conference on Marine Litter and Plastic Pollution • H.E. MINA, George Ambassador, Permanent Representative of Australia to the WTO in Geneva • H.E. BLACKMAN, Chad Ambassador, Permanent Representative of Barbados to the UN and WTO in Geneva • H.E. SMITH, Tine Mørch Ambassador, Permanent Representative of Norway to the UN and other international organizations in Geneva (UNEA Chair) • H.E. MANLEY, Simon Ambassador, Permanent Representative of the United Kingdom to the UN and other international organizations in Geneva • H.E. CHAMBOVEY, Didier Ambassador, Permanent Representative of Switzerland to the WTO in Geneva 	150
• 16.09.21	GTP	EU priorities for the future of the WTO ahead of MC12	<ul style="list-style-type: none"> • DOMBROVSKIS, Valdis Executive Vice President, European Commission • BALDWIN, Richard Co-Director, CTEI 	341
• 27.09 - 01.10.21	GTP	Geneva Trade Week 2021	• 5 day hybrid event	721
• 30.09.21	TESS	WTO Public Forum 2021:	<ul style="list-style-type: none"> • MSUYA, Joyce Deputy Executive Director, UNEP • PAUGAM, Jean-Marie Deputy Director-General, World Trade Organization (WTO) 	148

		Harnessing trade policy for the environment at the WTO's 2021 Ministerial Conference	<ul style="list-style-type: none"> • H.E. DE BOER, Stephen Ambassador, Permanent Representative of Canada to the WTO • H.E. VALENCIA, José Ambassador, Permanent Representative of Ecuador to the WTO • Dr. DEERE BIRKBECK Carolyn Director, Forum on Trade, Environment and the SDGs (TESS) 	
• 01.10.21	TESS	WTO Public Forum 2021: Building resilient and sustainable regional and global value chains through the AfCFTA	<ul style="list-style-type: none"> • Dr. KARINGI, Stephen Director, Regional Integration and Trade, UNECA • H.E. DWARKA-CANABADY, Usha Chandnee Ambassador and Permanent Representative of Mauritius to the United Nations Office at Geneva • MENDEZ-PARRA, Maximiliano Principal Research Fellow, ODI • NSENGIMANA, Hermogene Secretary General at African Organisation for Standardisation (ARSO) • AGGARWAL-KHAN, Sheila Director, Economy Division, UNEP 	140
• 12.10.21	GTP	Trade and Health Delegate Training	<ul style="list-style-type: none"> • EVENNET, Simon CTEI Fellow 	25
• 14.10.21	GTP	A keynote address by Ambassador Katherine Tai, the United States Trade Representative	<ul style="list-style-type: none"> • Amb. TAI, Katherine United States Trade Representative • BALDWIN, Richard Co-Director, CTEI 	524
• 15.10.21	CTEI	Digital Trust 2025	<ul style="list-style-type: none"> • Full day hybrid conference co-organized by EPFL • 24 speakers 	192
• 21.10.21	TASC	Networking Evening Youth Thinking Ahead	<ul style="list-style-type: none"> • In-person networking event 	10
• 03.11.21	TESS	Third ITC-UNEP-TESS Informal dialogue with developing country ambassadors	<ul style="list-style-type: none"> • Various ambassadors - held at ITC 	17
• 06.11.21	TESS	COP26: How trade and trade policy can support	<ul style="list-style-type: none"> • Co-organized with Chatham House • 13 speakers 	265

		nature-positive climate action?		
• 15.11.21	TASC	Dispute Talk on "The Future of Work" - Work at the Crossroads - Past, Present and Future	<ul style="list-style-type: none"> • FERRERAS, Isabelle University of Louvain • SAMOCHEVIEC, Jakub Senior Researcher GDI Gottlieb Duttweiler Institut • SCHIEL, Juliane University of Vienna • DE MONTE, Mara Interim Executive Director, TASC Platform 	26
• 19.11.21	TASC	HR Futures 2030 – Book presentation Horizon 2030: Rethinking HR to integrate new ways of working Isabelle Chappuis	<ul style="list-style-type: none"> • CHAPPUIS, Isabelle Executive Director –Swiss Center for Positive Futures, HEC Lausanne, UNIL • RIZZO, Gabriele Research & Development Director –Swiss Center for Positive Futures, HEC Lausanne, UNIL • BALDWIN, Richard Professor, International Economics, Co-Chair TASC Platform, IHEID 	15
• 24.11.21	GTP	WTO Plurilaterals Dot Info Launch Event	<ul style="list-style-type: none"> • GROZUBINSKI, Dmitry Executive Director, GTP • WIENZKE, Olaf Director, Multilateral Dialogue Geneva - Konrad Adenauer Stiftung • Dr. DEERE BIRKBECK Carolyn Director, Forum on Trade, Environment and the SDGs (TESS) • DREYER, Iana Founder and Editor, Borderlex • MACKAY, Namali Independent Trade Advisor 	85
• 30.11.21	TASC	Building Bridges	<ul style="list-style-type: none"> • Co-organized by Horizon Group 	18
• 01.12.21	TESS	IISD Trade & Sustainability Hub: Environmental Initiatives at MC12: Regional Views on Ways Forward,	<ul style="list-style-type: none"> • Dr. REMY, Jan Yves Chair for Barbados (UWI), WTO Chair Programme; Director, Shridath Ramphal Centre for International Trade Law at the University of the West Indies • Dr. KARINGI, Stephen Director, Regional Integration and Trade Division at UN Economic Commission for Africa • Dr. JHA, Veena Chief Executive Officer, Ikdhvaj Advisers LLP (India) • TONI, Ana Executive Director, Instituto Clima e Sociedade (iCS) (Brazil) 	120

			<ul style="list-style-type: none"> • Dr. DEERE BIRKBECK Carolyn Director, Forum on Trade, Environment and the SDGs (TESS) • KETTUNEN, Marianne Senior Policy Advisor and Head of Partnerships, Forum on Trade, Environment & the SDGs (TESS) 	
• 02.12.21	TESS	IISD- Plastic Pollution and Trade: WTO, Basel Convention and a Global Treaty on Plastic Pollution	<ul style="list-style-type: none"> • WITHANAGE, Hemantha Senior Advisor at Center for Environmental Justice, and Chairperson at Friends of the Earth International • FREIRE, Maria Daniela Garcia Deputy Permanent Representative at the Permanent Mission of Ecuador at the WTO and Valentina Sierra, Secretary at the Permanent Mission of Uruguay to the UN • KOEKKOEK Brenda Program Manager at UN Environment Programme • DEL CASTILLO, Andres Senior Attorney at the Center for International Environmental Law • Dr. DEERE BIRKBECK Carolyn Director, Forum on Trade, Environment and the SDGs (TESS) 	124
• 07.12.21	TESS	Roundtable: Promoting Manufacturing and Trade in Plastic Substitutes: Opportunities and Challenges for Developing Countries	<ul style="list-style-type: none"> • GARCIA, Daniela Deputy Permanent Representative, Permanent Mission of Ecuador to the UN, WTO in Geneva • TIPPING, Alice Lead, Sustainable Trade and Fisheries, IISD • BHUTANI, Arpit COO, Circular Innovation Lab & Managing Partner, Hind Agro Sales (packaging division), India • SUGATHANZ, Mahesh Senior Policy Advisor, Forum on Trade, Environment & the SDGs (TESS) • Dr. DEERE BIRKBECK Carolyn Director, Forum on Trade, Environment and the SDGs (TESS) • CHAKRABORTY, Devabrata Counsellor (Commercial Affairs), Permanent Mission of Bangladesh to the WTO in Geneva • McCORMACK, Terry Consultant, Sustainable Manufacturing and Environmental Pollution (SMEP) Programme • RICHARDS, Joel Senior Technical Specialist, Organization of Eastern Caribbean States (OECS) • VIVASEUGUI, David Legal Officer, UNCTAD 	91

<ul style="list-style-type: none"> • 15.12.21 	<p>TASC</p>	<p>The 21st century development journey: Is services-led growth the way forward?</p>	<ul style="list-style-type: none"> • PACINI, Henrique Economic Affairs Officer, UNCTAD • DAVIES, Elwyn Economist in the Firms, Entrepreneurship and Innovation Unit at the World Bank • HALLWARD-DRIEMEIER, Mary Senior Economic Adviser in the Finance, Competitiveness & Innovation Global Practice at the World Bank • NAYYAR, Gaurav Senior Economist, The World Bank • Amb. TEEHANKEE, Manuel Antonio J. Philippine Permanent Representative to the World Trade Organization • BALDWIN, Richard Professor, International Economics, Co-Chair TASC Platform, IHEID 	<p>46</p>
<ul style="list-style-type: none"> • 15.12.21 	<p>TESS</p>	<p>Ministerial Statements on Trade and Environmental Sustainability Structured Discussions (TESSD), Informal Dialogue on Plastics Pollution and Environmentally Sustainable Plastics Trade (IDP), and Fossil Fuel Subsidies at the World Trade Organization (WTO)</p>	<ul style="list-style-type: none"> • 16 speakers 	<p>150</p>

PROFESSIONAL TRAINING AND STUDENT ENGAGEMENT

CTEI provided professional training and student engagement through the following main activities in 2020:

- **The Youth Thinking Ahead (YTA) Hub.** The YTA Hub offers a forum for young people to explore global pressing issues and develop their own solutions. This hub hosted by the TASC platform and open to students and young professionals complements and informs TASC's activities while allowing for an intergenerational dialogue within the platform. The hub brings YTA members to organise a variety of events together with established experts and practitioners from across sectors and geographies on topics agreed upon by members and the TASC platform. YTA also intends to play a key role in the professional development of its members by providing them with training and a wide range of transferable skills.
- **Careers in Trade Policy - Presentation and Networking for Students.** The GTP organised a dedicated event for university students interested in a career in trade policy featuring presentations from four exemplary young women across trade law, development and policy. Audience Total: 122
- **Lecture in collaboration with the Executive Education team:** The Executive-

Director of the Geneva Trade Platform, Dmitry Grozoubinski, designed and delivered a 90 minute lecture / Q&A on the stakes leading into the World Trade Organization's 12th Ministerial Conference for learners in the IHEID International Negotiation and Policy-Making Executive Education program. This well received program provided a timely update on news ripped from the headlines just days before the Conference was due to start.

- **TradeLab International Economic Law Clinic.** *Joost Pauwelyn; since 2014; (No budget); Partner institutions: TradeLab*

The TradeLab clinic allows students, from various disciplines, to work on specific legal and policy questions posed by real beneficiaries. The legal clinics are composed of small groups of highly qualified and carefully selected students. The students work in groups under the close supervision of one or more Professors and are teamed up with experts (Mentors) from law firms, national or international organizations or academia, who lend their knowledge, time and feedback to the students, pro bono. The students are prepped and supervised by the Academic Supervisors and Teaching Assistant. The Clinic forms part of the

[TradeLab](http://www.tradelab.org) network (www.tradelab.org), founded and housed at the Graduate Institute, and which now has 17 university partners, spread across the globe.⁵ In 2021, there were 6 Graduate Institute clinics, supervised by Scott Anderson and Colette van der Ven:

- Developing a comparative analysis of environment and labour provisions in Free Trade Agreements
- Supporting Kenya in ongoing trade negotiations with the United States, with a focus on investment provisions
- Developing guidelines to facilitate the operationalization of alternative dispute resolution provisions in an African Free Continental Free Trade Agreement (AfCFTA)
- Analysing the impact of a South Asian country's graduation from Least Developing Country status on forms of agricultural support
- Developing options and proposals to facilitate differentiation between

plastic waste products under the Harmonized System

- Developing recommendations on how trade agreements can be leveraged to promote countries' Nationally Determined Contributions under the Paris Agreement

- **OUP Journal of International Economic Law; Joost Pauwelyn, yearly since 2016; Oxford University, Non-Competitive, Total 2021: CHF 15'619, Partner institutions: Oxford University Press**

CTEI received funds from the Oxford University Press to pay for an editorial assistant (Vincent Beyer) for the Journal of International Economic Law (of which, Joost Pauwelyn was the co-editor in chief). This gave the editorial assistance practical experience.

In addition, Joost Pauwelyn was Faculty Supervisor for IHEID for the John Jackson Moot Court Team on WTO Law, supervised 3 LLM master theses, and 5 MIDS master theses, in

⁵ TradeLab is a global network of legal clinics, initiated at the Graduate Institute by Professor Joost Pauwelyn in 2009, and currently has 17 sites located across the globe. TradeLab brings together students, academics and legal practitioners. It aims to empower countries and smaller stakeholders to reap the full development benefits of global trade and investment rules. Through pro bono legal clinics and practica, TradeLab connects students and experienced legal professionals to public officials

especially in developing countries, small and medium-sized enterprises and civil society to build lasting legal capacity. Through 'learning by doing', TradeLab trains and promotes the next generation of trade and investment lawyers and policy makers. By providing information and support on negotiations, compliance and litigation, TradeLab strives, through student-lead groups closely supervised by experts, to make WTO, preferential trade and bilateral investment treaties work for everyone.

addition to supervising the regular master in international law and MINT theses.

Richard Baldwin was Faculty Supervisor for 4 PhD students, and 2 MIS students. He also participated in several student-focused events and activities, including:

- Norwegian School of Economics guest lecture, 23 Feb 2021, “The Future of Globalisation, C19, and the Future of Work”, Bergen Norway (online)

- External PhD examiner, Oxford University, for PhD Candidate Alex Copestake, 1 September 2021, Oxford (in person).
- CERIS-ULB Diplomatic School of Brussels, guest lecture on “Covid, Climate, and the Future of Trade”, 20 November 2021

CTEI does not engage in the organisation of the Executive Education programmes.



PUBLIC IMPACT OF THE CENTRE'S WORK

Through the Geneva Trade Platform, the TASC Platform, TESS, and the Digital Governance Hub, we have been working across many fronts to remain at the forefront of key global trends throughout the year.

All in all, we have reached over 6000 people through our activities and events. Below we highlight a few examples.

THE FUTURE OF TRADE

If 2020 was a year of turmoil for the international trade community, 2021 has been a year where pieces of the puzzle are starting to come together. However, many challenges still need to be solved. CTEI, through the GTP, TESS and its core activities worked hard to shed light on these areas:

- **THE LAUNCH OF THE TESS FORUM:**

Since its creation, TESS has established itself as a valuable bridge connecting stakeholders around the world with the increasingly robust sustainability debates in Geneva and at the WTO. In 2021, governments recognised the key role TESS has already played in supporting cooperation on trade and environment in the multilateral trade context with their invitation to the TESS Director to chair the launch of the three Ministerial Statements on Trade and Environmental Sustainability,

Plastic Pollution and Fossil Fuel Subsidy Reform at the WTO in December 2021.

- **GTP'S WTO PLURILATERALS WEBSITE (WWW.WTOPLURILATERALS.INFO):**

Information on plurilateral negotiations at the WTO, and the MPIA, was decentralized, inaccessible and difficult to find; Stakeholders were struggling to inform themselves on and participate in some of the fast moving processes in the World Trade Organization. Desk research and extensive consultations confirmed no single source existed, or was under construction. The GTP secured funding from Konrad Adenauer Foundation and established informal partnerships with the WEF, OECD East Asia Forum and others to develop and help populate a new website with news and analysis. The Website has seen close to 1500 visits since its official launch in December 2021.

- **THE G2 HACKATHON:** Our first ever G2 Hackathon challenged students from all over the world to identify a global challenge and propose a politically feasible, legally rigorous way to tackle it through the World Trade Organization. The students delivered.

The 21 proposals received represented bold new ideas and innovative solutions. They spanned a broad gamut of topics from long-running WTO debates like fisheries subsidies and appellate body reform, and topical issues like Covid-19 relief and women's economic empowerment, through issues the WTO has never tackled like virtual water.

- **SINERGIA: MAKING TRADE AGREEMENTS WORK IN THE SERVICE OF SOCIETY:** International trade agreements typically benefit the national welfare of the nations that sign them. However, they also generate economic displacements as well as negative social and environmental spill-overs. The traditional approach to address these has not always worked well. We believe there is a need for an innovative and interdisciplinary effort (international economics, law, and relations) to further explore if and how new or existing modalities can be politically realistic and socially effective to “packaging” trade agreements with complementary policies in ways that pre-empt, minimise or redress the disruptions. The findings of the research we are

about to start have the potential of reshaping the way future international trade agreements are developed and how domestic trade policy can be anchored to required flanking policies.

THE FUTURE OF WORK

- **YOUTH THINKING AHEAD.** TASC has worked relentlessly to shed light on what the future of work might be and should be. This has included working with a range of different stakeholders and in particular, bringing in the voices of the future workers.

THE DIGITAL FUTURE

- **DIGITAL TRUST.** In a world that has become fully digitalised almost overnight, issues of trust are still reigning. How can society address these concerns? Through the Digital Hub, we co-hosted in partnership with EPFL, UNESCO and Microsoft several sessions that aimed to shed more light on issues of digital trust, including in a Covid-world.

APPEARANCES IN THE PRESS:

The Geneva Trade Platform and TESS appeared six times in the press in 2021, including in:

- Swiss info: [World Trade Referee's Rebirth Descends Into a Fight for Survival](#)
- Reuters: [Analysis - Big climate change job awaits WTO - if it can step up](#)
- World Bank Group: [Changing the Narrative - Trade is Part of the Solution to Climate Change](#)

Specific events have also caught media's attention, for example the Keynote address and Conversation with Ambassador Katherine Tai United States Trade Representative featured on the [US mission website](#), [USTR website](#), [The New York Times](#), [Reuters](#), [Politico](#), etc.

Moreover, CTEI's affiliated faculty are engaged in the following:

Joost Pauwelyn is member of the following:

- Arbitrator, Multi-Party Interim Appeal Arbitration Arrangement (MPIA), World Trade Organization (nominated by EU, appointed by consensus of all participants), weekly meetings to prepare arbitrations
- Member of the Board, Shridath Ramphal Centre (International Trade Law, Policy & Services), University of the West Indies, Barbados
- Member of the Selection Committee for the Appointment of Arbitrators, on

behalf of the Netherlands, in the case of RWE v. The Netherlands, April 2021

- Member of the Selection Committee for the Appointment of Arbitrators, on behalf of the Netherlands, in the case of Uniper v. The Netherlands, April 2021
- Member, World Economic Forum, Trade Action Group, Inaugural Meeting, 17 June 2021
- Member, ILO Advisory Committee on Integrating Trade and Decent Work, Inaugural Meeting, 27 October 2021
- Chair, Academic Advisory Council, Trade Policy Training Centre in Africa, meeting 10 December 2021
- Roster of Panel Chairs, Comprehensive Progressive Trans-Pacific Partnership (CPTPP)
- Member, Panel of Conciliators, International Centre for Settlement of Investment Disputes (ICSID), World Bank (appointed by Belgium)
- Panellist, Indicative List of Governmental and Non-Governmental Panellist, World Trade Organization, appointed by the Kingdom of Belgium (as of July 2011)
- Arbitrator, Roster of Arbitrators under the Free Trade Agreement between

- Colombia and El Salvador, Guatemala and Honduras, appointed by Colombia (as of Sept 2011)
- Panellist, Roster of Panellists for Resolution of Trade Disputes under the Energy Charter Treaty, appointed by the Secretary General of the Energy Charter Treaty
 - List of Trade and Sustainable Development Experts, EU-Central American Association Agreement
 - Member of the International Law Association (ILA), Society of International Economic Law (SIEL), European Society of International Law (ESIL), American Society of International Law (ASIL)
 - Murase Visiting Professor of Law, Georgetown Law Center, Georgetown University, Washington DC, USA
 - Member of the Editorial Board, Journal of International Economic Law
 - Member of the Editorial Board, Journal of International Dispute Settlement
 - Member of the Board of Editors of the Revista de Derecho Económico Internacional
 - Member of the Board of Editors of the Zeitschrift fuer oeffentliches Recht

(Austrian Journal of Public and International Law)

- Regular reviewer for the European Journal of International Law, World Trade Review and other journals in the field of international law

Richard Baldwin is member of the Stewardship Board of the World Economic Forum since 2009 and is one of the two academic advisors on WEF's Platform for the Future of Trade and Global Economic Interdependence. He is the main editor for VoxEU.org since 2006 and is a member of the Advisory Committee of the Research Institute of Japan's Ministry of Economy Trade since 2011. He is also on the Board of the World Trade Institute, Berne Switzerland. He is a Research Fellow at the Centre for Economic Policy Research in London, and a Research Associate at the National Bureau of Economic Research in Cambridge Massachusetts.

Both Richard Baldwin and Joost Pauwelyn have featured prominently in the media.

Some examples include:

Richard Baldwin:

- Globotics book review of Rescue by Ian Goldin, in Financial Times, JUNE 9 2021.

- Seoul Shimmun newspaper, "[Biden will not join the CPTPP for multilateral cooperation](#)", 21 January 2021
 - "[Britain's pivot to the east makes sense but there are dangers too](#)", COMMENT by Philip Aldrick, The London Times, February 02 2021
 - "[Bij de WTO waait zachtjes nieuwe wind](#)", by Daan Ballegeer, in Het Financieele Dagblad, 18-02-2021.
 - Review of Italian translation of the Globotics Upheaval in Il Sole 24 Ore, by Franco Matticchio, 21 February 2021.
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RELATIONSHIP WITH INTERNATIONAL GENEVA

Through CTEI’s core activities and the platforms we seek to work in collaboration with existing actors, to minimize duplication and leverage complementarities.

The GTP partnered widely with scores of organizations based in Geneva and around the world including UNECE, EIF, Cato Trade, Google, Nestle, Global Trade Alert, multiple universities, a range of governments and civil society organizations, to name a few.

The TESS forum, a partnership between the Graduate Institute and UNEP, received funding support from and collaborated with a range of organisations, foundations and delegations, including the French Ministry of Economics and

Finance, the Quadrature Climate Foundation, the European Climate Foundation, ITC, Chatham House, etc.

The TASC Platform built partnerships with YMCA, Adecco, University of Lausanne, the World Bank, etc.

In addition, CTEI continued its partnership with Georgetown University, with EPFL, UNESCO, and Microsoft. CTEI also signed an MOU with the Permanent Mission of India to the WTO, Geneva (PMI), and the Centre for Trade and Investment Law at the Indian Institute of Foreign Trade, New Delhi (CTIL).

PARTNER ORGANISATIONS (Selection)

GENEVA TRADE PLATFORM	TESS FORUM	TASC PLATFORM	DIGITAL GOVERNANCE HUB

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